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This What's New is associated with the 2008-04-07 release of the Amazon Associates Web Service (Amazon Associates Web Service). This guide was last updated on 2008-05-19.

The following table describes the important changes to this guide.

<table>
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<tr>
<th>Change</th>
<th>Description</th>
<th>Release Date</th>
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<tr>
<td>The format of the values of the location parameter in a DetailPageURL has changed.</td>
<td>A DetailPageURL is composed of many parts. One is the location parameter. The format of location values has changed. It was formatted as: location=/o/ASIN/B00005R09P The same value in the new format is: location=/Programming-Perl-2nd-Larry-Wall/dp/B00005R09P</td>
<td>2008-05-19</td>
</tr>
<tr>
<td>The RelatedItems response group can now be used with ItemSearch.</td>
<td>In the past, you could use the RelatedItems response group only with ItemLookup. The same functionality has now been extended to ItemSearch. When using this response group, you must also include in the request the parameter, RelationshipType, which specifies the type of relationship. Currently, there are fourteen possible values. RelatedItemPage is an added, optional parameter that you use to retrieve additional pages of related items.</td>
<td>2008-05-19</td>
</tr>
<tr>
<td>The JP locale has new sort parameters, releasedate and -releasedate, for the search indices: software, videogames, kitchen, and toys.</td>
<td>The new ItemSearch sort values, releasedate and -releasedate, perform the same function as the previous sort values, release-date and -release-date, which continue to work and sort according to release date. -releasedate means that the items are sorted such that the last released item is listed first.</td>
<td>2008-04-07</td>
</tr>
<tr>
<td>ListLookup has a new parameter, IsOmitPurchasedItems.</td>
<td>If you set IsOmitPurchasedItems=1 in a ListLookup request, items on a wishlist that have been purchased will not be returned in the response. Only those items that have not been purchased or those for which the entire quantity has not been purchased are returned.</td>
<td>2008-04-07</td>
</tr>
<tr>
<td>Change</td>
<td>Description</td>
<td>Release Date</td>
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<tr>
<td>ListLookup now returns the priority values of the items on a wishlist.</td>
<td>Customers assign a priority value to each item they add to their wishlist. The values can be highest, high, medium (default), low, and lowest. In a ListLookup response, these values are returned in the &lt;Priority&gt; tag.</td>
<td>2008-04-07</td>
</tr>
<tr>
<td>A new sort parameter, Priority, enables ListLookup to sort the results by priority.</td>
<td>Customers assign a priority value to each item they add to their wishlist. The values can be highest, high, medium (default), low, and lowest. When you include Sort=Priority in a ListLookup request, the items are sorted from highest to lowest priority.</td>
<td>2008-04-07</td>
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<tr>
<td>The IngredientSetElement is now returned with the MerchantItemAttributes response group.</td>
<td>The IngredientSetElement has been returned with the ItemAttributes response group. Now, the same values are also returned with the MerchantItemAttributes response group.</td>
<td>2008-04-07</td>
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<tr>
<td>The format of image URLs has changed.</td>
<td>The same images are returned as before but the format of their URLs has changed. Previously, image URLs looked like 1dleRLvCkL.jpg. Now, they look like 41koyUV4srL.<em>SL110</em>.jpg. The appended value <em>SL110</em> specifies the size of the image. Valid values are SL500, SL160, SL110, SL75, and SL30. These numerical values refer to the number of pixels on the longest side of the image.</td>
<td>2008-04-07</td>
</tr>
<tr>
<td>The ItemAttributes response group now returns additional information about digital items. Digital items are found in the search indices KindleStore, MP3Downloads, and UnboxVideo.</td>
<td>The new tags returned for digital items include LongSynopsis, ShortSynopsis, Studio, SeasonSequence, OriginalAirDate, EpisodeSequence, StartYear, and Genre.</td>
<td>2008-04-07</td>
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Programming Guide

The Programming Guide provides task-oriented descriptions of how to use and implement Amazon Associates Web (Amazon Associates Web Service) operations. For a complete description of Amazon Associates Web Service operations, refer to the API Reference.

This programming guide has the following sections:

- **Welcome to the Amazon Associates Web Service**—Provides a high overview of Amazon Associates Web Service and this developer guide.
- **Getting Set Up**—Describes the tasks you must complete before using Amazon Associates Web Service.
- **Introducing E-Commerce and Web Services**—Introduces technologies central to Amazon Associates Web Service, such as e-commerce, WSDL, and schemas.
- **Amazon Associates Web Service Terminology and Basic Concepts**—Introduces terms and concepts central to Amazon Associates Web Service.
- **Visual Introduction to Amazon Associates Web Service**—Introduces Amazon Associates Web Service functionality by visually comparing it to functionality seen on Amazon's retail web site.
- **Organization of Items for Sale on Amazon**—Describes how items are organized in Amazon databases.
- **Making Requests and Understanding Responses**—Introduces you to making Amazon Associates Web Service requests and processing Amazon Associates Web Service responses.
- **Finding Items to Buy**—Describes the operations and response groups required to find items to buy.
- **Motivating Customers to Buy**—Describes the operations and response groups required to motivate customers to buy. Topics include displaying images, customer review, and seller reviews.
- **Returning Price And Availability Information**—Describes the operations and response groups required to get pricing and availability information of the items for sale.
- **Working With Remote Shopping Carts**—Describes the operations and response groups required to create a shopping cart, add items to it, and modify the number of items in the cart.
- **Purchasing the Items in a Remote Shopping Cart**—Describes the operations and response groups required to purchase the items in a shopping cart.
- **Tracking Transactions**—Describes the operations and response groups required to track the fulfillment of purchases.
- **Handling Errors**—Describes errors returned by Amazon Associates Web Service.
- **Best Programming Practices**—Provides programming tips to maximize your Amazon Associates Web Service application's functionality.
Welcome

Amazon Associates Web Service (Amazon Associates Web Service) is the best way to make money on the Internet. Amazon has spent ten years and hundreds of millions of dollars developing a world-class web service that millions of customers use every day. As a developer, you can build Amazon Associates Web Service applications that leverage this robust, scalable, and reliable technology. You get access to much of the data that is used by Amazon, including the items for sale, customer reviews, seller reviews, as well as most of the functionality that you see on www.amazon.com, such as finding items, finding similar items, displaying customer reviews, and product promotions. In short, Amazon Associates Web Service operations open the doors to Amazon's databases so that you can take advantage of Amazon's sophisticated e-commerce data and functionality. Build your own web store to sell Amazon items or your own items.

Best of all, Amazon Associates Web Service is free. By signing up to become a Amazon Associates Web Service developer, you join the tens of thousands of developers who are already realizing financial gains by creating Amazon Associates Web Service-driven applications and web stores. In 2006, Amazon Associates Web Service developers sold well over $600 million worth of items. Would you like a percentage of that revenue?

E-commerce is the practice of conducting business over the Internet. This guide explains in detail how you can use Amazon Associates Web Service operations to create storefronts in which you enable Internet customers to search for your items, see pictures of them, find related items, get customer reviews, and purchase items.

With e-commerce, the barrier of distance between the shopper and the store goes away: the local video store must compete with stores across the country. E-commerce levels the playing field: the web site of an individual seller can appear as sophisticated and intoxicating as that of a major retailer. Amazon Associates Web Service is your opportunity to enter the world market where patronage is not limited by the size of your storefront, foot traffic or locality. Welcome to the world of Amazon Associates Web Service e-commerce.

Note

In this guide, Amazon Associates Web Service will often be referred to as "Amazon Associates Web Service." All copyrights and legal protections still apply.

Topics

• Who Should Read This Guide?
• What Is Amazon Associates Web Service?
• How Do I Make Money Using Amazon Associates Web Service?
• International Locales
• Organization of This Guide

Audience

This guide is written for developers who want to use Amazon Associates Web Service to create e-commerce web sites and applications.
Required Knowledge and Skills

We assume that you are proficient at programming in the computer language of your choice and have had some exposure to web service technologies, including REST, SOAP, and XML. You can develop Amazon Associates Web Service applications and web sites using most modern computer languages.

How This Guide is Organized

This book covers the following topics:

• What's New—Describes the changes in this document since its last publication.
• Programming Guide—Provides task-oriented descriptions of how to use and implement Amazon Associates Web (Amazon Associates Web Service) operations.
• API Reference—A reference that describes Amazon Associates Web Service operations and response groups.

Related Documents

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<tr>
<th>Amazon Associates Web Service Getting Started Guide</th>
<th>The guide is a separate document that shows how to implement a Amazon Associates Web Service request and process a Amazon Associates Web Service response. We recommend that you read the Amazon Associates Web Service Getting Started Guide before starting this one.</th>
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Getting Set Up

Topics

• Getting Registered
• Reading Amazon’s Licensing Agreement

Before you make your first Amazon Associates Web Service request, there are several preliminary steps you must take to get set up. The following sections explain what to do.

Getting Registered

Topics

• Becoming an Amazon Associates Web Service Developer
• Becoming an Associate
• Become a Seller
• Become a Marketplace Pro Merchant
• Become an Amazon Advantage Seller
To make money using Amazon Associates Web Service, you need to register to be an Amazon Associates Web Service developer and then register as the kind of vendor you want to be: Associate, seller, or Marketplace Pro Merchant.

**Becoming an Amazon Associates Web Service Developer**

All Amazon Associates Web Service developers must obtain an AWS Access Key ID. To register, go to [http://www.amazon.com/gp/aws/registration/registration-form.html](http://www.amazon.com/gp/aws/registration/registration-form.html). This ID works in all locales and must be used in all Amazon Associates Web Service requests.

If you are already an Amazon Associates Web Service 4.0 developer and have a Subscription ID, you will be assigned an Access Key ID automatically.

**To View Your Access Key ID**

2. Click the *Your Web Services Account* button.
3. Click the *Your Web Services Account* button.

Your Access Key ID and Secret Access Key display.

**Topics**

- AWS Access Key ID
- Secret Access Key
- Using AWS Access Key IDs

**AWS Access Key ID**

The AWS Access Key ID is an alphanumeric token distributed by Amazon that uniquely identifies a request sender. This ID must be included in every request using the `AWSAccessKeyId` parameter, as follows.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
Operation=ItemLookup&
ItemId=[ASIN]
```

**Note**

Before the introduction of the AWS Access Key ID, Amazon Associates Web Service used the Subscription ID for a similar purpose. If you have a Subscription ID, you can use its value with the `AWSAccessKeyId` parameter. You cannot, however, use an AWS Access Key ID with the `SubscriptionId` parameter.

**Secret Access Key**

A Secret Access Key is a shared secret between you and Amazon. The key identifies you as a request sender and will be used in the future to authenticate requests. Currently, as an Amazon Associates Web Service developer, you have no need to use the Secret Access Key. However, you should carefully guard this key. Never put it into an Amazon Associates Web Service request. Do not use it as the value for your Access Key ID. If you ever suspect that the secrecy of this number has been compromised, email
Amazon immediately at webservices@amazon.com and you will be assigned a new Secret Access Key. There is never a case in which you should share your Secret Access Key, even in an encrypted form.

Using AWS Access Key IDs

If you include your AWS Access Key ID in the applications you create and distribute, you must maintain a way of contacting your customers in case your AWS Access Key ID changes. It might change, for example, if your Secret Access Key is compromised. An alternative strategy is to require your customers to register with Amazon Associates Web Service so that they use their own AWS Access Key ID in their requests.

Registering with Amazon Payments

To register with Amazon Payments, go to: http://s1.amazon.com/exec/varzea/register/login/.

Any vendor or Associate using Amazon Associates Web Service must register with Amazon Payments. It enables you to receive money from Amazon for items that you sell. This account is similar to a checking account. When a customer purchases one of your items, Amazon charges the customer for the purchase and applies the net profit to your Amazon account. Sellers and Associates are not charged a fee for setting up an Amazon account; Pro Merchants are charged.

Becoming an Associate

An Associate is someone who uses their web site to refer sales to www.amazon.com. An Associate does not have their own items to sell. Nor are they required to stock or mail items. They act strictly as a middle man.

To become an Associate, register with Amazon Payments and then go to http://associates.amazon.com/exec/panama/associates/apply.

The Associate ID enables you to receive commissions for referring customers to buy from www.amazon.com. This ID works only in the locale in which you register. If you want to be an Associate in more than one locale, you must register in all relevant locales.

For more information about becoming an Associate, refer to one of the following web sites, depending on locale:

- CA: http://www.amazon.ca/associates
- DE: http://www.amazon.de/partner
- FR: http://www.amazon.fr/partenaires
- UK: http://www.amazon.co.uk/associates

Becoming a Seller

To become a seller, register with Amazon Payments and then go to: https://s1.amazon.com/exec/varzea/register/process-login.

After you register, you receive a seller ID. Many Amazon Associates Web Service operations use this ID. For example, SellerListingLookup enables you to lookup the items sold by a specified seller. This ID is valid in all locales.

Becoming a Marketplace Pro Merchant
A Marketplace Pro Merchant is a vendor that sells their own items in a storefront in the Amazon marketplace.

To learn more about becoming a Marketplace Pro Merchant, register with Amazon Payments and then go to: http://s1.amazon.com/exec/varzea/subscription-signup. The ID you receive after registering is valid in all locales.

**Becoming an Amazon Advantage Seller**

An Amazon Advantage seller is a vendor that sells their own items but does not have a storefront in the Amazon marketplace.

To learn more about becoming an Amazon Advantage Seller, register with Amazon Payments and then go to:

- **CA**: http://advantage.amazon.com/gp/vendor/public/join
- **DE**: http://www.amazon.de/advantage
- **FR**: http://advantage.amazon.fr/gp/vendor/public
- **JP**: http://advantage.amazon.co.jp/gp/vendor/public/join
- **UK**: http://www.amazon.co.uk/advantage
- **US**: http://www.amazon.com/advantage

**Reading Amazon's Licensing Agreement**

When you sign up to be an Amazon Associates Web Service developer, you are presented with a licensing agreement, which you can reread at a later time. Go to http://www.amazon.com/aws-licensing-agreement. You need to agree to those terms to receive an AWS Access Key ID, which is required in all Amazon Associates Web Service requests. It is important to read the entire document. The following sections highlight a small subset of the licensing terms and conditions. These sections, however, should not be construed as replacing or contradicting the licensing agreement. The licensing agreement is regularly updated. For that reason, you should consult the complete document on the web site mentioned.

**Topics**

- **Maximum Request Rate**
- **Refreshing Data**
- **Reselling the Amazon Associates Web Service API is Prohibited**
- **Use of Images**

**Maximum Request Rate**

The maximum number of requests that you can make is one per second per IP address. You can make requests every second, every day all year but not at a rate greater than one per second. If you do, you will receive a 503 error that tells you that your application has exceeded the maximum request rate.

**Note**

In later chapters, you will see how to run batch requests so that one request can actually execute multiple requests.
Refreshing Data

If you store data from Amazon on your server, you must refresh the data periodically.

You may store the following Amazon item attributes for up to 1 month: URL, ASIN, Product Name, Catalog, Artists, Authors, MPN, Starring, ISBN, Directors, Manufacturer, Media Distributor, Release Date, Publisher, Num Media, UPC, Reading Level, Theatrical Release Date, Platforms, MpaaRating, EsrbRating, AgeGroup, and Encoding.

If you display pricing or availability information on or within your application, you must refresh the information by making a call to Amazon Web Services at least once every 24 hours and re-display the information and refresh your Applications contents immediately after the call.

Additionally, you must include the following disclaimer either adjacent to the pricing or availability information, or provide it via a hyperlink, pop up box, scripted pop up, or other similar method: "Price is accurate as of the date/time indicated. Prices and product availability are subject to change. Any price displayed on the Amazon web site at the time of purchase will govern the sale of this product."

Reselling the Amazon Associates Web Service API is Prohibited

You may not sell, resell, redistribute, sub license or transfer all or any portion of the Amazon Properties, or Applications that are built using Amazon Amazon Associates Web Service. If you wish to sell, resell, redistribute, sub license or transfer any Amazon Properties in connection with your Application (including displaying the Amazon Properties in connection with an Application for which you are charging a fee), or Applications that are built using Amazon Amazon Associates Web Service you must contact Amazon at aws@amazon.com for approval.

Use of Images

Amazon may make available to you certain small graphic images, trademarks, trade names, service marks or logos owned or licensed by Amazon or its affiliates ("Marks") that you may use in conjunction with the display of the Amazon Properties and for the purpose of indicating that your Application was created using Amazon Web Services. You may not use the Marks in any manner that disparages Amazon, its affiliates or its licensors, or that otherwise dilutes the Mark. Other than your limited right to use the Marks as provided in this Agreement, Amazon, its affiliates and their licensors retain all right, title and interest in and to the Marks.

For more information on using Amazon logos, go to http://developer.amazonwebservices.com/connect/entry.jspa?externalID=385#logoprogram.

Publicizing Your Use of Amazon Associates Web Service

You may generally publicize your use of Amazon Web Services, however you may not issue any press release with respect to Amazon Web Services or the Amazon Associates Web Service Agreement without Amazon's prior written consent.

Introducing E-Commerce and Web Services

Topics

- What is E-Commerce?
- What is a Web Service?
- What is XML?
- What is a WSDL?
What is a Schema?

This chapter is for readers who are new to the concepts of e-commerce and web services. If you are familiar with these topics, proceed to the next chapter.

This chapter provides an overview of e-commerce, web services and associated technologies.

What is E-Commerce?

E-commerce (Electronic Commerce) is the practice of using computers to buy, sell, and market goods and services across a network, such as the Internet.

This book assumes that you have at least some familiarity with buying or selling items over the Internet. If this is not the case for you, go to www.amazon.com, find an item to buy and proceed a few steps into the purchase procedure. For a basic understanding of e-commerce, go to www.amazon.com.

In Amazon Associates Web Service, e-commerce is facilitated by web services.

What is a Web Service?

This book assumes that you are familiar with the notion of using your computer (the client) to request that some other computer (the server's) perform some task and respond over the Internet. The work a server does is called a service. The service might be returning a weather forecast, or, in the case of Amazon Associates Web Service, returning information about items for sale on Amazon. Some of these request and response interactions over the Internet are considered web services provided by a web server.

A web service is any piece of software that uses REST and/or a standardized XML messaging system, described by a WSDL (Web Service Definition Language) (pronounced "wiz-dal"), to exchange data between applications or systems. A web service must have some simple mechanism for interested parties to locate the service and its public interface using standard network protocols, such as, but not limited to, SOAP over HTTP. Software applications written in various programming languages and running on various platforms can use web services transparently to exchange data over computer networks, like the Internet, because the WSDL serves as the definition of the language used by the computers.

In Amazon Associates Web Service:

- Requests and responses occur across the Internet
- Client and server use REST, SOAP, or XML as the means of communication
- Client and server agree on the grammar and syntax used in the requests and responses by specifying a WSDL
- Requests and responses are not tied to a single operating system or programming language.

A simple example is an Amazon Associates Web Service request is one that uses the operation, ItemSearch. This request asks Amazon's web servers to find descriptions of items in its data bases. The web servers carry out their service by finding the item descriptions and then sending those back to the requester.

All Amazon Associates Web Service requests are based on REST or SOAP and all of the responses are based on XML.

Note
What is XML?

XML (Extensible Markup Language) is a standard defined by the World Wide Web Consortium (W3C). XML uses tags (identifiers enclosed in brackets, for example, <para>) to label content in text documents. These tags, collectively called the "markup," can be read by humans and computers. XML tags, like SGML tags, encode not only the meaning of the content but also its structure.

XML looks like HTML but XML has nothing to do with the display of the content, which is the central focus of HTML. The following XML tags label the content they enclose as a paragraph.

```
<para>This is a paragraph.</para>
```

The <para> tag has nothing to do with the display of the sentence. The tag, for example, does not take attributes such as font, size, or style.

Unlike HTML, there is not a single set of tags used in all XML documents. XML enables designers to create their own set of tags that are appropriate to their business. For example, Amazon Associates Web Service encodes its APIs using an XML document called a WSDL. Other companies create their own XML tags to define their APIs. The tags in these two WSDLs most likely would be completely different. The syntax and rules by which the XML elements are defined in the WSDL, however, are the same. Because a web server handles multiple requests that implement multiple WSDLs, each request must specify the WSDL it is using.

Topics

- XML Syntax
- XML Structures
- Using XML

XML Syntax

XML tools enforce XML syntax. XML syntax is very similar to HTML syntax, except, like XHTML, the syntax is strictly enforced. The syntax is:

- Tags are enclosed within angle brackets, for example, <para>.
- Opening tags must be paired with closing tags, for example, <para>Sentence.</para>
- Opening and closing tags must be nested correctly, for example,
  
  `<note><para>Sentence</para></note>`

  is well formed whereas
  
  `<note><para>Sentence</para></note>`

  is not.

If these syntax rules are followed, the XML document is said to be well formed. That does not mean, however, that the tags in the XML document are necessarily the ones defined in the associated WSDL. If, for example, the WSDL defines <para>, an XML document that uses <Para> would cause an error because "Para" is not defined in the WSDL. When an XML document is well formed and the tags it uses conform to tags defined in the WSDL, the document is said to be valid. Amazon Associates Web Service responses always contain valid XML.
XML Structures

Some data in XML documents are one dimensional, for example, <para>Sentence</para>. Some data, however, is structured, as shown in the following XML snippet.

```
<SubTotal>
  <Amount>2998</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$29.98</FormattedPrice>
</SubTotal>
```

This example shows that the subtotal is comprised of three pieces of data: Amount, CurrencyCode, and FormattedPrice. The example also shows that there can be a hierarchy of tags. In this example, Amount is a child tag of Subtotal. These structures represent arrays of values.

Using XML

So, what do you do with the XML response? The good news is that Amazon Associates Web Service returns a well-defined set of tags for each kind of request. That means that you can use parsing mechanisms to pull out of the XML responses the data that you would like to submit in a second request, or, display on a web page. For instance, in the preceding example, you might parse the XML document to find FormattedPrice so that you could display the $29.98 on a web page that shows an item for sale.

XML is not only used to create requests and responses, it is also used to create a WSDL, which defines the XML tags.

What is a WSDL?

Topics

- Private Parts of the WSDL
- Anatomy of a WSDL
- Definitions

The goal of this section is to give you enough information so that you can read and use the Amazon Associates Web Service WSDL. You typically read a WSDL to understand value types, operation definitions, and request and response formats.

A WSDL (Web Service Description Language) is an XML document that defines the operations, parameters, requests, and responses used in web service interactions. You can think of a WSDL as the contract that defines the language and grammar used by web service clients and servers. When you look at the Amazon Associates Web Service WSDL, for example, you find in it all of the Amazon Associates Web Service operation names, parameters, request and response structures.

There is not a single WSDL. Amazon Associates Web Service, for example, has many different versions of its WSDL—the latest one and all of its previous versions. Not only can one company use different versions of a WSDL, every company can use its own WSDL based on its own APIs or business metrics. For that reason, web service requests must identify the WSDL they use so the web servers know how to interpret the requests.

In practice, Amazon Associates Web Service developers use the same version of the Amazon Associates Web Service WSDL in every request in a session. Over time, they might send requests to the latest Amazon Associates Web Service WSDL. The Amazon Associates Web Service WSDL is upgraded regularly.

Restricted Parts of the WSDL
The WSDL defines all Amazon Associates Web Service operation requests and responses. The majority of the WSDL is generic. There are, however, some small portions of the WSDL that are partner specific. That is, the use of some Amazon Associates Web Service operations is restricted to specific Amazon partners. Those operations are marked as restricted by a notation similar to the following:

```xml
<xs:element name="ECSVehiclePartSearch" minOccurs="0" maxOccurs="unbounded">
  <xs:annotation>
    <xs:appinfo>
      <aws-se:restricted>
        <aws-se:excludeFrom>public</aws-se:excludeFrom>
        <aws-se:excludeFrom>partner</aws-se:excludeFrom>
      </aws-se:restricted>
    </xs:appinfo>
  </xs:annotation>
</xs:element>
```

If you try to use a restricted operation and you are not the Amazon partner, Amazon Associates Web Service returns an error message.

### Anatomy of a WSDL

#### Topics

- Definitions
- Request Definitions
- Response Definitions
- PortType
- Binding
- Service

Typically, the Binding and Service segments do not change from one WSDL release to the next. In the Definitions segment, only the WSDL version changes. For that reason, when you read a WSDL, you will typically spend most of your time reading the Request and Response Definitions segments.

### Definitions

#### Topics

- Namespaces
- Versioning
- Request Definitions
- Response Definitions
- Port Type
- Binding
- Service

The Definitions section of the WSDL defines the namespaces used throughout the WSDL, and the name of the service, as shown in the following snippet of the Amazon Associates Web Service WSDL:

```xml
<?xml version="1.0" encoding="UTF-8" ?>
<definitions
  xmlns="http://schemas.xmlsoap.org/wsdl/
  xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/
  xmlns:xs="http://www.w3.org/2001/XMLSchema"
  xmlns:tns="http://ecs.amazonaws.com/
  AWSECommerceService/2006-09-13"
  targetNamespace="http://ecs.amazonaws.com/
  AWSECommerceService/2006-09-13">
```
This example shows that the:

- Default namespace is `xmlns="http://schemas.xmlsoap.org/wsdl/"`
- SOAP namespace used is `xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"`
- Schema used is `xmlns:xs="http://www.w3.org/2001/XMLSchema"

The date at the end is the version number. It is the date the WSDL became public.
- TargetNamespace is "http://ecs.amazonaws.com/AWSECommerceService/2006-09-13"

The TargetNamespace is an XML schema convention that enables the WSDL to refer to itself (as the target). The TargetNamespace value is the Amazon Associates Web Service WSDL namespace.

### Namespaces

Namespaces are collections of parameters and operations in which their names are unique. The advantage of using namespaces is that the WSDL can define terms, like string, just by referring it its namespace, xs. Also, prepending the namespace to a parameter ensures that there is no danger of name collisions.

Each namespace declaration starts with "xmlns:" (XML namespace:) and is followed by the abbreviation for the namespace. For example, in the following namespace declaration, xs becomes the abbreviation for the URL of the schema.

```xml
xmlns:xs="http://www.w3.org/2001/XMLSchema"
```

Throughout the remainder of the WSDL you will see parameters defined in terms of namespace abbreviations, for example,

```xml
type="xs:string"
ref="tns:HTTPHeaders"
```

These abbreviations provide the namespace in which the parameters are defined.

### Versioning

Amazon Associates Web Service enables you to specify the version of the WSDL you want to use. This functionality ensures that future enhancements and changes to Amazon Associates Web Service WSDLs will not be intrusive to your applications. For example, when Amazon Associates Web Service adds new elements to its WSDL, applications that validate against an older Amazon Associates Web Service WSDLs will not be affected.

Amazon Associates Web Service WSDL version names are based on the date that they become active. The version of the WSDL is specified in the Amazon Associates Web Service WSDL namespace declaration. In the preceding example, the version of the WSDL is 2006-09-13.

```xml
```

In reality, the date, here, is the WSDL’s file name.

The `AWSECommerceService` directory contains all of the Amazon Associates Web Service WSDL versions. You use the `Version` parameter in REST requests to specify the version of the WSDL you want to use. The default version is 2005-10-05. If you want to use a different WSDL version, including the latest, you must specify it in each request, for example, in REST:

```plaintext
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService
&AWSAccessKeyId=[AWS Access Key ID]
&Operation=ItemSearch&
SearchIndex=Books&
```

---

API Version 2008-04-07

14
Note

This version of the Amazon Associates Web Developer Guide describes all of the functionality of the WSDL as of the guide's publication date. To read about older WSDLs, including the default WSDL, refer to the older versions of this guide listed in the AWS Resource Center. Go to http://aws.amazon.com/resources.

SOAP requests always specify a namespace, which includes the WSDL version. To avoid problems due to future WSDL changes, be sure to specify a WSDL version in your SOAP application.

Request Definitions

The Request Definitions segment of the WSDL defines Amazon Associates Web Service operation requests, as shown in the following WSDL snippet.

```xml
<xs:complexType name="ItemSearchRequest">
  <xs:sequence>
    <xs:element name="Actor" type="xs:string" minOccurs="0" />
    <xs:element name="Artist" type="xs:string" minOccurs="0" />
    <xs:element name="Availability" minOccurs="0">
      <xs:simpleType>
        <xs:restriction base="xs:string">
          <xs:enumeration value="Available" />
        </xs:restriction>
      </xs:simpleType>
    </xs:element>
    <xs:element ref="tns:AudienceRating" minOccurs="0" maxOccurs="unbounded" />
  </xs:sequence>
</xs:complexType>
```

This snippet shows some of ItemSearch's input parameters, including Actor, Artist, Availability, and AudienceRating. The element declarations specify that these parameters are valid in an ItemSearch request. Most of the parameters in this example are strings. The type of one, however, Availability, is a variation on the base class, string. In this case, the variation puts a restriction on the strings that can be valid values for Availability. For that reason, the restriction keyword is used. The restriction is that the valid values for Availability are defined by an enumeration. The enumeration, however, has only one valid value, "Available," which means that the parameter, Availability can be set to only one value.

minOccurs refers to the minimum number of times the parameter must appear in an ItemSearch request. If the value is zero, the associated parameter is optional. If the value is 1, the associated parameter is required to be included once in every request involving that operation. The default value is 1, that is, if minOccurs is not included in an element declaration, minOccurs is 1.

maxOccurs defines the maximum number of times the parameter can appear in a request. The default is 1, that is, if maxOccurs is not included in an element declaration, maxOccurs is 1 and the parameter can only appear once in a request. In the preceding example, maxOccurs is "unbounded," which means that the AudienceRating parameter can appear any number of times in an ItemSearch request.

In the preceding example, the parameter types are declared to be simpleTypes. A simple type cannot have child elements or attributes. Complex types can. In practice, any parameter that can take multiple values, such as an array, must be defined as a complex type.

The following snippet shows an example of a complex type.

```xml
<xs:element name="">
  <xs:complexType>
    <xs:sequence>
      <xs:element name="MarketplaceDomain" type="xs:string" minOccurs="0" />
      <xs:element name="AWSAccessKeyId" type="xs:string" minOccurs="0" />
    </xs:sequence>
  </xs:complexType>
</xs:element>
```
This definition snippet shows three of the parameters that can be part of an ItemSearch request.

Response Definitions

The response section defines the responses returned by default by each operation. The following snippet shows some of the specifications of an ItemSearch response.

```xml
<xs:element name="ItemSearchResponse">
  <xs:complexType>
    <xs:sequence>
      <xs:element ref="tns:OperationRequest" minOccurs="0" />
      <xs:element ref="tns:Items" minOccurs="0" maxOccurs="unbounded" />
    </xs:sequence>
  </xs:complexType>
</xs:element>
```

The response section shows that an ItemSearch response contains two optional (minOccurs=0) elements, OperationRequest and Items. Both of these elements are references (ref=), which means that they are defined further down in the WSDL.

Further down in the WSDL, OperationRequest is defined, as follows:

```xml
<xs:element name="OperationRequest">
  <xs:complexType>
    <xs:sequence>
      <xs:element ref="tns:HTTPHeaders" minOccurs="0" />
      <xs:element name="RequestId" type="xs:string" minOccurs="0" />
      <xs:element ref="tns:Arguments" minOccurs="0" />
      <xs:element ref="tns:Errors" minOccurs="0" />
      <xs:element name="RequestProcessingTime" type="xs:float" minOccurs="0" maxOccurs="1" />
    </xs:sequence>
  </xs:complexType>
</xs:element>
```

This definition also contains several references. One is Arguments, which is defined further down in the WSDL. To fully understand the definition of the parts of a request, you keep digging down through the layers of refs. You know that you have reached the end of the definition hierarchy when you no longer have "ref" in the element's definition. Instead, the element definition will have a "name," the name of the element, and "type," which specifies the element's type. The type will be a base type, such as, string, which is defined in the schema (xs:), for example:

```xml
<xs:element name="RequestId" type="xs:string" minOccurs="0" />
```

This line defines RequestId to be of type string, which is defined by the W3C schema.

When you look at a sample response, shown in the following example, you can see how the definition of RequestId is carried out.

```xml
  ...
  <OperationRequest>
    ...
    <RequestId>0VFY0HFBRTJGRE6KES74</RequestId>
  </OperationRequest>
</ItemSearchResponse>
```

First, you see that the value for RequestId is string. Secondly, the name of the element is RequestId. Third, you can see, in the XML hierarchy, how the definition of RequestId is nested inside the OperationRequest element, which is nested inside of ItemSearchResponse. Remember, it was the "ref" keyword that created the nesting in the WSDL.

Response Group Definitions

Response groups, except in the case of a request error, always form part of a response. Each response group is defined in the WSDL. The following snippet from the WSDL shows the definition of the Images response group.

```xml
<xs:complexType name="Image">
```

API Version 2008-04-07
As you can see, the Image response group returns the elements URL, Height (height of the image), Width, and IsVerified. All are required in the response except IsVerified, which is optional (minOccur=0). You can see how these elements are displayed in a response:

```xml
<MediumImage>
  <URL>http://ec1.images-amazon.com/images/P/B00005TNFV.01._SCMZZZZZZZ_.jpg</URL>
  <Height Units="pixels">140</Height>
  <Width Units="pixels">99</Width>
</MediumImage>
```

This example shows how URL, Height, and Width are child elements.

**PortType**

The association between operation names and their request and response definitions is created by the PortType element in the WSDL, for example:

```xml
<portType name="AWSECommerceServicePortType">
  ...
  <operation name="ItemSearch">
    <input message="tns:ItemSearchRequestMsg" />
    <output message="tns:ItemSearchResponseMsg" />
  </operation>
</portType>
```

In this example, the operation, ItemSearch, is associated with its request and response definitions, ItemSearchRequestMsg and ItemSearchResponseMsg. The keywords, input and output, identify the operation's request and response definitions, respectively.

**Binding**

The binding segment of the WSDL specifies how operation requests and responses, defined in PortType, are actually transmitted over the wire using underlying transport protocols. While this is an interesting portion of the WSDL, it is a section that rarely changes so you need not pay much attention to it.

Binding values include HTTP GET, HTTP POST, and SOAP. SOAP is not tied to a specific transport. SMTP, FTP, HTTP are just some of the options that can transport a SOAP request. HTTP, however, is most commonly used. While both HTTP GET and HTTP POST are allowed, HTTP POST is preferred because many servers place character limits on HTTP GET requests.

Amazon Associates Web Service uses SOAP, as shown in the following Amazon Associates Web Service WSDL snippet:

```xml
<binding name="AWSECommerceServiceBinding" type="tns:AWSECommerceServicePortType">
  ...
  <operation name="ItemSearch">
    <soap:operation soapAction="http://soap.amazon.com" />
    <input>
      <soap:body use="literal" />
    </input>
    <output>
      <soap:body use="literal" />
    </output>
  </operation>
</binding>
```

This binding shows that Amazon Associates Web Service uses two SOAP extensions: soap:operation and soap:body.

The soap:operation element specifies that the Amazon Associates Web Service operation, ItemSearch
, in this case, is bound to a specific SOAP implementation. The soapAction attribute specifies that the SOAPAction HTTP header is used to identify the Amazon Associates Web Service service, which is the URI value of soapAction, http://soap.amazon.com. soapAction enables Amazon web servers to determine the intent of the SOAP request without having to examine the message portion of the SOAP payload. Specifying this URI is required to access Amazon Associates Web Service web servers.

The soap:body element specifies the input and output details. The value in the Amazon Associates Web Service WSDL is “literal,” which means that instead of encoding the input and output as a SOAP struct, a literal XML document is used. You have seen that Amazon Associates Web Service responses are XML documents.

Service

The Service segment of the WSDL specifies the web service used, which, in this case, is Amazon Associates Web Service, as shown in the following WSDL snippet:

```xml
<service name="AWSECommerceService">
  <port name="AWSECommerceServicePort"
    binding="tns:AWSECommerceServiceBinding">
    <soap:address location= "http://soap.amazon.com/onca/soap?Service=AWSECommerceService" />
  </port>
</service>
```

This information changes very rarely and so you need not pay much attention to it.

Every Amazon Associates Web Service request includes this service declaration, for example,

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&
Operation=ItemSearch&
SearchIndex=Books&
Keywords=Saving%20Miss%20Oliver's
```

WSDL Location

Amazon Associates Web Service publishes its API through its WSDL. WSDL documents are available by version and by locale. The following table shows the location of the latest Amazon Associates Web Service WSDL by locale. These URIs can be used in SOAP requests.

<table>
<thead>
<tr>
<th>Locale</th>
<th>URL</th>
</tr>
</thead>
</table>

To access an older WSDL, insert the WSDL version between the last two path elements. For example, to retrieve the 2006-06-28 WSDL, use the following URI:

```
```

If a version is omitted, the latest WSDL is returned by default.

The specification in this example would be for the 2006-06-28 version of the US WSDL. For the WSDL used in a different locale, insert the locale name after the version number. For example, to retrieve the 2006-06-28 JP WSDL, use the following URL:
What is a Schema?

A schema is similar to a WSDL in that both are XML documents. Whereas the WSDL defines the web service language used by computers to converse, the schema defines the data types used in the WSDL.

You do not have to create schemas to use Amazon Associates Web Service. Those have already been created. It is helpful, however, to understand schemas so that you can determine the data types returned in responses.

The W3C defines the base data types, which include, for example, int, string, and float. While these data types are useful, they are not very descriptive. For example, defining every occurrence of text in an XML document as being of type string hides the differences between text that is, for example, a paragraph and a note. In such an application where paragraphs and notes are used, a schema would contain an extension of the string base class so that paragraph (<para>) and note (<note>) could be used as tags in XML documents.

Schemas enable you to create your own data types for the purpose of identifying the content in an XML document. All data types that you create must be based on the base data types defined by the W3C. This is the schema namespace defined in the WSDL example:

```
xmns:xs="http://www.w3.org/2001/XMLSchema"
```

The data types that can be created are either simple or complex. Complex types can have sub elements and attributes; simple types cannot.

In the WSDL section of this chapter, you saw that complex types are declared as complexType. In the following example, the element, SearchBinSet, is defined as having two child elements, Bin and NarrowBy.

```
<xs:element name="SearchBinSet">
  <xs:complexType>
    <xs:sequence>
      <xs:element ref="tns:Bin" minOccurs="0" maxOccurs="unbounded" />
    </xs:sequence>
    <xs:attribute name="NarrowBy" type="xs:string" use="required" />
  </xs:complexType>
</xs:element>
```

The NarrowBy attribute is defined in terms of a base type, string. The Bin parameter, however, is not. That means that Bin is defined elsewhere in the schema. Schema syntax, like WSDL syntax, calls for using the keyword "ref" if the element is defined elsewhere in a schema.

The next step in understanding Bin would be to see its definition in the schema. It might be that all of Bin’s sub elements are defined by base types. In that case, the research would be over; you would have the full definition of SearchBinSet and it’s child elements. If, however, Bin contains more "ref's," you would repeat the search for the child elements until you reached element type definitions that used base types, such as,

```
name="BinItemCount" type="xs:string"
```

Schema Locations

Amazon Associates Web Service provides schemas for validating the XML in SOAP requests and for specifying item attribute types in responses. XML schemas are available by version and by locale. The following table shows the location of the latest Amazon Associates Web Service XML schema, by locale:

<table>
<thead>
<tr>
<th>Locale</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td><a href="http://ecs.amazonaws.com/AWSECommerceService/AWSECommerceService.xsd">http://ecs.amazonaws.com/AWSECommerceService/AWSECommerceService.xsd</a></td>
</tr>
</tbody>
</table>
Amazon Associates Web Service Terminology and Basic Concepts

This chapter introduces you to Amazon Associates Web Service terminology and concepts. Many of the concepts introduced in this chapter are explored in greater depth in later chapters. The concepts are briefly presented here so that you have a broad understanding of Amazon Associates Web Service and have a context in which you can place the specifics that are presented in later chapters.

Topics

• The Marketplace
• Vendors on Amazon
• Items for Sale
• Summary of Amazon Associates Web Service Operations
• Amazon Associates Web Service Developer Community
• Example Amazon Associates Web Service Web Sites
• Amazon Associates Web Service Developer Aids

The Marketplace

Amazon started in a two-bedroom house in Seattle. The location was chosen because of its proximity to Ingram, a book wholesaler and because of the wealth of talented programmers in the area. In the garage of that house, Jeff Bezos, the CEO of Amazon, stockpiled books and set up three Sun Microsystems computers to take book orders online. In 1995, Jeff opened his online bookstore to the public. At that time, there was only one kind of seller, in fact, there was only one seller, Jeff. He only sold one type of product: books. Soon after the start of Amazon, the garage became too small to run the business.

Since 1995, the number of sellers has grown, the types of sellers have grown, and the product offerings have grown. All of these sellers come together to sell their items on www.amazon.com, in what is called
Individual sellers cannot have their own storefront in the marketplace. Pro Merchant Sellers and Merchant@ vendors can. Individual sellers can, however, set up their own storefronts outside of the marketplace. These storefronts can be accessed through www.amazon.com. Amazon refers to these stores as zShops.

Amazon Associates Web Service requests cannot access zShops. This usually has little impact on product searches because zShop owners can also list their items for sale in the Amazon marketplace.

What Is the Amazon Associates Web Service?

The Amazon Associates Web Service gives you much of the functionality that you see in action on Amazon’s retail web site, http://www.amazon.com. That functionality includes:

- Finding items to buy.
  These items are for sale by Amazon or other merchants.
- Finding information about those items.
  This item information includes such things as the titles of tracks on a CD, the rating of a movie, the kind of metal used in a piece of jewelry, accessories that go with an item, the author of a book, or the composer of a piece of music.
- Getting customer reviews of items.
  Show customers what others think about the items on sale.
- Create a fully-functional shopping cart.
  Add items that are immediately available or ones that will become available in the future, such as in a pre-sale of a book.
  Adding, removing, and otherwise modifying the items in the shopping cart.
  Have full control over the contents of their shopping cart.
- Getting information about the company selling the item
  Show customers what others think about the merchant selling the item.
- Finding similar items for sale
  Generate additional sales by suggesting other items similar to the ones the customers are buying.
• Purchasing the items in the shopping cart

Once the customer decides to buy the contents in their shopping cart, Amazon takes care of the shipping, payment, and order fulfillment, or notifies you to take care of the same.

• Find items on a friend's wishlist, wedding registry or baby registry and purchase those items.

Amazon Associates Web Service offers you the tools to create a complete, rich online shopping experience for customers.

How Do I Make Money Using Amazon Associates Web Service?

You can use Amazon Associates Web Service to make money for you in the following ways:

• Sell your items using an Amazon Associates Web Service-driven web site.

    These people are called sellers.

• Put links on your web site that enable customers to purchase items for sale on Amazon.

    These people are called Associates. They earn a referral fee.

• Create utilities that enable other developers to become sellers or Associates.

International Locales

Amazon Associates Web Service hosts multiple locales so that developers around the world can take advantage of Amazon's multi-language support. Each locale uses the language, customs, and formats, such as date, time, and money formats, particular to that locale. You can see how this plays out by viewing the homepages for Amazon's different locales:

• Canada—www.amazon.ca
• Germany—www.amazon.de
• France—www.amazon.fr
• Japan—www.amazon.co.jp
• UK—www.amazon.co.uk
• US—www.amazon.com

Vendors on Amazon

Amazon has, over time, added many different kinds of vendors for different reasons. Some vendors were invited to become part of Amazon to increase the breadth of products offered. These vendor types are called Merchants®. Other vendor types were added, essentially, as middlemen to increase the sale of items on www.amazon.com. These vendor types are called Associates.

The accumulation of all of these types of vendors has made the picture a little complex and the terminology for those vendors a bit tricky.

This section describes all of the vendor types on Amazon. This information is important for several reasons. First, you might want to become a vendor on Amazon. This section will help you decide which type of vendor to become. Second, the terms used for vendors, such as "sellers" and "merchants" are used liberally in the Amazon Associates Web Service API. Understanding the vendor types will help you understand the purpose of the Amazon Associates Web Service operations and help you interpret
the results.

On a high level, vendors can be divided into three groups, as shown in the following figure.

![Vendor Groups Diagram](Image)

These vendors are differentiated in the following ways:

- **Associates**—Individuals or companies that do not sell their own items. Instead, they earn sales commissions by using their own web site to persuade customers to buy items that are for sale on www.amazon.com.
- **Sellers**—Individuals or companies that sell their own items. Most, but not all of these sellers warehouse their inventory and fulfill their purchase orders.
- **Merchants**—Companies invited by Amazon to sell their items through www.amazon.com. These companies warehouse their own inventory and fulfill their purchase orders. Amazon, itself, is a merchant. An individual or company cannot apply to become a merchant. They can, however, apply to be a Seller.

Keep in mind that anyone can become one of the vendors on the left half of the circle. That is not the case with the right half of the circle. To become an Associate or one of the sellers, see the chapter, "Getting Set Up."

The picture gets a little more complicated and the terms get a bit more convoluted when different types of sellers and merchants are added.

![Advanced Vendor Groups Diagram](Image)

The following sections explain in detail all of these vendor types. Amazon Associates Web Service is able to access the items sold by all of these vendors.
Associates

An Associate advertises items sold by Amazon and the Associate puts links on their website that enable customers to purchase those items. When the customer uses that link to purchase an item, the Associate receives a commission varying from 4% to 8.5% of the sales price.

Being an Associate is an interesting business proposition. As an Associate, you don't have to own any items, warehouse items, package and mail the items, or handle the purchase and order confirmation messages. You don't even have to pay to be an Associate. All you have to do is build a website that refers customers to Amazon.

In the Amazon Associates Web Service API, the AssociateTag parameter holds the Associate's ID. You get this ID after signing up to become an Associate, which is explained in the chapter, "Getting Set Up." Putting your Associate ID in Amazon Associates Web Service cart requests ensures that you receive a commission for your referrals.

Compensation Details

Referral fees are paid on a quarterly basis. Approximately thirty days following the end of each calendar quarter, Amazon either:

- Send you a check for the referral fees earned.
- Send you a gift certificate good for purchase of Products through the www.amazon.com, subject to our standard terms or conditions.
- Directly deposit the referral fees earned into your bank account.

Amazon offers Associates a choice between two compensation plans, the Classic Fee Structure and the Performance Fee Structure. Associates may select either structure at any time during the quarter. The deadline for making a selection is 11:59 PM (Pacific Time) on the last day of the quarter. At the end of the quarter, your most recent selection will be used to calculate your fees for the whole quarter. You will remain enrolled in the plan for the following quarter unless you choose otherwise. New Associates are automatically enrolled in the Performance Fee Structure plan.

The following sections describe each compensation plan. For a full description of the terms and conditions of being an Associate, see http://affiliate-program.amazon.com/gp/associates/agreement.

Performance Fee Structure Plan

The Performance structure enables you to earn referral fees that are commensurate with the volume of referrals you generate. The higher your referrals, the greater your earnings. The only exception to that
rule is the sale of computers, both laptop and desktop. Those referral fees are always 4%.

Under the Performance Fee Structure, the referral rate ranges from 4% to 8.5%. The rate is based on the total number of shipped items during a quarter from both Amazon and third-party sellers. The same rate applies equally to Amazon and third-party items. The following table shows how the rates change by the volume of referrals. Note that these fees can change without notice. For more information, see the Terms and Conditions statement.

<table>
<thead>
<tr>
<th>Total Items Shipped</th>
<th>Referral Fee Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-20</td>
<td>4.00%</td>
</tr>
<tr>
<td>21-90</td>
<td>6.00%</td>
</tr>
<tr>
<td>91-330</td>
<td>6.50%</td>
</tr>
<tr>
<td>331-940</td>
<td>7.00%</td>
</tr>
<tr>
<td>941-1880</td>
<td>7.50%</td>
</tr>
<tr>
<td>1881-4700</td>
<td>8.00%</td>
</tr>
<tr>
<td>4700-9400</td>
<td>8.25%</td>
</tr>
<tr>
<td>9401+</td>
<td>8.5%</td>
</tr>
</tbody>
</table>

Classic Fee Structure Plan

The Classic Fee Structure plan uses a fixed referral rate. Associates earn a 4% referral fee on items offered by Amazon or by third parties. The only exception are the sales of computers, both laptop and desktop. Those referral fees are capped at $25. No other product lines have their referral fees capped.

Sellers

Sellers are individuals or companies that sell their own items. For most sellers, the items they sell must already be for sale on Amazon. The exception is the Amazon Advantage seller, who sells items that are not on Amazon.

There are three categories of sellers, as shown in the following figure.
The following sections describe each seller type.

**Topics**

- Amazon Advantage Sellers
- Individual and Pro Merchant Sellers

**Amazon Advantage Sellers**

Amazon Advantage sellers partner with Amazon to sell their items. These sellers are individuals or manufacturers that are selling items that are not sold by Amazon. For example, if you are an author, you might want to advertise your book to the millions of registered Amazon customers.

Vendors admitted into Advantage place their inventory into Amazon's warehouses. Amazon handles customer fulfillment, account management, online order receipt and confirmation, and provides customer service seven days a week. Items are available to ship to customers within 24 hours. Advantage sellers can log in to their online account to confirm purchase orders, add titles, and review sales reports. For these services, Amazon charges 55% of the sales price.

To become an Amazon Advantage seller, see the chapter, "Getting Set Up."

**Individual and Pro Merchant Sellers**

Sellers and Pro Merchant sellers can be individuals or companies. Both sell items that are for sale on www.amazon.com. The differences between the two are:

- Pro Merchant sellers sell in greater volume than individual sellers
- Pro Merchant sellers are offered other tools beside the Amazon Associates Web Service API to manage their sales and inventory. These tools are not covered in this guide. For more information, see http://www.amazon.com/gp/help/customer/display.html/104-6403093-2058325?ie=UTF8&nodeId=1161306.
- The fees for doing business differ between sellers and Pro Merchant sellers.
Topics

- Individual and Pro Merchant Seller Fees
- Seller Commission Fees
- Seller Closing Fees

Individual and Pro Merchant Seller Fees

Some of the fees that Individual Sellers and Pro Merchant Sellers pay are different:

- Individual Sellers pay a per-transaction fee of $0.99. Pro Merchant Sellers do not.
- Pro Merchant Sellers pay a monthly subscription fee. Individual Sellers do not.

Some fees Individual and Pro Merchant Sellers pay are the same:

- Commission of 6 to 15 percent of the sales price
- Variable closing fee

Amazon collects from a buyer the price of the item plus the shipping charges, subtracts all appropriate fees, and automatically transfers the earnings to the seller's checking account every fourteen days.

Seller Commission Fees

Commission fees are based on the product category, as follows:

<table>
<thead>
<tr>
<th>Commission Fee</th>
<th>Product Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>6%</td>
<td>Computers</td>
</tr>
<tr>
<td>8%</td>
<td>Camera &amp; Photo, Cell Phones &amp; Service, and Electronics items</td>
</tr>
<tr>
<td>10%</td>
<td>Items in the Everything Else Store</td>
</tr>
<tr>
<td>12%</td>
<td>Musical Instruments</td>
</tr>
<tr>
<td>15%</td>
<td>All other product categories</td>
</tr>
</tbody>
</table>

Seller Closing Fees

Closing fees are based on shipping costs and the product category. To view the most updated list of closing fees, go to: http://www.amazon.com/gp/help/customer/display.html?nodeId=1161240.

Individual Sellers

Selling your pre-owned and new items at Amazon.com is fast, easy, and doesn't cost a penny until the item sells. If an item does not sell within 60 days, the listing is closed and an e-mail is sent notifying you that your listing has ended. The e-mail describes how to relist your item.

Amazon offers many forums for sellers to discuss issues and get tips for being successful. To read those forums, go to: http://www.amazonsellercommunity.com/forums/index.jspa.

To Sell Items
1. Register to become an individual seller by referring to the chapter, "Getting Set Up."

2. Find the item you are selling by looking on www.amazon.com.

   If the item you are selling is not on www.amazon.com, you cannot be an Individual Seller. You can, however, be an Amazon Advantage seller.

3. On the www.amazon.com web page that shows your item, click the "Sell yours here" button, as shown in the following figure.

   ![Sell yours here](image)

   Clicking this button opens the first of several web pages that ask you to specify the condition and price of your item.

4. Fill out this sequence of web pages.

5. To confirm your listing, go back to the item's web page on www.amazon.com and click the "used and new" link, as shown in the following figure.

   ![Sold items](image)

   The sellers displaying the item for sale are displayed on the web page, as shown in the following figure. Make sure your seller ID is displayed.

6. Ship your item to a buyer when Amazon notifies you, by e-mail, that your item has sold.

**Pro Merchant Sellers**

Individuals or companies that sell in high volume benefit from becoming a Pro Merchant Seller. Deciding whether to upgrade from an Individual Seller to a Pro Merchant Seller comes down to doing the math. If you are not selling in high volume, it is more economical to pay the fees for an Individual Seller. High volume sellers save money by being Pro Merchant Sellers. To calculate the breakpoint, use your sales statistics with the fee structures outlined in the previous section, "Individual and Pro Merchant Seller Fees."

Becoming a Pro Merchant gives you access to the powerful Inventory Reports tool that enables you to view orders, sold listings, and current open listings. Pro Merchants also have access to the Inventory Loader tool that enables you to list and manage dozens—even thousands—of listings at once. Finally, Pro Merchants are welcome to sell an unlimited number of items in Amazon's marketplace and in Amazon.com stores.

Upgrading from an Individual Seller to a Pro Merchant Seller is easy. For more information, see the chapter, "Getting Set Up."

Pro Merchant tools are not discussed in this guide. For more information, see http://www.amazon.com/gp/help/customer/display.html/104-6403093-2058325/?ie=UTF8&nodeId=1161306.

**Merchants**

A merchant is a company that sells their items on www.amazon.com and handles their own order
fulfillment, returns, and customer service. The only exception is Amazon, which is also a merchant.

Individuals and companies cannot apply to become a merchant. They are selected by Amazon to increase the breadth of offerings on www.amazon.com. Although most companies are not eligible to be a merchant, this section briefly describes merchants because Amazon Associates Web Service operations access items sold by merchants. In fact, the vast majority of items sold on Amazon are sold by merchants.

There are two kinds of merchants, as shown in the following figure.

Merchants@ sellers are so-called because they appear on Amazon's retail web site. They use Amazon's Seller Central to create their own detail pages, configure their own store front, and create their own promotions. For more information about SellerCentral, see http://sellercentral.amazon.com.

Topics

- Merchants@ Pro Merchants
- Merchants@ Sellers
- Amazon

Merchants@ Pro Merchants

The business relationship between Merchants@ Pro Merchants and Amazon is very similar to that used by Pro Merchant Sellers. Fees are based on subscription prices, commission and closing fees. The difference is that Merchants@ Pro Merchants can use SellerCentral tools to create and modify product pages.

Merchants@ Sellers

This class of sellers is the most elite. Membership is restricted to some of the largest companies in the world. Examples include Nordstrom, Pete's Coffee & Tea, Circuit City (both from a drop ship and in-store pickup point of view) and Ingram Micro (PC Store).

Merchants@ Sellers can create web pages that are displayed by www.amazon.com. They use SellerCentral to manage their inventory. Their business relationship with Amazon is specified in customized contracts.

Amazon
The largest seller on www.amazon.com is Amazon. It is considered a merchant. Its merchant ID is the default value for the Amazon Associates Web Service operation parameter, MerchantId, which means that if you do not specify another merchant or seller, search results will return items sold by Amazon.

Amazon's merchant ID varies by locale, as follows:

<table>
<thead>
<tr>
<th>Locale</th>
<th>MerchantId Value</th>
<th>Domain Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>ATVPDKIKX0DER</td>
<td><a href="http://www.amazon.com">www.amazon.com</a></td>
</tr>
<tr>
<td>CA</td>
<td>A3DWYIK6Y9EEQB</td>
<td><a href="http://www.amazon.ca">www.amazon.ca</a></td>
</tr>
<tr>
<td>DE</td>
<td>A3JWKAKR8XB7XF</td>
<td><a href="http://www.amazon.de">www.amazon.de</a></td>
</tr>
<tr>
<td>JP</td>
<td>AN1VRQENFRJN5</td>
<td><a href="http://www.amazon.co.jp">www.amazon.co.jp</a></td>
</tr>
<tr>
<td>UK</td>
<td>A3P5ROKL5A10LE</td>
<td><a href="http://www.amazon.co.uk">www.amazon.co.uk</a></td>
</tr>
</tbody>
</table>

**Silver, Gold and Platinum Merchants**

Amazon offers merchants three levels of service:

- **silver**
- **gold**
- **platinum**

These merchants use a different technology than Amazon Associates Web Service to do business with Amazon. Silver, gold, and platinum merchant items are returned by Amazon Associates Web Service operations, however. For that reason, these merchant types are described here.

**Silver Merchant**

A silver merchant is a partner who sells items on www.amazon.com using the Merchants@ technology platform. Silver merchants:

- Pay a monthly fee
- Do not sign a contract
- Share a merchant attributes file: us-stores/merchants/silver.awobs
- Have the ability to create new ASINs
- Have the ability to win the buy box
- Do not have a storefront on www.amazon.com

A silver merchant does not get as many features as a GoldMerchant or a PlatinumMerchant.

There is a SilverMerchant search index, which is used to return items only sold by Silver Merchants. This search index is a subset of the Merchant index, which is typically used instead. With the Merchant index, you can search using any MerchantId. With the SilverMerchant index, you can only use a MerchantId that belongs to a Silver Merchant.

**Gold Merchant**

Gold merchants have everything silver merchants have, plus a customizable storefront. Gold merchants
choose a primary product line. Their storefront gets the browse structure and the look, feel, colors, and tab of that product line.

Gold merchants have written, multi-year contracts.

**Platinum Merchant**

Platinum merchants have everything gold merchants have, plus the means to create their own browse tree and provide a fully customized look and feel, including a supertab, subnav, custom color, and eyebrows.

Platinum merchants have written, multi-year contracts.

**Items for Sale**

[www.amazon.com](http://www.amazon.com) lists hundreds of thousands of items for sale. Most of these items are warehoused and sold by Amazon or other large merchants, such as Nordstrom. All of these items are part of the Amazon marketplace.

In addition to large merchants selling items, individuals and companies also sell items that can be found using [www.amazon.com](http://www.amazon.com). Some of these sellers have their own storefront on Amazon and their items can only be found in their store. Most sellers, however, list their items in the Amazon marketplace as well as in their stores.

Amazon Associates Web Service operations only enable you to retrieve items that are stored by Amazon. Amazon Associates Web Service does not enable you to add items for sale to Amazon. Sellers, such as Amazon Advantage sellers, who do add items to Amazon's catalog do so under a separate agreement.

**Topics**

- Item Identifiers
- Other Item Identifiers

**Item Identifiers**

All items for sale on [www.amazon.com](http://www.amazon.com) have identifiers. There are four major kinds. The first two identify items regardless of whether or not they can be purchased:

- ASIN—(Amazon Standard Item Number) An alphanumeric token that uniquely identifies items in the Amazon marketplace.
  
  All items in the marketplace have an ASIN. This is, by far, the most common identifier. ASINs are used by the majority of Amazon Associates Web Service operations.

- ListingId—An alphanumeric token that uniquely identifies items in a Pro Merchant Seller's store, called a zShop, or a Merchant@'s store.

  Listing IDs are much rarer. They are assigned to items sold by Pro Merchant Sellers who sell items in their own stores.

The second two identifiers identify items that can actually be purchased:

- OfferListingId—An alphanumeric token that uniquely identifies items in the Amazon marketplace that can be purchased.
All items in the marketplace that can be purchased have an OfferListingId. This is, by far, the most common identifier for items that can be purchased.

- ExchangeId—An alphanumeric token that uniquely identifies items for sale in a Pro Merchant Seller's zShop, or a Merchant@’s store that can be purchased.

ExchangeIds are much rarer than OfferListingIds because few items on www.amazonn.com are only available in a seller's store.

**Other Item Identifiers**

Amazon has other item identifiers but these are rarer and they can be used in fewer Amazon Associates Web Service operations:

- **UPC**—(Universal Product Code) A 12-digit item identifier used in the US and CA locales. The UPC is identifier used in barcodes.
- **EAN**—(European Article Number) A 13-digit equivalent of the UPC that is used in Europe for products and barcodes.
- **JAN**—(Japanese Article Number) The equivalent of the EAN that is used in Japan for products and barcodes.
- **SKU**—(Stock Keeping Unit) A merchant-specific identifier for a purchasable good, like a shirt or chair. Amazon's version of the SKU is the ASIN.

Amazon assigns items with SKUs an ASIN. If you had to search by SKU only, you would have to search each merchant's items independently because SKUs are not unique across all merchants. Several Amazon Associates Web Service operations enable you to search by SKU but the merchant must also be identified in the same request.

All items in the Amazon marketplace have an ASIN even if they also have one of the preceding identifiers. Only a few Amazon Associates Web Service operations can use these identifiers. That functionality is presented as a convenience function. You would typically only use one of these identifiers if you knew it but did not know the item's ASIN.

The validity of these identifiers varies by search index, as shown in the following table.

<table>
<thead>
<tr>
<th>Search Index</th>
<th>UPC</th>
<th>EAN</th>
<th>SKU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Automotive</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Baby</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Beauty</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Books</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Classical</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>DigitalMusic</td>
<td>Y</td>
<td>N</td>
<td>N</td>
</tr>
<tr>
<td>DVD</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>
Summary of Amazon Associates Web Service Operations

In Amazon Associates Web Service, the term “operation” is synonymous with the terms function and method. Amazon Associates Web Service operations are included in every request and they cause Amazon Associates Web Service web servers to take some action, for example, to find items in Amazon’s databases or to find similar items. Think of each Amazon Associates Web Service operation as a different means of querying Amazon’s databases for information. Amazon Associates Web Service does not offer any operations that place information on Amazon databases.

The following sections provide an overview of Amazon Associates Web Service operations.

Topics

<table>
<thead>
<tr>
<th>Search Index</th>
<th>UPC</th>
<th>EAN</th>
<th>SKU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronics</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>HealthPersonalCare</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>HomeGarden</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Industrial</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Jewelry</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Kitchen</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Magazines</td>
<td>N</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Merchants</td>
<td>N</td>
<td>N</td>
<td>Y</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Music</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>MusicalInstruments</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>MusicTracks</td>
<td>N</td>
<td>N</td>
<td>N</td>
</tr>
<tr>
<td>OfficeProducts</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>OutdoorLiving</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>PCHardware</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>PetSupplies</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Photo</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Software</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Tools</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Toys</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>VHS</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Video</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Watches</td>
<td>Y</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>
Find Items

Use the following Amazon Associates Web Service operations to return a list of items that satisfy your search criteria.

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemSearch</td>
<td>Find items that are sold on <a href="http://www.amazon.com">www.amazon.com</a> by merchants and most sellers.</td>
</tr>
<tr>
<td>SellerListingSearch</td>
<td>Find items that are only in a seller's store.</td>
</tr>
<tr>
<td>ListSearch</td>
<td>Find customer-created lists in which customers specify items they would like to receive as presents.</td>
</tr>
<tr>
<td>SimilarityLookup</td>
<td>Find items that are similar to ones you've already found.</td>
</tr>
</tbody>
</table>

Find Out More About Specific Items

Once you use the Amazon Associates Web Service operations in the previous section to get a list of items that match your search criteria, you can use the following Amazon Associates Web Service operations to return additional information about specific items.

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemLookup</td>
<td>Returns descriptions of specified items.</td>
</tr>
<tr>
<td>ListLookup</td>
<td>Returns descriptions of the items on a customer's list.</td>
</tr>
<tr>
<td>SellerListingLookup</td>
<td>Returns descriptions of specified items in a seller's store.</td>
</tr>
</tbody>
</table>

Shopping Cart

Once customers find items they want to purchase, they put them in a shopping cart. The following Amazon Associates Web Service operations enable you to implement a fully-featured e-commerce shopping cart.

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CartCreate</td>
<td>Create a shopping cart and add an item(s).</td>
</tr>
</tbody>
</table>
Amazon Associates Web Service Developer Guide
Summary of Amazon Associates Web Service Operations

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CartAdd</td>
<td>Add items to the shopping cart</td>
</tr>
<tr>
<td>CartModify</td>
<td>Add to or remove items that are already in a shopping cart.</td>
</tr>
<tr>
<td>CartClear</td>
<td>Remove all of the items from a shopping cart</td>
</tr>
<tr>
<td>CartGet</td>
<td>Retrieve the contents of a shopping cart with updated price and availability information.</td>
</tr>
</tbody>
</table>

Customer Content

Amazon encourages customers to participate in the Amazon community, for example, by submitting reviews of sellers and items for sale, and by creating birthday lists, wedding registry lists, and baby registry lists that others can use as a guide for purchasing presents. Use the following Amazon Associates Web Service operations to find customer IDs and all of the information that they have chosen to make public.

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CustomerContentSearch</td>
<td>Search for customers.</td>
</tr>
<tr>
<td>CustomerContentLookup</td>
<td>Look up information about a specific customer, such as their wishlists, which the customer has made public.</td>
</tr>
</tbody>
</table>

Seller Information

Many sellers on Amazon are unknown to the buyer. The following Amazon Associates Web Service operation returns customer feedback and other information about sellers.

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SellerLookup</td>
<td>Returns information about a specific seller.</td>
</tr>
</tbody>
</table>

Other Operations

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNodeLookup</td>
<td>Amazon uses browse nodes as a means of organizing the millions of items in their inventory. One browse node, for example, might be &quot;Carving Knives.&quot; All items associated with this browse node would have something to do with carving knives. This browse node might be the child of a more general</td>
</tr>
</tbody>
</table>
Amazon Associates Web Service Developer Community

There are many thousands of people developing applications using Amazon Associates Web Service. That means that there is a wealth of knowledgeable people who can help you with questions you might have. To facilitate that kind of discussion, Amazon sponsors a number of online support forums that you can take advantage of.

The best place to start is at http://developer.amazonwebservices.com. On this web page you'll find:

- Resource Center, which provides links to Amazon Associates Web Service release notes, the Amazon Associates Web Service Developer Guide that you're reading now, code samples, developer tools, Amazon Associates Web Service-related articles, tutorials and books.
- Discussion Forums, which provide Amazon Associates Web Service developers a place to share their experiences and questions. Choose the Amazon Web Services link. The next page gives you the chance of linking to the Amazon Associates Web Service Developer Forum.
  
  There's also a link under this heading for forums that take place in Japanese and German.
- Solutions Catalog, which provides answers to specific questions.

For another good source of information is the Amazon Associates Web Service blog, go to http://aws.typepad.com/. You can find the Japanese version of the blog at http://aws.typepad.com/aws_jp/.

Example Amazon Associates Web Service Web Sites

Sometimes, the best way to get a feel for a new API is to see the final product. Take a look at the following web sites that are powered by Amazon Associates Web Service to see some of the interesting things Amazon Associates Web Service enables you to do:

- Specialty site merchandising across many product categories
- Thrift_Books

Amazon Associates Web Service Developer Aids

Amazon Associates Web Service has been around along enough that some developers have created tools that make the job of creating your online, Amazon Associates Web Service-driven store easier to build. The following sections provide links to some of those web sites.

Topics

<table>
<thead>
<tr>
<th>Amazon Associates Web Service Operation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>browse node, &quot;Cutlery.&quot; BrowseNodeLookup enables you to find a browse node, its ancestors and progeny.</td>
<td></td>
</tr>
<tr>
<td>Help</td>
<td>Returns information about Amazon Associates Web Service operations and response groups.</td>
</tr>
<tr>
<td>TransactionLookup</td>
<td>Returns information about a customer's purchase.</td>
</tr>
</tbody>
</table>
• Store Builders
• Amazon Marketplace Management Software
• Integration Software Services

Store Builders

Store builder applications create part or all of a web site for an Amazon Associate, Marketplace Seller, or Merchant. Store builders make it easy for less technical vendors or web site owners to create a customized web experience for their customers. The following sites offer store builders or tools that help you enhance your store:

• Associate Engine
• Amazon Products Feed
• Associates Shop
• Active Circle
• Mr. Rat

Amazon Marketplace Management Software

Sellers who sell in large volume need the help of inventory management tools. The following web sites offer such tools:

• Seller Engine
• Monsoon Retail
• Scout Pal

Integration Software Services

Perhaps you want to work with a company to help integrate Amazon Associates Web Service into your online stores. The following development groups offer this service:

• Mercent
• Monsoon Retail

Visual Introduction to Amazon Associates Web Service

The previous chapter gave an overview of all Amazon Associates Web Service operations. Sometimes it is helpful to see them in action. Amazon Associates Web Service functionality is implemented on www.amazon.com. This chapter provides a series of screenshots from www.amazon.com. The parts of the web pages that demonstrate Amazon Associates Web Service functionality are labeled.

The labels show three kinds of implementations:

• Operations
• Response groups
• Elements in the response
Amazon Associates Web Service only provides data; it does not provide HTML. www.amazon.com shows one way of displaying Amazon Associates Web Service functionality. You might find a better way.

Topics

- Finding Items
- Finding Out More About an Item
- Getting Seller Information
- Implementing a Shopping Cart

Finding Items

Typically, the first task a customer undertakes is searching for an item. The following web page from www.amazon.com shows the implementation of this task using, in particular, ItemSearch and ItemLookup requests.

The top entry fields show a drop down menu equal to search indices, and a text entry box for a keyword. Both of these parameter values are required for an ItemSearch request. The result, shown in this page, displays many of the elements returned by the ItemAttributes response group.

Finding Out More About an Item

If the customer clicks on the first image in the previous screenshot, the equivalent of an Amazon Associates Web Service ItemLookup request is sent. The following page shows the elements returned by such a request and some of the functionality implemented to move the customer to the next stage, such as getting seller information and adding the item to an Amazon Associates Web Service remote shopping cart.
Getting Seller Information

If the customer clicked on the link, "31 used and new" in the previous screenshot, the following information is displayed about vendors selling the item. Because the customer is deciding at this point whom to buy the item from, much of the functionality implemented on the following web page has to do with getting to know the seller better.

Implementing a Shopping Cart

If the customer clicked the "Add to Cart" button in the previous screenshot, their cart would be displayed, as shown in the following figure. Most of the functionality on this page deals with modifying (CartModify) the items in the cart.
Organization of Items for Sale on Amazon

For a vast majority of customers, their first task when coming to an e-commerce web site is finding something to buy. They might want to buy a camera, a book, or a piece of jewelry. If you were to walk into a store with relatively few items for sale, the task of finding what you want might be easy. If, however, the store you walk into has thousands of shelves and hundreds of thousands of items for sale, finding what you want presents its own challenge. In such a store, a good store owner would arrange items in a way that would help customers quickly find the items they want to buy. Such is the case with Amazon.

Amazon has literally hundreds of thousands of items for sale. Amazon Associates Web Service operations and response groups give you the tools you need to find the items in the store that you want quickly. Before understanding the search mechanisms that Amazon Associate Web Service operations provide and the filtering mechanisms that Amazon Associates Web Service response groups provide, it is important to first understand the way in which Amazon groups items for sale.

Topics

- Item Organization
- Browse Nodes
- Search Indices
- Variations
- Collections
- Tags
- Lists
- Accessories
- Related Items

Item Organization

The mechanisms used to organize items for sale in Amazon are:

- Browse nodes
• Search indices
• Variations
• Collections
• Lists
• Accessories

**Note**

You will sometimes see in responses another organizing tool called *ProductGroup*. This is an older concept in Amazon's database design and it has been superseded by browse nodes and search indices. None of the Amazon Associates Web Service operations use *ProductGroup* as an input parameter.

**Browse Nodes**

Amazon uses a hierarchy of nodes to organize its items for sale. Each node represents a collection of items for sale, such as Harry Potter books, not the items themselves. Amazon Associates Web Service calls the nodes, browse nodes because the customer can browse through the nodes to find the collection of items that interests them. For example, the customer might be interested in the browse nodes Literature & Fiction, Medicine, Mystery & Thrillers, Nonfiction, or Outdoors & Nature.

Browse nodes are related in a hierarchical structure; each browse node can be a leaf node or a parent node. A leaf node has no children nodes, a parent node does, as shown in the following figure:

![Browse Nodes Diagram](image)

**Note**

The figure is representational in nature and should not be construed to be the real browse node hierarchy used by Amazon.
As you can see in this example, the different levels of the hierarchical tree of nodes provides an organizational principle that is used to catalog and find items. The nodes progress from general to specific. For example, a top level browse node might be "Shoes." Its child browse nodes might be "Men's Shoes," "Women's Shoes," and "Children's Shoes." Child browse nodes are subsets of the parent’s product category. Navigating down the tree refines the search for items from the general to the specific. Going up the tree generalizes the search from the child browse node toward the root node.

Topics

• Browse Node Properties
• RootCategory
• Browse Nodes and Items
• Browse Node ID Values
• Browse Nodes and Search Indices
• FindingBrowseNodes

Browse Node Properties

Browse nodes have the following properties:

• Name—Describes the items associated with the browse node, such as "Mystery & Thrillers."
• ID—A positive integer, for example, Literature & Fiction: (17), Medicine: (13996), Mystery & Thrillers: (18), Nonfiction: (53), Outdoors & Nature: (290060)
• Potentially, child nodes
• Potentially, parent nodes

For example, the following XML response shows a browse node whose ID is 163357 and name is "Comedy."

```xml
<BrowseNode>
  <BrowseNodeId>163357</BrowseNodeId>
  <Name>Comedy</Name>
  <Children>
    <BrowseNode>
      <BrowseNodeId>599826</BrowseNodeId>
      <Name>Boxed Sets</Name>
    </BrowseNode>
    <BrowseNode>
      <BrowseNodeId>538712</BrowseNodeId>
      <Name>African American Comedy</Name>
    </BrowseNode>
  </Children>
  <Item>
    <Ancestors>
      <BrowseNode>
        <BrowseNodeId>549726</BrowseNodeId>
        <Name>Performing Arts</Name>
      </BrowseNode>
    </Ancestors>
  </Item>
</BrowseNode>
```

In this example, the Comedy browse node has two child browse nodes, "Boxed Sets" and "African American Comedy," and one parent node, "Performing Arts."

Root Category

Search results can return with items listed under multiple browse nodes. Some nodes, however, are more
relevant that others. The IsCategoryRoot response tag identifies which browse node is the most relevant for an item in a specific marketplace. This functionality helps vendors classify items for sale.

The element applies to the marketplace specified in the request. So, it is possible for the IsCategoryRoot value to be different across marketplaces.

Note

The IsCategoryRoot value is not useful in the Books search index.

Browse Nodes and Items

Browse nodes are categories into which items for sale are organized. A single node might have many items associated with it, as shown in the following figure.

In this example, six items (Harry Potter book titles) are associated with the browse node: Harry Potter Books. This node is a leaf node and a child of the Books parent node. As the figure shows, many items can be associated with a single browse node. What all of the items have in common is described by the name of the browse node.

On the other hand, a single item can belong to more than one browse node, for example, a book might belong to the Books and TopSellers browse nodes.
At a later time, when the book comes off of the top sellers list, the book will be removed from its association with the TopSellers browse node. In this way, you can see that the association between items and browse nodes is dynamic.

Browse nodes are created and deleted as items demand. When, for example, a new toy or group of books starts selling briskly, a node would be created for it. For example, when pet rocks were popular, a node would have been created for pet rock items. When the sales of pet rocks declined significantly, the node would have been deleted. As you can see, some nodes are volatile by nature. For example, the items associated with the browse node, “Top Sellers,” change frequently according to sales figures. Other browse nodes, such as Pet Rocks, exist only for a brief time.

Some browse nodes, however, are much longer lived. Top level nodes, for example, "Books" and "Apparel," have remained unchanged for years. So are the browse nodes associated with cities, as shown in the following table.

<table>
<thead>
<tr>
<th>City</th>
<th>Browse Node</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston</td>
<td>917982</td>
</tr>
<tr>
<td>Chicago</td>
<td>917984</td>
</tr>
<tr>
<td>New York</td>
<td>917976</td>
</tr>
<tr>
<td>San Francisco</td>
<td>917980</td>
</tr>
<tr>
<td>Seattle</td>
<td>917978</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>917986</td>
</tr>
</tbody>
</table>

**Browse Node IDs**

Browse node IDs are positive integers that uniquely identify product collections, for example, Literature & Fiction: (17), Medicine: (13996), Mystery & Thrillers: (18), Nonfiction: (53), Outdoors & Nature: (290060). Amazon uses over 120,000 browse node IDs in the US locale alone.

While top level browse node values tend to remain the same, the values of others change often. Browse nodes are created and eliminated without notification. For that reason, it is advisable not to hard code browse node IDs into applications.

Browse node IDs are unique in one locale only, that is, the same browse node ID might be used in two locales but the names and purposes of those browse nodes might be unrelated.
Browse node IDs are assigned internally by Amazon. There are no general rules for number assignments. You cannot assume, for example, that all IDs in the 2000's are related in any way.

If you have a browse node ID, you can find the name of the browse node by putting the ID into one of the following URLs, depending on the locale:


**Browse Nodes and Search Indices**

A search index is a more general classification than a browse node. For example, one search index is Books; a browse node within that search index might be Harry Potter Books.

As you can imagine, there can be many browse nodes within each search index. Some Amazon Associates Web Service search operations require a search index to limit the scope of the search. Specifying a browse node in addition to a search index returns more targeted search results. For example, a search operation, ItemSearch, that looked in the Books search index for book titles and descriptions that contained the word "dragon," would return thousands of titles. The same ItemSearch request with the Harry Potter browse node specified would return only those Harry Potter books that had dragons in them.

**Finding Browse Nodes**

Amazon Associates Web Service offers several means of finding browse node IDs:

- **BrowseNodes response group**
- **BrowseNodeInfo response group**

The BrowseNodes response group returns the browse node that an item belongs to as well as the ancestry of that browse node. The following response shows the ancestral browse nodes of High School. As you read down the response, the browse nodes ascend the browse node hierarchy. The last browse node, Books, in the response is the root browse node.
There is, however, one caveat. When a node has more than one parent node, the BrowseNodes response group only returns one of the parents. There is no logic that determines which of the parent nodes it follows up the ancestral tree. Running the request multiple times, therefore might return a different set of ancestors for a node.

You can use the BrowseNodes response group with ItemLookup, ItemSearch, ListLookup, and SimilarityLookup.

The BrowseNodeInfo response group returns browse node names, IDs, children and parent browse nodes, as shown in the following response snippet.

```
<BrowseNodeId>11232</BrowseNodeId>
<Name> Social Sciences</Name>
<Ancestors>
  <BrowseNode>
    <BrowseNodeId>53</BrowseNodeId>
    <Name>Nonfiction</Name>
    <Ancestors>
      <BrowseNode>
        <BrowseNodeId>1000</BrowseNodeId>
        <Name>Subjects</Name>
        <Ancestors>
          <BrowseNode>
            <BrowseNodeId>283155</BrowseNodeId>
            <Name>Books</Name>
          </BrowseNode>
        </Ancestors>
      </BrowseNode>
    </Ancestors>
  </BrowseNode>
</Ancestors>
</BrowseNode>
</Ancestors>
<Children>
  <BrowseNode>
    <BrowseNodeId>11233</BrowseNodeId>
    <Name>Anthropology</Name>
  </BrowseNode>
  <BrowseNode>
    <BrowseNodeId>11242</BrowseNodeId>
    <Name>Archaeology</Name>
  </BrowseNode>
  <BrowseNode>
    <BrowseNodeId>3048861</BrowseNodeId>
    <Name>Children's Studies</Name>
  </BrowseNode>
</Children>
```

This response shows that the Social Sciences browse node has three child browse nodes: Anthropology, Archaeology, and Children's Studies.
Archaeology, and Children's Studies, and an ancestry that starts with the parent node, Nonfiction and ends with the root browse node, Books.

You can use this response group only with BrowseNodeLookup. Typically use BrowseNodeLookup to navigate the browse node tree. With every response, you use the browse node IDs returned to refine your search until you reach the desired browse node. You might, for example, navigate down the tree to refine a search or retrieve the root browse node to return, for example, the top sellers in the product category. To do that, you would use the ID of the root browse node found in the BrowseNodeInfo response as the value for the BrowseNode parameter in an ItemSearch request. That request would include the TopSellers response group so that the top sellers of the product category are returned.

Search Indices

One of the reasons that customers enjoy shopping on Amazon is that Amazon has hundreds of thousands of items for sale—far more than any one store could contain. On Amazon, you can find just about anything—from a book to a $100,000 piece of jewelry. Ironically, the job of finding the items you want to buy is made more difficult by having so many items for sale. Returning too many items in a response is almost as bad as returning no items at all. Amazon addresses this difficulty by placing every item it sells into a product category, called a search index.

You can think of search indices as dividing into groups everything for sale on Amazon, as shown in the following figure.

By selecting one slice in a request, you avoid returning items in all of the other slices. This functionality makes requests more targeted and reduces search times. For example, when looking for a specific book, it is best to specify the Books search index in the request.

SearchIndex=Books

Titles and keywords used to find items often occur in multiple search indices. For example, if you were searching using "Harry%20Potter" as your keyword, you would get results in many search indices, including Books, DVD, Video, and Music. By specifying the search index you are interested in, your request becomes much better targeted.

Specifying the wrong search index leads to no results or results that do not meet the customer's search criteria. For example, if your keyword was carburetor and the search index was Kitchen, you might not get any items that match the search criteria. Change the search index to Automotive and you'd get many matches.
Amazon uses the following search indices to divide up all of the items for sale:

| • All                      | • Hobbies                   | • PCHardware                |
| • Apparel                  | • HomeGarden                | • PetSupplies               |
| • Automotive               | • Industrial                | • Photo                     |
| • Baby                     | • Jewelry                   | • SilverMerchant            |
| • Beauty                   | • KindleStore               | • Software                  |
| • Blended                  | • Kitchen                   | • SoftwareVideoGames        |
| • Books                    | • Magazines                 | • SportingGoods             |
| • Classical                | • Merchants                 | • Tools                     |
| • DigitalMusic             | • Miscellaneous            | • Toys                      |
| • DVD                      | • MP3Downloads              | • VHS                       |
| • Electronics              | • Music                     | • Video                     |
| • ForeignBooks             | • MusicalInstruments        | • VideoGames                |
| • GourmetFood              | • MusicTracks               | • Watches                   |
| • Grocery                  | • OfficeProducts            | • Wireless                  |
| • HealthPersonalCare       | • OutdoorLiving             | • WirelessAccessories       |

Topics

• Search Indices and Locales
• Combined Search Indices

Search Indices and Locales

Some search indices work in all locales; some search indices do not. Supported search indices in a locale often changes over time. For example, a search index, such as Automotive, that works in the US locale can be added to the JP locale.

Support for search indices varies by locale often because of the data that Amazon does or does not have. For example, the search index, Grocery, is currently supported in the US locale only because grocers in other countries have not yet teamed up with Amazon to provide grocery items for sale. As the data grows over time, more and more search indices will be supported in all locales.

When you specify a search index in a request, make sure it is supported in the locale of interest. For a list of the search indices supported in different locales, see Search Index Support by Locale

Combined Search Indices

As a convenience, some of the search indices are combinations of other search indices, for example:

• All—Searches through all search indices. Only five pages of items can be returned where each page contains up to five items.
• Blended—Combines the following search indices: DVD, Electronics, Toys, VideoGames, PCHardware, Tools, SportingGoods, Books, Software, Music, GourmetFood, Kitchen, and Apparel search indices.
• Merchants—Returns the items across all search indices for a merchant who is specified by a value for MerchantId.
• Music—Combines Classical, DigitalMusic, and MusicTracks search indices
• Video—Combines DVD and VHS search indices

These search index combinations are helpful when you are not sure which search index to specify. The downside of using one of these combined search indices is that they might return quite a few items in the response.

More commonly, you will specify individual search indices in requests, for example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=All&
ResponseGroup=Images&
SearchIndex=Books&
Title=Harry%20Potter

Topics

• All Search Index
• MerchantsSearchIndex

All Search Index

You can use the All search index to do an ItemSearch search through all search indices. There are, however, a number of restrictions placed on this request. The only parameter that you can use in the request is Keywords. You cannot, for example, sort results. Results are restricted to the first five pages of results. Each page can have up to five results.

Note

The list of all available search indexes by locale can be found on the search indexes page.

Merchants Search Index

The Merchants search index is especially valuable when you want to find the items sold by a single merchant and that merchant has items for sale in many search indices. Without the Merchants search index, to find all of a merchant’s items, you would have to issue an ItemSearch request multiple times and use a different search index each time.

Because the Merchants search index bases its search on a specific merchant, the request must include a value for MerchantId, as shown in the following request.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
SearchIndex=Merchants& MerchantId=A363XKZVKSMVXW&
Keywords=the&
Version=2006-09-13

The following response snippet shows items returned from different search indices.

<Item>
<ASIN>B000DZJNRS</ASIN>
...
<ItemAttributes>
<Manufacturer>SportVideos.com</Manufacturer>
<ProductGroup>DVD</ProductGroup>
<Title>Play Better Volleyball: Setting</Title>
Variations

Often, an item comes in a variety of sizes and colors. A shirt, for example, might come in four different sizes and six different colors.

Each color and size combination is called a variation. Each variation, such as a medium, blue shirt, is an item that a customer can buy. For that reason, each variation has its own ASIN. For example, if a shirt came in four sizes and six colors, there would be twenty-four variations and twenty-four corresponding ASINs.

Topics

• Variation Parent
• Returning Variations
• Variation Dimensions

Variation Parents

The abstraction of the variations is called the variation parent. The title element of the variation parent names the variations, for example, "Long Sleeve Classic Pocket Tee." Because the parent ASIN is an abstraction, it cannot be purchased, that is, it is not associated with an offer. The following request uses the Offers response group in an ItemLookup of a parent variation.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B00006XYAB&
IdType=ASIN&
MerchantId=All&
Condition=All
ResponseGroup=ItemAttributes,Offers
As you can see in the following response snippet, no offers are returned.

```
<Item>
  <ASIN>B00006XYAB</ASIN>
  <DetailPageURL>http://www.amazon.com/gp/redirect.html?ASIN=B00006XYAB&tag=ws&lcode=xm2&cID=2025&ccmID=165953&location=/o/ASIN/B00006XYAB?SubscriptionId=1V9M7E1ZATWETZDS6W82</DetailPageURL>
  <ItemAttributes>
    <Binding>Apparel</Binding>
    <Brand>Eddie Bauer</Brand>
    <Department>mens</Department>
    <FabricType>leather</FabricType>
    <Feature>Cotton.</Feature>
    <Feature>Single chest pocket.</Feature>
    <Feature>Side seamed to prevent twisting.</Feature>
    <Feature>Coverstitched seams add strength.</Feature>
    <ProductGroup>Apparel</ProductGroup>
    <Title>LongSleeve Classic Pocket Tee</Title>
  </ItemAttributes>
  <OfferSummary>
    <TotalNew>0</TotalNew>
    <TotalUsed>0</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
  <Offers>
    <TotalOffers>0</TotalOffers>
    <TotalOfferPages>0</TotalOfferPages>
  </Offers>
</Item>
```

**Returning Variations**

By default, ItemSearch only returns parent variations. To return the associated variations and their images, include in the request the Variations and VariationImages response groups, respectively. For example, when you add Variations to the preceding request, the response includes, in addition to what is shown, variations and their offers, as shown in the following response snippet:

```
<Offer>
  ...
  <OfferListing>
    <OfferListingId>4L2h0ymPZs3lDap8fU9Kw8hmKiPs5qVknFiifrviXAkRZiv2pZs8fTe0YMLtbo6MVWHT...
  </OfferListing>
  ...<Offer>
  ...
  <OfferListing>
    <OfferListingId>PCOIjALkrkCts8UYi3pqf%2BqBaH5xnbmJfikoaB5fNh1F7yRMeh19NJxBE8BNz9GDFM8...
  </OfferListing>
```

Each of these offers is associated with an Item element and each of these items is a variation. The following snippet, which comes from the same response, shows how each variation is differentiated by size.

```
<ItemAttributes>
  <Brand>Eddie Bauer</Brand>
  <ClothingSize>Small Regular</ClothingSize>
</ItemAttributes>

<ItemAttributes>
  <Brand>Eddie Bauer</Brand>
  <ClothingSize>Medium Regular</ClothingSize>
</ItemAttributes>

<ItemAttributes>
  <Brand>Eddie Bauer</Brand>
  <ClothingSize>Large Regular</ClothingSize>
</ItemAttributes>

<ItemAttributes>
  <Brand>Eddie Bauer</Brand>
  <ClothingSize>X-Large Regular</ClothingSize>
</ItemAttributes>
```

**Returning Variation Dimension Information Only**
The Variations and VariationSummary response groups return a great deal of information about each item in the response. If you only want to see the values of the variation dimensions, use the VariationMatrix response group.

```xml
<Item>
  <ASIN>B0008G23PQ</ASIN>
  <Variations>
    <VariationDimensions>
      <VariationDimension>ClothingSize</VariationDimension>
      <VariationDimension>Color</VariationDimension>
    </VariationDimensions>
  </Variations>
</Item>
<Item>
  <ASIN>B0008EOA9U</ASIN>
  <ItemAttributes>
    <ClothingSize>29W x 30L</ClothingSize>
    <Color>Grey</Color>
  </ItemAttributes>
</Item>
<Item>
  <ASIN>B0008EO9J6</ASIN>
  <ItemAttributes>
    <ClothingSize>29W x 30L</ClothingSize>
    <Color>Navy</Color>
  </ItemAttributes>
</Item>
```

This response snippet shows that the VariationMatrix response group returns the names of the dimensions along with their values for each returned item. For more information, see VariationMatrix.

### Variation Images

Each variation has its own set of images and those images are returned by the VariationImages response group, for example,

```xml
<SmallImage>
  <URL>http://images.amazon.com/images/P/B99999999A.01._SCTHUMBZZZ_.jpg</URL>
  <Height Units="pixels">60</Height>
  <Width Units="pixels">60</Width>
</SmallImage>
<MediumImage>
  <URL>http://images.amazon.com/images/P/B99999999A.01._SCMZZZZZZZ_.jpg</URL>
  <Height Units="pixels">140</Height>
  <Width Units="pixels">140</Width>
</MediumImage>
```

These images are small and medium size images of the same child variation. For more information about image sets and and variation images, see Motivating Customers to Buy.

### Variation Dimensions

Variations can differ from one another in a variety of ways. Size and color are common ways for apparel variations to differ. The ways in which variations differ are called dimensions. Parent variations relay that information with the following response elements:

- VariationDimensions
- VariationDimension

The values encapsulated by these elements in the parent variation response specify the variation dimensions for the child variations, for example,

```xml
<VariationDimensions>
  <VariationDimension>ClothingSize</VariationDimension>
  <VariationDimension>Color</VariationDimension>
</VariationDimensions>
```
The following response snippet from one of the associated child variations shows that the dimensions specified in the parent variation are used as item attributes in the child variation.

```
<Item>
  ...
  <ItemAttributes>
  ...
  <ClothingSize>Large</ClothingSize>
  <Color>Black</Color>
  ...
  </ItemAttributes>
  ...
</Item>
```

The number of variation dimensions grows as Amazon Associates Web Service matures. The current set of dimensions includes:

- Color
- ClothingSize
- FlavorName
- GemType
- GolfClubFlex
- GolfClubLoft
- HandOrientation
- HardwarePlatform
- PackageQuantity
- ItemDimensions/Length
- ItemDimensions/Width
- MaterialType
- MaximumWeightRecommendation
- MetalType
- Model
- OperatingSystem
- ProductTypeSubcategory
- RingSize
- ScentName
- ShaftMaterialType
- Size
- Style
- TotalDiamondWeight
- TotalGemWeight

**Collections**

A collection is a group of items that are related thematically. For example, all of the linens that go into a bedroom might be associated in a bedding linens collection.
The **Collections** response group returns all of the items in a collection. You can use **ItemLookup**, **ItemSearch**, **ListLookup**, and **SimilarityLookup** with the Collections response group to return collections. If, for example, **ItemSearch** returns four items and each of them are in a collection, the Collections response group returns the ASINs and titles of all the items in all four collections (even if some are duplicates), for example:

```
<Collections>
  <Collection>
    <CollectionParent>
      <ASIN>B0006PLAoE</ASIN>
      <Title>Fieldcrest® Classic Bedding Collection GarnetIvory</Title>
    </CollectionParent>
    <CollectionItem>
      <ASIN>B00067IV8U</ASIN>
      <Title>Fieldcrest® Classic Solid Sheets Garnet</Title>
    </CollectionItem>
    <CollectionItem>
      <ASIN>B000673NE2</ASIN>
      <Title>Fieldcrest® Classic Solid Pillowcases Set of 2 Garnet</Title>
    </CollectionItem>
    <CollectionItem>
      <ASIN>B00065WTJY</ASIN>
      <Title>Fieldcrest® Classic Dobby Pillowcases Set of 2 Garnet</Title>
    </CollectionItem>
  </Collection>
</Collections>
```

This response snippet shows that there are four items in this collection: the collection name, Fieldcrest® Classic Bedding Collection GarnetIvory, and the items in the collection that are for sale: solid sheets, solid pillowcases, and Dobby pillowcases.

Amazon Associates Web Service does not offer a means of creating a collection. Collections are created internally by Amazon only.

**Topics**

- Parent And Child Collection Items
- Variations and Collections are Different

**Parent and Child Collection Items**

In the preceding response, one of the items is the Collection Parent. All collections have one parent item (CollectionParent) and one or more child items (CollectionItem). The parent item has an ASIN and title but cannot be purchased. The title of the parent item names the collection. For example, in the previous response snippet, the collection is named, "Fieldcrest® Classic Bedding Collection GarnetIvory."

Child items usually can be purchased. The only exception is when a child item is a variation parent ASIN. For more information about variation parents, see Variations.

**Variations and Collections are Different**

At first, collections might seem to be the same as variations but there are important differences. Items that are variations of one another are essentially the same item but in a slightly different form. For example, the variation of a blue, large shirt would be the same shirt in a different size or color. Items in a collection are fundamentally different from one another, for example, bed sheets and pillow cases could belong to the same collection, as shown in the following figure.
Tags

Tags are words that Amazon customers use to label entities on Amazon. Entities can be items for sale, Listmania lists, people, guides, images, and so forth. Tags enable customers to create their own organization of items. For example, a customer might tag many items as "PresentsForMom," or "WorkItems," or "DigitalCameras." Customers tag items using user interface tools located on Amazon's retail web site.

Tags can be as generic or as personal as the customer wants. For example, different customers might label the same book, "Romantic fiction," or "JohnSmith's pick." Each entity can aggregate as many non-repetitive tags as customers supply.

Tags can be:

- Public—Accessible by anyone and the tagger's name is displayed
- Anonymous—Accessible by anyone but the tagger's name is not displayed
- Private—Accessible only by the tagger and friends. The tagger's name is displayed.

A customer can search on a tagger's name to find items they tagged as, for example, good, bad, or interesting. In this way, a customer can use a tagger for recommendations.

Customers can also share their tagging with friends for a variety of reasons, for example, to suggest gifts: "ForMyBirthday," "JohnnysGraduationPresent," and so forth.

To find items according to their tags, use the TagLookup operation with, optionally, one of the tag response groups:

- TaggedGuides—Returns all guides labeled by a specified tag.
- TaggedItems—Returns all items labeled by a specified tag.
- TaggedListmaniaLists—Returns all Listmania lists labeled by a specified tag.
- Tags—Returns extensive information about an items tags, including the first time an item was tagged, the last time an item was tagged, the number of times an item was tagged, and so on.
- TagsSummary—Returns all entities labeled with a specified tag.
In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

For example, the following request searches for entities tagged with the word, “GeorgesBestBooks.”

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=Tags&
Marketplace=us&
Version=2008-04-07&
TagName=GeorgesBestBooks
```

**Lists**

Lists are collections of items for sale. Customers create lists and they apply their own logic for the items they place on the list. Customers create lists using the list creation tools on their Your Account page, which is found on www.Amazon.com. Amazon Associates Web Service does not provide an operation to enable a customer to create a list.

Amazon Associates Web Service supports the following list types:

- **Wedding Registry**—Wedding registries are created by couples who want to tell people what they’d like to receive as a wedding present.
- **Baby Registry**—Baby registries are created by people expecting a child who want to tell others what they’d like to receive as a baby shower present.
- **Wish List**—Wish lists are created by people who want to give others an idea of presents they’d like. The occasion might be a birthday, wedding anniversary, Bar or Bat Mitzvah, or graduation.
- **Listmania**—This list type is a catchall for all other list themes. Customers use their own logic to create a list. Listmania lists can be as specific (“Freshman Dorm Room Essentials”) or as general (“The Best Novels of 2006”) as customers choose. In every case, the title of the list describes the list’s theme.

**Topics**

- List Access Restrictions
- Amazon Associates Web Service Operations and Lists
- URLs for Lists
- URLs for Listmania Lists
- URLs for Wedding Registry and Baby Registry Lists
- Finding List IDs

**List Access Restrictions**

On their Your Account web page, for each list, Amazon customers can set list access restrictions to one of the following values:

- **Public**—Lets everyone access the list
- **Private**—Lets only the list creator access the list
- **Shared**—Lets people designated by the list creator access the list.
Amazon Associates Web Service functionality for the "Shared" value, however, is different. In Amazon Associates Web Service, only the list creator can access shared lists.

Wedding and baby registries are, by nature, meant to be public. For that reason, those lists are public by default. WishList and Listmania, however, are private by default. Customers can change the default settings using the Your Account web page.

Amazon Associates Web Service Operations and Lists

Amazon Associates Web Service operations take advantage of customer-created lists of items for sale. For example, you can find the list ID of a friend's list using ListSearch. Then use the list ID in ListLookup to view the items on their lists.

For more information about finding items on lists, see Finding Items on Lists.

URLs for Lists

Lists are displayed on a web page. The URL for the web page is returned by list-related response groups. For example, the following snippet is from a response formed by the ListInfo response group:

```xml
<ListId>BR4444442H77</ListId>
<ListURL>
  http://www.amazon.com/gp/registry/BR4444442H77
</ListURL>
```

As you can see in this response, the URL for a list has a common end point, http://www.amazon.com/gp/registry. The list ID is appended to create the full URL.

The end point varies by locale and list type. The following sections show the URLs you can use to display lists in all locales once you know the list ID. This shortcut enables you to avoid using a ListLookup request to return the list. The list URLs are also returned in the ListURL element in the ListInfo response group.

URLs for WishLists

If you know the WishList ID, you can display the list immediately by substituting the ID into one of the following URLs, depending on the locale:

- http://www.amazon.com/gp/registry/wishlist/[ID]
- http://www.amazon.co.uk/gp/registry/wishlist/[ID]
- http://www.amazon.de/gp/registry/wishlist/[ID]
- http://www.amazon.co.jp/gp/registry/wishlist/[ID]
- http://www.amazon.fr/gp/registry/wishlist/[ID]
- http://www.amazon.ca/gp/registry/wishlist/[ID]

URLs for Listmania Lists

If you know the Listmania ID, you can display the list immediately by substituting the ID into one of the following URLs, depending on the locale:

- http://www.amazon.com/exec/obidos/tg/listmania/list-browse/-/[ID]
- http://www.amazon.co.uk/exec/obidos/tg/listmania/list-browse/-/[ID]
- http://www.amazon.de/exec/obidos/tg/listmania/list-browse/-/[ID]
- http://www.amazon.fr/exec/obidos/tg/listmania/list-browse/-/[ID]
• http://www.amazon.co.jp/exec/obidos/tg/listmania/list-browse/-/{ID}
• http://www.amazon.fr/exec/obidos/tg/listmania/list-browse/-/{ID}
• http://www.amazon.ca/exec/obidos/tg/listmania/list-browse/-/{ID}

**URLs for WeddingRegistry and BabyRegistry Lists**

If you know the WeddingRegistry or BabyRegistry list ID, you can display the list immediately by substituting the ID into the following URL:

• http://www.amazon.com/exec/obidos/registry/{ID}

**Finding List IDs**

To find a list ID, use one of the following response groups with `ListSearch`:

• ListFull
• Listinfo
• ListItems
• ListmaniaLists
• ListMinimum

For example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ListSearch&
ListType=WishList&
Name=John%20Smith&
ResponseGroup=ListInfo

The following is a snippet from the response to this request: The list ID is returned on the second line. The response also shows how the list ID is part of the list's URL, as shown in the value of the ListURL element.

```
<List>
  <ListId>BR4444442H77</ListId>
  <ListURL>http://www.amazon.com/gp/registry/BR4444442H77</ListURL>
</List>
```

**Accessories**

Some items for sale have associated accessories. For example, a camera might have, as accessories, a camera case, flash card, and battery, as shown in the following figure.
Each of these accessories has an item ID, such as an ASIN, as shown in the following response snippet. In this example, the main item, B00008OE6I, the camera, returned in the response comes with two accessories, B00003G1RG, a compact flash card, and B00004WCCT, a leather camera case. The following figure the snippet shows those items.

```xml
<Item>
  <ASIN>B00008OE6I</ASIN>
  <Accessories>
    <Accessory>
      <ASIN>B00003G1RG</ASIN>
      <Title>Viking 128 MB CompactFlash Card (CF128M)</Title>
    </Accessory>
    <Accessory>
      <ASIN>B00004WCCT</ASIN>
      <Title>Canon Soft Leather Case for Canon Digital ELPH Cameras (Black)</Title>
    </Accessory>
  </Accessories>
</Item>
```

As you can see in this example, Amazon groups accessories with the main item for sale. Amazon Associates Web Service makes it easy to retrieve all of the accessories associated with a main item by using the Accessories response group in an ItemLookup or ItemSearch request. As you can see in the previous response snippet, each accessory listed in the response includes the accessory's title and item identifier, such as an ASIN.

**Note**

When you have the item ID of the main item, the Accessories response group returns the item's accessories. The reverse, however, is not true, that is, if you have the item ID of an accessory, you cannot use the Accessories response group to return the main item or the
other accessories associated with the main item.

Related Items

The RelatedItems response group returns information about items related to the one specified in an ItemLookup request. The item is specified in an ItemLookup request. Digital items include downloadable music (search index: MP3Downloads), downloadable video (search index: UnboxVideo), and digital books (search index: KindleStore). A related item could be, for example, all of the shows in a TV series that are available separately, or, for example, all of the songs on a CD.

The basis upon which the item(s) are related is specified by the RelationshipType parameter. The RelatedItems response group requires that you include in the ItemLookup request the RelationshipType parameter. Sample values include Episode, Season, Tracks, and Variation. For a complete list of values, go to the ItemLookup page.

Each ItemLookup request can return, at most, ten related items. To return additional items, use the RelatedItemsPage parameter. A value of 2, for example, returns the second set of ten related items. For more information, go to the ItemLookup page.

Making Requests and Understanding Responses

This chapter describes how to make REST and SOAP requests and understand the responses.

Topics

- Making REST Requests
- Making SOAP Requests
- Batch and Multiple Operation Requests
- Parameters Common to All Amazon Associates Web Service Requests
- Understanding Responses
- Paging and Sorting Through Responses
- Transforming Amazon Associates Web Service Responses into HTML Using XSLT

Making REST Requests

The Amazon Associates Web Service web service supports REST requests for remotely calling Amazon Associates Web Service operations hosted by Amazon servers. REST requests are simple HTTP requests, using either the GET method with parameters in the URL, or the POST method with parameters in the POST body. The response is an XML document that conforms to a schema.

You might use REST requests because they are more intuitive than their SOAP counterpart or because a SOAP toolkit is not available for your platform. The example requests used throughout this guide are in REST.

Topics

- Anatomy Of a REST Request
- General Request Format
- Request Terms that Change
Anatomy of a REST Request

Amazon Associates Web Service REST requests are URLs, for example,
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&Operation=ItemSearch&AWSAccessKeyId=[Access
Key D]&AssociateTag=[ID]&SearchIndex=Apparel&Keywords=Shirt

If you substituted real IDs in this request and put the entire example in a browser, you would be sending
Amazon Associates Web Service a request.

Although the preceding example is in the form you'd enter the request into a browser, it is difficult to
read. For that reason, this guide would present the same request as follows:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
Operation=ItemSearch&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[ID]&
SearchIndex=Apparel&
Keywords=Shirt

General Request Format

Part of every Amazon Associates Web Service request is the same, the other part of the request changes
according to the parameters used in the request, as shown in the following figure.

Request Terms that Remain the Same

The first two lines in the preceding example contain the endpoint, http://ecs.amazonaws.com/onca/xml,
and the service name, AWSECommerceService.

Amazon hosts many web services in addition to Amazon Associates Web Service, including Mechanical
Turk and S3. The service name in the request specifies that the request should be sent by the web servers
to Amazon Associates Web Service. This line is always the same in every Amazon Associates Web
Service request, regardless of locale:
Service=AWSECommerceService&

The endpoint value varies by locale but there are only two endpoints per locale. One endpoint in a locale
is the secure version of the other endpoint. The following table lists the endpoints to use in Amazon
Associates Web Service requests.

<table>
<thead>
<tr>
<th>Locale</th>
<th>Endpoint</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA</td>
<td><a href="http://ecs.amazonaws.com/onca/xml">http://ecs.amazonaws.com/onca/xml</a>?</td>
</tr>
</tbody>
</table>

API Version 2008-04-07
61
### Locale | Endpoint
--- | ---
 | http://aws.amazonaws.ca/onca/xml
 | https://aws.amazonaws.ca/onca/xml
DE | http://aws.amazonaws.de/onca/xml
 | https://aws.amazonaws.de/onca/xml
FR | http://aws.amazonaws.fr/onca/xml
 | https://aws.amazonaws.fr/onca/xml
JP | http://aws.amazonaws.jp/onca/xml
 | https://aws.amazonaws.jp/onca/xml
UK | http://aws.amazonaws.co.uk/onca/xml
 | https://aws.amazonaws.co.uk/onca/xml
US | http://ecs.amazonaws.com/onca/xml
 | https://aws.amazonaws.com/onca/xml

The endpoint remains the same for all Amazon Associates Web Service requests, for example:
http://ecs.amazonaws.com/onca/xml

The third and fourth lines identify the request submitter. The AWSAccessKeyId is required; it helps identify the request submitter. You receive an AWS Access Key ID when you sign up with Amazon Associates Web Service.

Also included in every request is a signature. This is an SHA-1 encrypted value created using the developer's Secret Access Key, which given to every developer once they sign up to become an Associate. Because the AWS Access Key ID is sent in the clear, it cannot be used as the sole identity for authenticating the request. Instead, the AWS Access Key ID is used by the Amazon Associates Web Service to look up the Secret Access Key associated with it. If that value matches the one encrypted in the request's `signature` parameter, the request is processed.

The other identifier, `AssociateTag`, is optional. It is an ID for an Associate. If you are an Associate, you must include your Associate tag in each request to receive a referral fee for a customer's purchase.

### Request Terms that Change

The remaining terms in the request vary significantly according to the operation chosen. The terms, however, follow a pattern, as shown in the next figure.
The *Operation* parameter is required. Its value is one of the Amazon Associates Web Service operations. These operations are described throughout this guide and in the *Amazon Associates Web Service API Reference Guide*.

The last lines, operation parameters, are representative of parameters that the operation requires, and optional parameters that the operation can use. Requests can contain zero or more operation (up to ten) parameters. These parameters are described in the discussion of each operation in the *Amazon Associates Web Service API Reference Guide*.

**Response Groups**

A special parameter that is optional for all Amazon Associates Web Service operations is *ResponseGroup*. Response groups control the kind of information returned by the request. For example, the Large response group returns a great deal of information about the items included in a response, whereas the Medium and Small response groups return less.

Besides these generic response groups, there are very specific ones. For example, if you want to return images of the items included in a response, you would include the Image response group in the request. If you wanted pricing information, you would include the Offer response group in the request. To get browsenode information, you'd include the BrowseNode response group. The specificity of the response groups enables you to return only the information you want.

Each Amazon Associates Web Service operation can only work with a subset of all Amazon Associates Web Service response groups. The valid response groups that each Amazon Associates Web Service operation can use is listed in the *Amazon Associates Web Service API Reference Guide*.

All Amazon Associates Web Service operations use some response group by default. So, specifying additional response groups is optional. Every Amazon Associates Web Service operation uses the Request response group, which echoes operation name and the input parameters sent in the request. The other response groups used by default vary by the operation. For example, *CartCreate, CartAdd, and CartModify* use, by default, the Cart response group, which provides detailed information about the items in a cart. The *API Reference Guide* lists the default response groups used by each operation.

Now, when you read requests in this guide, your eye should jump to the *Operation* parameter and all of the required and optional parameters associated with the specified Amazon Associates Web Service operation.

**Request Limitations**

Some Amazon Associates Web Service operations have many parameters and, as you will learn in a future section, you can combine multiple single requests in one, longer batch request. The upper limit is bounded by the maximum number of characters that can be in a request. The maximum number differs by browser. For example, the limit for a URL in Microsoft's Internet Explorer is a little more than 2000 characters. It would be unusual to have a request that approached this upper boundary.

**REST Syntax**

One of the values of using REST is that its syntax is simple, which makes REST requests easy to read. This section summarizes all of the REST syntax rules that you must keep in mind when creating a REST
request.

Topics

- Spaces in Requests
- Separator Characters
- Setting Parameter Values

Spaces in Requests

Because a REST request is a URL, there can be no spaces between the parts of a request. A browser will stop reading when it runs across the first space. For example, if the last parameter read, Keywords=Blue Shirts

the request would end on "Blue." "Shirts" would never be read. If you have key words, such as names, that do have spaces in them, you must URL-encode the space using %20. For the preceding example to work, you would include a URL-encoded space, as follows.

Keywords=Blue%20Shirts

The same problem occurs if you put spaces between the parameters in a request, for example,

SearchIndex=Apparel& Keywords=Shirt

In this example, the request would end with "Apparel&." Often, this kind of mistake returns an error because parameters required by the operation are not read. So, make sure to remove all spaces within a request.

Separator Characters

The question mark (?) and ampersand (&) separate the terms in a REST request. The first term in the request must always be the endpoint, which, in the preceding example, is http://ecs.amazonaws.com/onca/xml. A question mark always follows the endpoint. The question mark tells the Amazon Associates Web Service web servers to start parsing the request for parameters.

Ampersands separate all of the other parameter name-value pairs in the request. The order of the parameter name-value pairs is inconsequential, as long as they all occur after the question mark.

Setting Parameter Values

Request parameter values are set using the format:

ParameterName=value

For example,

Operation=ItemSearch

Parameter values must be URL-encoded. There are some characters, such as an asterisk or space, that cannot go into a URL. There are equivalents of these characters that you use in requests instead. For example, the URL encoded equivalent of a space is %20. So, instead of writing:

Name=John Smith

you would write:

Name=John%20Smith

Topics

- Parameter Names and Values Are Case Sensitive
- Compound Parameters
Parameter Names and Values are Case Sensitive

Parameter names and values are case sensitive. For example,
SearchIndex=Apparel

is fine. The following examples return errors because the capitalization is incorrect.
Searchindex=Apparel
SearchIndex=apparel

As you can see in these examples, parameter names and values start with capitals. If the name or value is a compound word, the beginning of each new word is capitalized, for example, in the parameter name, SearchIndex, the "I" is capitalized.

Compound Parameters

The vast majority of parameters can be specified in a REST request using just the name of the parameter and an appropriate value, with the value URL-encoded to make the request a valid URL, for example,
Author=Steve%20Davenport

Some parameters, however, can be repeated in a request. In that case, the parameter names are differentiated by adding a period (.) after the parameter name and then a sequence number, for example:
Item.1=1234&
Item.2=2345

Other parameters can be repeated but, in addition, have associated parameters. These parameters extend the preceding example by adding another period and the associated parameter name, for example,
Item.1.ASIN=3456789123&
Item.1.Quantity=2

In this example, the item being added to a shopping cart has an identifier, the ASIN, and a quantity value. The equivalent expression in an XML document is:

```
<Item>
  <ASIN>3456789123</ASIN>
  <Quantity>2</Quantity>
</Item>
```

The sequence number associates the identifier and its quantity value. The following example shows two compound parameters.

```
Item.1.ASIN=3456789123&
Item.1.Quantity=2&
Item.2.ASIN=123456&
Item.2.Quantity=1
```

The sequence numbers associate the ASIN and quantity values. This means that the compound parameters can be written in a different order without causing a problem.

```
Item.1.ASIN=3456789123&
Item.2.ASIN=123456&
Item.1.Quantity=2&
Item.2.Quantity=1
```

Making SOAP Requests

Amazon Associates Web Service supports the SOAP message protocol for calling Amazon Associates Web Service operations over an HTTP connection. The easiest way to use the SOAP interface with your application is to use a SOAP toolkit appropriate for your platform. SOAP toolkits are available for most popular programming languages and platforms.

The service's Web Services Definition Language (WSDL) file describes the operations and the format and data types of their requests and responses. Your SOAP toolkit interprets the WSDL file to provide your application access to the operations. For most toolkits, your application calls a service operation using routines and classes provided or generated by the toolkit.
For more information, see WSDL Locations.

Topics

• The Structure of a SOAP Request
• SOAP Endpoints
• The XML Message for an Item Search SOAP Request

The Structure of a SOAP Request

A SOAP request is an XML data structure generated by a SOAP toolkit that is sent to a web service. The root element of this structure is named after the operation and contains the values for the operation's parameters.

The root element of every request must contain:

• A value for AWSAccessKeyId to authenticate the request.
  For more information, see AWS Access Key ID.
• An endpoint, which is the destination for the request.
  For more information, see Request Terms That Remain the Same.
• A Request element., which contains the values for the operation's parameters.

The API Reference Guide describes all of the Amazon Associates Web Service operations and their parameters. The Amazon Associates Web Service WSDL shows how the operation parameters appear in the XML request generated by your toolkit.

SOAP Endpoints

SOAP requests use endpoints in their requests. The endpoint value varies by locale but there are only two endpoints per locale. One endpoint in a locale is the secure version of the other endpoint. The following table lists the endpoints to use in Amazon Associates Web Service SOAP requests.

<table>
<thead>
<tr>
<th>Locale</th>
<th>Endpoint</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA</td>
<td><a href="http://aws.amazonaws.ca/onca/soap">http://aws.amazonaws.ca/onca/soap</a></td>
</tr>
<tr>
<td></td>
<td><a href="https://aws.amazonaws.ca/onca/soap">https://aws.amazonaws.ca/onca/soap</a></td>
</tr>
<tr>
<td>DE</td>
<td><a href="http://aws.amazonaws.de/onca/soap">http://aws.amazonaws.de/onca/soap</a></td>
</tr>
<tr>
<td></td>
<td><a href="https://aws.amazonaws.de/onca/soap">https://aws.amazonaws.de/onca/soap</a></td>
</tr>
<tr>
<td>FR</td>
<td><a href="http://aws.amazonaws.fr/onca/soap">http://aws.amazonaws.fr/onca/soap</a></td>
</tr>
<tr>
<td></td>
<td><a href="https://aws.amazonaws.fr/onca/soap">https://aws.amazonaws.fr/onca/soap</a></td>
</tr>
<tr>
<td>JP</td>
<td><a href="http://aws.amazonaws.jp/onca/soap">http://aws.amazonaws.jp/onca/soap</a></td>
</tr>
<tr>
<td></td>
<td><a href="https://aws.amazonaws.jp/onca/soap">https://aws.amazonaws.jp/onca/soap</a></td>
</tr>
</tbody>
</table>
The XML Message for an ItemSearch SOAP Request

The following example is the XML for a SOAP message that calls the ItemSearch operation. While you will probably not be building the SOAP message for a service request manually, it is useful to see what your SOAP toolkit produces when provided with the appropriate values. Many SOAP toolkits require that you build a request data structure similar to the XML to make a request.

The ItemSearch element contains the parameters common to all requests. The Request element contains the ItemSearch parameters, SearchIndex and Keywords.

```xml
<?xml version="1.0" encoding="UTF-8" ?>
<soapenv:Envelope
 xmlns:soapenv="http://schemas.xmlsoap.org/soap/envelope/">
 <soapenv:Body>
  <ItemSearch
   xmlns="http://ecs.amazonaws.com/AWSECSCommerce/onca/soap">
   <AWSAccessKeyId>0PAP1H1P8JJVZEXAMPLE</AWSAccessKeyId>
   <Request>
    <SearchIndex>Books</SearchIndex>
    <Keywords>Harry%20Potter</Keywords>
   </Request>
  </ItemSearch>
 </soapenv:Body>
</soapenv:Envelope>
```

Topics

- Batch and Multiple Operation Requests
- Batch Requests
- Parameters That Differ
- Shared Parameters
- Multiple Operation Requests
- Parameters Common to All Amazon Associates Web Service Requests

Batch and Multiple Operations Requests

The requests presented so far contain only one operation. There are times, however, when you might want to improve performance by submitting more than one request at the same time. There are two ways to do this:

- Batch request—A request uses one operation with more than one set of parameters.
- Multiple operations request—A request contains more than one operation. This kind of request can combine simple and batch requests.
Batch Requests

There might be times when you want to run the same request with different input parameters. For example, you might want to run an ItemLookup request several times, each time looking up a different item. To accomplish this task, you can submit two requests or one batch request.

The following figure shows how two simple requests can be combined into one batch request.

The new syntax introduced in the batch request centers on the ways in which the operation parameters are defined. Either the parameter values are different or are shared between the simple requests in the batch request.

This example can be extended up to ten different items. Amazon Associates Web Service supports batch requests when the ItemId is an EAN (European Article Number), ISBN (International Standard Book Number), or ASIN (Amazon Standard Item Number).

Parameters That Differ

Parameters that differ between the requests are identified by the:
OperationName.ReferenceNumber.Parameter=Value

For example, the preceding batch request contains:
ItemLookup.1.ItemId=0976925524

The ReferenceNumber is a positive integer that associates parameters with one another. For example, the following parameters are part of the same simple request:
ItemLookup.1.ItemId=0976925524
ItemLookup.1.ResponseGroup=Images

These parameters might, for example, be different from a second simple request, which is part of the same batch request:
ItemLookup.2.ItemId=123456789
ItemLookup.2.ResponseGroup=Images

Shared Parameters

There are times when the parameters in a batch request can be shared. In this case, instead of using a ReferenceNumber, you can substitute the special value, "Shared," for example:
ItemLookup.Shared.ItemType=ASIN

The equivalent of this definition is:
ItemLookup.1.ItemType=ASIN&
ItemLookup.2.ItemType=ASIN

Both forms of the request work but using the special value, Shared, reduces the amount of typing required.

### Multiple Operation Requests

Amazon Associates Web Service requests can include up to two operations. These requests, called multiple operations requests, can be a combination of any number of simple and/or batch requests. The following figure shows how two simple requests can be combined into one multiple operations request.

The syntax to declare parameters in a multiple operations request is the same as it is in a batch request. A multiple operations request differs from a batch request in the definition of the Operation parameter. In a multiple operations request, the value of Operation is set to two, comma-separated operations.

Multiple operations requests can have only two different operations. One operation in the request, however, can be used as a batch operation so that it is used more than once. Extending the previous example, a valid multiple operations request could be:

In this request, ItemLookup is called twice and SellerLookup is called once.

### Parameters Common to All Amazon Associates Web Service Requests

Amazon Associates Web Service operations use a variety of required and optional parameters. The API Reference Guide describes the parameters that each operation can use.

There are, however, a number of parameters that all operations can use. These parameters can be grouped into types.
Topics

- **Required Parameters**
- **General, Optional Parameters**
- **XSL Parameters**
- **XML-Encoding Parameters**
- **Debugging Parameters**

The following sections describe these parameter types.

### Required Parameters

The parameters in the following table are required in every request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service</td>
<td>AWSECommerceService</td>
<td>Specifies the Amazon Associates Web Service service</td>
</tr>
<tr>
<td>AWSAccessKeyId</td>
<td>Your Amazon-assigned</td>
<td>To register for an Access Key ID from the Amazon Web site, go to <a href="http://aws.amazon.com">http://aws.amazon.com</a>. Every Amazon Associates Web Service 4.0 request must contain either an Access Key ID or a Subscription ID but not both.</td>
</tr>
<tr>
<td></td>
<td>Access Key ID</td>
<td></td>
</tr>
<tr>
<td>SubscriptionId</td>
<td>Your Amazon-assigned</td>
<td>Every Amazon Associates Web Service 4.0 request must contain either an Access Key ID or a Subscription ID but not both. Starting with version 2005-10-05, Amazon Associates Web Service stopped distributing Subscription IDs. If you already have one, it will continue to work.</td>
</tr>
<tr>
<td></td>
<td>subscription ID</td>
<td></td>
</tr>
<tr>
<td>Operation</td>
<td>Operation you wish to</td>
<td>One of the Amazon Associates Web Service operation types.</td>
</tr>
<tr>
<td></td>
<td>perform, for example,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ItemLookup</td>
<td></td>
</tr>
</tbody>
</table>

### General, Optional Parameters

The parameters in the following table can be used optionally in any Amazon Associates Web Service request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AssociateTag</td>
<td>An Amazon-assigned</td>
<td>The AssociateTag enables product URLs returned by Amazon Associates Web Service to be tagged as originating from your Associates Web site. To receive a referral credit for a sale, you must include an AssociateTag value in a</td>
</tr>
<tr>
<td></td>
<td>Associate ID</td>
<td></td>
</tr>
<tr>
<td>Parameter</td>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>---------------</td>
<td>---------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>CartCreate</td>
<td></td>
<td>Be sure to specify the value correctly; no error is generated for incorrect values.</td>
</tr>
<tr>
<td>MerchantId</td>
<td>An alphanumeric token assigned by Amazon to a merchant.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MerchantId can have three settings: All, in which all merchants are included in the response, an alphanumeric identity that specifies a single merchant, or &quot;FeaturedBuyBoxMerchant,&quot; which returns the merchant identified as the “Buy Box Winner” on a specific detail page. The “Buy Box Winner” is the merchant associated with the sale of the item listed in the Buy Box, which is the box on an item's detail page that enables you to add an item to a shopping cart. The default value for MerchantId is “Amazon.”</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Various</td>
<td>Specifies what subset of data to return. The API Reference Guide specifies the response groups that can be used with each operation.</td>
</tr>
<tr>
<td>Version</td>
<td>Various</td>
<td>Version of the Amazon Associates Web Service 4.0 WSDL. The default is 2005-10-05. If you want another version, including the latest, you must specify it in your request.</td>
</tr>
</tbody>
</table>

**XSL Parameters**

If you are using an XSL stylesheet to specify the output returned by Amazon Associates Web Service, you may need to include some or all of the following (optional) parameters:

**XSL Parameters**

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Style</td>
<td>&quot;XML&quot;, the default, or the URL of an XSL stylesheet</td>
<td>The Style parameter applies to REST requests only. Use the Style parameter to control the format of the data returned by Amazon Associates Web Service. Set this parameter to &quot;XML&quot; to generate a pure XML response. Set this parameter to the URL of an XSL stylesheet to have Amazon Associates Web Service transform the XML response to another format you specify.</td>
</tr>
<tr>
<td>ContentType</td>
<td>&quot;text/xml&quot;, the default, or &quot;text/html&quot;</td>
<td>The ContentType parameter is valid for REST requests only. The ContentType set in your request is returned as the content type in the HTTP headers of the response that Amazon Associates Web Service returns. Generally ContentType should only be changed when it is being used in conjunction with an XSLT stylesheet specified with the Style parameter. When you use a stylesheet to transform your Amazon Associates Web Service response to HTML, set this parameter to text/html.</td>
</tr>
</tbody>
</table>
**XML-Encoding Parameters**

Another optional parameter is provided, that you may need in some environments:

**XML-Encoding Parameter**

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>XMLEscaping</td>
<td>&quot;Single&quot;, the default, or &quot;Double&quot;</td>
<td>XMLEscaping specifies whether responses are XML-encoded in a single pass or a double pass. By default, XMLEscaping is &quot;Single,&quot; and Amazon Associates Web Service responses are encoded only once in XML. For example, if the response data includes an ampersand character (&amp;), the character is returned in its regular XML encoding (&amp;). If XMLEscaping is &quot;Double,&quot; the same ampersand character is XML-encoded twice (&amp;). The Double value for XMLEscaping is useful in some clients, such as PHP, that do not decode text within XML elements.</td>
</tr>
</tbody>
</table>

**Debugging Parameters**

To debug a request or application, use the optional parameter in the following table.

**Debugging Parameters**

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Validate</td>
<td>&quot;False&quot;, the default, or &quot;True&quot;</td>
<td>Use the Validate parameter to have Amazon Associates Web Service test your request without actually executing it. When present, Validate must equal &quot;True.&quot; If the request is valid, the response will contain an element called IsValid with a value of True. If the request is invalid, the response will contain 1) an element called IsValid with a value of False and 2) the errors that would be returned if the request were actually executed. Notes: Since the request is not actually executed, only a subset of the errors for the request may be returned. This is because some errors (e.g., no_exact_matches) are only generated during execution of a request.</td>
</tr>
</tbody>
</table>

We also recommend that you include the Request response group for help with debugging. The Request response group echoes back the parameters used to generate the response and allows you to verify that your request was received correctly.

**Getting Help with Operations and Response Groups**

The Amazon Associates Web Service operation, Help, returns all of the required and optional input parameters for Amazon Associates Web Service operations, and all of the item attributes returned by Amazon Associates Web Service response groups. For example, to see the parameters for CartAdd, use the following request:
A snippet from the response shows the operation's parameters.

```
_OPERATIONINFORMATION
  <Name>
  CartAdd
  </Name>
  <RequiredParameters>
    <Parameter>AssociateTag</Parameter>
    <Parameter>CartId</Parameter>
    <Parameter>HMAC</Parameter>
    <Parameter>Items</Parameter>
  </RequiredParameters>
  <AvailableParameters>
    <Parameter>AWSAccessKeyId</Parameter>
    <Parameter>ContentType</Parameter>
    <Parameter>Marketplace</Parameter>
    <Parameter>MarketplaceDomain</Parameter>
    <Parameter>MergeCart</Parameter>
    <Parameter>Style</Parameter>
    <Parameter>Validate</Parameter>
    <Parameter>Version</Parameter>
    <Parameter>XMLEscaping</Parameter>
  </AvailableParameters>

HelpType is either "Operation" or "ResponseGroup." The About parameter is set to an Amazon Associates Web Service operation or response group.

Understanding Responses

In response to a request, the Amazon Associates Web Service web service returns an XML document that contains the results of the call in an XML data structure. This data conforms to a WSDL and schema.

For REST requests, this data structure is simply the body of the HTTP response. You can use a data binding method for REST responses, or use an XML parser directly to process the information.

For SOAP requests, the data structure is the SOAP message body of the response. SOAP toolkits typically convert the response data into structures for use with your programming language, or allow you to specify your own data bindings.

Other than the use of a message envelope in the SOAP response, REST and SOAP responses are identical. Both conform to the Amazon Associates Web Service schema. The SOAP WSDL imports an XSD file to define the response messages. REST users can access the XSD file directly. For more information, see WSDL Location.

Topics

- Anatomy of a Response
- Version Information Segment
- Request Validation Segment

Anatomy of a Response

Amazon Associates Web Service responses vary according to the operations and parameters submitted in the request. There are, however, segments of the response that are common across all responses, as
shown in the following figure.

The following sections describe each segment in this response.

**Version Information Segment**

The first two lines of every response contain version information. The first line details the XML version used, which, in this example, is 1.0. The first line also includes the character encoding, which, in this example, is UTF-8.

The second line of every response contains the name of the response, which is named after the operation...
in the request. In this example, the ItemLookup operation returns a response element named ItemLookupResponse.

The second line also contains the version of Amazon Associates Web Service used to create the response. In this example, the version number is 2006-09-13. If a version is not specified in a request, Amazon Associates Web Service uses the default version, 2005-10-05. Make sure to specify the latest version number if you want the latest Amazon Associates Web Service functionality.

Operation Request Segment

The second segment of a response is always the Operation Request. For the most part, it returns the operation's parameters, called arguments, that were used in the request. There is, however, some additional information. The first large subsection is the HTTPHeader section, which specifies the network agent used to send the request. Typically, the agent, called the user agent, is a web browser and the information returned describes that browser, such as its name, version, and the operating system of its host.

The second large subsection contains the arguments, or operation parameters, used in the request. These values are unprocessed echoes of the values submitted in the request. This information is echoed for the benefit of troubleshooting requests.

Finally, interspersed around the large subsections in the Operation Request segment is Amazon Associates Web Service processing information, including the Request ID and the time it took to process the request. This is interesting information for troubleshooting. You will not, however, have to use either the Request ID or the processing time in future requests.

Request Validation Segment

The segments described so far are typically less interesting than the ones that follow. The Request Validation segment contains error information if there was an error in the request. It is also the last segment that Amazon Associates Web Service returns in a response if there was an error.

In the preceding example, the request was valid, as shown in the IsValid element:

<IsValid>True</IsValid>

The IsValid element pertains only to the validity of the request. It reports whether all of the required elements of a request are present, whether parameter restrictions and constraints have been obeyed, and whether parameter values are legal. IsValid does not assure that a valid request will be processed by Amazon Associates Web Service. For example, an ItemId, such as, 1234ABCDE, is in the correct form, but no items in Amazon's catalog match that ItemId, so, the request would be valid but would return an error.

There are many reasons why a request can fail, including:

• Incorrect parameters supplied—The request is missing parameters that an operation requires, or the combination of parameters is not allowed, or the Service parameter was omitted.

   In this case, the IsValid value is "False" and the request is not processed by Amazon Associates Web Service. Common mistakes that cause these errors are spaces in the URL that prevent Amazon Associates Web Service from reading the entire request, or misspelled and mis-capitalized parameter names or values.

   Note

   If you inadvertently enter a space in a request, your browser automatically enters the URL-encoded form of a space: %20. For example, if you paste, ItemId= B12345, into your browser as part of a request, the URL field in the browser shows,
Itemld=%20B12345.

- Invalid values—The request might be syntactically correct but the values for one or more parameters might be invalid. For example, you might supply an ItemId value that does not match any item sold on Amazon.

In this case, the IsValid value is "True" but an error message is returned that says that the value is "not a valid value for ItemId. Please change this value and retry your request."

- Empty result—The request is valid but there is no data that matches the search criteria.

In this case, the IsValid value is "True." Remember that parameter names and values are case sensitive.

- Network or processing error—The request is valid but a network outage or processing failure has caused Amazon Associates Web Service to return an empty response.

In this case, the IsValid value is "True."

- Partial request errors—Amazon Associates Web Service returns as much information as possible. For example, if you use a batch request and Amazon Associates Web Service finds items for one request but not the other, Amazon Associates Web Service returns all of the information for the found item and an error message for the other request.

When one of these errors occurs, the IsValid value is False and Amazon Associates Web Service returns an error element in the Request Validation segment. The error element includes:

- Error code—The title of the error.
- Error message—A brief description of the error condition.

The following example shows an error message.

```
<Errors>
  <Error>
    <Code>missing_service_parameter</code>
    <message>Your request is missing the Service parameter. Please add the Service parameter to your request and retry. Valid values for the Service parameter include AWSEcommerceService.</message>
  </Error>
</Errors>
```

The more difficult error to assess is a request that is valid, that is processed, but contains an error in logic. For example, a request might use default values such that only items in new condition are returned when the requester meant to return items in all conditions.

The remainder of the Request Validation segment is a subsection named after the operation used in the request. In this example, the subsection is named ItemLookupRequest. This subsection echoes the parameter values used in the request. These values are returned for the purpose of troubleshooting the request.

**Item Attributes Segment**

Assuming that your request is valid, the final segment of the response that contains the item attributes is typically the part of the response that contains the most value. This segment contains all of the descriptive information about the items that satisfied the request. In the preceding example, one item was found that satisfied the search criteria. Many attributes are returned that describe that item, including, the title, "Saving Miss Oliver's: A Novel of Leadership, Loyalty and Change."

The item attributes returned in a response vary according to the response group used and the items
found. Merchants do not always provide Amazon with a single set of item attributes. For example, one merchant might supply the name of a book’s publisher, another might not. A response contain both of these books would therefore contain a different set of item attributes. Item attributes that do not have values are not returned. The API Reference Guide describes the item attributes that can be returned by each response group.

### Paging and Sorting Through Responses

The only drawback of having so many items at your fingertips is the possibility of receiving too many in a response. Amazon Associates Web Service handles this problem in several ways:

- Results are returned on page, generally, up to ten results per page
- The Sort parameter orders results

#### Topics

- Paging Through Results
- Sorting Results

### Paging Through Results

It is possible to create a request that returns many thousands of items in a response. This is problematic for several reasons. Returning all of the item attributes for those items would dramatically impact the performance of Amazon Associates Web Service in a negative way. Also, posting a thousand responses on a web page is impractical.

For that reason, Amazon Associates Web Service developed the strategy of returning results a little at a time. The good news is that you can return any page of results. For example, the first request can return the last page of results. To do that, you have to specify the desired page of results using one of the parameters that enable you to return result pages. For example, the following ItemSearch request asks the fourth page of results.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Keywords=Potter&
SearchIndex=Books&
ItemPage=4
```

The following snippet of the response shows that the fourth page of results has been returned.

```
<ItemSearchRequest>
  <ItemPage>4</ItemPage>
  <Keywords>Potter</Keywords>
  <SearchIndex>Books</SearchIndex>
</ItemSearchRequest>
```

This example shows that 9729 items matched the search criteria. Also, it shows that those results are on 973 (~9729/10) pages. You might try putting in an ItemPage value over 400. If you do, Amazon Associates Web Service returns the following error:

```
<Error>
  <Code>AWS.ParameterOutOfRange</Code>
  <Message>The value you specified for ItemPage is invalid. Valid values must be between 1 and 400.</Message>
</Error>
```
So, how do you get that 973rd page? You cannot. A better approach is to submit a new request that is more targeted and yields fewer items in the response.

**Maximum Number Of Returned Pages**

The last example showed that Amazon Associates Web Service returns only so many pages for any one request. This is because performance must be optimized for the tens of thousands of Amazon Associates Web Service developers and customers. For that reason, many Amazon Associates Web Service operations have pagination parameters and associated maximum values, as shown in the following table.

<table>
<thead>
<tr>
<th>Operation</th>
<th>Parameter Name</th>
<th>Maximum Page Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemLookup</td>
<td>VariationPage</td>
<td>150</td>
</tr>
<tr>
<td>ItemLookup</td>
<td>ReviewPage</td>
<td>20</td>
</tr>
<tr>
<td>ItemLookup</td>
<td>OfferPage</td>
<td>100</td>
</tr>
<tr>
<td>ItemSearch</td>
<td>ItemPage</td>
<td>400</td>
</tr>
<tr>
<td>ListLookup</td>
<td>ProductPage</td>
<td>30</td>
</tr>
<tr>
<td>ListSearch</td>
<td>ListPage</td>
<td>20</td>
</tr>
<tr>
<td>CustomerContentLookup</td>
<td>ReviewPage</td>
<td>10</td>
</tr>
<tr>
<td>CustomerContentSearch</td>
<td>CustomerPage</td>
<td>20</td>
</tr>
</tbody>
</table>

These parameters are defined in the section of the API reference that describes the associated operation.

**Sorting Results**

The following Amazon Associates Web Service operations have a Sort parameter that arranges results:

- ItemSearch
- ListLookup
- SellerListingSearch

For example, the following request returns books with "Harry Potter" in their title or description in alphabetical order.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=1MMR0DKBKVGCHE7ZBG2&
Operation=ItemSearch&
Keywords=Harry%20Potter&
SearchIndex=Books&
Sort=titlerank&
ItemPage=29&
Version=2006-09-13
```

A small snippet of the response shows that the book titles are returned in alphabetical order.

```
<Title>Aventuras de Harry Potter, Las</Title>

... 
<Title>Beacham's Sourcebook For Teaching Young Adult Fiction: Exploring Harry Potter</Title>

... 
<Title>Beatrix Potter to Harry Potter: Portraits of Children's Writers</Title>
```
Amazon Associates Web Service provides many different sorting criteria, for example, price (high to low, or low to high), salesrank (best to worst selling, or worst to best selling), publication date, review rank, and release date. Valid sort parameters vary by search index, for example, the DigitalMusic search index can be sorted by UploadedDate. That value for Sort would not make sense in the Automotive search index, for example. Sort parameters also differ by locale.

For more information about sort values by locale and search index, see the appendix, ItemSearch Sort Values By Locale

Default Sort Values

There are many sort values. The majority are not applied unless the Sort parameter is included in the request. There are two sort values, however, that are used by default:

- For an ItemSearch requests that do not use the BrowseNode parameter, results are sorted by Relevance.
- For an ItemSearch requests that do use the BrowseNode parameter, results are sorted by BestSeller ranking.

Transforming Amazon Associates Web Service Responses into HTML Using XSLT

Perhaps you want to use a different set of tags in Amazon Associates Web Service responses than those that are returned by default. For example, because you want to display responses on a web page, you want to turn the responses into HTML. You have two choices: you can receive the default Amazon Associates Web Service response and then transform it into HTML (or another set of XML tags) or you can tell Amazon Associates Web Service to do the transformation for you so that the result is ready for you to use. To make Amazon Associates Web Service do the work for you, you just need to reference an XSL stylesheets in your Amazon Associates Web Service request.

Amazon Associates Web Service provides an XSLT (Extensible Stylesheet Language Transformation) service to ensure that even novice developers can produce rich content without complex parsing or programming. XSL is an XML-based language for transforming XML tags into HTML or any other set of XML tags. To use the Amazon Associates Web Service XSLT service, the request must be in REST, and the XSL style sheet must be referenced using the Style input parameter. For example, the following ItemSearch request specifies an XSLT stylesheet, http://ecs.amazonaws.com/xsl/aws4/item-search.xsl.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
IdType=ASIN&
ItemId=B00008OE6I&
ResponseGroup=Large&
Style=http://ecs.amazonaws.com/xsl/aws4/item-search.xsl

Topics

- XSLT Service URLs
- Creating an XSL Style Sheet

XSLT Service URLs

For security reasons, Amazon Web Services use a different set of domains for processing XSLT requests. XSLT requests sent to the standard domains (for example, http://ecs.amazonaws.com) are
re-directed. If your web client does not support re-directs, you must send your XSLT requests directly to one of the following domains:

<table>
<thead>
<tr>
<th>Locale</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA</td>
<td>xml-ca.amznxslt.com</td>
</tr>
<tr>
<td>DE</td>
<td>xml-de.amznxslt.com</td>
</tr>
<tr>
<td>FR</td>
<td>xml-fr.amznxslt.com</td>
</tr>
<tr>
<td>JP</td>
<td>xml-jp.amznxslt.com</td>
</tr>
<tr>
<td>UK</td>
<td>xml-uk.amznxslt.com</td>
</tr>
<tr>
<td>US</td>
<td>xml-us.amznxslt.com</td>
</tr>
</tbody>
</table>

Creating an XSL Style Sheet

It is beyond the scope of this book to explain in detail how to create an XSL style sheet. To see a sample style sheet, go to http://ecs.amazonaws.com/xsl/aws4/item-search.xsl.

You use "xmlns" to define a namespace prefix at the top of the style sheet. You may name the namespace prefix anything, however, the namespace URL must match the namespace URL that is returned in the Amazon Associates Web Service response. The preceding example uses "aws" as the namespace prefix, as follows:

```xml
```

Once you have created a namespace prefix, use it to match elements in the Amazon Associate Web Service response. For example, if you are trying to match an element called "ItemLookupResponse," and your prefix is "aws," the matching string would be aws:ItemLookupResponse.

The following example shows how and where the namespace prefix should be used.

```xml
<xsl:template match="/">
  <xsl:apply-templates select="aws:Items/aws:Item"/>
</xsl:template>
<xsl:template match="aws:Items/aws:Item">
  <tr>
    <td style="border-bottom:C0C0C0 dotted 1px;padding:10px">
      <table cellpadding="0" cellspacing="0" style="width: 90%;padding:5px">
        <tr>
          <xsl:if test="aws:SmallImage/aws:URL">
            <td valign="top" width="50">
              <img>
              <xsl:attribute name="src">
                <xsl:value-of select="aws:SmallImage/aws:URL" />
              </xsl:attribute>
              <xsl:attribute name="border">0</xsl:attribute>
              </img>
            </td>
          </xsl:if>
          <td valign="top">
            <xsl:value-of select="aws:ItemAttributes/aws:Title" />
            <br />
            <span style="font-size:10px">
              <xsl:if test="aws:ItemAttributes/aws:Author">
                by <xsl:value-of select="aws:ItemAttributes/aws:Author" />
              </xsl:if>
              <xsl:if test="aws:ItemAttributes/aws:Artist">
                by <xsl:value-of select="aws:ItemAttributes/aws:Artist" />
              </xsl:if>
              <xsl:if test="aws:ItemAttributes/aws:Director">
                by <xsl:value-of select="aws:ItemAttributes/aws:Director" />
              </xsl:if>
            </span>
          </td>
        </tr>
      </table>
    </td>
  </tr>
</xsl:template>
```
The following articles provide more information about XML namespaces:

- http://msdn.microsoft.com/msdnmag/issues/01/07/xml/

Finding Items to Buy

In the previous chapter, you learned how Amazon groups and catalogs items for sale. In the following sections, you learn how to use Amazon Associates Web Service operations to find those items.

Topics

- Search Operations
- Items You Cannot Buy
- Finding Items Sold by Merchants
- Finding Items Sold by Sellers
- Finding Items Using BrowseNodes
- Finding Items on Lists
- Finding Customer Information

Search Operations

Amazon Associates Web Service offers the following operations to find items:

- ItemSearch—To find items sold by merchants and sellers. This operation is the one used most often to find items for sale.
- SellerListingSearch—To find items sold by sellers. Although ItemSearch returns information about a seller's items (if they are for sale in the Amazon marketplace), SellerListingSearch returns far more information about a seller's items.
- ListSearch and ListLookup—to find a customer's list and then the items on that list.
- BrowseNodeLookup—to find items associated with browse nodes by navigating through the browse node hierarchy. This operation does not return items directly, only the browsenodes associated with items.
If you do not know whether an item is for sale by a merchant or seller, search first using ItemSearch for two reasons:

- Most of the items sold on Amazon are sold by merchants
- Sellers often list their items for sale in Amazon's marketplace as well as in their own stores. Anything sold in the marketplace can be found by ItemSearch.

Items You Cannot Buy

You might assume that any item returned by one of Amazon Associates Web Service's search operations is for sale. This, however, is not the case. Some items, such as Variation parents and Collection parents, are never for sale. Before presenting items to customers, you must make sure the items can be purchased.

Amazon Associates Web Service provides several ways to determine if an item can be purchased, for example, ItemSearch has an Availability parameter, which specifies. The best way, however, to determine whether or not an item can really be purchased is by using one of the following response groups in a request:

- Offers
- OfferFull
- Large, which is a parent of the Offers response group

All of the search operations listed, except BrowseNodeLookup, can use these response groups. These response groups return an OfferListingId element for each item that can be purchased. Items that do not have an OfferListingId cannot be purchased.

The following response snippet shows that an item can be purchased because the response contains an OfferListingId.

```xml
<Item>
  ...
  <Offer>
    ...
    <OfferListing>
      <OfferListingId>g7CWSnBzmVESK%2BCNS</OfferListingId>
      <ExchangeId>Y01Y4038850Y8583882</ExchangeId>
      <Price>
        <Amount>625</Amount>
        <CurrencyCode>USD</CurrencyCode>
        <FormattedPrice>$6.25</FormattedPrice>
      </Price>
      <Availability>Usually ships in 1-2 business days</Availability>
    </OfferListing>
  </Offer>
</Item>
```

This response shows how the OfferListingId element is a child of the Item element.

The Availability element in the preceding example is not a reliable means of determining whether or not an item is truly available for purchase. Its message concerns how quickly an item can ship when it is in stock. A value returned for Availability does not guarantee that the item is in stock.

Tip

The next chapter talks about adding items to a customer's shopping cart. While it is possible to add an item to a cart using an ASIN, the preferred means of adding an item is
Finding Items Sold by Merchants

By far, most items on Amazon are sold by merchants. Amazon itself is one. For that reason, ItemSearch is one of the most heavily used Amazon Associates Web Service operations. Because there are so many items for sale on Amazon, ItemSearch has many input parameters that help target a request. ItemSearch requests can also use many response groups, which can tailor the type of information returned with each item.

At first, the number of ItemSearch input parameters might seem overwhelming. This section explains the parameters most commonly used. By mastering these, you can create highly targeted requests. For a description of all of the ItemSearch parameters, see the ItemSearch chapter in the Amazon Associates Web Service API Reference.

Required ItemSearch Parameters

ItemSearch can potentially return any item sold by a merchant and most sellers. Because there are so many items, ItemSearch requires that you specify a search index and at least one additional parameter, for example,

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
SearchIndex=Books&Keywords=Saving%20Miss%20Oliver's
```

In this request, ItemSearch looks for "Saving Miss Oliver's" in the titles and descriptions of all of the items in the Books search index. The response would include all matches.

The previous example used the Keywords parameter as the second parameter, which is one of the most popular parameters to use. The following list shows all of the ItemSearch parameters that you could have used instead:

- Actor
- Artist
- AudienceRating
- Author
- Brand
- BrowseNode
- City
- Composer
- Conductor
- Director
- Keywords
- Manufacturer
- MusicLabel
- Neighborhood
- Orchestra
- Power
- Publisher
- TextStream
- Title

A cursory look at the list of parameters shows you that most are very specific, which makes it easy to determine whether or not they should be used in a request. The Publisher parameter, for example, is used only to specify the publisher of a book. Once you know the item you are looking for, choosing which parameter to use becomes easy.

Parameter Support by Search Index

Each search index supports only a subset of all ItemSearch parameters. For example, in the US locale,
when you specify the Blended search index, you can only use one parameter: **Keywords**, in a request. Using any of the other parameters in that request would return an error.

All other search indices support multiple parameters. For example, when you specify the Beauty search index, in the US locale, you can include one or more of the following parameters in the request:

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

The search index—parameter combinations, for the most part, make sense. For example, if you use the Automotive search index, the **Author** parameter is invalid in the request. This restriction makes intuitive sense. So, in general, it is not the case that you need to memorize all of the parameters that can be used in each search index.

### Search Indices, Parameters, and Locales

There is one further restriction on the use of parameters in an **ItemSearch** request. The search index values that can be used in an **ItemSearch** request vary by locale. For example, the Baby and Beauty search indices are available in the US but not in the UK locale. An error is returned if you use a search index value that is not supported in a locale. The limitations on the use of search indices by locale therefore also limits the use of **ItemSearch** parameters.

For a complete list of **ItemSearch** parameters supported in each search index and in each locale, see the [Search Index and ItemSearch Parameter Combinations](#).

### Common ItemSearch Parameters

Once you decide on a search index value and check [Search Index and ItemSearch Parameter Combinations](#) to determine what **ItemSearch** input parameters are valid for that search index, you should set values for as many valid parameters as you can to increase the accuracy of the search results.

The most commonly used input parameters are the ones that can be used with the most search indices, including:

- **Availability**—Specifies that the item must be available for purchase. The only valid value for the parameter is "Available."
- **BrowseNode**—Enables you to search a specified browse node for associated items.
- **Condition**—Enables you to specify the condition of an item. Valid values are "All," "New," "Used," "Collectible," and "Refurbished." The default is "New." Condition does not restrict the total number of items returned. It does, however, restrict the offers returned to those items that are in the specified condition.
- **Keywords**—A word or phrase (words separated by xml-encoded spaces, %20) used as a search criteria. The titles and descriptions of items are searched for keywords.
- **MaximumPrice**—The maximum price that an item can cost.
- **MerchantId**—An alphanumeric token that uniquely identifies a merchant.
- **MinimumPrice**—The minimum price that an item can cost.
- **Title**—A word or phrase (words separated by xml-encoded spaces, %20) used as a search criteria. The titles of items are searched for these words.
The definitions for all ItemSearch parameters are in the API Reference Guide. The following sections describe in greater detail some of the commonly-used parameters.

**Returning Only Available Items**

ItemSearch returns available and unavailable items. Unavailable items are, for example, items that are temporarily out of stock. By setting the Availability parameter to "Available," ItemSearch can filter out most of the items that are unavailable. The following ItemSearch request returns shirts that are available:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
MerchantId=All&
Condition=All&
Availability=Available&
SearchIndex=Apparel&
Keywords=Shirt
```

"Available" is the only valid value for the parameter. Setting it to any other value returns an error message. By default, the value is not set.

Items that are “available” are classified on Amazon’s retail web site as:

- Currently for sale
- Pre-orders
- Special orders
- New releases
- e-mail me when items become available
- Items available for in-store pickup
- Items for sale by third parties

The availability of an item can change rapidly. There is typically a discrepancy between an item’s availability as reported by ItemSearch and the item’s true availability, as reported by Amazon’s web site. For this reason, the availability of items reported by ItemSearch and by Amazon’s web site can be slightly different. These differences are most evident for items, such as software, whose availability changes often.

**Note**

Do not confuse the Availability parameter with the return element, Availability. The latter is an element in a response that describes how soon an item can be shipped, such as, "Ships in 48 hours." While this is a helpful value to display, it does not guarantee that an item is truly available to be purchased. For that determination, test for an OfferListingId, which is provided by the Offers, OfferFull, and Large response groups.

**Inaccurate Availabilities**

The Availability parameter does a good job of filtering out of the response items that are unavailable. The parameter, however, is not foolproof. It is possible for an item to be unavailable for purchase even if:

- It has been is returned in a response
- The response has been filtered using the Availability parameter
- The Availability element in the response says the item can be shipped in twenty-four hours
For example, some items, including Variation parents and Collection parents, are never available for purchase because they do not represent real items; they are abstractions. These parent items, however, are often returned as being available. The following request returns a Collection parent item even though the Availability parameter is used:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B0006PLAOE&
Availability=Available&
MerchantId=All&
ResponseGroup=ItemAttributes,Offers&
Condition=All

A snippet of the response shows that the Collection parent item is returned, so you might assume that it is available. However, the item is not associated with any offers, so it cannot be purchased.

<Item>
  <ASIN>B0006PLAOE</ASIN>
  ...
  <Offers>
    <TotalOffers>0</TotalOffers>
  </Offers>
</Item>

The contradiction of an item being available but not something you can buy shows that the Availability parameter is helpful but not the final arbiter in determining what items a customer can actually purchase. Instead, as was mentioned at the beginning of this chapter, a better test for availability is whether or not an item has an OfferListingId. Also, in the preceding example, you can see that you can test the value of TotalOffers to determine if an item has an offer.

Even though the Availability parameter is not foolproof, it does have value. The advantage gained by using the parameter is that it prevents the return of items that certainly do not have an OfferListingId. This filtering reduces the amount of testing you need to do to make sure the returned items have an OfferListingId.

Availability Parameter Restrictions and Constraints

The Availability parameter carries with it a restriction and some constraints. The restriction is that the Availability parameter cannot be used with the Blended search index. The constraints are that, when you use the Availability parameter, you must also set the following parameters accordingly:

- **Condition**—Must be set to “All”.
- **MerchantId**—Must be defined. MerchantId is an alphanumeric token that uniquely identifies a merchant. Valid values are “Amazon,” “All,” or a specific merchant ID. The default is "Amazon."

When the Availability parameter is used and MerchantId is set to "Amazon," the availability results for Amazon and Target are merged.

Power Searches

ItemSearch’s Power parameter, which can only be used when the search index equals Books, enables you to use simple or complex queries to perform book searches. A simple power search would be to return all books written by a specified author. While this query is valuable, it does not offer anything more than a similar search using the Author parameter in an ItemSearch request.

The true value of power searches comes in the ability to specify multiple criteria to search for books. For example, you could create a query that returned all books by a specific author, published during a specified year, in a specified language, and printed in a specified format.
Power Search Syntax

The individual parts of a power search query are of the form:

key:value

For example, the query string:

author:Davenport

searches for books authored by Davenport. Values are not case sensitive. So, "Davenport" returns the same books as "davenport."

The individual parts of a power search query are linked together using a variety of operators. For example,

author:Davenport and pubdate:during 2006

searches for all books authored by Davenport that were published during 2006.

Other operators, such as parentheses, can be used to create additional specificity. For example, a query of:

subject:history and (spain or mexico) and not military and language:spanish

would return a list of books in the Spanish language on the subject of either Spanish or Mexican history, excluding all items with military in their description.

These parameter values would be part of an ItemSearch request that used the Power parameter, for example:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[ID]&
Operation=ItemSearch&
SearchIndex=Books&Power=subject:history%20and%20(spain%20or%20mexico)%20and%20not%20military

Note that spaces must be URL-encoded (%20) as shown.

Power Search Keywords

Power search queries are created using one or more keyword:value pairs. The keywords you can use in a power search include:

- after—Restricts the results to books published after the specified date. This keyword is used with pubdate, for example, pubdate:after 2006.
- asin-An alphanumeric token that uniquely identifies a book.
- author—Book’s author.
- author-begins—Author's name begins with this value.
- author-exact—Authors name is exactly this value.
- binding—Searches for books with the specified binding. Values for binding include abridged and large print.
- during—Searches for books that were published during the time period specified. This keyword is used with pubdate, for example, pubdate:during 2006.
Power Search Operators

Power search queries use the following operators to build queries:

- **not**—Excludes the following parameter from the results, for example, subject:history and not military, excludes military history in the results.
- **and**—Specifies that both values must be true to be selected. For example, subject:history and (Spanish and Mexican), requires that the books selected contain both Spanish and Mexican history.
- **or**—Exclusive or which means one of either item but not both. For example subject:history and (Spanish or Mexican), means the subject matter can be about the history of Spain or Mexico, but not both.
- **colon (:)**—Used as an equals sign, for example, subject:history, searches for books whose subject matter is history.
- **parenthesis**—Groups terms to clarify operations, for example, subject: history and (spain or mexico)

Without the parentheses, you would search for books about Spanish history or Mexico. With parentheses, you search for books about Spanish history and Mexican history.
- **asterisk (*)**—Stands for zero or more alphanumeric characters, for example, keywords:high%20tech*

Some of the keywords used in a search would be "high tech," "high technology," and "high technologies." Use the asterisk to generalize your search.
- **Quotation marks (" ")**—Specifies an exact match of the word(s) within the quotes, for example, keywords:"Saving Miss Oliver's"

Example Power Searches

The following Power Search examples demonstrate many of the key words and operators):

- **author:** ambrose and binding: (abridged or large print) and pubdate: after 11-1996
- **subject:** history and (Spain or Mexico) and not military and language: Spanish
- **(subject: marketing and author: kotler) or (publisher: harper and subject: "high technology")**
- **keywords:** "high tech*" and not fiction and pubdate: during 1999
- **isbn:** 0446394319 or 0306806819 or 1567993850
Power Search Tips

The following tips help you avoid common problems when using power search key words.

Misunderstanding title-begins

title-begins values require exact matches. So, the following examples return completely different results:

title-begins:I

The first example would return the book, "I Lied," but it would not return the book, "Isabel." The second example would return both books. This behavior is also true for:

• author
• author-begins
• author-exact
• title
• title-words-begin

Discarded Search Words

The search engine automatically discards small words, such as "A" and "The." So, for example, if you created queries using either of the following key:value pairs:

title-begins:A

ten-begins:The

you would get zero results because the search engine discards those words when searching through titles. This behavior is also true for:

• author
• author-begins
• author-exact
• title
• title-words-begin

Searching Using TextStream

There are times when a block of text can uniquely identify an item. Perhaps it is a line of text from a product description or a title.

To find an item using a block of text, use ItemSearch's TextStream parameter, for example,

TextStream=It%20was%20the%20best%20of%20times%20and%20the%20worst%20of%20times.

The search engine picks out of the text block up to ten keywords and uses those as search criteria. A TextStream request returns up to ten items that match those keywords. Only one page of results can be returned.

Using Search Bins to Find Items

Up to this point, you have seen how you can use operation input parameters and response groups to filter out unwanted responses. The SearchBins response group provides a different means of refining results. It enables you to filter results based on values returned in a response.

The SearchBins response group categorizes the items returned by ItemSearch into groups, called bins.
The grouping is based on some criteria, depending on the search index. For example, a set of bins can be based on a set of price ranges for an item. In the case of women’s shoes, for example, SearchBins might return a bin that contains ASINs for shoes that cost between $0 and $50, a second bin for shoes that cost $50 to $100, and a third bin for shoes that cost more than $100.

The advantage of using search bins is that the response group divides the items into bins without you having to return or parse item attributes. You can then submit a second ItemSearch request and return only the items in one bin.

You cannot create bins nor can you specify the criteria used to divide the items into groups. The SearchBins response group does that automatically.

Some search indices support more than one kind of bin. For example, apparel items can be divided into bins according to price range and brand. In this case, the response would return multiple sets of bins, called SearchBinSets, in which the items would be divided according to different criteria.

The criteria used to divide the returned items into bins is called the NarrowBy value.

**Note**

Search bins are only available in the US locale.

**Topics**

- Narrow By Attribute
- Searchbin Example
- Narrow By Values
- NarrowBy Values And Search Indices
- NarrowBy Element Tags
- ItemSearch Request Tips

**NarrowBy Attribute**

The basis on which returned items are split into bins is specified by the NarrowBy attribute in the SearchBinSet element. In the following example, the NarrowBy attribute shows that the bins are based on price range:
<SearchBinSet NarrowBy="PriceRange">

For another product category, the NarrowBy attribute might be different, for example:
<SearchBinSet NarrowBy="BrandName">

You cannot specify NarrowBy values nor can you specify the values they encompass. When the SearchBins response group is included in a request, ItemSearch automatically divides the ItemSearch results into bins.

### Search Bin Example

The following request uses the SearchBins response group to return search bins.

```
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
Operation=ItemSearch&
SearchIndex=Baby&
Keywords=pants&
Availability=Available&
MerchantId=All&
Condition=All&
ResponseGroup=SearchBins
```

The following xml is a snippet from the response.

```
<SearchBinSets>
  <SearchBinSet NarrowBy="PriceRange">
    <Bin>
      <BinName>$0$24</BinName>
      <BinItemCount>1645</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>0</Value>
      </BinParameter>
      <BinParameter>
        <Name>MaximumPrice</Name>
        <Value>2499</Value>
      </BinParameter>
    </Bin>
    <Bin>
      <BinName>$25$49</BinName>
      <BinItemCount>647</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>2500</Value>
      </BinParameter>
      <BinParameter>
        <Name>MaximumPrice</Name>
        <Value>4999</Value>
      </BinParameter>
    </Bin>
    <Bin>
      <BinName>$50$99</BinName>
      <BinItemCount>173</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>5000</Value>
      </BinParameter>
      <BinParameter>
        <Name>MaximumPrice</Name>
        <Value>9999</Value>
      </BinParameter>
    </Bin>
  </SearchBinSet>
</SearchBinSets>
```

This response snippet shows the first three bins in the response. The NarrowBy value shows that the items were divided up based on price range. The BinName element names the bin. The names are descriptive of the price ranges that each bin represents. For example, the BinName, $50$99, contains items that cost between $50 and $99.99, which you can see by the values returned for MinimumPrice and MaximumPrice in that bin. The BinItemCount element shows how many items are in each bin, for example, there are 173 items in the last bin.
The BinParameter/Value elements show the values used to create the bins. In this example, the parameters are the minimum and maximum prices of the items in that bin. For example, in the last bin, the minimum price of an item in that bin is $50.00 and the maximum value is $99.99.

The BinParameter/Name value, such as MaximumPrice, is an ItemSearch parameter name. This means that you can use the <Value> as the value for the parameter named by <Name> in a subsequent ItemSearch request. In this example, MinimumPrice is the ItemSearch parameter and, in the last bin, the value is 5000. By submitting a second request using ItemSearch's parameters, MinimumPrice and MaximumPrice, you could return the item attributes for only the items in that bin.

As you can see from this example, the SearchBins response group enables you to narrow your search without you having to parse through item attributes.

**NarrowBy Values**

NarrowBy values include:

- **Subject**—BrowseNode IDs of all topics related to items returned by ItemSearch. For example, searching for books about dogs returns, in the Subject bins, BrowseNodes for "Home & Garden," "Animal Care & Pets," "Dogs," and "Educational."
- **BrandName**—Brands, such as Levi's, Reebok, and Nike, that create the item. Use the name of a brand to filter out similar items made by other companies.
- **PriceRange**—Minimum and maximum prices for a bin of items. Use the minimum and maximum price values in each bin to filter out items outside of the price range you want.
- **SpecialSize**—Uncommon sizes an item comes in. Examples are "Plus Size & Tall," "Misses," "Maternity," "Husky," "Petites," and "Big & Tall."
- **Merchant**—All merchants selling an item. This bin returns all merchants even if MerchantId is set to a single merchant in the ItemSearch request. In the response, the ASINs returned will be specific to the MerchantId specified in the request. The merchants listed in the Merchant bin can be used to list other merchants that sell the same ASIN. There are some items sold by only one merchant. In that case, the Merchant bin returns with only that merchant.

All search indices return the Subject bin. Most return all of the bins.

**NarrowBy Values Per Search Index**

The following list shows which NarrowBy values are returned by each search index:

- **Apparel**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Baby**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Beauty**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Blended**—Not supported
- **Books**—Subject
- **Classical**—Subject
- **DVD**—Subject
- **Electronics**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Garden**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **GourmetFood**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **HealthPersonalCare**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Jewelry**—Subject, BrandName, PriceRange, SpecialSize, Merchant
- **Kitchen**—Subject, BrandName, PriceRange, SpecialSize, Merchant
Refining Results by Repeating ItemSearch Requests

One value of using search bins is that you can divide items into groups according to criteria without having to parse item attributes. Based on the search bins returned, you can then submit a second request using the ItemSearch parameter value that helps target your results, but how?

The names of bins and the parameters that describe the bins vary according to the bin. The following sample shows a bin based on price:

```xml
<SearchBinSetNarrowBy="PriceRange">
  <Bin>
    <BinName>$0$24</BinName>
    <BinItemCount>1645</BinItemCount>
    <BinParameter>
      <Name>MinimumPrice</Name>
      <Value>9</Value>
    </BinParameter>
    <BinParameter>
      <Name>MaximumPrice</Name>
      <Value>2499</Value>
    </BinParameter>
  </Bin>
</SearchBinSetNarrowBy=
```

The response shows the minimum and maximum price for items in the bin, $0$24, and the number of items in it, 1645.

Other NarrowBy values name bins differently. The following example shows a response snippet when NarrowBy is “Merchant.” In this case, the BinParameter name is merchant ID.

```xml
<SearchBinSet NarrowBy="Merchant">
  <Bin>
    <BinName>Sports"R"Us</BinName>
    <BinItemCount>860</BinItemCount>
    <BinParameter>
      <Name>MerchantId</Name>
      <Value>9</Value>
    </BinParameter>
  </Bin>
</SearchBinSet>
```

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As you can see from these examples, BinParameter names are the same as ItemSearch input parameter names. This correspondence means that you can create a second ItemSearch request using the search bin results as values for ItemSearch parameter values. For example, MinimumPrice and MaximumPrice are returned in search bins based on PriceRange. You could take the values of the search bin and put them directly into ItemSearch parameters. Using the preceding PriceRange example, you could write the following ItemSearch request to retrieve items only in the first search bin:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
SearchIndex=Baby&
Keywords=pants&
Availability=Available&
Condition=All&
MinimumPrice=0&
MaximumPrice=2499&
ResponseGroup=SearchBins
```

ItemSearch divides the results of this request into another set of search bins because the SearchBins response group was used again. This means that the price range of the first search bin in the first response is split into multiple search bins in the response to the second request. The second response enables you to present more granularity in price ranges. For example, from the first response, you could return all items that cost between $0 and $24.99. In the second response, you are able to provide a much smaller price interval, for example, $10 to $14.99.

The process of using search bin results for ItemSearch parameter values can be iterative. You can, for example, submit a third request using the SearchBins response group to divide one search bin into more search bins. This process can be repeated until the level of granularity you desire is reached. At that point, you can send a last request using other response groups of your choosing.

Alternatively, you could refine the search results in a different way. Some search indices return more than one set of search bins. In those cases, you can use the values from more than one set of search bins in an ItemSearch request. Using the preceding example, if the response also included a search bin based on BrandName, which is the NarrowBy value, you could use brand and price range values in an ItemSearch request:

```
Brand=Levi's&
MinimumPrice=0&
MaximumPrice=2499&
```

The response would then only include shirts by Levi’s that cost under $25. You could continue to drill down by adding additional parameters to the request.

**ItemSearch Request Tips**

Here are some tips to help you create accurate ItemSearch requests:

- The default value of the Condition parameter is "New."

If you do not get satisfactory results and you have not specified a Condition, set the parameter to "All." This value returns all Conditions. If you change the value to something besides the default, New, you must also set the MerchantId parameter to "All." If you do not, you will get the same
results. The reason is that the default value of MerchantId is Amazon. Because Amazon only sells new items, the response can only contain new items, which was the case when Condition was New, the default value. Setting MerchantId to "All" enables the response to contain merchants that sell items in all conditions.

• The default value of the MerchantId parameter is "Amazon."

If you want to find items sold by other merchants or items that are not in "New" condition (Amazon only sells new items), either specify the merchant using MerchantId, or, to search all merchants, set the parameter to "All."

• The Keywords parameter searches for word matches in an item's title and description.

If you know a word is part of the title of an item, use the Title parameter because, in this case, it often returns fewer but more accurate results than the Keywords parameter.

• Use the TextStream parameter to search using a block of text.

For more information, see ItemSearch in the API Reference Guide.

• To use boolean values, such as AND, NOT, or OR, in an ItemSearch request, use the Power parameter.

You can create relatively sophisticated search criteria using this parameter. For more information, see ItemSearch in the API Reference Guide.

Finding Items Sold by Sellers

Merchants always sell new or collectible items. To purchase items that are used, refurbished, or out of stock in merchant's inventories, you must purchase from sellers.

Sellers also can sell new and collectible items. Customers sometimes like what specific sellers have for sale. For that reason, it is a good idea to enable customers to find items sold by sellers.

The Amazon Associates Web Service operation used to find items sold by sellers is SellerListingSearch. You cannot use this operation to return items sold by merchants. You can ItemSearch to find some items sold by sellers. SellerListingSearch, however, returns far more information about seller's items.

Topics

• Using SellerListingSearch
• Searching For Out of Stock Items
• Returning Historical Pricing

Using SellerListingSearch

SellerListingSearch enables you to return all of the items sold by a seller. Optionally, you can filter results by specifying the title of an item or its status.

http://ecs.amazonaws.com/onca/xml?
Service=AWSCommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SellerListingSearch&
SellerId=[A Seller ID]&
Keywords=crystal%20ball&
Sort=+price

This request returns the crystal balls sold by the specified seller. The results are sorted by price.
Finding Items Using Browse Nodes

Word order in the title does not matter and case is not significant. For example, searching for Crystal%20balls is the same as searching for Balls%20Crystal.

Note

Amazon Associates Web Service does not offer an operation that searches for a specific item across all sellers.

Finding Seller IDs

To Find Your Seller ID

2. Click the Your Account tab.
3. Click the Your Seller Account link.

To Find Someone Else's Seller ID

2. In the Search field, enter a keyword to search for an item sold by a seller.
3. On the web page that displays the results of the search, click the Used and New link.
4. Click a seller's name.

In the address field of the browser, a URI is displayed. The seller parameter specifies the Seller ID.

Searching for Out of Stock Items

By default, SellerListingSearch retrieves only products that are available. To search for discontinued, out of stock, or unavailable products, set the SellerListingSearch parameter, OfferStatus, to "Closed." For example, if you wanted to see all offers for a video game, you might use a SellerListingSearch request similar to the following:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService
&AWSAccessKeyId=[ID]
&Operation=SellerListingSearch
&SellerId=[Seller ID]
&Title=[GameTitle]
&OfferStatus=Closed

Returning Historical Pricing

A seller has to determine how much to charge for their items. One way to do that is to look at what similar items have sold for in the past. ItemSearch can return similar items currently for sale. When the seller's item is more like an item that is no longer for sale, the SellerListingSearch operation can be used with OfferStatus equaling "Closed" to return discontinued items and their prices.

Alternatively, Amazon provides a for-pay service called Amazon Historical Pricing. This service provides historical pricing information for the past three years.
Finding Items Using Browse Nodes

**Browse nodes** form an organizational hierarchy in which Amazon places items for sale. As the name suggests, the hierarchy of nodes is designed to ease and speed up the task of browsing through all of the items for sale. Zero or more items for sale are associated with each browse node.

Each browse node has an ID, which is a positive integer, and a name. All items associated with a node have something to do with the name of the node. For example, a node whose name is "Books about Ancient Greece," would be books whose subject is ancient Greece.

This hierarchy of nodes is dynamic as are the items associated with each node, that is, items can be associated and disassociated with browse nodes at any time, and nodes themselves can either be added to, subtracted from, or moved within the node hierarchy.

The value of the hierarchy is that it groups similar items and relates items in an intuitive way. As you progress down the hierarchy, you progress from parent to child nodes where child nodes are subsets of the parent node's product category, as shown in the following figure.

As you can see in this figure, as you go down the hierarchy, you refine then number of items that can be returned. In this very small, representative sample of the browse node hierarchy, the Shoes category has as a subset, Women's Shoes. It has two child nodes, Boots and Sneakers.

**ItemSearch** returns all of the items associated with a node and all of the nodes below it. For that reason, you can see that a search at the level of Women's Shoes will return all of the items related to Women's Boots and Women's Sneakers. If the customer was really only interested in women's boots, the response would contain a lot of uninteresting results—all of the items that are women's sneakers. A more targeted search would have specified the Boots browse node using **ItemSearch**'s **BrowseNode** parameter. For example, if the browse node ID of Women's Boots is 123456, a targeted request would be:

HTTP://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Keywords=tall&
SearchIndex=Apparel&
Traversing the Browse Node Hierarchy

As we have seen, you traverse down the hierarchy to make your search more targeted. You might also traverse up the tree to find, for example, the root category of a product. For example, if you have an item, such as a carving knife, you might find the node it is associated with and go up the hierarchy to find the root product category of knives and then, in another request, use the TopSellers response group to return the top sellers in the product category. These top sellers might be of interest to your customer.

The BrowseNodeLookup operation is the most direct way of traversing the browse node hierarchy. When you supply it a browse node ID, it returns the name of the browse node as well as its direct descendants and a lineage of ancestors. Look at the response to the following request:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
Operation=BrowseNodeLookup&
BrowseNodeId=11232&
ResponseGroup=BrowseNodeInfo

A snippet of its response is:

<Item>
<ASIN>0131856340</ASIN>
<BrowseNodes>
<BrowseNode>
<BrowseNodeId>11232</BrowseNodeId>
<Name> Social Sciences</Name>
<Ancestors>
<BrowseNode>
<BrowseNodeId>53</BrowseNodeId>
<Name>Nonfiction</Name>
<Ancestors>
<BrowseNode>
<BrowseNodeId>1000</BrowseNodeId>
<Name>Subjects</Name>
<Ancestors>
<BrowseNode>
<BrowseNodeId>283155</BrowseNodeId>
<Name>Books</Name>
</BrowseNode>
</Ancestors>
</BrowseNode>
</Ancestors>
</BrowseNode>
</Ancestors>
</BrowseNodes>
</Item>
Traversing down the tree is easy enough: select the browse node ID that is relevant and repeat the `BrowseNodeLookup` operation until you descend to the appropriate browse node.

Traversing up the tree is similar. Although the `BrowseNodeLookup` operation, by default, returns the complete ancestral lineage of the subject browse node, there is a limitation: the request only returns one parent browse node for each node. That is, if a node has more than one parent, the response will only show one of the parent nodes. Which one it returns is arbitrary. For that reason, you might want to traverse up the browse node hierarchy one level at a time.

**Finding a Node to Start Your Search**

Traversing up or down the browse node hierarchy is easy enough. The question is, where do you start? In the US locale alone, there are over 120,000 nodes and those nodes are changing constantly. Fortunately, there are multiple ways to find the browse node where you can start your search:

- Many high level browse nodes are listed in the Browse Nodes Values section of the Amazon Associates Web Service API Reference.
- The `BrowseNodes` response group returns browse nodes. You can use this response group with the following operations: `ItemSearch`, `ItemLookup`, `ListLookup`, `SimilarityLookup`.
- On www.amazon.com, search for an item that is similar to the one you want and then copy the browse node out of the URL.

As an example, let's see how you might find listings for a horse bridle. None of the top product categories (search indices) relate directly to horses. So, let's use `ItemSearch` and the `BrowseNodes` response group to find a browse node that is associated with horse bridles.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&amp;
AWSAccessKeyId=[AWS Access Key ID]&amp;
Operation=ItemSearch&amp;
Keywords=horse,bridle&amp;
SearchIndex=PetSupplies,SportingGoods
```

This request looks in the PetSupplies and SportingGoods search indices for anything related to horses or bridles. The following XML is a snippet of the response.

**Understanding BrowseNode Results When Drilling Down**

BrowseNodes are related in a hierarchy where one BrowseNode can have zero or more ancestor and child BrowseNodes, as shown in the following figure.
This diagram shows five BrowseNodes and their hierarchy. Node A might be, for example, Shoes. Node B might be Women. Node C, a child of BrowseNodes A and B, might be Women’s Shoes.

The number inside each node represents the number of items in the BrowseNode when ItemSearch is called on Node A. BrowseNode C is a subset of BrowseNode A and a subset of BrowseNode B. Perhaps fifty of the items in BrowseNode C are also in BrowseNode A. When ItemSearch was run on BrowseNode A, the operation returned that BrowseNode A has 200 items. When ItemSearch is repeated using a BinParameter Name value that was returned in the first ItemSearch request, it is the same as running ItemSearch on a child of BrowseNode A, which, in this case, is BrowseNode C. By narrowing the search to only those values found in BrowseNode C, ItemSearch returns only those items in BrowseNode A that are also in BrowseNode C. As shown in the following figure, the number of common items is 35.
As a result, ItemSearch returns that BrowseNode A now only contains 35 items. While the change in the item count in BrowseNode A might, at first, be confusing, understanding that ItemSearch is returning only the intersection of BrowseNodes A and C explains why the number of items in BrowseNode A changes. Notice that the item counts in other BrowseNodes can also change.

Because the number of items in surrounding BrowseNodes can change with each new drill down using ItemSearch, the BrowseNodes that contain the greatest number of items can change dramatically. In the previous discussion, for example, the number of items in BrowseNode A changed from 200 to 35 on successive ItemSearch requests. Because ItemSearch returns only the top ten BrowseNodes that contain the most items, the identity of the top ten BrowseNodes can change with each ItemSearch.

**Finding Items on Lists**

Customers create lists using "Your Account," which is a tab on www.amazon.com, as shown in the following figure.

Customers can create a variety of lists, including:

- **Wedding registry**—Items the couple would like for their wedding.
- **Baby registry**—Items wanted for a baby shower.
- **Listmania**—Items wanted that have a customer-specified theme
- **Wishlists**—Items wanted for any occasion, such as a birthday or anniversary

Each list that a customer creates has a list ID, which is a positive integer. List IDs are unique by list type, that is, each Listmania list ID is guaranteed to be unique among all Listmania IDs. A Listmania ID
could, for example, have the same value as a WishList ID.

Finding the items on a customer's list is typically a two-step process:

1. Find the customer’s list ID by supplying that customer’s name or e-mail address in the ListSearch operations.
2. Use the list ID you find in the ListLookup operation to find the items on the customer's lists

Topics

- Finding the List ID
- Finding the Items Using the Customer ID
- Finding Customer Information

Finding the Customer's List ID

Given a customer's e-mail address or name, the ListSearch operation returns, among other things, the list IDs of a customer's public lists. Typically, entering an e-mail address yields more targeted results than entering the customer's name because e-mail addresses are unique. Often, however, a customer's e-mail address is not known so their name is used in the operation.

The following ListSearch request returns the list ID for John Smith.

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[Access Key ID]&Operation=ListSearch&ListType=WishList&Name=John%20Smith
```

Notice that the blank space between the first and last names is URL-encoded as %20.

The following is a snippet of the XML response to the sample request.

```
<List>
  <ListId>BB4444444477</ListId>
  <ListURL>http://www.amazon.com/gp/registry/BB4444444477</ListURL>
  <ListType>WishList</ListType>
  <TotalItems>70</TotalItems>
  <TotalPages>7</TotalPages>
  <DateCreated>1999-10-06</DateCreated>
  <CustomerName>John Smith</CustomerName>
</List>
```

The response contains the list ID, list type, date the list was created, the URL of the list, as well as the number of items on the list. Notice that the preceding response contains the ListURL element. You can paste this URL in a browser and see the items on the customer's list. The URL for each list type is the same with the exception of the last value, which is the list ID. That means that whenever you have a list ID, you can display it immediately. For more information, see Lists.

To find out more about the items on the list, use the ListId value in ListLookup.

Finding the Items Using the Customer ID

If you just want to display the items on a list, you can use the URL returned. If, however, instead of just displaying the list, you want to return the list item's ASINs and ListItemIds, which you need to add the list items to a remote shopping cart, you must use the list ID in a ListLookup request. ListSearch can
only use a few response groups, which means that the information returned about the items on the list is minimal. ListLookup, on the other hand, can use many response groups, which means that you can return a great deal of information about the items on a list.

The following URL is a sample ListLookup request.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]
Operation=ListLookup&
ListType=WishList&
ListId=BB4444444477

Notice that the ListLookup request requires a ListType as well as a ListId because ListId are not unique across all lists.

The following XML shows a snippet of the response.

```xml
<ListItem>
  <ListItemId>98989898989898</ListItemId>
  <DateAdded>2002-01-27</DateAdded>
  <QuantityDesired>1</QuantityDesired>
  <QuantityReceived>0</QuantityReceived>
  <Item>
    <ASIN>0865874069</ASIN>
    <ItemAttributes>
      <Title>Confined Space Entry : Complying with the Standard</Title>
    </ItemAttributes>
  </Item>
</ListItem>
```

Notice that the response includes the ListItemId element. To add a list item to a remote shopping cart, you must include in the <parameter>CartCreate</parameter> or <parameter>CartAdd</parameter> request the item’s ASIN and ListItemId. For more information, see Modifying the Items in a Remote Shopping Cart.

This response includes only one item attribute, the title of the item. By specifying more response groups in the request, you can return more information about the items on a list.

### Finding Customer Information

Amazon’s customers can enter a great deal of information into the Amazon community, such as reviews of items, and lists of items they’d like as presents. Amazon Associates Web Service does not provide operations that enable customers to input this information. Amazon Associates Web Service does, however, provide two operations that enable you to uncover this information.

**Topics**

- CustomerContentSearch
- CustomerContentLookup

### CustomerContentSearch

To find out about an Amazon customer, the first task is to find their customer ID. To do that, you must know either their name or e-mail address. E-mail addresses are guaranteed to be unique, names are not. So, use the customer’s e-mail address if possible. If you don’t know it, use their name.

The following request looks up the customer ID for (a fictitious person) Joe Schmo:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]
The following snippet from the response shows Joe's customer ID and nickname.

```xml
<Customer>
  <CustomerId>A3EXAMPLE53</CustomerId>
  <Nickname>SmokinJoe</Nickname>
</Customer>
```

The customer ID provides the input necessary to find out information about Joe.

**CustomerContentLookup**

Now that you know Joe's customer ID, you can use CustomerContentLookup to find our more about Joe, depending on the response group used in the request. The response groups include:

- CustomerInfo—(Default) Customer's name, city, and state
- CustomerReviews—Product reviews the customer has written
- CustomerLists—List IDs of the lists created by the customer.
- CustomerFull—All of the preceding.

The following request returns Joe's reviews:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=A2KEKKJ9CAC2KC&
ResponseGroup=CustomerLists
```

The following snippet of the response shows one of Joe's reviews.

```xml
<Customer>
  <CustomerId>A2EXAMPLEKC</CustomerId>
  <List>
    <ListId>BR4444442H77</ListId>
    <ListURL>http://www.amazon.com/gp/registry/BR4444442H77</ListURL>
    <ListType>WishList</ListType>
    <TotalItems>70</TotalItems>
    <TotalPages>7</TotalPages>
    <DateCreated>1999-10-06</DateCreated>
    <CustomerName>Joe Schmo</CustomerName>
  </List>
</Customer>
```

This response gives you the list ID for a wish list Joe created. Using the list ID in the ListLookup request would give you the items would like as a present.

Use the other response groups in the request to find out other information about Joe. The amount of information that can be returned is restricted by what Joe chose to make publicly accessible.

**Motivating Customers to Buy**

Motivating customers to buy products through your web site is vital to the health of your business. Many Amazon Associates Web Service operations and response groups provide ways to pique a customer's interest and help drive sales. All of the sections in this chapter explain ways to enhance the selling potential of your web site.

**Topics**

- Images
• Promotions
• Customer and seller reviews
• Items sold by the same seller
• Similar items
• Top sellers
• New releases
• Sorting by price, popularity or condition
• Customer's wish list

Using Images

Topics

• Understanding Images Supplied by Amazon Associates Web Service
• Image Details
• Multiple Images Versus Variation Images
• Image Sets
• Image Set Categories
• Retrieving Images
• Manipulating Image URLs
• Adding Additional Views
• Spinning Images

An image is said to be worth a thousand words. In e-commerce, this is almost always true. The downside of e-commerce is that customers cannot try on clothes or handle items they might like to buy. Providing customers with great images helps overcome that hurdle.

Understanding Images Supplied by Amazon Associates Web Service

Amazon catalogs millions of product images. These images reside on a series of servers dedicated to serving images, as you can see from the URL of one image:
http://images.amazon.com/images/P/B000BNM5OA.01_SL110_.jpg

All image URLs have a common structure:

• Endpoint for all images, which is http://images.amazon.com/images/P/
• An alphanumeric token that identifies the image, for example, B000BNM5OA.01.SWCH. The 01 is a country code. The country codes are as follows:
  • 01 - US, CA
  • 02 - UK
  • 03 - DE
  • 08 - FR
  • 09 - JP

Country codes are valuable because the language in the figures varies by locale.
• A suffix that specifies the size of the image returned. Possible suffix values are:
  • Large size: _SL500_.jpg
  • Medium size: _SL160_.jpg
• Small size: _SL110_.jpg
• Thumbnail size: _SL110_.jpg
• Tiny: _SL75_.jpg
• Very small (swatch) size: _SL30_.jpg

**Note**

The Small and Thumbnail sizes are the same.

Looking at the suffixes, you can see that the numerical values refer to the maximum number of pixels on the longest side of the image. Generally, Amazon images will be exactly the number of pixels specified in the filename, that is, a _SL500_.jpg image will be 500 pixels long on its longest side. Images that do not come from Amazon will not necessarily be 500 pixels exactly. The image returned will be the largest available image that is equal to or less than the image size specified in the image's filename. For example, an _SL500_.jpg image might only be 400 pixels on its longest side.

There are 96 pixels per inch.

The following figure shows the relative sizes of Large, Medium, and Small images.

Notice that all of the images are the same, just in different sizes. This corresponds to the image ID being the same for all of the preceding images, just the suffixes, which indicate size, are different. Each image is about half the size of the next larger size.

Hard coding image URLs into applications is not recommended because images come and go. Using the Images or VariationImages response groups to return images guarantees up-to-date image URLs. Once you retrieve the image URLs, you can manipulate just the suffixes of the the image name to display the different sizes of the image. This technique saves you from having to send separate requests for each image size.
Image Details

The Amazon Associates Web Service returns images in two ways:

- Under <Item> in the <SmallImage>, <MediumImage>, and <LargeImage> elements.
- Under <ImageSets> where the image sizes are specified by the _SLXXX_ modifier, where XXX is the number of pixels on the longest side of the image. A medium size image, for example, has 160 pixels on its longest side.

The following response snippet shows the first way in which the image is returned.

```xml
<Item>
  <ASIN>B000Q678OO</ASIN>
  <SmallImage>
    <Height Units="pixels">75</Height>
    <Width Units="pixels">58</Width>
  </SmallImage>
  <MediumImage>
    <Height Units="pixels">160</Height>
    <Width Units="pixels">124</Width>
  </MediumImage>
  <LargeImage>
    <Height Units="pixels">500</Height>
    <Width Units="pixels">389</Width>
  </LargeImage>
</Item>
```

Notice that each image is associated with an item identifier, which, in the preceding example, is an ASIN. The image details include the:

- Image's size, which is captured in the elements <SmallImage>, <MediumImage>, and <LargeImage>.
- URL of the image on Amazon's image server
- Image's height and width measurements in pixels to aid in displaying the images.

The standard resolution is 24 bit color and 96 pixels per inch.

The following response snippet shows the second way in which the image is returned.

```xml
<ImageSets>
  <ImageSet Category="primary">
    <SwatchImage>
      <Height Units="pixels">30</Height>
      <Width Units="pixels">23</Width>
    </SwatchImage>
    <SmallImage>
      <Height Units="pixels">75</Height>
      <Width Units="pixels">58</Width>
    </SmallImage>
    <ThumbnailImage>
      <Height Units="pixels">75</Height>
      <Width Units="pixels">58</Width>
    </ThumbnailImage>
    <TinyImage>
      <Height Units="pixels">110</Height>
      <Width Units="pixels">86</Width>
    </TinyImage>
  </ImageSet>
</ImageSets>
```
The sizes of the images under <ImageSets> are specified by the _SLXXX_ suffix in the URL, where XXX is the number of pixels on the longest side of the image. A medium size image, for example, has 160 pixels on its longest side so it has the suffix _SL160_. This is the preferred way to reference images.

The ImageSets element attribute, Category, is set to Primary. Primary images are the same images that appear in the <Item> section.

**Multiple Images Versus Variation Images**

Amazon images are associated in the following ways:

- **Size**-One item is presented in three or four different sizes. Amazon Associates Web Service makes every image available in three or four different sizes.

- **View**-One item is presented in multiple views and each of the views is presented in three or four different sizes. The following images show the same item in two different views. Both images are medium sized.

- **Variation**-One item has one or more variations. The images returned show the same item in its multiple variations and each variation is presented in three or four different sizes. The following images show two variations of the same item.
Amazon groups items as variations of one another when the items are identical except for one or two properties. In the preceding figure, the same shirt is shown in two different colors. Each variation shown is called a child item. The parent item is what associates all of the child items and their images, as shown in the following figure.

In this example, the parent item comes in three different colors. Each color is a separate variation, and each variation has its own item identifier, such as a ASIN. Typically, the parent item does not have an image associated with it because it is an abstraction of all of its child items. If a parent ASIN is included in a request, Amazon Associates Web Service typically tries to return the image of a child ASIN.

In the XML responses, the image URLs are grouped according to these associations within the ImageSet element.
Image Sets

An image set groups together related images. Those images can be related by size, item, or variation. The following image set shows images grouped according to size.

```
<ImageSets>
  <ImageSet Category="primary">
    <SmallImage>
      ...
    </SmallImage>
    <MediumImage>
      ...
    </MediumImage>
    <LargeImage>
      ...
    </LargeImage>
  </ImageSet>
</ImageSets>
```

If the images were variations of the primary image, the image set would include a fourth image, the swatch size image.

```
<ImageSets>
  <ImageSet>
    ...
  </ImageSet>
  <ImageSet>
    ...
  </ImageSet>
</ImageSets>
```

In an ImageSet, then, you have one view of an image presented in three or four sizes. So, if Amazon has five different images of an item, Amazon Associates Web Service would return three or four sizes of each image, totaling fifteen or twenty image URLs.

Typically, XML responses include multiple ImageSets, which are returned within the ImageSets element.

ImageSet Categories

In your XML response, you might get as many as thirty image URLs. Which one or ones should you display? Image name suffixes specify the size of the image. Choosing a size narrows the possible images to display. Still, you must choose which image set to use.

Amazon Associates Web Service takes the guess work out of such situations by adding an attribute to the ImageSet element called Category. The following XML response snippet shows an example of a "primary" Category ImageSet.

```
<ImageSets>
  <ImageSet Category="primary">
    ...
  </ImageSet>
</ImageSets>
```

The following list shows Category values and their potential uses:

- primary—Use the images in this image set for the first image a customer sees of an item.
- variant—Use images in this image set to display other views of the same item or to present variations of the primary item.
- swatch—Use images in this image set to get four sizes of the swatch image.
The following image shows an example of an image from the primary ImageSet.

The following image shows the variant image associated with the primary from the variant ImageSet.

This image is the back cover of the same book. Displaying multiple views of the same item helps give customers a better sense of what they are buying. For that reason, providing customers with the opportunity to display "variant" image sets in addition to the "primary" image set helps drive sales.

Retrieving Images

Images are returned by two response groups:

- Images
- VariationImages

These response groups are also included in the Medium and Large response groups.

The Images response group can be used with the following Amazon Associates Web Service operations:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup
The *Images* response group does not return images of child items; it only returns an image of the parent item, if there is one. To return the images of the child items, use the *VariationImages* response group, which can only be used with the *ItemLookup* operation.

Conversely, *VariationImages* only returns images of child items. If you use this response group with items that are not child items, *ItemLookup* does not return any images.

Some items do not have images or have images that are missing, for example, the large size of an image might be missing. If an item does not have an associated image, either the image is missing or the item is a parent item. Often parent items do not have associated images because they are abstractions of all of the child items. Amazon Associates Web Service sometimes returns the image of a child item for a parent item so that something can be displayed.

If the item in the request, such as a parent item, does not have images associated with it, the *ImageSet* and *ImageSets* elements are not included in the response.

### Manipulating Image URLs

In previous sections, you saw how you could manipulate the suffix of the image URL to display the same image in different sizes (if they exist on the Image server). There are some additional manipulations you can perform using the URL and achieve image effects that are not offered by Amazon Associates Web Service operations.

#### Adding Discount Icons

Discounts are often a sales driver for products. Amazon Associates Web Service can display discount icons by appropriately manipulating the image URL. For example, to add a 20% off icon, add ".PE20" (PE stands for "percent") to the URL right after the image identifier, as follows:

http://images.amazon.com/images/P/0976925524.01..PE20__SCMZZZZZ__.jpg

The following figures shows the addition of the discount icon.

![Discount Icon Example](http://images.amazon.com/images/P/0976925524.01..PE20__SCMZZZZZ__.jpg)

Change the percent off by changing the numerical value. For example, to make the discount icon 30%, use _PE30.

#### Adding Additional Views

Previous sections discussed how items can be associated with many figures, each offering a different view of the item. Sometimes, you can manipulate the image URL to produce those images. For example, if you add to the URL "PTnn", where *nn* is a two-digit integer, you can display alternate views of the image. For example, if you add _PT20 to the preceding URL, you get:

![Alternate Views Example](http://images.amazon.com/images/P/0976925524.01..PT20__SCMZZZZZ__.jpg)
The corresponding image is:

![Image](http://images.amazon.com/images/P/0976925524.01._PE20_PT20_SL75_.jpg)

Rotating the image is the default behavior for items that do not have alternate views. In other examples where there are alternate views, you get an entirely different view of an item. For example, the URL, http://images.amazon.com/images/P/B000AYGDIO.01._SL75_.jpg returns the following image.

![Image](http://images.amazon.com/images/P/B000AYGDIO.01._SL75_.jpg)

By adding PT02 (part 2) to the URL, http://images.amazon.com/images/P/B000AYGDIO.01.PT02._SL75_.jpg the image changes to the following.

![Image](http://images.amazon.com/images/P/B000AYGDIO.01.PT02._SL75_.jpg)

By adding PT03 (part 3) to the URL, http://images.amazon.com/images/P/B000AYGDIO.01.PT03._SL75_.jpg the image changes to the following:
Using these extensions increases performance because you are not making Amazon Associates Web Service requests to retrieve the images. On the other hand, not all images have alternate views, and those that do not have the same number of alternate views. When you enter a PT\textit{nn} value that does not reference an image, the Image server returns a .gif image that is 1 by 1 pixel large. So, to display all of the different views of an item, you can increment, in the image URL, the PT\textit{nn} value until a 1 by 1 pixel image is returned.

**Spinning Images**

The PT\textit{nn} value gets even more interesting as you increase its value. As you increase the value of \textit{nn} from 1 to 90, the image rotates, correspondingly, to 90 degrees. As the number increases, the image spins and shrinks disappearing around a value of 130. The following figure shows PT\textit{nn} values of 100, 105, 110, and 115.

To continue the rotation but grow the image from 0 to full size, increment the PT\textit{nn} value from 325 (no image) to 360, at which point the image is full sized and upright, as shown in the following figures.
Amazon also supplies similar, rotated, scaled images between 130 and 325.

Promotions

Giving customers the opportunity to buy items at discounted prices is a great way to drive sales. You can determine whether or not an item has an associated promotion by including the PromotionDetails or PromotionSummary response group in your request.

The PromotionSummary response group returns most if not all of the information you need to display promotional information on a web site, as shown in the following figure.

Product Promotions

Buy 4 eligible items in the 4-for-3 promotion offered by Amazon.com and get 1 of them free. Here's how (restrictions apply)

The PromotionDetails response group offers additional information. Most of the information you want to display to customers, however, is provided by PromotionSummary.

Promotions are only available with items that have offers. Items that do not have offers are, for example, Collection and Variation parent ASINs. For that reason, when you use either of the promotion response groups, you must also use, in the same request, a response group that returns an offer, including:

- Large
- OfferFull
- Offers

You can use the following operations to get promotion information because these operations can return offers:

- ItemLookup
- ItemSearch
Promotions

Amazon Associates Web Service operations do not enable you to create promotions for items. The promotional response groups only enable you to return promotional information.

Topics

- Promotion Types
- Benefit And Eligible Items
- Typical Response Elements Used
- RSS Feeds

Promotion Categories

There are many different kinds of promotions associated with items for sale. Amazon Associates Web Service fully supports the following promotion categories:

- FreeShipping—The item is shipped free of charge.
- BuyQuantityXGetAmountOffX—If you buy at least the specified number of items, the cost of the next item is discounted. For example, if a customer buys three shirts, the fourth shirt is discounted by 50%.
- ForEachQuantityXGetAmountOffX—Each item is discounted by a specified amount or by a percentage of the sales price. For example, all shirts are 30% off.
- BuyAmountXGetAmountOffX—For a specified dollar amount you receive a discount off the purchase. For example, buy three shirts and get 10% off.
- BuyAmountXGetAmountOffY—For a specified dollar amount you receive a discount off another item. For example, buy three balls and get 25% off of a baseball glove.
- BuyAmountXGetPercentOffX—For a specified dollar amount you receive a percentage discount off the purchase. For example, spend more than $100 and receive a 10% discount.
- BuyAmountXGetPercentOffY—For a specified dollar amount you receive a percentage discount off another item. For example, spend more than $100 and receive a 10% discount off of a shirt.
- BuyAmountXGetQuantityFreeGiftCard—For a specified dollar amount you receive a gift card that entitles you to a free item. For example, spend more than $100 and receive a free gift card.
- BuyAmountXGetQuantityFreeX—For a specified dollar amount you receive a specified number of the same item for free. For example, buy one shirt get one free.
- BuyAmountXGetShippingFreeX—For a specified dollar amount you receive free shipping.
- BuyAmountXGetSimpleShippingFreeX—For a specified dollar amount you receive free simple shipping.
- BuyQuantityXGetAmountOffX—When you purchase a specified number of items, you get a percentage discount. For example, purchase three shirts and get a 50% discount off of a fourth shirt.
- BuyQuantityXGetPercentOffY—When you purchase a specified number of items you get a percentage discount off of another item. For example, purchase three shirts and get a 50% discount off of a pair of pants.
- BuyQuantityXGetQuantityFreeGiftCard—When you purchase a specified number of items you receive a gift card that entitles you to a free item. For example, purchase three shirts and get a gift card.
- BuyQuantityXGetQuantityFreeX—When you purchase a specified number of items you receive a specified number of the same item for free. For example, buy one shirt get one free.
• BuyQuantityXGetQuantityFreeY—When you purchase a specified number of items you receive a specified number of a different item for free. For example, purchase three shirts and get a free pair of pants.
• BuyQuantityXGetShippingFreeX—When you purchase a specified number of items you receive free shipping. For example, purchase three shirts and get them shipped for free.
• BuyQuantityXGetSimpleShippingFreeX—When you purchase a specified number of items you receive free simple shipping.
• DiscountAverageNofM—When you purchase two items, the discount is the average of the two discounts.
• DiscountCheapestNofM—When you purchase two items, the cost of each item equals the cost of the least expensive item. For example, purchase two dinners and be charged twice the price of the cheaper meal.
• ForEachQuantityXGetAmountOffX—When you purchase a specified number of items you receive a reduced price for each item. For example, for every six dozen eggs you buy, receive a 10% discount.
• ForEachQuantityXGetAmountOffY—When you purchase a specified number of items you receive a reduced price for a different item. For example, for every six dozen eggs you buy, receive a $10 discount on a frying pan.
• ForEachQuantityXGetPercentOffQuantityY—When you purchase a specified number of items you receive a percentage discount off of a different item. For example, for every six dozen eggs you buy, receive a 10% discount on a frying pan.
• ForEachQuantityXGetQuantityFreeGiftCard—When you purchase a specified number of items you receive a gift card. For example, for every six dozen eggs you buy you get a gift card free.
• ForEachQuantityXGetQuantityFreeX—When you purchase a specified number of items you receive some number of the same items for free. For example, for every six dozen eggs you buy you get a dozen eggs free.
• ItemSubtotal—Subtotal of one or more of the same items.

Other promotion categories return only partial information about a promotion.

These promotional categories are returned by two response elements, depending on the response group:
• Category, in PromotionSummary responses
• PromotionCategory, in PromotionDetails responses

**Benefit and Eligible Items**

Items returned by one of the promotions response groups are related to the promotion in one of the following ways:

• Benefit—The item is part of the promotional reward. For example, in a buy one camera and get a camera case free promotion, the camera case is the benefit item.
• Eligible—The item is what the customer must purchase to qualify for the promotion. For example, in a buy one camera and get a camera case free promotion, the camera is the eligible item.
• Both—It is possible for an item to be both the benefit and eligible item. For example, in a buy two shirts get the third shirt half off promotion, the shirt is both the benefit and the eligible item.

The promotions response groups specify whether an item is the benefit or eligible item by using the elements IsInBenefitSet and IsInEligibilitySet.

<IsInBenefitSet>true</IsInBenefitSet>
<IsInEligibilityRequirementSet>true</IsInEligibilityRequirementSet>

The value type for both of these elements is boolean. When "true," the item is part of that set.
example, if \textit{IsInBenefitSet} is "true," the item is one of the benefits of the promotion.

If \textit{IsInBenefitSet} is "true," the response also contains the element "BenefitDescription," which describes the benefit item, for example:

\begin{verbatim}
<BenefitDescription>Save $25.00 when you spend $125.00 or more on Kitchen & Housewares or Bed & Bath products offered by Amazon.com. Enter code AUGSAVER at checkout.</BenefitDescription>
\end{verbatim}

If \textit{IsInEligibilitySet} is "true," the response will contain the element, "EligibilityDescription," which describes the eligible item.

### Typical Response Elements Used

The promotion response groups provide a wealth of information about specific items. It is almost always a good idea to include one or both of the promotion response groups in requests that also ask for offers. Among all of the response elements returned by \textit{PromotionSummary}, the following are typically used in the display of promotion information:

- \textit{BenefitDescription}—Describes the benefit, which is the item(s) that the customer receives as a result of the promotion. This element will not be present if the item is not part of the promotional benefits.
- \textit{EligibilityDescription}—Describes the items the customer must purchase to qualify for the promotion. This element will not be present if the item does not qualify the customer to receive the promotional benefit.
- \textit{TermsAndConditions}—Specifies the terms and conditions of the promotion.

The following response snippet shows the values for these elements.

\begin{verbatim}
<BenefitDescription>Save $25.00 when you spend $125.00 or more on Kitchen & Housewares or Bed & Bath products offered by Amazon.com. Enter code AUGSAVER at checkout.</BenefitDescription>
<TermsAndConditions><STRONG>To receive the Best Value discount:</STRONG> <OL>
  <LI>Add $125 of qualifying Kitchen & Housewares or Bed & Bath products to your Shopping Cart via the <STRONG>Add to Shopping Cart</STRONG> button on each respective product information page. ...
</TermsAndConditions>
\end{verbatim}

These three elements are meant to be read by people. For that reason, they are returned in HTML.

The other response elements in \textit{PromotionDetails} are really designed for further processing of the promotion. The following elements from \textit{PromotionDetails} are helpful:

- \textit{ComponentType}—Specifies what the promotion applies to, for example, Shipping, ItemPrice, Subtotal.
- \textit{CouponCombinationType}—Specifies the kinds of promotional coupons that can be combined, for example, Unrestricted, Preferential, and Exclusive, where:
  - \textit{Unrestricted}—Can be used with any other promotions
  - \textit{Preferential}—Can be used with some other promotions
  - \textit{Exclusive}—Cannot be used with any other promotions
- \textit{FormattedPrice}—The price formatted for display.
- \textit{IsInBenefitSet}—A boolean value. When True, the associated ASIN is what the customer receives as part of the promotion.
- \textit{IsInEligibilityRequirementSet}—A boolean value. When "true," the associated ASIN is what the customer must purchase to qualify for the promotion.

The following response snippet shows the values for these elements.
These values show that the promotion is based on discounting the price of the item ("ItemPrice"), that the promotion can be combined with any others ("Unrestricted"), and that the item is both what needs to be bought and what is awarded ("True").

To see full responses, refer to the respective response groups: Promotion Details or Promotion Summary.

**RSS Feeds for Promotions**

Amazon sends RSS feeds that give you the latest promotions offered by Amazon. The RSS feeds are free and come in XML so the data can be customized for display on a web site. Use any RSS reader to receive the feeds.

The following example shows a snipped from an RSS feed.

```xml
<rss version="2.0">
  <channel>
    <title>Dollar Off Promotion</title>
    <link>http://www.amazon.com</link>
    <description>Dollar Off Promotion</description>
    <pubDate>Thu, 07 Sep 2006 08:01:13 GMT</pubDate>
    <dc:date>2006-09-07T08:01:13Z</dc:date>
    <image>
      <title>Amazon.com—Earth's Biggest Selection</title>
      <url>http://images.amazon.com/images/G/01/rcm/logo2.gif</url>
      <link>http://www.amazon.com</link>
    </image>
    <item>
      <title>Save $20 on Katadyn Water Filters</title>
      <description>
        Save $20 on Katadyn Water Filters *** Starting from Fri Sep 01 00:00:00 PDT 2006 to Sun Oct 01 23:59:59 PDT 2006 ***
      </description>
      <guid>
    </item>
  </channel>
</rss>
```

**Customer and Seller Reviews**

One of the great benefits of shopping on Amazon is the wealth of customer reviews of both items and sellers. Reading positive customer feedback about an item or a seller can give the customer the extra nudge they need to purchase an item.

Amazon Associates Web Service and Amazon encourage a customer community. Customer reviews are one aspect of the community. Other aspects include WishList, WeddlingRegistry, BabyRegistry, in which customers supply the items they’d like to receive as presents.

All of these features, in Amazon Associates Web Service, are read-only, that is, it is possible to retrieve customer reviews and various customer lists using Amazon Associates Web Service operations but not possible to create new customer reviews or lists. Customers create reviews and lists using the Amazon web site and their customer account.

**Topics**

- Customer and Seller Reviews
Getting Customer Reviews

To return customer reviews, use the CustomerContentLookup operation with the CustomerReviews response group, as follows:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=[ID]&
ResponseGroup=CustomerReviews

Also, the DetailPageURL contains customer reviews. The following figure shows the part of the DetailPageURL web page that displays the customer reviews.

Customer Reviews

Average Customer Review: ★★★★★
Write an online review and share your thoughts with other customers.

★★★★★ All the kids love it!, June 11, 2006
Reviewer: SillyOwls (Washington, DC) - See all my reviews
I work PT at Janie and Jack, where we have one of these rockets on display. All the kids LOVE it. Boys, girls, a whole range of ages from infant through toddlers. I can also say I've been very impressed at how well it's held up against the abuse our many guests can dish out. Highly recommend it! - Rich

Was this review helpful to you? [Yes] [No] (Report this)

On this page, the link, See all my reviews, enables customers to read the reviewer's other item reviews.

Getting Editorial Reviews

In addition to presenting customer reviews, the EditorialReviews response group provides the merchant's description of an item. This information is less of a review and more of a product description. The content of the EditorialReviews response group can be displayed individually as part of an ItemLookup, ItemSearch, ListLookup, or SimilarityLookup request. Also, the editorial review is returned in the "Product Description" section on the DetailPageURL web page, as shown in the following figure.

Product Description

From the Manufacturer
This award-winning ride-on rocket features retro styling and Radio Flyer dependability. The classic red steel body is safe and durable. Kids love the astronaut and space sounds, vibrating motor action, clicking nose cone, and light up panel and after burner. Comfortable no-slip seat and covered front wheels make this car safe and sturdy.

For books, Editorial Reviews is a separate listing on the DetailPageURL web page. For example,

Editorial Reviews

The Midwest Book Review
SAVING MISS OLIVER'S is an engaging novel and is very highly recommended to all general fiction readers.

Bookwire, April 07, 2006
★★★★★ Rich characters, unexpected plot development and underlying themes of hope, lofty ideals, educational excellence, and historical pride.

Stephen Waters, Former School Head
★★★★★ Couldn't put it down. It was like a wine was attached to my brain, my memories, my very soul.

The following XML snippet shows part of the equivalent Amazon Associates Web Service
Editorial Review response.

<Content>Rich characters, unexpected plot development, and underlying themes of hope, lofty ideals, educational excellence, and historical pride.</Content>

The Editorial Reviews section also contains the author's description of the book.

Getting Seller Feedback

When someone other than Amazon is selling an item, a customer sometimes wants reassurance that the seller is reputable. Sending money to a merchant the customer has not and will not meet raises the specter of fraud. By providing customer reviews of sellers, you can help remove some of the concerns that customers reasonably have about purchasing items over the Internet.

Sample seller feedback from Amazon's retail web site is shown in the following figure.

Amazon Associates Web Service returns the same information in the Seller response group, which can be used in SellerLookup requests, for example:

http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[ID]&
  Operation=SellerLookup&
  SellerId=[Seller ID]&
  ResponseGroup=Seller

The following XML is a snippet of the full response for this request.

Seller: thebookrackrh
Rating: ★★★★★ 95% positive ratings over the past twelve months (30,798 ratings).
Seller has 4,752 lifetime ratings.
This response snippet shows the seller's ID and nickname. Customer ratings of sellers are summarized by a number of stars where five stars is the best possible seller rating. The Rating element specifies a specific customer's rating of a seller. The AverageFeedbackRating specifies the average of all customer ratings of the seller. The TotalFeedback element specifies the number of customers that reviewed the seller.

In addition to the summary information, the Seller response group returns the content of all customer reviews. The preceding example shows the first two. As the number of customer reviews can be numerous, the FeedbackPage parameter can be used in the SellerLookup request to specify which page of ten reviews to return.

Summary information of all seller reviews is included in the glance page, which is returned by SellerLookup by default in the GlancePage element, for example:

```
```

The marketplaceSeller value of 1 (a boolean value representing True) specifies that the seller also sells in the Amazon marketplace. This means that you can find the seller's items for sale both on Amazon.com and on the seller's web site.

You can enter the GlancePage URL into a browser to see the seller's glance page, which summarizes, in tabular form, the number of positive and negative reviews of a seller. Amazon's retail web site displays the glance page information, part of which is shown in the following figure:

You can see from all of the examples presented in section that SellerLookup returns a significant amount of information about sellers. ItemSearch and ItemLookup requests can also return information about items sold by sellers but the information returned by SellerLookup, SellerListingSearch, and SellerListingLookup is more extensive.
Returning Additional Seller Reviews

One question a customer has after reading a customer review is how valid is the customer's review? One way to answer that question is to provide access to all of the reviewer's reviews.

The Seller response group returns the customer ID of the reviewer in the `RatedBy` element. To return additional reviews, use the customer ID in the `CustomerContentLookup` operation and include `CustomerReviews` as the response group, as follows:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=[Customer ID]&
ResponseGroup=CustomerReviews
```

The following XML shows a snippet of the full response.

```
<CustomerReviews>
  <TotalReviews>8</TotalReviews>
  <TotalReviewPages>1</TotalReviewPages>
  <Review>
    <ASIN>6305692688</ASIN>
    <Rating>1</Rating>
    <HelpfulVotes>22</HelpfulVotes>
    <TotalVotes>36</TotalVotes>
    <Date>2000-02-29</Date>
    <Summary>one star is indeed one too many</Summary>
    <Content>Let's face facts. This is a terrible, terrible movie. We have to guess that all involved in this project are hiding. Really, I'm generally quite easy on movies, but this endless stream of uninteresting battle scenes with pointless dialogue and no discernable plot is perhaps one of the worst movies ever made. Sorry if this seems harsh, but I just don't want anyone to buy it unknowingly.</Content>
  </Review>
</CustomerReviews>
```

This response shows that this reviewer has reviewed eight items. The review in this example is associated with the item whose ASIN is 6305692688, which the reviewer gave only one star. Of the 36 people who read the review, 22 said the review was helpful to them. The remainder of the review contains the date and summary of the review as well as the full text of the review.

By presenting customers with all of the reviewer's reviews, the customer can come to some understanding of the reviewer's biases.

Suggesting Other Items Sold by the Seller

Customers sometimes want to shop from sellers they've grown confident in. You can enable the customer to see all of the items one seller has for sale by using the `SellerListingLookup` operation. By default, it uses the `SellerListing` response group, for example:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SellerListingSearch&
SellerId=[Seller ID]&
ResponseGroup=SellerListing
```

The following response shows one of the seller's items that they have for sale. The entire response contains all of the seller's items.

```
<SellerListing>
  <ExchangeId>Y06Y0322155Y6575786</ExchangeId>
  <ListingId>0909R298811</ListingId>
  <ASIN>0451205367</ASIN>
  <Title>Richest Man in Babylon [Paperback] by Clason, George S.</Title>
  <Price>
    <Amount>273</Amount>
    <CurrencyCode>USD</CurrencyCode>
  </Price>
</SellerListing>
```
Suggesting Similar Items to Buy

When a customer purchases or searches for an item, they demonstrate an interest. As a developer, you can capitalize on that fact by suggesting to the customer similar items they might also like to buy. Add-on purchases is a powerful means of quickly increasing sales.

Similarity is based on items that customers bought, that is, customers who bought X also bought Y. This algorithm is different from one based on items viewed, for example. Basing the algorithm on purchases rather than viewing assures you that the similar items are more likely to be of interest to the customer.

Amazon Associates Web Service provides the following means of returning a list of similar items.

- Similarities response group
- CartSimilarities response group
- SimilarityLookup operation

Typically, the Similarities response group is used to find item IDs that are similar to the items returned in a response. To return extended information about those items, you could use the similar item IDs in ItemLookup requests.

Alternately, if you know the ID of the item for which you want similar items, you can use the SimilarityLookup operation to return extended information about each similar item.

Topics

- Finding Similar Item IDs
- Returning Items Similar to Cart Items
- Using SimilarityLookup
- Recommending Other Items Sold by the Same Seller
- Top Sellers
- Returning New Releases From Shopping Cart Items

Finding Similar Item IDs

The Similarities response group returns the title and ID of items that are similar to those returned in a response. For example, in the following sample request:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId= B000184IY0&
ResponseGroup=Similarities
the following similar item was returned:
<SimilarProduct>
<ASIN>B00004GJVO</ASIN>
<Title>Minor Move</Title>
</SimilarProduct>

You can use the information in this response to display the titles of similar items. If you want to display more information about the similar items, use the ASIN returned in a new ItemLookup request and specify an appropriate response group, such as ItemAttributes.

**Returning Items Similar to Cart Items**

Customers demonstrate their interest in an item by putting it in their shopping cart. Showing customers similar items to what they already have in their cart is a good way to spur add-on sales.

The CartSimilarities response group, which works with most cart operations, returns items that are similar to the ones included in the cart request. Items are returned based on:

- Similarity
- Viewing-Customers who viewed the item in the cart also viewed the items returned by this response group.
- Similar items in other product categories

Each of these similarity types have their own element tag: <SimilarProduct>, <SimilarViewedProduct>, and <OtherCategoriesSimilarProduct>, respectively. For example, the following request
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartSimilarities

produces the following response snippet:
<SimilarProducts>
<SimilarProduct>
<ASIN>B00008DDXC</ASIN>
<Title>Harry Potter and the Chamber of Secrets (Widescreen Edition)(Harry Potter 2)</Title>
</SimilarProduct>
</SimilarProducts>
<SimilarViewedProducts>
<SimilarViewedProduct>
<ASIN>B000E6UZZK</ASIN>
<Title>Harry Potter Years 1-4 (Harry Potter and the Sorcerer's Stone /Chamber of Secrets / Prisoner of Azkaban / Goblet of Fire) (Widescreen Edition)</Title>
</SimilarViewedProduct>
</SimilarViewedProducts>
<OtherCategoriesSimilarProducts>
<OtherCategoriesSimilarProduct>
<ASIN>0590353403</ASIN>
<Title>Harry Potter and the Sorcerer's Stone (Book 1)</Title>
</OtherCategoriesSimilarProduct>
</OtherCategoriesSimilarProducts>

This response shows that the Harry Potter and the Sorcerer's Stone DVD placed in the shopping cart is similar to another Harry Potter DVD, Harry Potter and the Chamber of Secrets. Customers who viewed the DVD in the shopping cart also viewed the DVD, Harry Potter Years. A related item to the DVD in the cart but in a different product category is the book version of the DVD: Harry Potter and the
Using SimilarityLookup

When you put an item ID in a SimilarityLookup operation requires, the response includes similar items. In previous sections, you saw that you can use the Similarities response group to return similar items. So, why use SimilarityLookup? This operation gives you the following advantages:

- SimilarityLookup provides a number of request parameters, such as MerchantId and Condition, to help filter the response.
- SimilarityLookup is able to use many response groups to customize the information in the response.
- You can specify more than one item in a request and find items that are similar to all of them, or similar to each item in the request.

The following request returns items similar to the specified ASIN.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSCommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SimilarityLookup&
ItemId=[ASIN]
```

The following XML is a snippet of the full response.

```
<Item>
  <ASIN>B0009VX8VI</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http://www.amazon.com/gp/redirect.html%3fASIN=B0009VX8VI%26tag=ws%26lcode=xm2%26cID=2025%26ccmID=165953%26location=/o/ASIN/B0009VX8VI%26AWSAccessKeyId=[AWS Access Key ID]</DetailPageURL>
  <ItemAttributes>
    <ProductGroup>Apparel</ProductGroup>
    <Title>Mark VII Men's Short Sleeve Knit Golf Shirt</Title>
  </ItemAttributes>
</Item>
```

This response shows that one item, Mark VII Men's Short Sleeve Knit Golf Shirt, was found that is similar to the ASIN specified in the request.

Topics

- Specifying Multiple Items
- Filtering Similar Items
- Similar Versions of the Same Item

Specifying Multiple Items

The SimilarityLookup operation enables you to specify multiple items in a request, for example:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSCommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SimilarityLookup&
ItemId=ASIN1,ASIN2,ASIN3
```

The response contains either items that are:

- Similar to all of the items specified in the request (intersection)
- Similar to one or more of the items specified in the request (union)
You specify the intersection or union of similar ASINs by setting the value of the `SimilarityType` parameter in a `SimilarityLookup` request. The possible parameter values are:

- **Intersection**, which means that the items returned are similar to all of the items specified in the `SimilarityLookup` request. This value is the default.
- **Random**, which means that the items returned are similar to at least one of the items specified in the `SimilarityLookup` request.

The second value is called Random because the similar items returned are a random pick of all similar items found. The operation can only return up to ten similar items. So, it is possible, if there are more than ten similar items, that identical `SimilarityLookup` requests can return different lists of similar items. It is also possible for the operation to return no similar items. This response is returned as an error message, for example:

```xml
<Error>
  <Code>AWS.ECommerceService.NoSimilarities</Code>
  <Message>There are no similar items for this ASIN: B000B776KY.</Message>
</Error>
```

An empty result is even more likely when the `SimilarityType` value is "Intersection."

### Filtering Similar Items

The `SimilarityLookup` operation enables you to restrict the items returned by:

- **Condition**—You can specify that you only want similar items that are of a specified condition, such as New, Used, Refurbished, or Collectible. The default value is New. To return items in all conditions, use the value, "All."
- **MerchantId**—You can specify that you only want similar items sold by a specified merchant. The default value is Amazon. To return items sold by all merchants, use the value, "All."

All of these parameters are optional in `SimilarityLookup` requests.

### Similar Versions of the Same Item
Some items come in a variety of media formats. For example, a book might come in hardback, paperback, audio cassette, audio CD, and DVD. A person buying an item in one format might be interested in the same item presented in a different format. To return all of the media formats of a single item, Amazon Associates Web Service provides the AlternateVersions response group. The catch is, the response group only works with items in the Books or ForeignBooks product categories. That means, for ItemSearch and ItemLookup, the search index must be Books or, in non-US locales, ForeignBooks, and, for ItemLookup, the specified item must be a book or foreign book.

The following request:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
Operation=ItemSearch&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=ws&
SearchIndex=Books&
Keywords=potter&
MerchantId=All&
ResponseGroup=AlternateVersions&
Version=2006-06-28

returns books and media in other formats that contain "potter" in their title or product description, as shown in the following snippet of the response:

```
<AlternateVersions>
  <AlternateVersion>
    <ASIN>030728364X</ASIN>
    <Title>Harry Potter and the Half-Blood Prince (Book 6)</Title>
    <Binding>Audio Cassette</Binding>
  </AlternateVersion>
  <AlternateVersion>
    <ASIN>0307283658</ASIN>
    <Title>Harry Potter and the Half-Blood Prince (Book 6)</Title>
    <Binding>Audio CD</Binding>
  </AlternateVersion>
</AlternateVersions>
```

This response shows that the book, *Harry Potter and the Half-Blood Prince*, is available on audio cassette and CD.

## Recommending Other Items Sold by the Same Seller

Customers sometimes become attached to the items sold by one seller. When a customer has bought one item from the seller, you might suggest other items the seller has for sale. You can make such suggestions using the SellerListingSearch operation.

The SellerListingSearch operation takes a seller ID and returns, potentially, all of the items offered by a seller. For example, the request,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SellerListingSearch&
SellerId=[A Seller ID]&
Keywords=[A word]&
Sort=+price&
OfferStatus=Open

returns all of the seller's available items that match the keyword. The items are sorted from cheapest to the most expensive. Part of the response includes:

```
<SellerListing>
  <ExchangeId>Y01Y1679802Y5496404</ExchangeId>
  <ListingId>0829W011414</ListingId>
  <Title>Incredible Journey, Quad Movie Poster, 40" x 30", 1963</Title>
  <Price>
    <Amount>1975</Amount>
    <CurrencyCode>USD</CurrencyCode>
  </Price>
</SellerListing>
```
Top Sellers

Top selling items, by definition, are enjoyed by many people. Items labeled top sellers often spark a customer's interest.

You can use the BrowseNodeLookup operation with the TopSellers response group to return the top sellers in a browse node. For example, the following request returns the top sellers in browse node 20.


The following response snippet includes the name and ASIN of the two top selling items in browse node 20.

<TopSeller>
  <ASIN>0446578622</ASIN>
  <Title>The Notebook Girls</Title>
</TopSeller>
<TopSeller>
  <ASIN>1400062586</ASIN>
  <Title>You're Wearing That?: Understanding Mothers and Daughters in Conversation</Title>
</TopSeller>

You might wonder where you can get the browse node ID of an item so that you can find the top sellers in the browse node. The easiest way to return browse node IDs is to use the BrowseNodes response group with ItemLookup, ItemSearch, ListLookup, or SimilarityLookup, for example:

http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[AWS Access Key ID]&Operation=ItemLookup&ItemIds=B00008OE6I&ResponseGroup=Browsenodes

The following is a small portion of the full response.

<Item>
  <ASIN>B000002ADT</ASIN>
  <BrowseNodes>
    <BrowseNode>
      <BrowseNodeId>63926</BrowseNodeId>
      <Name>General</Name>
    </BrowseNode>
  </BrowseNodes>
</Item>

This response provides the browse node ID and name with which the ASIN, B000002ADT, is associated.

Alternately, you can look in the Amazon Associates Web Service API Developer Guide for a list of the
Generalizing the Top Seller

Sometimes you might like to return the best sellers in the root browse node. For example, if a customer is buying a camera, you might assume that the person is interested other electronic items. In this case, you use the `BrowseNodeLookup` operation. Its default response group is `BrowseNodes`. For example, the following request searches for DVD comedies.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=BrowseNodeLookup&
BrowseNodeId=163357
```

The response, part of which follows, includes the browse node IDs of the specified browse node's parent and child browse nodes.

```
<BrowseNode>
  <BrowseNodeId>163357</BrowseNodeId>
  <Name>Comedy</Name>
  <Children>
    <BrowseNode>
      <BrowseNodeId>599826</BrowseNodeId>
      <Name>Boxed Sets</Name>
    </BrowseNode>
    ...
  </Children>
</BrowseNode>
```

This response shows one of the browse node's children. More important to this discussion, however, is the browse node ancestry that is returned. The further down the response that you read, the higher up you go in the browse node hierarchy. The eldest ancestor of the browse node ID, 163357, which is in the request is browse node ID 1000, Books.

Now that you have the browse node ID of the root product category, you can use the `BrowseNodeLookup` operation again, this time with the `TopSellers` response group to return the top sellers in the root browse node category.

Note

`BrowseNodeLookup` only returns one ancestor of a browse node even if a node has
multiple ancestors. Which ancestor is returned is not predictable. This limitation of the 
operation typically is of little consequence in this use case. Any root browse node ID 
returned by the operation is always relevant to the browse node ID in the request.

Getting Top Sellers From the Shopping Cart

It is assumed that any item that a customer adds to their shopping cart is of interest to them. For that 
reason, Amazon Associates Web Service provides the CartTopSellers response group that returns the 
ASINs and titles of the top five, best sellers in the root category of the item specified in the cart 
operation. For example, when adding a television to a cart, the five top sellers in the root category, 
electronics, are returned, for example, the top selling computers, MP3 players, or digital cameras.

The CartTopSellers response group can be used with most cart operations, for example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartTopSellers

The following is a snippet of the response:

<TopSellers>
  <TopSeller>
    <ASIN>B00005JOFQ</ASIN>
    <Title>Brokeback Mountain (Widescreen Edition)</Title>
  </TopSeller>
  <TopSeller>
    <ASIN>B000E6EK3S</ASIN>
    <Title>Harry Potter and the Goblet of Fire (Widescreen Two-Disc Deluxe 
    Edition) (Harry Potter 4)</Title>
  </TopSeller>
</TopSellers>

This response shows that there are two top sellers associated with the root product category of the item 
that was added to the shopping cart.

New Releases

Whether it’s the release of a new book or a new DVD, new releases are always popular with customers. 
Amazon Associates Web Service enables you to take advantage of that motivator with two response 
groups, NewReleases and CartNewReleases.

The NewReleases response group returns the ASIN and title of newly released items in a specified 
browse node. This response group works only in BrowseNodeLookup requests, for example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=BrowseNodeLookup&
BrowseNodeId=4229&
ResponseGroup=NewReleases

The response includes the new releases associated with browse node 4229.

<NewReleases>
  <NewRelease>
    <ASIN>0446578622</ASIN>
    <Title>The Notebook Girls</Title>
  </NewRelease>
</NewReleases>
To find the browse node ID of an item, use the BrowseNodes response group.

**Returning New Releases From Shopping Cart Items**

A great way to spur add-on sales is by presenting customers with newly released items that are similar to items in their shopping cart. The CartNewReleases response group enables you to do this. This response group works with most cart operations.

The CartNewReleases response group returns the ASINs and titles of the top five new releases in the root category of the item specified in the cart operation. For example, when adding a television to a cart the top five new releases in the root category, electronics, are returned.

In the following request, an item is added twice to a newly-created shopping cart.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartNewReleases
```

The response includes a new release from the root product category.

```
<NewReleases>
  <NewRelease>
    <ASIN>B00005JOFQ</ASIN>
    <Title>Brokeback Mountain (Widescreen Edition)</Title>
  </NewRelease>
</NewReleases>
```

**Sorting by Popularity, Price, or Condition**

The order in which you present the items returned is important to your customers. Often, they would like to know things, such as, what item is the least expensive, which is the most popular, which items are collectibles? Amazon Associates Web Service provides this functionality using the Sort parameter in ItemSearch, ListLookup, and SellerListingSearch requests.

The valid values for the Sort parameter in ListLookup and SellerListingSearch requests are limited but the same in all locales. Valid values for the Sort parameter in ItemSearch requests, however, vary by locale and search index. For a complete list of valid values, see "ItemSearch Sort Values By Locale."

Some of the most common ItemSearch Sort parameter values are:

- **pricerank**, price, +price- Order items according to price from cheapest to the most expensive. The three versions of this value are equivalent in meaning but are valid in different search indices.
- **inversepricerank**, -price- Order items according to price from the most expensive to the cheapest. The two versions of this value are equivalent in meaning but are valid in different search indices.
- **salesrank**- Order items according to how well they’ve sold, from best to worst sellers.
- **relevancerank**- Order items according to how often the keyword appears in the product description, where the keyword appears (for example, the ranking is higher when keywords are found in titles), if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.
- **reviewrank**- Order items according to how highly rated the item was reviewed by customers where the highest ranked items are listed first and the lowest ranked items are listed last.

For example, the following request:
returns a list of toy rockets sorted from the cheapest to the most expensive, as shown in the following response snippet:

```xml
<Item>
  <ASIN>B000BOWQWA</ASIN>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>210</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$2.10</FormattedPrice>
    </LowestNewPrice>
    <TotalNew>3</TotalNew>
    <TotalUsed>0</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
</Item>

<Item>
  <ASIN>B0006N6MGW</ASIN>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>211</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$2.11</FormattedPrice>
    </LowestNewPrice>
    <TotalNew>2</TotalNew>
    <TotalUsed>0</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
</Item>
```

This response lists two different items (toy rockets), which are ordered by price. The same ASIN can be offered for sale by multiple merchants and sellers. The **Offers** response group provides a summary of the lowest price per condition. For example, the first item, B000BOWQWA, listed in the response is being sold as "New" by three sellers (<TotalNew>3</TotalNew>). The lowest price of this item in New condition is $2.10. No one is selling this item in Used, Collectible, or Refurbished condition.

All other Sort parameter values work in a similar way.

## Suggesting Items on a Customer's Wish List

If a customer buys one list item for a friend, the customer might be interested in other list items that the friend has specified. Amazon Associates Web Service offers access to four types of lists, including WishLists, Listmania, WeddingRegistry, and BabyRegistry. When a customer purchases an item from one list, you might display all of the items on the friend's lists.

### To Find a Customer's List

1. Find the list ID. Supplying a customer name or e-mail address in a **ListSearch** request returns the customer's list IDs.
2. Use one of the list IDs in a **ListLookup** request. This operation returns the items in the specified list.

For example, to look up the lists created by a fictional person named John Smith, you would use the
following request:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
Operation=ListSearch&
ListType=WishList&
Name=John%20Smith

Notice that the space between the first and last name is URL-encoded with %20.

The following snippet from the response shows one of the lists that John Smith created:

```xml
<List>
  <ListId>ZZ6666662H77</ListId>
  <ListURL>http://www.amazon.com/gp/registry/ZZ6666662H77</ListURL>
  <ListType>WishList</ListType>
  <TotalItems>51</TotalItems>
  <TotalPages>6</TotalPages>
  <DateCreated>2002-10-02</DateCreated>
</List>
```

This repines shows that John Smith's wish list has 51 items on it. It would take 6 pages to return all of the items because there are up to twenty items per page. You can use the value for <TotalPages> to repeat the request with a different ListPage value until all 6 pages are returned.

The response also shows that you can display the wish list using the URL specified by ListURL.

Now that you have John's wish list ID, you can use the following request to return the items on the wish list.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ListLookup&
ListType=WishList&
ListId=ZZ6666662H77&
ResponseGroup=ListFull

The following response snippet lists two of the items on John's wish list.

```xml
<ListItem>
  <ListItemId>IOWNUPH86VRC</ListItemId>
  <DateAdded>2002-01-27</DateAdded>
  <QuantityDesired>1</QuantityDesired>
  <QuantityReceived>0</QuantityReceived>
  <Item>
    <ASIN>1890966533</ASIN>
    <ItemAttributes>
      <Title>Safety Incentives: The Pros and Cons of Award and Recognition Programs (Osha Compliance)</Title>
    </ItemAttributes>
  </Item>
</ListItem>
<ListItem>
  <ListItemId>I1JY2MH4BGECYR</ListItemId>
  <DateAdded>2002-01-27</DateAdded>
  <QuantityDesired>1</QuantityDesired>
  <QuantityReceived>0</QuantityReceived>
  <Item>
    <ASIN>0963229613</ASIN>
    <ItemAttributes>
      <Title>Confined Space Program: A Complete Compliance Program (Osha Compliance)</Title>
    </ItemAttributes>
  </Item>
</ListItem>
```

There is enough information returned by the ListFull response group to suggest that a customer purchase additional wish list items. If you want to add more information, such as an image, about one of
the wish list items, submit an ItemLookup request using the ASIN of the wish list item.

## Returning Price and Availability Information

Previous chapters have shown how to find items and how to suggest additional items that a customer might find interesting. Returning price and availability information is important for the customer.

Returning price and availability information is explained in the following sections:

### Topics

- Returning Prices
- Determining Availability

### Returning Prices

Items for sale on Amazon can be sold by more than one seller or merchant. For example, the same camera might be sold by three different merchants or sellers. The following figure from Amazon's retail web site shows an example in which two merchants are selling the same book.

<table>
<thead>
<tr>
<th>$11.67</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>eligible for FREE Super Saver Shipping on orders over $25.00.</td>
<td></td>
</tr>
<tr>
<td>Details</td>
<td></td>
</tr>
<tr>
<td>Fulfilled by Amazon</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$12.19</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comments: Book. Delivered direct from our US warehouse</td>
<td></td>
</tr>
<tr>
<td>Seller: pshopus</td>
<td></td>
</tr>
<tr>
<td>Rating: ★★★★★ 88% positive ratings over the past twelve months (21347 ratings). Seller has 24976 lifetime ratings.</td>
<td></td>
</tr>
</tbody>
</table>

Notice that the merchants are selling the same book for different prices. In other examples, the same item might be offered in multiple conditions, such as New and Used.

Any item being sold is associated with an offer. An offer is a combination of price, condition, and vendor. For example, one offer might be Amazon selling the new book for $11.67. Therefore, to find an item's price, you return the offers made by the vendors selling the item.

Offer information is made available by the OfferSummary, Offers, and OfferFull response groups, which can be part of ItemLookup, ItemSearch, ListLookup, and SimilarityLookup requests.

### Note

Sometimes, instead of a price, the string is returned, "Too Low to Display." This
sometimes happens even though the price might be available on Amazon's retail web site. In these cases, the only way to see the actual price is to add the item to a remote shopping cart.

Topics

- Offer Summaries
- Returning More Information About the Offer
- Providing Price Ranges for Product Categories
- Items That Do Not Have Offers
- Determining Parent Items
- Returning Offers From Item Variations
- Variation Dimensions

Offer Summaries

The OfferSummary response group returns summary information about offers, including:

- Total number of offers per condition
- Lowest price per condition

For example, the following response snippet shows the lowest prices for an item in New and Used condition:

```xml
<OfferSummary>
  <LowestNewPrice>
    <Amount>801</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$8.01</FormattedPrice>
  </LowestNewPrice>
  <LowestUsedPrice>
    <Amount>799</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$7.99</FormattedPrice>
  </LowestUsedPrice>
  <TotalNew>45</TotalNew>
  <TotalUsed>20</TotalUsed>
  <TotalCollectible>0</TotalCollectible>
  <TotalRefurbished>0</TotalRefurbished>
</OfferSummary>
```

Returning More Information About the Offer

Perhaps you want to display more than just the cheapest offer of an item in each condition. Perhaps you want to display the seller that is making the offer so that you can give the customer the opportunity of reading customer reviews of the seller (using SellerLookup) or finding out the seller's location. In this case, you would use the Offers response group.

The following response snippet shows the data included for a single offer.

```xml
<Offer>
  <Seller>
    <SellerId>A34JK8GKOEZRO</SellerId>
    <AverageFeedbackRating>4.2</AverageFeedbackRating>
    <TotalFeedback>40</TotalFeedback>
  </Seller>
</Offer>
```
You can use the seller ID returned in this response in a SellerLookup request to retrieve customer feedback about the vendor selling the item. Also included is the vendor's Glance Page, which is a URL that gives extended information about a vendor, and how soon an item can be shipped.

Note

Amazon does not have a Glance Page.

If you want more information about the vendor than is included in the Offers response group, use the OfferFull response group. That response group adds to the Offers response the:

- Merchant's name
- Merchant's nickname
- Merchant's state
- Merchant's country

Providing Price Ranges for Product Categories

You can use the SearchBins response group to return the price ranges of items for sale in a specified product category. The following response to an ItemSearch request shows how the SearchBins response group can provide price ranges.

```xml
<SearchBinSets>
  <SearchBinSet NarrowBy="PriceRange">
    <Bin>
      <BinName>$25-$49</BinName>
      <BinItemCount>316</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>2500</Value>
      </BinParameter>
      <BinParameter>
        <Name>MaximumPrice</Name>
        <Value>4900</Value>
      </BinParameter>
    </Bin>
  </SearchBinSet>
</SearchBinSets>
```
This response shows that there are 316 items in this product category that cost between $25 and $49 and 280 items that cost between $0 and $24.

Knowing what price ranges are available for a product category enables you to use the MaximumPrice and MinimumPrice parameters in a second ItemSearch request to retrieve items only in the specified price range. Using one of the offer response groups in the same request enables you to display the prices of the items in a specified price range.

Items That Do Not Have Offers

There are two kinds of items returned by Amazon Associates Web Service:

- Regular items
- Parent items

A parent item is an abstraction of a collection of items. For example, shirt is a parent item. A shirt that is a specific size and color would be a child of the parent item, which is called a regular item. Each regular item has an item identifier, such as an ASIN. That means that a red, large shirt would have a different ASIN from the same shirt that is blue and size large. The child items are also called variations.

Because a parent item is an abstraction, it cannot be sold so it does not have an OfferListingId.

Determining Parent Items

How do you determine if the item returned in a response is a parent item? If you use either the Variations or VariationSummary response groups in a request, the responses will include a VariationSummary tag if the item is a parent item.

Secondly, if you use one of the offer response groups, parent items do not have offers. So, the summary would be as follows:

<OfferSummary>
  <LowestNewPrice>
    <Amount>0</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$0.00</FormattedPrice>
  </LowestNewPrice>
  <TotalNew>0</TotalNew>  <TotalUsed>0</TotalUsed>
  <TotalCollectible>0</TotalCollectible>
  <TotalRefurbished>0</TotalRefurbished>
</OfferSummary>

Returning Offers From Item Variations
The Book, Music, Video, and DVD search indexes have very few parent items. The Apparel, Jewelry, and SportingGoods search indexes have many parent items and variations.

If a parent item is returned in a response, it will not have an offer. Instead, you must find the offers associated with the variations of the parent item. You do this by adding the Variations response group to the request, as follows:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=1MMR0DKBKVGCHE7T2BG2&
Operation=ItemSearch&
Keywords=Ralph%20Lauren&
SearchIndex=Apparel&
Sort=pricerank&
ResponseGroup=Offers,Variations&
MerchantId=All&
Availability=Available&
Condition=All
```

The Variations and Offers response groups returns the first ten variations of the parent item and their offers, which is shown in the following response snippet:

```
<Variations>
  <TotalVariations>6</TotalVariations>
  <TotalVariationPages>1</TotalVariationPages>
  <Item>
    <ASIN>B000FG8I6W</ASIN>
    <ItemAttributes>
      <Binding>Apparel</Binding>
      <Brand>Polo Ralph Lauren</Brand>
      <ClothingSize>10 - 13</ClothingSize>
      <Color>Beige Heather</Color>
      <Department>mens</Department>
      ...
    </ItemAttributes>
    <Offers>
      <Offer>
        <Merchant>
          <MerchantId>A1T5FLMGQ4PRAI</MerchantId>
          <Name>Polo.com</Name>
        </Merchant>
        <OfferAttributes>
          <Condition>New</Condition>
          <SubCondition>new</SubCondition>
        </OfferAttributes>
        <OfferListing>
          <OfferListingId>WjQ49eW5WwGDJ4Ga6u06I156YzTQKzVhO2ag0k9v2tbjcojcnUwkkbogxg6dzeDmu9a1</OfferListingId>
          <ExchangeId>Y11M5192166M4119841</ExchangeId>
          <Price>
            <Amount>1400</Amount>
            <CurrencyCode>USD</CurrencyCode>
            <FormattedPrice>$14.00</FormattedPrice>
          </Price>
          <SalePrice>
            <Amount>560</Amount>
            <CurrencyCode>USD</CurrencyCode>
            <FormattedPrice>$5.60</FormattedPrice>
          </SalePrice>
          <Availability>Usually ships in 1-2 business days</Availability>
        </OfferListing>
      </Offer>
      ...
    </Offers>
  </Item>
</Variations>

Variation Dimensions

A variation is a child ASIN. The parent ASIN is an abstraction of the children items. For example, Shirt is a parent ASIN. Parent ASINs cannot be sold. A child ASIN of it would be a blue shirt, size 16, sold by MyApparelStore. This child ASIN is one of potentially many variations. The ways in which variations differ are called dimensions.
In the preceding example, size and color are the dimensions. Parent ASINs therefore return two related elements:

- VariationDimensions
- VariationDimension

For example,

```xml
<VariationDimensions>
  <VariationDimension>ClothingSize</VariationDimension>
  <VariationDimension>Color</VariationDimension>
</VariationDimensions>
```

The values returned by these elements are the dimensions listed in the child ASIN’s response, for example,

```xml
<Item>
  ...
  <ItemAttributes>
    ...
    <ClothingSize>Large</ClothingSize>
    <Color>Black</Color>
    ...
  </ItemAttributes>
  ...
</Item>
```

### Determining Availability

Only items that are available can be put into the active area of a remote shopping cart. Unavailable items can be put in the SaveForLater area of the cart.

Amazon defines available items as those that are:

- Currently for sale
- Pre-release orders, such as buying a Harry Potter book before it is released
- Special orders
- e-mail me when the items become available

The availability of an item can change without notice. Putting an item in a cart does not reserve it. Items in carts can become unavailable and their prices can change as soon as the item goes into the cart.

Determining if an item is available is determined differently for merchants and sellers. For merchants, you must:

- Check the Availability element value returned by the Offers or OfferFull response groups.
- Make sure the item has an offer listing ID
- Use the Availability request parameter along with the Condition and MerchantId parameters in an ItemSearch request. Items might be available, for example, in one condition but not another.

Determining item availability for merchants is weighted upon using one of the offer response groups. Seller related operations, including SellerListingLookup and SellerListing Search, cannot use any of the offer response groups. For that reason, to determine the item availability for sellers, you must:

- Make sure that the quantity of items ordered in the request is less than the value for <QuantityAllocated>, which represents the number of items in stock minus the number of items already promised to other customers.
• Make sure, in a SellerListingLookup request, that the value for <Status> is "open."

Topics

• Availability Values
• Checking for an Offer Listing ID

Availability Values

The Offer Summary Report lists the availability of an item using the Availability element. The value of the element indicates if the item can be purchased and how soon it will be shipped, for example:

```
<Availability>Usually ships in 24 hours</Availability>
```

This response, which is returned by the Offers and OfferFull response groups, confirms that an item is available to buy.

The value returned by the Availability element may not match the one on the Amazon retail web site's product detail page because typically there is a short and long version of an availability message.: Amazon Associates Web Service returns the short version. The more verbose availability message is used on the retail web site.

For non-Amazon products in JP, FR, DE, and CA; the value returned by the Availability element is “1-2 business days,” or the localized equivalent, regardless of the actual availability.

The following table describes the possible Availability element values:

**Availability Element Values**

<table>
<thead>
<tr>
<th>Message</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usually ships in %X</td>
<td>A dynamic response where %X represents a variable amount of time.</td>
</tr>
<tr>
<td>Not yet released</td>
<td>The item is not available for purchase. The item may or may not have a</td>
</tr>
<tr>
<td></td>
<td>projected release date. If there is a release date, it may show up in the</td>
</tr>
<tr>
<td></td>
<td>ReleaseDate element of the item attributes.</td>
</tr>
<tr>
<td>Not yet published</td>
<td>The item is not available for purchase. The item may or may not have a</td>
</tr>
<tr>
<td></td>
<td>projected release date. If there is a release date, it may show up in the</td>
</tr>
<tr>
<td></td>
<td>ReleaseDate element of the item attributes.</td>
</tr>
<tr>
<td>This item is not stocked or has been discontinued.</td>
<td>The item is not available for purchase.</td>
</tr>
<tr>
<td>Out of Stock</td>
<td>The item is currently not available for purchase, but may be in the</td>
</tr>
<tr>
<td></td>
<td>future.</td>
</tr>
<tr>
<td>Limited Availability</td>
<td>Used for items sold by third-parties if an item is out of stock, but may</td>
</tr>
<tr>
<td></td>
<td>be available for purchase later.</td>
</tr>
<tr>
<td>Out of Print--Limited Availability</td>
<td>Customers can choose to be notified if a copy becomes available.</td>
</tr>
<tr>
<td>Special Order</td>
<td>Titles occasionally go out of print or publishers run out of stock. The</td>
</tr>
<tr>
<td></td>
<td>buyer is notified if the item</td>
</tr>
<tr>
<td>Message</td>
<td>Description</td>
</tr>
<tr>
<td>---------</td>
<td>-------------</td>
</tr>
<tr>
<td>This item is currently not available by this merchant</td>
<td>The message is sent primarily for Amazon offers that are missing an availability message.</td>
</tr>
</tbody>
</table>

These availability messages apply to Amazon only. Sellers might return a completely different set of availability messages.

**Checking for an Offer Listing ID**

An offer listing ID is an alphanumeric token that uniquely identifies an item that is sold by any merchant, including Amazon. Whereas an offer is a combination of Condition, MerchantId, and Price, an offer listing ID is similar to a price tag, one is associated with each item for sale, as shown in the following figure.

![Three vendors selling the same shirt](image)

This figure shows that three vendors are selling the same item, a shirt. The vendor, labeled Offer 1, has three shirts in stock and each has an OfferListingId.

If an item is for sale, it has an offer listing ID. This ID is returned by the Offers and OfferFull response groups, as shown in the following response snippet.

```xml
<OfferListing>
  <OfferListingId>[Offer Listing ID]</OfferListingId>
  <Price>
    <FormattedPrice>Too low to display</FormattedPrice>
  </Price>
  <Availability>Usually ships in 24 hours</Availability>
  <IsEligibleForSuperSaverShipping>0</IsEligibleForSuperSaverShipping>
</OfferListing>
```

Offers contain availability, merchant, and shipping information. If only one merchant is selling an item, the offer response groups return `<SingleMerchantId>`, as shown:

```xml
<SingleMerchantId>A304U57TAC62SV</SingleMerchantId>
```

**Using the OfferSummary Response Group**
The OfferSummary response group returns, in part, the total number of items available in each condition, for example:

```
<Item>
  <ASIN>B000BWFJQ2</ASIN>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>295</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$2.95</FormattedPrice>
    </LowestNewPrice>
    <TotalNew>1</TotalNew> <TotalUsed>0</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
</Item>
```

This response shows that only one of the specified items, B000BWFJQ2, is available and it is only available in "New" condition.

**Using the ItemSearch Availability Parameter**

The `ItemSearch` `Availability` parameter enables you to search only for items that are available. The only valid value for Availability is "Available," as shown in the next example.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
MerchantId=All&
Condition=All&
Availability=Available&
SearchIndex=Apparel&
Keywords=Shirt
```

Items can become unavailable quickly. Even though this parameter filters out unavailable items, checking that an item has an `OfferListingId` is still recommended.

**Determining the Availability of Items Sold by Sellers**

`SellerListingLookup` and `SellerListingSearch` cannot use any of the offer response groups. So, the following techniques are used to determine the availability of items sold by sellers:

- Set the `SellerListingSearch` parameter, `OfferStatus` to "Open."
- Confirm that the value for the Status element for an item in the response is "Open."
- Confirm that the value for the QuantityAllocated element is less than the value for Quantity, which is the number of those items in stock. The QuantityAllocated element specifies the number of items that are reserved for other customers.

The `SellerListingSearch` parameter, `OfferStatus`, has two valid values, "Open," the default, and "Closed." The "Open" value restricts the items returned to those that are available. The "Closed" value returns items that are currently unavailable.

The `SellerListing` response group, which is one of the default response groups for `SellerListingLookup` and `SellerListingSearch`, returns the element Status. If the value of it is "Open," the item is available.

Part of the values returned by the `SellerListing` response group includes values for Quantity and Allocated, as shown in the following example.

```
<SellerListing>
  <ExchangeId>Y01Y1679802Y5496404</ExchangeId>
  <ListingId>08200011414</ListingId>
  <Title>Incredible Journey, Quad Movie Poster, 40" x 30", 1963</Title>
  ...
```

---

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Working With Remote Shopping Carts

Most e-commerce web sites have adopted the metaphor of the shopping cart, which is a place to save and list the items a customer wants to buy. Just like a shopping cart in a grocery store, the e-commerce shopper has the ability to change the number and kinds of items the cart contains. They might add new items to a cart, increase or decrease the quantity of an item that is already in the cart, even empty the cart of all items. Instead of physically adding and removing items from a real cart, Amazon Associates Web Service operations provide similar functionality on a virtual shopping cart, called the Amazon Associates Web Service remote shopping cart.

Once the customer has found something they want to buy, they typically click an HTML button or link called, for example, Add To Cart. This action adds the item(s) to their existing shopping cart. If this is the first item they have chosen to place in a shopping cart, the shopping cart itself is created.

In Amazon Associates Web Service, the shopping cart is called remote because the cart is hosted by Amazon servers. In that sense, the shopping cart is remote to the seller’s or Associate’s servers where the customer is shopping.

The opposite of a remote shopping cart is a local shopping cart, which is the shopping cart customers use while shopping on www.amazon.com. It is considered local because Amazon hosts the shopping web pages as well as the shopping cart. Amazon Associates Web Service operations work solely with remote shopping carts.

The following sections describe remote shopping carts and how to work with them:

- Shopping Cart Concepts
- Shopping Cart Tasks

Shopping Cart Concepts

The following sections describe remote shopping carts in detail:

- Cart Identifiers
- Cart Limitations
- Active and SaveForLater Areas
- Items That Cannot Be Added to the Active Cart Area
- Remote Shopping Carts are Hosted by Amazon
- Merging Local and Remote Shopping Carts
- Cart Lifespan

Cart Identifiers

When you create a remote shopping cart using CartCreate, Amazon Associates Web Service returns the new cart's ID (CartId). The cart ID is also an alphanumeric token that is used to identify a cart. The
cart ID and HMAC values must be used in all Amazon Associates Web Service requests related to the cart (except CartCreate).

**Cart Limitations**

A cart can contain up to 50 different items. The quantity of each item can be one or more (up to 999). That means that an Amazon Associates Web Service shopping cart can contain a maximum of almost 50,000 items.

**Active and SaveForLater Areas**

Shopping carts have two distinct areas:

- **Active**—Contains the items that are ready to be purchased.
- **SavedForLaterItem**—Contains items that a customer has chosen to buy but are currently unavailable, or items that a customer has designated they want to save and buy later.

Available items placed in a shopping cart are automatically added to the Active area unless the customer specifies otherwise. Unavailable items or items in the shopping cart that become unavailable are automatically put into the SaveForLater area. When those items become available Amazon automatically moves the items to the Active area of the shopping cart.

The SaveForLater area can also be used by customers as a holding place for items they are interested in but not ready to purchase. The prices and availability for items in this area are regularly updated by Amazon.

**Items That Cannot Be Added to the Active Cart Area**

Amazon Associates Web Service operations sometimes return items that cannot be added to the Active cart area. The following sections explain those cases:

- Out of stock items
- Items with limited quantities
• Variation parent items
• Collection parent items

Out of Stock Items

Most items for sale are available immediately. There are times, however, when that is not true. Items can go out of stock or very popular items, such as a new Harry Potter book, are pre-sold, that is, the book is sold before the book is even published.

When a customer adds an item to their cart that is not available, it is added to the SavedForLater area. Also, if an item in the cart, for some reason, becomes unavailable, Amazon automatically moves the item in the cart to the SavedForLater items section.

It is also possible for a customer to add an item directly to the SavedForLater items area in their cart so that they can easily purchase the item at a later date.

When items become available, you can use the CartModify operation with the Action parameter to move items from the SaveForLater section of the cart to the Active section, which is fully described in Moving Items In or Out of the SaveForLater Section of the Cart. Or, if Amazon automatically moved an item in the Active area to the SaveForLater area because the item went out of stock, Amazon will move it back into the Active area automatically when it becomes available.

Items With Limited Quantities

Many products have a limit on the quantity that can be added to a cart. Sometimes this is inherent to the product, for example, one-of-a-kind jewelry items. Sometimes it is a limit set by the vendor, for example, they might set a limit for big ticket items of one per customer. If you add an item to the cart with a quantity that exceeds the maximum, CartAdd or CartCreate automatically resets the quantity to the maximum. No error is generated. Therefore, you must verify the quantity of items in the cart with the number ordered to determine if the quantity has been capped. If so, you must notify the customer.

Variation Parents

Variation parent items cannot be added to a cart. For example, you cannot add Apparel to a cart because it is not clear what apparel you really want to buy. You could add one of its children, however, such as a red shirt, size large. If you try to add a parent item, you get an error message similar to the following:

The item you specified, [ASIN], is not eligible to be added to the cart.
Check the item’s availability to make sure it is available.

Variation parents do not have corresponding OfferListingId’s.

Collection Parents

Collection parent items are abstractions of the items in the collection. The collection parent cannot be added to a cart. The Collection parent is used as a name holder for the collection. Collection parents do not have corresponding OfferListingId’s.

Offers and Identifiers

ASINs and Listing IDs identify items, such as a Harry Potter book. ASINs and Listing IDs do not, however, identify sales information related to those items.
As you can see in this figure, an ASIN identifies an item but not an instance of it that a customer can purchase. Every ASIN can be sold by many merchants. Each merchant lists the condition and price of the item. This combination of data represents an OfferListingId. Taken together, all OfferListingIds are referred to as offers. If an ASIN (or Listing ID) does not have an OfferListingId (or Exchangeld), the item cannot be purchased.

For this reason, it is recommended that you add items to a shopping cart by their OfferListingId (or Exchangeld) rather than by their ASIN (or ListingId).

Remote Shopping Carts are Hosted by Amazon

Although an Amazon Associates Web Service application or web site runs on your servers, Amazon Associates Web Service remote shopping carts are hosted by Amazon servers. You use Amazon Associates Web Service operations to create and modify the cart and its contents. Keeping a local copy of a shopping cart is not recommended because the price and availability of items change often and Amazon automatically updates items in shopping carts. Also, Amazon automatically updates the status of lists, such as Wishlists, when a customer buys an item on a list. Keeping a local copy of a shopping cart runs the risk of cart items getting out of sync with their real price, availability, and status.

Because Amazon Associates Web Service shopping carts are hosted by Amazon instead of a local host, the shopping carts are called "remote." The cart used by a customer shopping on the Amazon retail web site, www.amazon.com in the US locale, is considered the "local" shopping cart. Amazon maintains for each customer ID only one local shopping cart. Developers can maintain more than one remote shopping cart for a customer but maintaining one cart per customer ID is recommended.

Merging Local and Remote Shopping Carts

It is possible for a customer to have one (or more) remote shopping cart(s) per vendor and one local shopping cart that stores items customers add to their cart while shopping on www.amazon.com. When a customer decides to purchase the items in their remote shopping cart, the operations enable you to specify, using the MergeCart parameter, whether the items in the customer's remote cart are purchased separately or added to the local shopping cart. If MergeCart is False, the default value in the US locale, the locale and remote carts are not merged. Instead, the customer is sent directly to Amazon's Order
Pipeline to purchase the items in their remote shopping cart (only), as shown in the following figure.

This page and the ones that precede it in the Order Pipeline are completed by the customer to actually place the order.

If MergeCart is True, the items in the remote shopping cart are added to the local shopping cart and customers are sent to that cart when they click Proceed to Checkout, as shown in the following figure.
The `MergeCart` value is set in `CartCreate` and `CartAdd` and can be changed by `CartModify`. The `MergeCart` value is included in the `PurchaseURL`, which is returned by `CartCreate`. As long as the `PurchaseURL` is used to purchase the items in the shopping cart, the `MergeCart` value will be correct.

For more information, see `PurchaseURL`.

**Cart Lifespan**

Shopping carts have a lifespan. A remote shopping cart is created and, in time, it expires. In between, the contents of the cart can be modified and purchased, as shown in the following diagram.
Cart Creation

The first time a customer wants to add an item to their shopping cart, a remote shopping cart must be created, which is accomplished using the CartCreate operation. It is not possible to create an empty cart. At least, one item must be added.

Modifying a Cart

If a customer has an existing remote shopping cart, it should be used and modified accordingly. Modification can come in many forms:

• Items can be added to and deleted from the cart.
• Items can be moved from the Active area of the cart to the SaveForLater area, or the reverse.
• In the US locale, the MergeCart value can be changed.

The CartId and HMAC are used in the CartModify, CartAdd, or CartClear operations to modify the contents of the cart.

Cart Expiration

It is not possible to delete a remote shopping cart. Instead, it expires automatically after ninety days of disuse if there are items in the cart, or, if the cart is empty, after seven days of disuse. Carts are emptied either by the CartClear or CartModify operations, or automatically when the customer purchases the items in their cart. The expiration of the cart is reset when the cart is modified. For example, if, on day eighty-nine of disuse, a customer modifies the items in their shopping cart, the life time of the cart is reset to an additional ninety days. In that way, shopping carts can last indefinitely.

Once the items in a cart have been purchased using the PurchaseURL value, the cart is not deleted immediately but it should no longer be used. From a customer's point of view, once he or she has purchased the items in their cart and there are no items remaining in the SaveForLater section, the old cart is gone. The next time they want to purchase an item, they receive a new cart.

Remote Shopping Cart Tasks

Amazon Associates Web Service operations give you complete control of the items in a remote shopping cart. The tasks you can implement using Amazon Associates Web Service cart operations are described in the following sections:

• Creating a Remote Shopping Cart
• Adding Items to a Cart
• Using Values Returned by CartCreate in Other Cart Operations
• Modifying the Items in a Remote Shopping Cart
• Removing Items From a Cart
• Changing the MergeCart Value

Creating a Remote Shopping Cart

A remote shopping cart must be created the first time a customer decides to add an item to a shopping cart. Once the cart is created, it is reused and modified appropriately until it expires. Only one local cart can be created and only one cart per customer per vendor should be created.

Typically, an HTML button labeled, for example, Add to Cart, implements a CartCreate request, which includes:
• At least one item to add to the cart.

You cannot create an empty cart.

• An optional AssociateTag.

Including the AssociateTag value gives the Associate credit for the customer’s purchase.

• In the US locale, an option to merge the contents of a remote cart with the customer's local cart.

For example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]& AssociateId=[ID]&
Operation=CartCreate&
Item.1.OfferListingId=B000062TU1&
Item.1.Quantity=2& MergeCart=True

In this example, two of the same item (Quantity=2) whose ASIN is B000062TU1 are added to the newly created (Operation=CartCreate) shopping cart. The Associate specified will receive a referral fee if the customer purchases the item.

In the lifespan of a shopping cart, CartCreate can be used only once. If you call CartCreate a second time, you create a new shopping cart. We recommend that you only create one cart per customer.

Specifying the Items in the CartCreate Request

In one CartCreate request, you can add up to ten different items to the cart. The quantity of each item can be between 1 and 50. That means in one CartCreate request, you could add up to five-hundred items (10 items * 50 quantity).

Items are specified in parameter pairs, as follows:

Item.N.ItemIdType=[Item identifier]
Item.N.Quantity=[Number of Item.N items]

where N is a positive integer. The N value associates the ItemId with the quantity of those items that should be added to the cart. For example,

Item.1.OfferListingId=[An OfferListingId]&
Item.1.Quantity=3&
Item.2.OfferListingId=[An OfferListingId]&
Item.2.Quantity=5&

adds three number 1 items and five number 2 items to the remote shopping cart. You could interchange lines without affecting the end result, for example,

Item.1.OfferListingId=[An OfferListingId]&
Item.2.OfferListingId=[An OfferListingId]&
Item.1.Quantity=3&
Item.2.Quantity=5&

The values for N do not have to be listed in ascending or descending order, nor do the values of N need to be sequential. You could, for example, use the values, 1, 4, 7 for N. Also, the value of N is not retained between requests. For that reason, it is permissible to use Item.1 in a CartCreate request and then in a CartAdd request, which adds an item to the cart. In these requests, Item.1 can refer to two completely different items.

The value of adding multiple items to the cart in one request is performance. It takes less time to add ten items in one request than it does to add ten items to the cart in ten separate requests.

Using OfferListingId

You can specify items to add to a cart in the following ways:
• ASIN—An alphanumeric token that uniquely identifies an item sold by Amazon. Amazon assigns ASINs to items. Using OfferListingId is the preferred method of identifying items to add to the cart.

• OfferListingId—An alphanumeric token that uniquely identifies an item sold by a seller or merchant. Amazon assigns OfferListingIds to items. You can find an OfferListingId using the ItemLookup and ItemSearch operations with Offers and OfferFull response groups. Using OfferListingId is the preferred method of identifying items to add to the cart.

• ListItemId—An alphanumeric token returned by the ListItems response group that uniquely identifies an item in a list.

The CartCreate example uses OfferListingId to identify the items to add to the cart. An OfferListingId is returned by the Offers and OfferFull response groups. An alternative is using an item’s ASIN. An ASIN is assigned to every item offered by Amazon. An OfferListingId is assigned to every item that is available for sale.

The advantage of using OfferListingId in the CartCreate request is that items that cannot be purchased, such as Variation parent items, do not have OfferListingId’s. By using the OfferListingId, you are assured that an item can be purchased.

Adding List Items to a Cart

Customers can create lists of items they would like others to purchase for them. Each item on a list has a ListItemId. ListItemId is returned by the ListInfo response group.

To add a list item to a remote shopping cart, you must include in the CartCreate request the item’s ListItemId along with the item’s ASIN or OfferListingId, for example:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=[ID]&
Operation=CartCreate&
Item.1.OfferListingId=B000062TU1&
Item.1.Quantity=2&
Item.1.ListItemId=C909324538U3
```

The importance of including the ListItemId is that Amazon automatically updates the status of items on lists. By including the ListItemId in this request, Amazon will mark on the list that the item has been purchased. Also, the ListItemId attaches the name and address of the list owner, which the ASIN alone does not.

• Amazon automatically updates the status of items on lists. By including the ListItemId in this request, Amazon will mark on the list that the item has been purchased.

• ListItemId includes in the response the name and address of the list owner, which ASIN or OfferListingId alone does not.

AssociateTag Parameter

An AssociateTag is an alphanumeric token distributed by Amazon that uniquely identifies an Associate. It is the means by which Amazon credits an Associate for a sale. As we will see in a later section, the AssociateTag becomes part of the PurchaseURL, which is the URL used to purchase the items in a remote shopping cart. If you forget or choose not to include an AssociateTag in a CartCreate request and you want to add the AssociateTag later, you have to add it manually to the PurchaseURL.

The AssociateTag is optional in CartCreate requests. If an Associate does not include it in a request, however, he or she does not get credit for the sale and they do not receive Associate remuneration. If, however, a CartCreate request includes an AssociateTag, all future requests that modify the same cart must also contain the AssociateTag. If a request does not contain an
AssociateTag, Amazon Associates Web Service returns an error.

Be careful when you specify an AssociateTag in the CartCreate request. Errors are not returned for inaccurate values.

**MergeCart Parameter**

The MergeCart parameter enables you to specify whether or not the contents of the remote cart should be added to the local cart when the customer opts to purchase the items in their cart. By default, the contents of the two carts are not mixed (MergeCart=False) and the customer is sent directly to the Order Pipeline to check out and purchase the items in their remote shopping cart.

When the value of MergeCart is set to True, the contents of the remote shopping cart are added to the customer's local shopping cart when the customer opts to purchase their items. Instead of going to the Order Pipeline, the customer is presented with a view of their Amazon.com shopping cart, which then contains the items that were in the remote shopping cart.

The MergeCart parameter is available only in the US locale.

**Using Values Returned by CartCreate in Other Cart Operations**

The following XML is a snippet of the response to the CartCreate request.

```xml
<CartId>00221972482529608</CartId>
<HMAC>/WrekkZAPx782xttLfb2zqviNUOA=/HMAC>
<URLEncodedHMAC>%2FWrekkZAPx782xttLfb2zqviNUOA%3D</URLEncodedHMAC>
<PurchaseURL>https://www.amazon.com/gp/cart/awsmerge.html?cartid=00221972482529608&amp;associateid=ws&amp;hmac=/WrekkZAPx782xttLfb2zqviNUOA=%26AWSAccessKeyId=[AWS Access Key ID]&amp;MergeCart=True</PurchaseURL>
/SubTotal>
<Amount>2998</Amount>
<CurrencyCode>USD</CurrencyCode>
<FormattedPrice>$29.98</FormattedPrice>
</SubTotal>
</CartItems>
</CartItem>
</CartItems>
</CartId>
</HMAC>
</URLEncodedHMAC>
</PurchaseURL>
</SubTotal>
<Amount>2998</Amount>
<CurrencyCode>USD</CurrencyCode>
<FormattedPrice>$29.98</FormattedPrice>
</SubTotal>
</CartItem>
</CartItems>
</SubTotal>
<Amount>1499</Amount>
<CurrencyCode>USD</CurrencyCode>
<FormattedPrice>$14.99</FormattedPrice>
</Price>
<ItemTotal>
<Amount>2998</Amount>
<CurrencyCode>USD</CurrencyCode>
<FormattedPrice>$29.98</FormattedPrice>
</ItemTotal>
</CartItem>
</CartItems>
</SubTotal>

Many of the item attributes in the response are used in future cart requests. Those item attributes are:

- CartId—An alphanumeric token that uniquely identifies a remote shopping cart. This value must accompany every cart operation associated with the newly created cart.
HMAC—Hash Message Authentication Code. This is an encrypted alphanumeric token used to authenticate requests. A URL-encoded version of this value must accompany every cart operation associated with the newly created cart. The alternative is to include, instead, the URLEncodedHMAC value.

URLEncodedHMAC—This is the HMAC value with all of the characters converted in to a URL-compliant form. Some HMAC characters, such as plus (+), are incompatible with URLs. This is a problem because the HMAC must be included in every cart operation and thus is part of the URL request. The URLEncodedHMAC value, then, is a convenience function that relieves developers of the need to create their own URL-encoded HMAC value. This value must accompany every cart operation.

PurchaseURL—This is the URL that is submitted, like a request, to enter the Order Pipeline and purchase the items in a cart. PurchaseURL includes the Associate’s Tag. It is important that this URL is used to make the purchase otherwise the Associate will not get credit for the sale.

CartItemId—An alphanumeric token that uniquely identifies an item in the cart. Although the items added to a remote shopping cart using CartCreate were identified by an ASIN or OfferListingId, those items lose those associations. Instead, to refer to an item in a cart in future cart operation requests, you must use the item’s CartItemId value.

Modifying the Items in a Remote Shopping Cart

Amazon Associates Web Service operations give you a lot of flexibility to modify the number of items in a cart. For example, use:

- CartAdd—To add new items to a cart.
- CartClear—To remove all items from a cart.
- CartModify—To increase or decrease the number of items that are already in a cart, and to move items between the Active and the SaveForLater cart areas. You can use this operation to delete a single item from a cart by setting its quantity to zero.

All of these operations can be used only on an existing remote shopping cart.

Adding Items to a Cart

Often a customer, after creating a shopping cart, wants to keep shopping and add additional items to an existing shopping cart. You can facilitate this activity using the Amazon Associates Web Service operations CartAdd and CartModify.

If the item being added is already in the cart, you have to use the CartModify operation to change the quantity of the items already in the cart. You cannot use CartAdd to add items that are already in a cart. In the following example, the quantity of the specified item is changed to 10.

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=[Associate ID]&
Operation=CartModify &
CartId=102-5929035-5792105&
HMAC=[HMAC]&
Item.1.CartItemId=[Cart Item ID] & Item.1.Quantity=10
```

Notice that the item in the cart is referred to by its CartItemId. The Quantity value, 10, is the total amount of items.
number of those items that should be in the cart.

If the item being added to the cart is not already in the cart, you must use the CartAdd operation. CartAdd cannot increase the quantity of items that are already in the cart. If you try to do that, you get an error.

The following is an example of a request using CartAdd:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
CartId=102-5929035-5792105&
HMAC=[HMAC]&
Operation=CartAdd &
Item.1.OfferListingId=1400042127& Item.1.Quantity=2

This request adds to the cart two (Quantity=2) of the same items, which are identified by the OfferListingId (1400042127).

As you can see, the method of identifying the item and its quantity to add to the cart is the same as it was for CartCreate. For more information, see CartCreate.

Adding Items as Saved For Later

To add an item to the SaveForLater area, use "SaveForLater" as the value for the Action parameter in a CartModify operation, for example:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=[Associate ID]&
Operation=CartModify&
CartId=[Cart ID]&
HMAC=[HMAC]&
Item.1.CartItemId=[Cart Item ID]&
Item.1.Quantity=1
Item.1.Action=SaveForLater

In this request, the item identified by Item.1 is moved to the cart's SaveForLater area. The Quantity parameter enables you to move only some of one type of item into the SaveForLater area, for example, if you had fifteen copies of the book, Saving Miss Oliver's, in the cart, you could move eight of them to the SaveForLater area by setting Item.1.Quantity=8 in the preceding request.

Notice that only CartModify can move an item between the Active and SaveForLater areas. This means that an item cannot be added directly to the SaveForLater area; it must first be added to the cart using CartCreate or CartAdd and then moved to SaveForLater. Amazon will automatically move an item to the SaveForLater area if the item is currently unavailable. CartModify will not be able to move that item into the Active area until it becomes available. At that time, Amazon will move the item automatically into the Active area.

Note

The value for the Action parameter is "SaveForLater." Items in the SaveForLater area are tagged in the XML response with the element, SavedForLaterItem, as shown in the following XML snippet from a response.
<SavedForLaterItem>
  <CartItemId>ULI7891YFJHX0</CartItemId>
  <ASIN>B0005G2V4A</ASIN>
  <SellerId>A2R2RITDJNW1Q6</SellerId>
  <Quantity>2</Quantity>
  <Title>Mark VII Men's Short Sleeve Golf Shirts with Tri - Colored Stripe Trim</Title>
  <ItemTotal>
    <Amount>1288</Amount>
    <CurrencyCode>USD</CurrencyCode>
  </ItemTotal>
</SavedForLaterItem>
To move an item from the SaveForLater area to the Active area, use "MoveToCart" as the value for the Action parameter in a CartModify operation:
Item.1.CartItemId=[Cart Item ID]&
Item.1.Quantity=1
Item.1.Action=MoveToCart

Adding List Items to a Cart

To add an item on a list to a remote shopping cart, use the same procedure described for CartCreate in "Adding List Items to a Cart." For example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation= CartAdd &
Item.1.Quantity=1& Item.1.OfferListingId=0865874069&
Item.1.ListItemId=989898989898988

Removing Items From a Cart

A customer might, at times, decide to remove some or all of the items in their remote shopping cart. Use CartClear to remove all of the items in a cart. For example,

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=ws&
Operation=CartClear&
CartId=002-2041347-9034467&
HMAC=[HMAC]

If the customer, however, wants to remove only some of the items in their cart, use CartModify and set the Quantity and CartItemId parameters appropriately, for example:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CartModify&
CartId=[cart ID]&
Item.1.CartItemId=U1I8M9790QFD07&
Item.1.Quantity=15&
Item.2.CartItemId=U3K5QRHEXU6FHK&
Item.2.Quantity=18

This request sets the quantity of the item specified by the CartItemId to 0 thereby removing it from the cart.

Changing the MergeCart Value

The value for MergeCart is assigned in the CartCreate request. To change that value, use the MergeCart parameter in any cart operation request except CartClear. The value, "True," specifies that items in a remote shopping cart will be added to a customer's local shopping cart when the customer elects to purchase.the items in their remote shopping cart. This value is only available in the US locale.
MergeCart=True

The default value, False, which is the only valid value for non-US locales, means that the items in the remote shopping cart are sent directly into the Order Pipeline instead of being added to a local shopping cart.

Returning the Contents of a Cart
You should not maintain a local copy of the remote shopping cart. So, to retrieve the items in a cart or the PurchaseURL for a cart, use the cart's HMAC and CartId values in a CartGet request, for example:

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=ws&
Operation=CartGet&
CartId=002-2041347-9034467&
HMAC=[HMAC]
```

By default, CartGet uses the Cart response group. This response group provides a lot of information about items, including, for example, their price, quantity, and the seller ID of the seller selling the item, as shown in the following response snippet.

```
```

```
<CartItems>
  <SubTotal>
    <Amount>1994</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$19.94</FormattedPrice>
  </SubTotal>
  <CartItem>
    <CartItemId>U3KYV0C66V3PAA</CartItemId>
    <ASIN>B000062TU1</ASIN>
    <MerchantId>ATVPDKIKX0DER</MerchantId>
    <SellerId>A2R2RITDJNW1Q6</SellerId>
    <SellerNickname>Amazon.com, LLC</SellerNickname>
    <Quantity>2</Quantity>
    <Title>Harry Potter and the Sorcerer's Stone (Full Screen Edition) (Harry Potter 1)</Title>
    <ProductGroup>DVD</ProductGroup>
    <Price>
      <Amount>997</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$9.97</FormattedPrice>
    </Price>
    <ItemTotal>
      <Amount>1994</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$19.94</FormattedPrice>
    </ItemTotal>
  </CartItem>
```

You could, for example, use the CartItemId in a CartModify operation to change the quantity of that item. You could also use the PurchaseURL to purchase the items in the cart.

**Add to Cart Form**

The Add to Cart form enables you to add any number of items to a customer's shopping cart and send the customer to the Amazon retail web site.

**Note**

There is no direct way for a customer to get back to your site after getting sent to the Amazon site. To improve a customer's experience on your site, you may want to note this on your site or provide a way to get back to your site (using a new window, for example).

Although the parameters are optional, but you must specify at least one of the following parameters: ASIN, ExchangeId (along with the SellerID and ASIN), or OfferListingId.

Add more than one items to the customer's cart by appending each set of parameters with a period, then a unique identifier, which establishes a relationship between the parameters (for example, "ASIN.1=[ASIN]&Quantity.1=1&ASIN.2=[Another ASIN]&Quantity.2=12").
The Add to Cart form works with all locales. Send the Add to Cart form data to one of the following URLs:

- http://www.amazon.co.uk/gp/aws/cart/add.html
- http://www.amazon.de/gp/aws/cart/add.html

### Input Parameters for the Add to Cart Form

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN.&lt;x&gt;</td>
<td>Specifies one or more product ASINs to add, where &lt;x&gt; is a unique identifier.</td>
</tr>
<tr>
<td>ExchangeId.&lt;x&gt;</td>
<td>Specifies one or more products using the exchange ID, where &lt;x&gt; is a unique identifier. Exchange IDs are available for every item offered by a third-party seller. When using ExchangeId, you must also specify a matching SellerId and ASIN.</td>
</tr>
<tr>
<td>OfferListingId.&lt;x&gt;</td>
<td>An alternative way to specify one or more product offer listings from third-party sellers, where &lt;x&gt; is a unique identifier.</td>
</tr>
<tr>
<td>Quantity.&lt;x&gt;</td>
<td>Specifies the amount of a certain product to add to the cart, where &lt;x&gt; matches the unique identifier for an ASIN, OfferListingId, or ExchangeId parameter.</td>
</tr>
<tr>
<td>SellerId.&lt;x&gt;</td>
<td>Use the SellerId parameter to ensure that the customer purchases the product from a particular seller, where &lt;x&gt; matches the unique identifier for an ASIN, OfferListingId, or ExchangeId parameter.</td>
</tr>
<tr>
<td>AWSAccessKeyId</td>
<td>Your Access Key ID Here. You may want to specify this as a hidden parameter.</td>
</tr>
<tr>
<td>AssociateTag</td>
<td>Your associate tag. You may want to specify this as a hidden parameter.</td>
</tr>
</tbody>
</table>

### Example Example HTML for the Add to Cart Form

```html
<form method="GET" action="http://www.amazon.com/gp/aws/cart/add.html">
  <input type="hidden" name="AWSAccessKeyId" value="Access Key ID" />
  <input type="hidden" name="AssociateTag" value="Associate Tag" />
  <p>One Product</p>
  <input type="text" name="ASIN.1" />
  <input type="text" name="OfferListingId.1" />
  <input type="text" name="Quantity.1" />
  <input type="text" name="ExchangeId.1" />
  <input type="text" name="SellerId.1" />
  <p>Another Product</p>
  <input type="text" name="ASIN.2" />
  <input type="text" name="OfferListingId.2" />
  <input type="text" name="Quantity.2" />
  <input type="text" name="ExchangeId.2" />
</form>
```
Purchasing the Items in a Remote Shopping Cart

When a customer has finished shopping and wants to purchase the items in their remote shopping cart, they typically click an HTML button on a web site labeled, for example, Proceed to Checkout. This button must submit the value of the PurchaseURL, which is returned by all cart operations except CartClear. Once the customer clicks this button, the items in the Active area are emptied from the shopping cart and entered into the Order Pipeline.

This chapter explains how to submit the contents of a remote shopping cart for purchase in the following sections.

Topics

- Order Pipeline
- Implementing the Proceed to Checkout Button
- Buy Now Form

Order Pipeline

The Order Pipeline is a series of web pages hosted by Amazon that guides the customer through entering all of the information necessary to purchase the items. That information includes, for example, the customer's name, shipping address, billing address, payment method, and a purchase confirmation web page, as shown in the following figure.
Implementing the Proceed to Checkout Button

All of the web pages in the Order Pipeline are hosted by Amazon so your application plays no role in purchasing the items or order fulfillment. Your application must, however, use the PurchaseURL returned by Amazon Associates Web Service cart operations to enter the shopping cart items into the Order Pipeline. The PurchaseURL is often implemented as an HTML form and button labeled, for example, Proceed to Checkout, as shown in the following figure.

**PurchaseURL**

All cart operations except CartClear return a value for PurchaseURL, for example:

```
<PurchaseURL>https://www.amazon.com/gp/cart/aws-merge.html?cart-id=002-9918938-1696046%26associate-id=[Your ID]%26hmac=b0ogzvivVYLXjS29WwoBFesFYU=%26AWSAccessKeyId=[Access Key ID]%26MergeCart=False</PurchaseURL>
```

This value is a URL that should be submitted, like a request, to purchase the items in a remote shopping cart. The value contains the Associate's Tag if it was specified in the CartCreate operation. The Associate's Tag value in the PurchaseURL is what links the customer's purchase to the Associate. If the PurchaseURL is not used to buy the items in a cart, the Associate will not receive credit for the sale.

The information in bold includes:

- Cart identity (cart-id, hmac)
- Associate identity (associate-id)
• Request submitter (AWSAccessKeyId)
• MergeCart value (MergeCart)

You can manually change any of the values in the PurchaseURL but that is not recommended.

The following is an HTML implementation of the PurchaseURL.

```html
<form name="Proceed to Checkout" method="post" action="https://www.amazon.com/gp/cart/aws-merge.html?cart-id=002-9918938-1696046%26associate-id=[Your ID]%26hmac=b0ogzvivVYLXjSZ9WwoBFesFYU=%26AWSAccessKeyId=[Access Key ID]%26MergeCart=False">
<input type="submit" name="Proceed to Purchase" value="PurchaseURL" />
</form>
```

## Buy Now Form

The Buy Now form allows the customer to enter the appropriate handling and shipping fee, so be sure to explain this somewhere in your application.

Send the Buy Now form data to the following URL:

http://s1.amazon.com/exec/varzea/dt/cbop/order-checkout/

### Input Parameters for the Buy Now Form

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>purchase-navbar</td>
<td>An image that is added to the top of the purchase pages. This allows you to associate the look and feel of your site with the purchase pages on the Amazon Web site.</td>
</tr>
<tr>
<td>purchase-store-name</td>
<td>The name of your site, which is listed under the navbar image.</td>
</tr>
<tr>
<td>purchase-return-url</td>
<td>The link URL that is activated when a user clicks on the navbar image.</td>
</tr>
<tr>
<td>purchase-exchange-id</td>
<td>The item sold by a third-party seller.</td>
</tr>
<tr>
<td>purchase-quantity</td>
<td>The amount of a particular item to purchase.</td>
</tr>
<tr>
<td>purchase-storefront-name</td>
<td>Name of the storefront that is selling the product</td>
</tr>
</tbody>
</table>

### Example Example HTML for the Buy Now Form

```html
<form action="http://s1.amazon.com/exec/varzea/dt/cbop/order-checkout/" method="post">
<input type="hidden" name="purchase-navbar" value="https://www.mysite.com/navbar.gif"/>
<input type="hidden" name="purchase-store-name" value="My Storefront Name"/>
<input type="hidden" name="purchase-return-url" value="http://www.mysite.com"/>
<input type="hidden" name="purchase-exchange-id" value="[An exchange ID]"/>
<input type="text" name="purchase-quantity" value="1" size="2"/>
<br><input type="hidden" name="purchase-storefront-name" value="thestorefrontname"/>
</form>
```
Tracking Transactions

Once a customer has placed a purchase request customers and merchants often like to follow the status of the order fulfillment. The TransactionLookup operation provides this functionality.

Every time a customer purchases the items in their shopping cart, Amazon generates a Transaction ID. This alphanumeric token identifies a purchase and remains valid on the Amazon web site for at least a year. This functionality enables a customer to look at their purchases over the course of the previous year.

On the Amazon's retail web site, the Transaction ID is called the Order Number. To find one, point your browser at www.amazon.com and click on the following links: Your Account>Where's My Stuff?>Open and recently shipped orders. If you have not purchased anything recently, you can use the See More dropdown list to select, for example, Orders placed in an entire year. On the page that lists the transactions, use the Order Number for the Transaction ID.

This chapter discusses how to track transactions in the following sections.

Topics

• Using TransactionalLookup
• Split Shipping Transactions

Using TransactionLookup

Given a Transaction ID, TransactionLookup returns the following information:

• Shipping details, such as the status and shipping date
• Price details, such as the total, subtotal, tax, and promotions
• Sale date
• Item's condition
• Seller details

For privacy reasons, this operation does not return information about the customer who purchased the items.

For example, to look up purchase details in a transaction with ID 002-7777777-7138425, you would submit the following request:

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=TransactionLookup&
TransactionId=002-7777777-7138425

In addition to returning price information, the request returns shipping details, as shown in the following excerpt from the full XML response.

<Shipments>
  <Shipment>
    <Condition>Shipped</Condition>
  </Shipment>
</Shipments>
Split Shipment Transactions

In the preceding example, only one item was shipped. It is possible, however, for multiple items to be in a purchase order. If all of the items were purchased from the same shopping cart, they share the same Transaction ID.

Customers, in Amazon's Order Pipeline, can specify that items be shipped either all together or as soon as they are available. In the second case, called a split shipment, it is possible for some items to be mailed before others. In this case, the values of the Condition parameter might be different for each TransactionItemId.

The following figure shows a split shipment and how Amazon displays shipment tracking.

Handling Errors and Troubleshooting Applications

Amazon Associates Web Service (Amazon Associates Web Service) provides specific and descriptive errors to help you troubleshoot problems with your requests. There are two kinds of errors, as explained in the following sections.

Topics

• An error in the syntax or the validity of the parameters in a request
• An error in processing the request

Syntax and Parameter Errors

All responses contain an IsValid element, for example:

<IsValid>False</IsValid>

The IsValid element tells you whether or not there is an error in the syntax of any elements of the request and if all required parameters are included. For example, if you were to omit the Operation parameter, which is required in every request, Amazon Associates Web Service would set IsValid to
False and not process your request. Typically, these kinds of errors are a little more subtle. Typical errors are incorrectly capitalized parameters or values, or the failure to include a required parameter in the request. For example, in the following request, the `SearchIndex` parameter is entered as "Searchindex."

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Keywords=Potter&
Searchindex=Books
```

Amazon Associates Web Service returns the following error:
```
<Errors>
  <Error>
    <Code>AWSMissingParameters</Code>
    <Message>Your request is missing required parameters. Required parameters include SearchIndex.
    </Message>
  </Error>
</Errors>
```

Amazon Associates Web Service believes that the request is missing the `SearchIndex` parameter just because the "I" was not capitalized in the parameter name.

In the sample response, notice that the error consists of an error code that identifies the error, and an error message that describes the error. Error messages in the language of the locale.

For a detailed list of error codes and messages, check the Error Codes and Messages section of the API Reference.

Topics

- Processing Error
- Results and Errors
- Retrieving Errors

**Processing Error**

Is it possible to submit a valid request and still have an error? Yes. If you were to submit a request and no items in Amazon satisfied the request, you would receive an error. The following request is an example of this problem.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=Refurbished&
ResponseGroup=Images&
SearchIndex=Automotive&
Title=Harry%20Potter
```

The following response snippet shows the error.
```
<IsValid>True</IsValid>
...
<Errors>
  <Error>
    <Code>AWSECommerceService.NoExactMatches</Code>
    <Message>We did not find any matches for your request.
    </Message>
  </Error>
</Errors>
```

Looking for a refurbished edition of a Harry Potter book in the Automotive section doesn't make much
sense. So, it's not surprising that there were no items that satisfied that request. Similar problems can be
much more subtle, however. For example, the default value of \textit{Condition} is "New." In part, this is
because Amazon only sells new items. If you submitted a request without specifying a value for
\textit{Condition} and received no results, you might assume that there are no items that satisfy the request. By
setting \textit{Condition} to "All," however, you might find that items do satisfy the request.

A similar error message is displayed when, for example, you use \texttt{ItemLookup} to find an item that does
not exist in the Amazon catalog.

\begin{verbatim}
<Errors>
  <Error>
    <Code>AWS.InvalidParameterValue</Code>
    <Message>B0111NoSuchItem is not a valid value for ItemId. Please change
    this value and retry your request.
  </Message>
</Error>
</Errors>
\end{verbatim}

\textit{ItemId} was set equal to "B0111NoSuchItem" in the request. The error message shows that Amazon
Associates Web Service converts \texttt{ItemId} values to all caps.

\section*{Results and Errors}

As long as the request is valid, Amazon Associates Web Service will try to process it. There are times
when Amazon Associates Web Service returns a result and an error. For example, if you had a batch or
multi-operation request, one item might be found, the other not. In that case, \texttt{IsValid} would be true,
the response would contain the item attributes of the item found, and the response would also contain an
error message that the second item could not be found. Amazon Associates Web Service attempts to
return as much information as possible even when an error prevents the successful completion of a
portion of a request.

\section*{Retrieving Errors}

Typically, you want your application to check whether or not a request generated an error before
spending any time processing results. The easiest way to find out if an error occurred is to look for an
\texttt{Error} node in the response.

\begin{verbatim}
use XML::XPath;
my $xp = XML::XPath->new(xml =>$response);
if ( $xp->find("//Error") )
{
  print "There was an error processing your request:\n", " Error code: ",
  $xp->findvalue("//Error[1]/Code"), "\n", " ",
  $xp->findvalue("//Error[1]/Message"), "\n\n";
}
\end{verbatim}

\section*{Troubleshooting Applications}

We recommend the following processes to diagnose and resolve problems with your Amazon Associates
Web Service-enabled Web sites or applications.

\begin{itemize}
  \item Verify that Amazon Associates Web Service is running correctly.
  
  To do this, simply open a browser window and submit a REST request. This will confirm that the
  service is available and responding to requests. Normally Amazon Associates Web Service is
  available 24 hours per day, 7 days per week.
  \item Verify that your XSL style sheets are valid.
\end{itemize}
To do this, run your requests both with and without the XSL style sheet, to determine if the problem is in the request or in your style sheets.

• Check that you are specifying inclusive response groups.

You may not receive the expected information in your Amazon Associates Web Service response if you have specified a response group(s) that does not return the data you want.

• Check the structure of your request.

Each Amazon Associates Web Service operation has a reference page. Double check that you are using parameters correctly. Try the request on one of the other locales. If SOAP is not working, try your request with REST through your browser. That will help you determine if the problem lies with your code or your SOAP client or with Amazon Associates Web Service.

• If your application is submitting requests faster than once per second per IP address, you may receive error messages from Amazon Associates Web Service until you decrease your rate of requests.

You may need to consider multi-operation requests to minimize traffic.

• Look at the sample applications to see if they are doing similar operations to give you hints on what you might be doing wrong.

• Try your request with multiple ASINs or keyword/title search strings.

The Amazon catalog is extremely large and sometimes individual products have anomalous data results.

Error Codes and Messages

Amazon Associates Web Service (Amazon Associates Web Service) errors provide you with information about syntactical errors in your requests, as well as errors that occur during the execution of your request (for example, a search for products returns no results). Errors are composed of two elements: code and message. The error code is a unique string that identifies the error; the error message is a human-readable description of the error that serves as an aid in debugging. These elements will be nested within an Error element. If a request generates more than one error, all Errors will appear in the response.

Errors may appear at different levels in your response. Their location reflects at what stage in the execution of the request the error was generated and what kind of error it is. Errors in syntax that prevent requests from being executed will appear as children of the response's root element. An error associated with a particular item in the response will be a child of the Item element. See the sample requests for examples of each of these situations.

Error Codes

Amazon Associates Web Service returns errors in three categories so that you can easily determine how best to handle the problem:

• 2XX errors are caused by mistakes in the request. For example, your request might be missing a required parameter. The error message in the response gives a clear indication what is wrong.

• 4XX errors are transient errors. These errors don’t indicate there’s anything wrong with Amazon Associates Web Service. So, upon receiving this error, resubmit the request.

• 5XX errors are non-transient errors reflecting an error internal to Amazon. A 503 error means that you are submitting requests too quickly and your requests are being throttled. If this is the case, you need to slow your request rate to one request per second.
Error Messages

Amazon Associates Web Service returns error messages in English for the Amazon.com (US), Amazon.co.uk (UK), Amazon.de (DE), Amazon.fr (FR), and Amazon.ca (CA) locales. Error messages are in Japanese for the Amazon.co.jp (JP) locale.

<table>
<thead>
<tr>
<th>Error Code &amp; Description</th>
<th>Message</th>
<th>Affected Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>AWS.ExactParameterRequirement</td>
<td>Your request contains too much data for [ParameterName]. This parameter can have a maximum length of [MaximumNumber].</td>
<td>All</td>
</tr>
<tr>
<td>AWS.ExceededMaximumParameterValues</td>
<td>Your request contains too many values for [ParameterName]. This parameter can have a maximum of [MaximumNumber] values.</td>
<td>ItemLookup, SimilarityLookup, SellerLookup, TransactionLookup, SellerListingLookup</td>
</tr>
<tr>
<td>AWS.InsufficientParameterValues</td>
<td>Your request contains too few values for [Parameter Name]. This parameter must have a minimum of [Minimum Value] values.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InternalError</td>
<td>We are unable to process your request at this time. Please retry your request. If you encounter this error repeatedly, please post a message on the AWS discussion board.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidEnumeratedParameter</td>
<td>The value you specified for [ParameterName] is invalid. Valid values include [EnumeratedValuesList].</td>
<td>CartAdd, CartCreate, CartModify, CustomerContentLookup, Help, ItemLookup, ItemSearch</td>
</tr>
<tr>
<td>Error Code &amp; Description</td>
<td>Message</td>
<td>Affected Operations</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---------</td>
<td>---------------------</td>
</tr>
<tr>
<td>AWS.InvalidISO8601Time</td>
<td>[ParameterName] has an invalid value. It must contain a valid ISO 8601 date and time.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidOperationForMarketplace</td>
<td>This operation, [OperationName], is not available for this locale.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidOperationParameter</td>
<td>The Operation parameter is invalid. Please modify the Operation parameter and retry. Valid values for the Operation parameter include [ListofOperationValues].</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidParameterCombination</td>
<td>Your request contains an invalid parameter combination. [ParameterName] and [ParameterName] cannot appear in the same request.</td>
<td>All</td>
</tr>
</tbody>
</table>

You will receive this error when your request contains a date or time value that is not formatted according to the profile of the ISO-8601 date/time standard that is described at http://www.w3.org/TR/NOTE-datetime. For example, this error will be returned if your request contains an invalid value for the Version parameter.

You will receive this error message when you try to execute an operation in a locale where the operation is not supported.

You will receive this error message when the operation name you entered is not available from Amazon Associates Web Service. For instance, if you tried to use AsinSearch (from AWS 3.0) as an operation name, you would get this error since AsinSearch is not a valid operation name in Amazon Associates Web Service 4.0.

You will receive this error message when two or more of the request parameters you have entered cannot be used in the same request. For example, if...
<table>
<thead>
<tr>
<th>Error Code &amp; Description</th>
<th>Message</th>
<th>Affected Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>you are using the CartAdd operation, you would receive this error if you tried to add items to the cart by both ASIN and OfferListingId.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AWS.InvalidParameterValue</td>
<td>[ParameterValue] is not a valid value for [ParameterName]. Please change this value and retry your request.</td>
<td>CartAdd, CartCreate, CartModify, CustomerContentLookup, Help, ItemLookup, ItemSearch, ListLookup, ListSearch, SellerListingLookup, SellerListingSearch, SellerLookup, SimilarityLookup</td>
</tr>
<tr>
<td>AWS.InvalidResponseGroup</td>
<td>Your ResponseGroup parameter is invalid. Valid response groups for [Operation Name] requests include [Available Response Group List].</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidServiceParameter</td>
<td>The Service parameter is invalid. Please modify the Service parameter and retry. Valid values for the Service parameter include [ValidServicesList].</td>
<td>All</td>
</tr>
<tr>
<td>AWS.InvalidSubscriptionId</td>
<td>Your request contains an invalid subscription ID. Please retry your request with a valid subscription ID.</td>
<td>All</td>
</tr>
<tr>
<td>Error Code &amp; Description</td>
<td>Message</td>
<td>Affected Operations</td>
</tr>
<tr>
<td>----------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>AWS.InvalidXSLTAddress</td>
<td>You will receive this error if the AWS XSLT service is unable to access the XSLT file you used as the value for the Style parameter in your request</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>We are unable to access your XSLT file. Please verify that you have specified a valid address to your XSLT file.</td>
<td></td>
</tr>
<tr>
<td>AWS.MaximumParameterRequirement</td>
<td>You receive this error message when your request contains the wrong number of parameters from an exclusive group.</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>Your request should have at most [Maximum Number] of the following parameters: [Parameter Names].</td>
<td></td>
</tr>
<tr>
<td>AWS.MinimumParameterRequirement</td>
<td>You receive this error message when your request contains the wrong number of parameters from an exclusive group.</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>Your request should have at least [Minimum Number] of the following parameters: [Parameter Names].</td>
<td></td>
</tr>
<tr>
<td>AWS.MissingOperationParameter</td>
<td>You will receive this error message when your request does not include the Operation parameter and the name of the operation you would like to perform.</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>Your request is missing the Operation parameter. Please add the Operation parameter to your request and retry. Valid values for the Operation parameter include [ValidOperationsList].</td>
<td></td>
</tr>
<tr>
<td>AWS.MissingParameterCombination</td>
<td>You will receive this error message when your request does not contain a combination of two or more parameters that must be present together in your request.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Your request is missing a required parameter combination. Required parameter combinations include [Parameter One].</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• ItemLookup</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• ListSearch</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• SellerListingSearch</td>
<td></td>
</tr>
<tr>
<td>AWS.MissingParameters</td>
<td>You will receive this error when your request does not include all of the parameters required by the operation.</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>Your request is missing required parameters. Required parameters include [RequiredParameterList].</td>
<td></td>
</tr>
<tr>
<td>AWS.MissingParameterValueCombination</td>
<td>You will receive this error message when your request does not include all of the parameters required by the operation.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Your request is missing a required parameter combination. Required parameter combinations include [Parameter One].</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• ItemLookup</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• ListSearch</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• SellerListingSearch</td>
<td></td>
</tr>
<tr>
<td>Error Code &amp; Description</td>
<td>Message</td>
<td>Affected Operations</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---------</td>
<td>---------------------</td>
</tr>
<tr>
<td>requires a combination of parameters, one or more of which must have a specific value. For example, when you make an ItemLookup request for a product based on its Universal Product Code (or UPC), you are required to include the IdType and ItemId parameters. The value of the IdType parameter must be UPC.</td>
<td>present.</td>
<td></td>
</tr>
<tr>
<td>AWS.MissingServiceParameter</td>
<td>Your request is missing the Service parameter. Please add the Service parameter to your request and retry. Valid values for the Service parameter include [ValidServicesList].</td>
<td>All</td>
</tr>
<tr>
<td>AWS.ParameterOutOfRange</td>
<td>The value you specified for [ParameterName] is invalid. Valid values must be between [LowerBound] and [UpperBound].</td>
<td>ItemSearch, ItemLookup, ListSearch, ListLookup, CustomerContentSearch, CustomerContentLookup, SellerLookup, SellerListingSearch</td>
</tr>
<tr>
<td>AWS.ParameterRepeatedInRequest</td>
<td>The parameter, [ParameterName], appeared more than once in your request.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.RestrictedParameterValueCombination</td>
<td>Your request contains a restricted parameter combination. When [Parameter One] equals [Restricted Value], [Parameter Two] cannot be present.</td>
<td>All</td>
</tr>
<tr>
<td>Error Code &amp; Description</td>
<td>Message</td>
<td>Affected Operations</td>
</tr>
<tr>
<td>--------------------------</td>
<td>--------------------------------------------------------------------------</td>
<td>------------------------------------------</td>
</tr>
<tr>
<td>the ListType, you may not use the Name parameter.</td>
<td>We were unable to apply your XSLT file. Please check your XSLT and retry your request.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.XSLTTransformationError</td>
<td>You will receive this error message when the AWS XSLT service is unable to parse or apply the XSLT stylesheet you have provided in the Style parameter in your request. Make sure that your XSLT stylesheet is valid, and try again.</td>
<td>All</td>
</tr>
<tr>
<td>AWS.ECommerceService.ExceededMaximumCartItems</td>
<td>You may not add more than [MaximumCartQuantity] items to the cart.</td>
<td>CartAdd, CartCreate</td>
</tr>
<tr>
<td>AWS.ECommerceService.InvalidCartId</td>
<td>You will receive this error message when the CartId you entered into your request is not recognized.</td>
<td>CartAdd, CartClear, CartGet, CartModify</td>
</tr>
<tr>
<td>AWS.ECommerceService.InvalidHMAC</td>
<td>You will receive this error message when the shopping cart HMAC value you use in your request is not recognized by Amazon Associates Web Service. The HMAC value is a unique token that is used to associate a cart with an Amazon user and a particular session on the Amazon web site.</td>
<td>CartAdd, CartClear, CartGet, CartModify</td>
</tr>
<tr>
<td>AWS.ECommerceService.InvalidQuantity</td>
<td>You have exceeded the maximum quantity allowed for the following item(s): [ItemID].</td>
<td>CartAdd, CartCreate, CartModify</td>
</tr>
<tr>
<td>AWS.ECommerceService.ItemAlreadyInCart</td>
<td>The item you specified, [ItemID], is already in your cart.</td>
<td>CartAdd, CartCreate</td>
</tr>
</tbody>
</table>

API Version 2008-04-07
<table>
<thead>
<tr>
<th>Error Code &amp; Description</th>
<th>Message</th>
<th>Affected Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>AWS.ECommerceService.ItemNotAccessible</td>
<td>Some products cannot be manipulated or viewed using Amazon Associates Web Service. You will receive this error message when the product ID you use in your request is not available through Amazon Associates Web Service.</td>
<td>ItemLookup, ListLookup</td>
</tr>
<tr>
<td>AWS.ECommerceService.ItemNotEligibleForCart</td>
<td>Some products cannot be manipulated or viewed using Amazon Associates Web Service. You will receive this error message when you attempt to add such an item to a remote shopping cart.</td>
<td>CartAdd, CartCreate, CartModify</td>
</tr>
<tr>
<td>AWS.ECommerceService.NoExactMatches</td>
<td>We did not find any matches for your request.</td>
<td>ItemSearch, ListSearch, CustomerContentSearch</td>
</tr>
<tr>
<td>AWS.ECommerceService.NoSimilarities</td>
<td>There are no similar items for ASIN(s): [ItemID].</td>
<td>SimilarityLookup</td>
</tr>
</tbody>
</table>

**Best Programming Practices**

The following checklist of best practices describes how you can increase the effectiveness of your Amazon Associates Web Service (Amazon Associates Web Service) 4.0 applications.

**Read the Amazon Associates Web Service Terms and Conditions**

The Amazon Associates Web Service Terms and Conditions spell out in detail the limitations that Amazon enforces on all Amazon Associates Web Service applications. The thrust of all Amazon Associates Web Service applications should be to direct sales to Amazon and thus earn Associate sales commissions. If your application is designed around another purpose, please reconsider and make sure your proposed Amazon Associates Web Service application falls within the guidelines of the Amazon Associates Web Service.
Use the Latest API Version

Amazon Associates Web Service makes frequent releases. Each release either adds functionality or increases the accuracy, speed, and stability of Amazon Associates Web Service. Most releases do all of these. Go to http://aws.amazon.com/resources frequently for documentation about the latest release.

To use the latest version of the API, you must include the Version parameter in your requests. Otherwise, Amazon Associates Web Service uses the default API version, which is from 2005-10-05.

Amazon Associates Web Service 3.0 has been deprecated and will be shut down at the end of March 2008. Make sure you develop against Amazon Associates Web Service 4.0.

Understand Available Operations

Amazon Associates Web Service provides many different operations to facilitate product discovery. Using the right operations can dramatically enhance your customer’s shopping experience and increase your Associate commissions. See the Amazon Associates Web Service developer guide for a full description of all Amazon Associates Web Service operations. Some enable you to:

- Find products and categories—ItemSearch, ItemLookup, and BrowseNodeLookup
- Find similar items—SimilarityLookup, TagLookup
- View wishlists and registries—ListLookup
- Provide shopping cart functionality for your application or web site—CartCreate, CartAdd, CartModify, and CartGet

Use the Right Response Group

One of the great features of Amazon Associates Web Service is the control you have over the amount of information returned in responses. A response group is a collection of data returned by Amazon Associates Web Service. Amazon Associates Web Service has over 55 response groups, each serving a different need. So, you can get exactly the information you need and no more.

We recommend that you specify response groups that return only the information your application needs. Response groups, such as Large, ItemAttributes, and MerchantItemAttributes, return lots of data. Such large data sets sometimes incur performance penalties both in Amazon Associates Web Service fulfilling the request and in your application’s processing of the response.

Use Your Associate Tag in Amazon Associates Web Service Requests

To earn commissions for selling Amazon items, you must register with Amazon as an Associate. Go to http://amazon.com/associates. In return, you receive an Associate tag, which identifies you. By including your Associate tag in each Amazon Associates Web Service request, you receive commissions for customer purchases.

Amazon also uses your Associate tag to monitor your use of Amazon Associates Web Service, which helps us determine how to improve our web service.

Handling Errors
Make sure your application handles errors gracefully. One way to do that is to check the status of the `IsValid` element. `IsValid` is returned with every request. If its value is “False,” there will be an error message with a description of why your request was not valid.

It’s generally a good practice to log any unexpected error that is returned by Amazon Associates Web Service. Errors are returned with an error code and message. The code is a descriptive string that identifies the error. The error message is a more ‘human friendly’ message that can be displayed to your customers. Your application should be able to handle expected error messages.

Your application, for example, should display error messages that are meaningful to the customer. For example, when Amazon Associates Web Service responds with the error, “AWS.ECommerceService.NoExactMatches,” your application should display an explanation, such as, “We did not find any matches for your request.”

If your application exceeds the number of allowed requests submitted per second, Amazon Associates Web Service returns a 503 error, which means that Amazon Associates Web Service is restricting the number of requests it is processing from your application. The Amazon Associates Web Service Terms and Conditions outline the number of allowed requests permitted per second.

### Use Caches Carefully

Amazon Associates Web Service product data changes often. Prices can change hourly, Browsenode values change without notice, and product availability is volatile. For these reasons, you should not cache product data.

It is against the Amazon Associates Web Service Terms and Conditions to cache customer information derived from Amazon.

You can enhance the performance of your application by caching identifiers, such as the `CartId`, `HMAC`, and `PurchaseURL`.

### Use the Correct AWSAccessKeyId

To become an Amazon Associates Web Service developer, you must register with Amazon. Go to [http://aws.amazon.com](http://aws.amazon.com) and create a web service account. Your account contains an `AWSAccessKeyId` and a `SecretKey`. Every Amazon Associates Web Service request you submit must include the `AWSAccessKeyId`. Because your account is linked to your e-mail address, Amazon can contact you easily.

### Community Forums

Amazon Associates Web Service has an active and passionate developer community. It’s a great place to get API questions answered or share ideas with other developers. To join, go to [http://developer.amazonwebservices.com/connect/forum.jspa?forumID=9](http://developer.amazonwebservices.com/connect/forum.jspa?forumID=9)

### Locale Considerations

As you have seen throughout the previous chapters, there are subtle differences in Amazon Associates Web Service functionality across locales. The operations are the same for all locales but the valid response groups, search indices, and sort values vary from one locale to another. These differences are captured in the appendices of this manual.

This chapter discusses locale considerations in the following sections.

### Topics
Locales

Amazon is a world-wide venture. Amazon Associates Web Service is as well. As you saw in earlier chapters, Amazon Associates Web Service operates in six locales:

- CA
- DE
- FR
- JP
- UK
- US

Each of these locales is serviced by an Amazon web site that uses the local language, local customs, and local formatting. For example, when you look at the DE homepage for Amazon, you see the listings in German. If you purchased an item, you would find the price in Euros, and, if you were to purchase a movie, you would find that the movie rating would conform to the movie rating system used in Germany. Amazon Associates Web Service responses contain the same localized information. Amazon Associates Web Service determines the correct locale by examining the endpoint in the request. For example, the endpoints for the DE locale are:

http://ecs.amazonaws.de/onca/xml
https://ecs.amazonaws.de/onca/xml

For a list of the other endpoints, see "Making REST Requests."

Currency, for example is localized, as follows:

```xml
<SubTotal>
  <Amount>4082</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$40.82</FormattedPrice>
</SubTotal>
```

The values for CurrencyCode are similar to the names of Amazon Associates Web Service locales. In the preceding example, the currency is formatted according to the conventions in the US locale.

General Differences

Each locale serves a different segment of the world population. As a result, the items sold by Amazon vary to the demands of the customers. In addition to Amazon web sites being localized by language, custom, and formatting conventions, the locales vary by:

- Items for sale. The selection of DVDs, for example, sold in the JP locale are different than those sold in the DE locale. The same is true for books. Not only are the languages of the books different, the selection of books varies by locale.
- Customer feedback. Amazon encourages customers to share their feedback on items, sellers and merchants. Customer reviews are restricted to the locale in which they are entered.
- Sellers and merchants. Sellers and merchants can do business in multiple locales but they don't have to. As a result, items from a seller might be available in only one locale. The largest merchants, beside Amazon, are available in the US locale only.
Customer accounts are restricted to a locale. A customer can create accounts in every locale.

- Item identifiers, such as ASINs, are unique to a locale, that is, the same ASIN value can refer to different items in different locales.
- The availability of some response groups, sort parameters, and search indices varies by locale.

**Associate IDs**

To be an Associate, you must sign up in each locale in which you intend to do business. That means, for example, if you have an Associate ID for the US locale, you will not get credit if you submit a PurchaseURL in the DE locale. To get credit, you must get an Associate ID in the DE locale. For a list of web sites where you can register as an Associate, see Became an Associate.

**Shipping Restrictions**

Amazon places shipping restrictions based on item and locale. The sale of items must obey the rules and regulations of the host country. It is possible, for example, that a host country would restrict the sale of some electronic equipment to specific countries. Some locales restrict shipping to specified countries regardless of the item. For example, in the UK locale, shipping is restricted to Ireland, Scotland, and England.

Because Amazon is used to fulfill the orders, Amazon takes charge of restricting shipping. Your application or web site, however, should be aware of the shipping restrictions.

To see the latest details on shipping restrictions for each locale, refer to http://www.amazon.com/gp/help/customer/display.html?nodeId=468634.

Shipping costs also play an important role in helping your customers purchase items for the lowest possible price. For example, Harry Potter books are available in all locales. A customer in the US could purchase a copy of a Harry Potter book from the UK locale. The shipping charges, however, would be significantly higher than if the same item were purchased through the US locale.

For more information about shipping, see http://www.amazon.com/gp/help/customer/display.html.
The following sections of the guide provide reference material for the Amazon Associates Web Service. For more information about any concepts or programming tasks associated with the reference material, refer to the previous chapters in this guide.

The API Reference is divided into the following sections:

- Operations
- Common Request Parameters
- Response Groups
- Common Response Elements
- All Response Elements
- Search Index Values
- ItemSearch Sort Values By Locale
- Search Index and ItemSearch Parameter Combinations
- BrowseNode IDs

## Operations

The following operations are available in the Amazon Associates Web Service:

<table>
<thead>
<tr>
<th>Operations</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNodeLookup</td>
<td>ItemLookup</td>
</tr>
<tr>
<td>CartAdd</td>
<td>ItemSearch</td>
</tr>
<tr>
<td>CartClear</td>
<td>ListLookup</td>
</tr>
<tr>
<td>CartCreate</td>
<td>ListSearch</td>
</tr>
<tr>
<td>CartGet</td>
<td>SellerListingLookup</td>
</tr>
<tr>
<td>CartModify</td>
<td>SellerListingSearch</td>
</tr>
<tr>
<td>CustomerContentLookup</td>
<td>SellerLookup</td>
</tr>
<tr>
<td>CustomerContentSearch</td>
<td>SimilarityLookup</td>
</tr>
<tr>
<td>Help</td>
<td>TagLookup</td>
</tr>
<tr>
<td></td>
<td>TransactionLookup</td>
</tr>
</tbody>
</table>
**BrowseNodeLookup**

Given a browse node ID, BrowseNodeLookup returns the specified browse node’s name, children, and ancestors. The names and browse node IDs of the children and ancestor browse nodes are also returned. BrowseNodeLookup enables you to traverse the browse node hierarchy to find a browse node.

As you traverse down the hierarchy, you refine your search and limit the number of items returned. For example, you might traverse the following hierarchy: DVD>Used DVDs>Kids and Family, to select out of all the DVDs offered by Amazon only those that are appropriate for family viewing. Returning the items associated with Kids and Family produces a much more targeted result than a search based at the level of Used DVDs.

Alternatively, by traversing up the browse node tree, you can determine the root category of an item. You might do that, for example, to return the top seller of the root product category using the TopSeller response group in an ItemSearch request.

You can use BrowseNodeLookup iteratively to navigate through the browse node hierarchy to reach the node that most appropriately suits your search. Then you can use the browse node ID in an ItemSearch request. This response would be far more targeted than, for example, searching through all of the browse nodes in a search index.

**Availability**

All locales

**Request Parameters**

The following table describes the request parameters for BrowseNodeLookup. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNodeId</td>
<td>A positive integer assigned by Amazon that uniquely identifies a product category. Default: None Valid Values: A positive integer.</td>
<td>Yes</td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: BrowseNodeInfo Valid Values: NewReleases</td>
<td>No</td>
</tr>
</tbody>
</table>

BrowseNodeLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

**Response Tags**
The following table describes the default response tags included in `BrowseNodeLookup` responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ancestors</td>
<td>Container object for a parent browse node.</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Container object for all browse node data, including browse node ID, browse node name, browse node children and ancestors.</td>
</tr>
<tr>
<td>BrowseNodeId</td>
<td>A positive integer that uniquely identifies a product group, such as Literature &amp; Fiction: (17), Medicine: (13996), and Mystery &amp; Thrillers: (18).</td>
</tr>
<tr>
<td>Children</td>
<td>Container for one or more browse nodes, which are the children of the browse node submitted in the request.</td>
</tr>
<tr>
<td>Name</td>
<td>Name of the BrowseNode, for example, the name of BrowseNode 17 is Literature &amp; Fiction.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

**Sample Requests**

Use `BrowseNodeLookup` in the following ways:

- Use `BrowseNodeLookup` iteratively to navigate through the hierarchy of browse nodes. In this way, customers can refine their searches, for example:
  
  DVD>Actors & Actresses>Steve Martin
  DVD>Used DVDs>Kids & Family

  The first hierarchy narrows the search down to DVDs in which Steve Martin plays a part. The second hierarchy narrows the list of DVDs down to those that are suitable for Kids and Family. This node, for example, might contain thirty such DVD titles.

  The following request returns the name, parent, and children of the browse node for DVD comedies (163357)

  `http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[AWS Access Key ID]&Operation=BrowseNodeLookup&BrowseNodeId=163357`

  The response to this request is shown in Response to Sample Request.

- Use the `NewReleases` response group to display the newly released items for a specified browse node:


  The following XML is a snippet of the full response to the first sample request.

  ```xml
  <BrowseNode>
    <BrowseNodeId>163357</BrowseNodeId>
    <Name>Comedy</Name>
    <Children>
      ...
    </Children>
  </BrowseNode>
  ```
This response shows that the browse node, Comedy, which is specified in the request, has five direct
descendants (Boxed Sets, African American Comedy, Animation, Black Comedy, and British) and its
ancestors are Books>Subjects>Entertainment>Performing>Comedy.

Finding Browse Node Values

You can find browse node values in the following ways:

- Use ItemSearch and ItemLookup and specify the **BrowseNodes** response group.
- Find a browse node ID that is similar to the one you want and use BrowseNodeLookup to investigate
  its child and ancestor browse nodes.

The default response group, **BrowseNodeInfo**, returns, among other things, the complete ancestry of a
browse node. For example, in the following response snippet, you see the complete browse node
ancestry of Security is Subjects > Computers & Internet>Business & Culture > Security.
Note: If a browse node has multiple ancestors, only one of them is returned in the response.

In contrast, BrowseNodeLookup only returns child browse nodes that are the direct descendant of the browse node in the request. You could use any of the browse node IDs to either find additional, related browse nodes by using another BrowseNodeLookup request, or to focus an ItemSearch request.

Related Operations

- ItemSearch
- ItemLookup using the BrowseNodes response group

CartAdd

The CartAdd operation enables you to add items to an existing remote shopping cart. CartAdd can only be used to place a new item in a shopping cart. It cannot be used to increase the quantity of an item already in the cart. If you would like to increase the quantity of an item that is already in the cart, you must use the CartModify operation.

You add an item to a cart by specifying the item's OfferListingId, or ASIN and ListItemId. Once in a cart, an item can only be identified by its CartItemId. That is, an item in a cart cannot be accessed by its ASIN or OfferListingId. CartItemId is returned by CartCreate, CartGet, and CartAdd.

To add items to a cart, you must specify the cart using the CartId and HMAC values, which are returned by the CartCreate operation.

If the associated CartCreate request specified an AssociateTag, all CartAdd requests must also include a value for Associate Tag otherwise the request will fail.

Availability

All locales.

Request Parameters

The following table describes the request parameters for CartAdd. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>Specifies ASIN of item to be added to the cart where N is a positive integer between 1 and 10, inclusive. Up to ten items can be added at a time. Using an item's OfferListingId is preferred instead of the item's ASIN. Default: None Valid Values: Valid ASIN</td>
<td>Yes if an OfferListingId is not specified.</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that identifies a cart.</td>
<td>Yes</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>Default:</strong></td>
<td>None</td>
<td></td>
</tr>
<tr>
<td><strong>Valid Values:</strong></td>
<td>Value returned by <code>CartCreate</code>.</td>
<td></td>
</tr>
</tbody>
</table>

**HMAC**

The Hash Message Authentication Code is an encrypted alphanumeric token that is used to authenticate requests.

**Default:** None

**Valid Values:** Value is calculated using request parameters, their values, a cryptographic function, and the Secret Key, which acts as the "key" for the function.

| **ListItemId** | The `ListItemId` value is returned by the ListItems response group. The value identifies an item on a list, such as a wishlist. To add this item to a cart, you must include in the `CartAdd` request the item’s ASIN and `ListItemId`. The `ListItemId` attaches the name and address of the list owner, which the ASIN alone does not.

**Default:** None

**Valid Values:** An alphanumeric identity returned by the ListItems Response Group. | No |

**MergeCart**

A boolean value that when True specifies that the items in a customer's remote shopping cart are added to the customer’s Amazon retail shopping cart. This occurs when the customer elects to purchase the items in their remote shopping cart. When the value is False (the default) the remote shopping cart contents are not added to the retail shopping cart. Instead, the customer is sent directly to the Order Pipeline when they elect to purchase the items in their cart. This parameter is valid only in the US locale. In all other locales, the value is always False.

**Default:** False

**Valid Values:** True (Invalid in non-US locales) | False |

**OfferListingId**

An offer listing ID is a token that uniquely identifies an item that is sold by any merchant, including Amazon. This parameter is preferred to using an ASIN to add an item to a cart.

**Default:** None

**Valid Values:** Valid offer listing ID | ASIN or `OfferListingId` is required. |

**Quantity**

Yes for
<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item</td>
<td>Container for ASIN or OfferListingId, and Quantity.</td>
<td>No</td>
</tr>
<tr>
<td>Items</td>
<td>Container for one or more Item(s).</td>
<td>Yes</td>
</tr>
</tbody>
</table>

### Maximum Allowance

A cart can contain up to 50 entries. Each entry can represent one or more (up to 999) of the same items. Many products have a limit on the quantity that can be added to a cart. Sometimes this is inherent to the product, for example, one-of-a-kind jewelry items. Sometimes it is a limit set by the vendor, for example, they might set a limit on big ticket items, such as a motorcycle, of one per customer. If you add an item to the cart with a quantity that exceeds the maximum allowed, CartAdd automatically resets the quantity to the maximum value. No error is generated. Therefore, you must verify the quantity of items in the cart with the number ordered to determine if the quantity has been capped. If so, you must notify the customer.

### Unavailable Items

Available products are added as cart items. Unavailable items, for example, items out of stock, discontinued, or future releases, are added as SavedForLaterItems. No error is generated. The Amazon database changes regularly. You may find a product with an offer listing ID but by the time the...
item is added to the cart the product is no longer available. When a customer views their shopping cart or proceeds to the checkout page in the Order Pipeline, the items in the cart are clearly listed as being ready to buy or in the SaveForLater category. To move an item from SaveForLater to the ready category, use the Action parameter in a CartModify request.

Response Tags

The following table describes the default response tags included in CartAdd responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price of the item in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>ASIN</td>
<td>An alphanumeric token that uniquely identifies an item sold by Amazon.</td>
</tr>
<tr>
<td>CartAddRequest</td>
<td>Container for CartId, HMAC, and Items.</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that identifies a cart.</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>Format for the display of the money</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price to display on the web site.</td>
</tr>
<tr>
<td>HMAC</td>
<td>Hash Message Authentication Code returned by CartCreate that identifies a cart. This is an encrypted alphanumeric token that is used to authenticate cart operations.</td>
</tr>
<tr>
<td>Item</td>
<td>Container for ASIN or OfferListingId, and Quantity.</td>
</tr>
<tr>
<td>Items</td>
<td>Container for one or more item(s).</td>
</tr>
<tr>
<td>PurchaseURL</td>
<td>URL that customers should use to purchase the items in the cart. It includes the Associate's ID. It is important that they use this URL otherwise the Associate will not get credit for the purchase. AssociateTag is an optional parameter in CartCreate. If you include it in the CartCreate request, AssociateTag will automatically be included in the PurchaseURL. If you omit AssociateTag in CartCreate and want to add it, you will have to manually add the parameter to the PurchaseURL value.</td>
</tr>
<tr>
<td>Quantity</td>
<td>Number of items added to cart.</td>
</tr>
<tr>
<td>Subtotal</td>
<td>Container for Amount, CurrencyCode, and FormattedPrice</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Sample Requests

Use CartAdd in the following ways:

- Add a single item to the cart:
  
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  CartId=CartId&
  HMAC=[HMAC]&
  Operation=CartAdd&
The response to this request is shown in, Response to Sample Request.

• Add multiple items to the cart.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
CartId=[CartId]&
HMAC=[HMAC]&
Operation=CartAdd&
Item.1.OfferListingId=[Offer Listing ID]&
Item.1.Quantity=1&
Item.2.OfferListingId=[Offer Listing ID]&
Item.2.Quantity=3&
Item.3.OfferListingId=[Offer Listing ID]&
Item.3.Quantity=1

This request adds three different items to a cart. A cart can carry up to fifty different items and each item can have a maximum \textit{Quantity} value of 99.

• Add to the cart an item from a list.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
CartId=[CartId]&
HMAC=[HMAC]&
Operation=CartAdd&
Item.1.ASIN=[ASIN]&
Item.1.Quantity=3&
Item.1.ListItemId=[List item ID]

This request adds 3 items from a list.

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
<CartAddRequest>
  <CartId>102-6666665-5792105</CartId>
  <HMAC>oRqNBTpiRBugxEKEJ+FyUZkVbEg=</HMAC>
  <Items>
    <Item>
      <ASIN>1400042127</ASIN>
      <Quantity>1</Quantity>
    </Item>
  </Items>
</CartAddRequest>
```

```xml
<SubTotal>
  <Amount>3432</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$34.32</FormattedPrice>
</SubTotal>
```

**Related Operations**

- CartCreate
- CartGet
- CartModify
CartClear

The CartClear operation enables you to remove all of the items in a remote shopping cart, including SavedForLater items. To remove only some of the items in a cart or to reduce the quantity of one or more items, use CartModify.

To delete all of the items from a remote shopping cart, you must specify the cart using the CartId and HMAC values, which are returned by the CartCreate operation. A value similar to the HMAC, URLEncodedHMAC, is also returned. This value is the URL encoded version of the HMAC. This encoding is necessary because some characters, such as + and /, cannot be included in a URL. Rather than encoding the HMAC yourself, use the URLEncodedHMAC value for the HMAC parameter.

CartClear does not work after the customer has used the PurchaseURL to either purchase the items or merge them with the items in their Amazon cart.

Carts exist even though they have been emptied. The lifespan of a cart is 7 days since the last time it was acted upon. For example, if a cart created 6 days ago is modified, the cart lifespan is reset to 7 days.

Availability

All locales.

Request Parameters

The following table describes the request parameters for CartClear. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>AssociateTag</td>
<td>Alphanumeric token that uniquely identifies an Associate. This value is required only if the cart was created using the AssociateTag. Valid Values: Valid AssociateTag that was used in the related CartCreate request.</td>
<td>Depends</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that identifies a cart. Default: None Valid Values: Value returned by CartCreate.</td>
<td>Yes</td>
</tr>
<tr>
<td>HMAC</td>
<td>The Hash Message Authentication Code is an encrypted alphanumeric token that is used to authenticate requests. Default: None Valid Values: Value is calculated using request parameters, their values, a cryptographic function, and the Secret Key, which acts as the &quot;key&quot; for the function.</td>
<td>Yes</td>
</tr>
<tr>
<td>MergeCart</td>
<td></td>
<td>No</td>
</tr>
</tbody>
</table>
Parameter | Definition | Required
--- | --- | ---
| | A boolean value that when True specifies that the items in a customer’s remote shopping cart are added to the customer’s Amazon retail shopping cart. This occurs when the customer elects to purchase the items in their remote shopping cart. When the value is False (the default) the remote shopping cart contents are not added to the retail shopping cart. Instead, the customer is sent directly to the Order Pipeline when they elect to purchase the items in their cart. This parameter is valid only in the US locale. In all other locales, the value is always False. Default: False (Default) Valid Values: True (Invalid in non-US locales) | False |
| ResponseGroup | Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: Cart | No |

CartClear also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

**Response Tags**

The following table describes the default response tags included in CartClear responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cart</td>
<td>Container for remote shopping cart related response elements.</td>
</tr>
<tr>
<td>CartClearRequest</td>
<td>Container for CartClear and HMAC.</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that uniquely identifies a cart.</td>
</tr>
<tr>
<td>HMAC</td>
<td>Hash Message Authentication Code returned by CartCreate that identifies a cart. This is an encrypted alphanumeric token that is used to authenticate cart operations.</td>
</tr>
<tr>
<td>URLEncodedHMAC</td>
<td>URL encoded version of the HMAC. This encoding is necessary because some characters, such as + and /, cannot be included in a URL.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

**Sample Requests**

Use CartClear in the following ways:
• Remove all items from a specified cart:
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSCommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate Tag]&
  Operation=CartClear&
  CartId=[Cart ID]&
  HMAC=[URL-encoded HMAC]

  This operation removes all of the items in the specified cart. Because the HMAC includes the
  AssociateTag, if you created the cart using AssociateTag, you must supply it in this request.

  The response to this request is shown in, Response to Sample Request.

Response to Sample Request

  The following XML is a snippet of the full response to the first sample request.
  <Cart>
    <Request>
      <IsValid>True</IsValid>
      <CartClearRequest>
        <CartId>102-2689399-8023324</CartId>
        <HMAC>iLYO/W0hft0Te4uXAbMiBhs36T8=</HMAC>
      </CartClearRequest>
    </Request>
  </Cart>

Related Operations

• CartAdd
• CartCreate
• CartGet
• CartModify

CartCreate

  The CartCreate operation enables you to create a remote shopping cart. A shopping cart is the
  metaphor used by most e-commerce solutions. It is a temporary data storage structure that resides
  on Amazon servers. The structure contains the items a customer wants to buy. In Amazon Associates
  Web Service, the shopping cart is considered remote because it is hosted by Amazon servers. In this
  way, the cart is remote to the vendor's web site where the customer views and selects the items they want
  to purchase.

  Once you add an item to a cart by specifying the item's ListItemId and ASIN, or OfferListingID,
  the item is assigned a CartItemId and accessible only by that value. That is, in subsequent requests,
  an item in a cart cannot be accessed by its ListItemId and ASIN, or OfferListingId. CartItemId is
  returned by CartCreate, CartGet, and CartAdd.

  Because the contents of a cart can change for different reasons, such as item availability, you should not
  keep a copy of a cart locally. Instead, use the other cart operations to modify the cart contents. For
  example, to retrieve contents of the cart, which are represented by CartItemIds, use CartGet.

  Available products are added as cart items. Unavailable items, for example, items out of stock,
  discontinued, or future releases, are added as SaveForLaterItems. No error is generated. The Amazon
  database changes regularly. You may find a product with an offer listing ID but by the time the item is
added to the cart the product is no longer available. The checkout page in the Order Pipeline clearly lists items that are available and those that are SaveForLaterItems.

It is impossible to create an empty shopping cart. You have to add at least one item to a shopping cart using a single CartCreate request. You can add specific quantities (up to 999) of each item.

CartCreate can be used only once in the life cycle of a cart. To modify the contents of the cart, use one of the other cart operations.

Carts cannot be deleted. They expire automatically after being unused for 7 days. The lifespan of a cart restarts, however, every time a cart is modified. In this way, a cart can last for more than 7 days. If, for example, on day 6, the customer modifies a cart, the 7 day countdown starts over.

**Specifying the Items**

In one CartCreate request, you can add up to ten items; the quantity of each item is set separately, as follows:

```
Item.1.OfferListingId=[Offer Listing ID]
Item.1.Quantity=3
Item.2.OfferListingId=[Offer Listing ID]
Item.2.Quantity=1
```

This code adds two items identified by their OfferListingIds and the quantity of each item is set to 3 and 1, respectively.

You can use any combination ListItemId and ASINs, or OfferListingIds in a single request to specify the items to add to a cart. You can only use one type of item identifier to add an item to a cart. You cannot, for example, use an ASIN and an OfferListingId in the same request to add the same item to a cart.

For more information the formatting used to add items to a cart, see CartAdd.

**Availability**

All locales.

**Request Parameters**

The following table describes the request parameters for CartCreate. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>An alphanumeric token that uniquely identifies an item. Using OfferListingId is preferred instead of ASIN when adding items to a cart. Valid Values: ASIN</td>
<td>Yes, if OfferListingId is not used</td>
</tr>
<tr>
<td>AssociateTag</td>
<td>An alphanumeric token that uniquely identifies an Associate. If this value is not included in the operation, the Associate will not get credit for the customer’s purchase. If it is included, it must be included on all future cart operations associated with this cart. Default: None</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>Item</strong></td>
<td>For REST, a prefix for ASIN and quantity, both of which are used to specify the item to add to the cart, for example, item.1.ASIN=1234abcd, item.1.quantity=2. Valid Values: Does not take a value. Default: None</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>ListItemId</strong></td>
<td>An alphanumeric token that uniquely identifies an item on a wishlist. This value is returned by the ListItem response group. The ListItemId attaches to the request the name and address of the list owner, which the ASIN alone does not. An ASIN or OfferListingId is still required in addition to ListItemId. Default: None Valid Values: An alphanumeric token returned by the ListItem Response Group.</td>
<td>No</td>
</tr>
<tr>
<td><strong>MergeCart</strong></td>
<td>A boolean value that when True specifies that the items in a customer’s remote shopping cart are added to the customer’s Amazon retail shopping cart. This occurs when the customer elects to purchase the items in their remote shopping cart. When the value is False (the default) the remote shopping cart contents are not added to the retail shopping cart. Instead, the customer is sent directly to the Order Pipeline when they elect to purchase the items in their cart. This parameter is valid only in the US locale. In all other locales, the value is always False. Default: False Valid Values: True (Invalid in non-US locales)</td>
<td>No</td>
</tr>
<tr>
<td><strong>OfferListingId</strong></td>
<td>An offer listing ID is an alphanumeric token that uniquely identifies an item. Use the OfferListingId instead of an item’s ASIN to add the item to the cart. Default: None Valid Values: An Offer Listing ID</td>
<td>Yes, if ASIN is not used.</td>
</tr>
<tr>
<td><strong>Quantity</strong></td>
<td>The suffix used with Item to specify the number of items to be added to the cart, for example, Item.1.ASIN=0976925524 Item.1.Quantity=2.</td>
<td>No</td>
</tr>
</tbody>
</table>
### Parameter

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>See Item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Positive integer</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: Cart</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: CartSimilarities</td>
<td>CartTopSellers</td>
</tr>
</tbody>
</table>

**CartCreate** also accepts the parameters that all operations can use. For more information, see, **Common Request Parameters**.

#### SOAP Request Parameter

In addition to the REST input parameters described in the previous table, SOAP requests can include the **Items** parameter, which is a container object that is used when specifying more than one **Item**.

#### Response Tags

The following table describes the default response tags included in **CartCreate** responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price of the item in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>ASIN</td>
<td>An alphanumeric token that uniquely identifies an item.</td>
</tr>
<tr>
<td>Cart</td>
<td>Container for all of the elements in the cart.</td>
</tr>
<tr>
<td>CartCreateRequest</td>
<td>Container for all of the items requested.</td>
</tr>
<tr>
<td>CartId</td>
<td>An alphanumeric token that uniquely identifies a cart. This value must be included in all future cart operations related to this cart.</td>
</tr>
<tr>
<td>CartItems</td>
<td>Container for purchase related information about each item in the cart.</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>Locale of the sale that specifies the formatting of the price.</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price of the item as it should appear to the customer.</td>
</tr>
<tr>
<td>HMAC</td>
<td>An encoded value used to authenticate a request. This value must be included in all future cart operations related to this cart.</td>
</tr>
<tr>
<td>ItemTotal</td>
<td>Amount due for any number one kind of item.</td>
</tr>
<tr>
<td>PurchaseURL</td>
<td>The URL the customer should use to purchase the item. The URL includes the AssociateTag so that the Associate gets credit for the purchase.</td>
</tr>
<tr>
<td>Element Tag</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Quantity</td>
<td>Number of individual items ordered.</td>
</tr>
<tr>
<td>SavedForLaterItems</td>
<td>Container object for items added to the cart that are currently unavailable.</td>
</tr>
<tr>
<td>SubTotal</td>
<td>Pre-tax and shipping subtotal of all items in the cart.</td>
</tr>
<tr>
<td>URLEncodedHMAC</td>
<td>A URL encoded version of the HMAC. The HMAC must be put in a URL and so it must be URL compliant. Use this value instead of the HMAC in all future requests related to this cart.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in **Response Groups**.

**Sample Requests**

Use **CartCreate** in the following ways:

- Create a remote shopping cart and add multiple items of varying quantities to it.

  ![Sample Request](http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[AWS Access Key ID]&AssociateTag=[Associate Tag]&Operation=CartCreate&Item.1.ASIN=[ASIN]&Item.1.Quantity=2&Item.2.ASIN=[ASIN]&Item.2.Quantity=7&Item.3.ASIN=[ASIN]&Item.3.Quantity=5)

  This request creates a remote shopping cart and adds three different items, 2 of the first item, 7 of the second item, and 5 of the third item. The response to this request is shown in, **Response to Sample Request**.

- Create a shopping cart by adding items not necessarily sold by Amazon.

  ![Sample Request](http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[Access Key ID]&AssociateTag=[Associate Tag]&Operation=CartCreate&Item.1.OfferListingId=[Offer Listing ID]&Item.1.Quantity=2&Item.2.OfferListingId=[Offer Listing ID]&Item.2.Quantity=7&Item.3.OfferListingId=[Offer Listing ID]&Item.3.Quantity=5)

  This request creates a remote shopping cart and adds three different items that are not sold by Amazon: 2 of the first item, 7 of the second item, and 5 of the third item. OfferListingId returns items for sale by all sellers and merchants, including Amazon.

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```
<Cart>
  <Request>
    <IsValid>True</IsValid>
  </Request>
</Cart>
```
Sample SavedForLaterItem XML Snippet

The following snippet from the XML response shows the addition of an item to a cart that is currently unavailable. On the retail web site, these items are displayed as "Saved For Later."

```
<SavedForLaterItems>
  <SubTotal>
    <Amount>1288</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$12.88</FormattedPrice>
  </SubTotal>
  <SavedForLaterItem>
    <CartItemId>UL17S91YFJHX0</CartItemId>
    <ASIN>B0009GZV4A</ASIN>
    <MerchantId>ATVPDKIKX0DER</MerchantId>
    <SellerId>A2R2RITDJNJW1Q6</SellerId>
    <Quantity>2</Quantity>
    <Title>Mark VII Men's Short Sleeve Golf Shirts with Tri -Colored Stripe Trim</Title>
    <ProductGroup>Apparel</ProductGroup>
    <Price>
      <Amount>644</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$6.44</FormattedPrice>
    </Price>
  </SavedForLaterItem>
</SavedForLaterItems>
```
Related Operations

- CartAdd
- CartClear
- CartGet
- CartModify

CartGet

The CartGet operation enables you to retrieve the IDs, quantities, and prices of all of the items, including SavedForLater items in a remote shopping cart.

Because the contents of a cart can change for different reasons, such as availability, you should not keep a copy of a cart locally. Instead, use CartGet to retrieve the items in a remote shopping cart.

To retrieve the items in a cart, you must specify the cart using the CartId and HMAC values, which are returned in the CartCreate operation. A value similar to HMAC, URLEncodedHMAC, is also returned. This value is the URL encoded version of the HMAC. This encoding is necessary because some characters, such as + and /, cannot be included in a URL. Rather than encoding the HMAC yourself, use the URLEncodedHMAC value for the HMAC parameter.

CartGet does not work after the customer has used the PurchaseURL to either purchase the items or merge them with the items in their Amazon cart.

If the associated CartCreate request specified an AssociateTag, all CartGet requests must also include a value for AssociateTag otherwise the request will fail.

Availability

All locales.

Request Parameters

The following table describes the request parameters for CartGet. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>AssociateTag</td>
<td>Alphanumeric token that uniquely identifies an Associate. This value is required only if the cart was created using an AssociateTag. Default: None. Valid Values: A valid AssociateTag that was used in the related CartCreate request.</td>
<td>Depends</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that</td>
<td>Yes</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>identifies a cart.</strong>&lt;br&gt;Default: None&lt;br&gt;Valid Values: Value returned by CartCreate</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CartItem_Id</strong>&lt;br&gt;Alphanumeric token that uniquely identifies an item in a cart. Once an item, specified by an ASIN or OfferListingId, has been added to a cart, you must use the CartItem_Id to refer to it. The other identifiers will not work.&lt;br&gt;Default: None&lt;br&gt;Valid Values: Value returned by CartCreate</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td><strong>HMAC</strong></td>
<td>The Hash Message Authentication Code is an encrypted alphanumeric token that is used to authenticate requests.&lt;br&gt;Default: None&lt;br&gt;Valid Values: Value is calculated using request parameters, their values, a cryptographic function, and the Secret Key, which acts as the &quot;key&quot; for the function.</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>MergeCart</strong>&lt;br&gt;A boolean value that when True specifies that the items in a customer's remote shopping cart are added to the customer’s Amazon retail shopping cart. This occurs when the customer elects to purchase the items in their remote shopping cart. When the value is False (the default) the remote shopping cart contents are not added to the retail shopping cart. Instead, the customer is sent directly to the Order Pipeline when they elect to purchase the items in their cart. This parameter is valid only in the US locale. In all other locales, the value is always False.&lt;br&gt;Default: False&lt;br&gt;Valid Values: True (Invalid in non-US locales)</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td><strong>ResponseGroup</strong>&lt;br&gt;Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.&lt;br&gt;Default: Cart&lt;br&gt;Valid Values: CartSimilarities</td>
<td>No</td>
<td>CartTopSellers</td>
</tr>
</tbody>
</table>

CartGet also accepts the parameters that all operations can use. For more information, see, Common Request Parameters
### Response Tags

The following table describes the default response tags included in CartGet responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price of the item in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that identifies a cart.</td>
</tr>
<tr>
<td>CartItem</td>
<td>Container for CartItemId, ASIN, MerchantId, SellerId, SellerNickname, Quantity, Title, ProductGroup, Price, ItemTotal</td>
</tr>
<tr>
<td>CartItems</td>
<td>Container for Subtotal and CartItem</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>Format for the display of the money</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price to display on the web site.</td>
</tr>
<tr>
<td>HMAC</td>
<td>Hash Message Authentication Code returned by CartCreate that identifies a cart. This is an encrypted alphanumeric token that is used to authenticate cart operations.</td>
</tr>
<tr>
<td>ItemTotal</td>
<td>Container for Amount, CurrencyCode, FormattedPrice. Cost of the item multiplied by the quantity ordered.</td>
</tr>
<tr>
<td>PurchaseURL</td>
<td>URL that customers should use to purchase the items in their cart. The URL includes the Associate’s ID, called the Associate Tag. It is important to use the PurchaseURL otherwise the Associate will not get credit for the customer's purchase. AssociateTag is an optional parameter in CartCreate but if you omit that parameter the the CartCreate request, you must add the Associate's ID manually to the PurchaseURL.</td>
</tr>
<tr>
<td>Subtotal</td>
<td>Container for Amount, CurrencyCode, and FormattedPrice. Subtotal is the total price of all of the items in a cart but not including tax or shipping.</td>
</tr>
<tr>
<td>URLEncodedHMAC</td>
<td>A URL encoded version of the HMAC. This encoding is necessary because some characters, such as + and /, cannot be included in a URL. The value of this parameter is a convenience function. Otherwise, you would have to URL encode the HMAC yourself.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

### Sample Requests

Use CartGet in the following ways:

- Retrieve all of the items in a specified cart:
  ```
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate Tag]&
  ```
This operation retrieves all of the items in the specified remote shopping cart. Because the \textit{HMAC} potentially includes the \textit{AssociateTag}, if you created the cart using \textit{AssociateTag}, you must supply it in this request.

The response to this request is shown in, \textit{Response to Sample Request}.

\textbf{Response to Sample Request}

The following XML is a snippet of the full response to the first sample request.

\begin{verbatim}
<CartId>002-9918938-1696046</CartId>
<HMAC>b0ogzvivVYLXjSZ9WwoBRFesFYU=</HMAC>
<PurchaseURL>https://www.amazon.com/gp/cart/aws-merge.html?cart-id=002-9918938-1696046%26associate-id=ws%26hmac=b0ogzvivVYLXjSZ9WwoBRFesFYU=%26AWSAccessKeyId=1VMXF86PGNDAX3FW9C02%26MergeCart=False</PurchaseURL>
<SubTotal>
  <Amount>1994</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$19.94</FormattedPrice>
</SubTotal>
<CartItems>
  <CartItem>
    <CartItemId>U3KYV0C66V3PAA</CartItemId>
    <ASIN>B000062TU1</ASIN>
    <MerchantId>ATVPDKIKX0DER</MerchantId>
    <SellerId>A2R2RITDJNW1Q6</SellerId>
    <SellerNickname>Amazon.com, LLC</SellerNickname>
    <Quantity>2</Quantity>
    <Title>Harry Potter and the Sorcerer's Stone (Full Screen Edition) (Harry Potter 1)</Title>
    <ProductGroup>DVD</ProductGroup>
    <Price>
      <Amount>997</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$9.97</FormattedPrice>
    </Price>
    <ItemTotal>
      <Amount>1994</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$19.94</FormattedPrice>
    </ItemTotal>
  </CartItem>
</CartItems>
</Cart>
\end{verbatim}

This response shows all of the items in the specified cart.

\textbf{Related Operations}

- CartAdd
- CartClear
- CartCreate
- CartModify
The CartModify operation enables you to:

• Change the quantity of items that are already in a remote shopping cart.
• Move items from the active area of a cart to the SaveForLater area or the reverse
• Change the MergeCart setting.

To modify the number of items in a cart, you must specify the cart using the CartId and HMAC values that are returned in the CartCreate operation. A value similar to HMAC, URLEncodedHMAC, is also returned. This value is the URL encoded version of the HMAC. This encoding is necessary because some characters, such as + and /, cannot be included in a URL. Rather than encoding the HMAC yourself, use the URLEncodedHMAC value for the HMAC parameter.

You can use CartModify to modify the number of items in a remote shopping cart by setting the value of the Quantity parameter appropriately. You can eliminate an item from a cart by setting the value of the Quantity parameter to zero. Or, you can double the number of a particular item in the cart by doubling its Quantity. You cannot, however, use CartModify to add new items to a cart.

If the associated CartCreate request specified an AssociateTag, all CartModify requests must also include a value for AssociateTag otherwise the request will fail.

**Availability**

All locales.

**Request Parameters**

The following table describes the request parameters for CartModify. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Action</strong></td>
<td>The Action parameter is a child element of the Item parameter in both SOAP requests. Use the Action parameter to change cart items to move items to the Saved-For-Later area, or change Saved-For-Later (SaveForLater) items to the active cart area (MoveToCart). Default: None Valid Values: MoveToCart</td>
<td>No</td>
</tr>
<tr>
<td><strong>CartId</strong></td>
<td>Alphanumeric token returned by CartCreate that identifies a cart. Default: None Valid Values: Value returned by CartCreate.</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>CartItemId</strong></td>
<td>Specifies an item to be modified in the cart where N is a positive integer between 1 and 10, inclusive. Up to ten items can be modified at a time. CartItemId is neither an ASIN nor an OfferListingId. It is, instead, an alphanumeric token returned by CartCreate and CartAdd. This parameter is used in conjunction with</td>
<td>Yes</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td>Item.N.Quantity</td>
<td>to modify the number of items in a cart. See Item, that follows, for more information.</td>
<td>Yes, with REST</td>
</tr>
<tr>
<td>HMAC</td>
<td>The Hash Message Authentication Code is an encrypted alphanumeric token that is used to authenticate requests.</td>
<td>Yes</td>
</tr>
<tr>
<td>ListItemId</td>
<td>The ListItemId parameter is returned by the ListItems response group. The parameter identifies an item on a list, such as a wishlist. To add this item to a cart, you must include in the CartCreate request the item's ASIN and ListItemId. The ListItemId includes the name and address of the list owner, which the ASIN alone does not.</td>
<td>No</td>
</tr>
<tr>
<td>Item</td>
<td>Specifies the item to modify. Typical construction is Item.1.CartItemId=[ID]; Item.1.Quantity=[number].</td>
<td>Yes</td>
</tr>
<tr>
<td>MergeCart</td>
<td>A boolean value that when True specifies that the items in a customer's remote shopping cart are added to the customer’s Amazon retail shopping cart. This occurs when the customer elects to purchase the items in their remote shopping cart. When the value is False (the default) the remote shopping cart contents are not added to the retail shopping cart. Instead, the customer is sent directly to the Order Pipeline when they elect to purchase the items in their cart. This parameter is valid only in the US locale. In all other locales, the value is always False. Type: Boolean Default: False Valid Values: True (Invalid in non-US locales)</td>
<td>No</td>
</tr>
<tr>
<td>Quantity</td>
<td>Specifies the revised number of items that the customer would like in the cart where N is a positive integer. This parameter is used in conjunction with Item.N.CartItemId to modify the number of items in a cart. The Quantity value is matched to the</td>
<td>Yes, with REST</td>
</tr>
</tbody>
</table>

Default: None

Valid Values: Value returned by CartCreate or CartAdd.

Default: None

Valid Values: Value is calculated using request parameters, their values, a cryptographic function, and the Secret Key, which acts as the "key" for the function. Value returned by CartCreate

Default: None

Valid Values: An alphanumeric identity returned by the ListItems response group.
<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item.N.CartItemId</td>
<td>Value by the index number, N. For example, Item.1.CartItemId is associated with Item.1.Quantity.</td>
<td></td>
</tr>
<tr>
<td>Type</td>
<td>Positive integer</td>
<td></td>
</tr>
<tr>
<td>Default</td>
<td>None</td>
<td></td>
</tr>
<tr>
<td>Constraint</td>
<td>N is a positive integer between 0 and 999, inclusive.</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td>Default</td>
<td>Cart</td>
<td></td>
</tr>
<tr>
<td>Valid Values</td>
<td>CartSimilarities</td>
<td>CartTopSellers</td>
</tr>
</tbody>
</table>

CartModify also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

**SOAP Parameters**

The following additional parameters are valid in CartModify SOAP requests only.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Item</td>
<td>Container for ASIN or OfferListingId, and Quantity.</td>
<td>Yes</td>
</tr>
<tr>
<td>Items</td>
<td>Container for one or more Item(s).</td>
<td>Yes</td>
</tr>
</tbody>
</table>

**Response Tags**

The following table describes the default response tags included in CartModify responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>CartId</td>
<td>Alphanumeric token returned by CartCreate that identifies a cart.</td>
</tr>
<tr>
<td>CartItemId</td>
<td>Specifies an item in a cart. CartItemId is neither an ASIN nor an OfferListingId. It is, instead, an alphanumeric token returned by CartCreate and CartAdd. Child of Item.</td>
</tr>
<tr>
<td>HMAC</td>
<td>Hash Message Authentication Code returned by CartCreate that identifies a cart. This is an encrypted alphanumeric token that is used to authenticate cart operations.</td>
</tr>
<tr>
<td>Item</td>
<td>For REST, a prefix for CartItemId and Quantity, both of which are used to specify the item to be modified, for example, item.1.CartItemId=1234abcd, item.1.Quantity=2 changes the quantity of item 1234abcd to 2.</td>
</tr>
<tr>
<td>Element Tag</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------</td>
<td>------------</td>
</tr>
<tr>
<td>Items</td>
<td>Container for Item when specifying more than one Item.</td>
</tr>
<tr>
<td>Quantity</td>
<td>The suffix used with Item to specify the number of items to be added to the cart. See Item.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

### Sample Requests

Because the `MergeCart` value pertains to all of the items in a cart, you do not need to specify the items in the cart if all you want to do is change the value of `MergeCart`. Setting the value of `MergeCart` to "True" changes the `PurchaseURL` value accordingly, which means that when the customer proceeds to buying the items using the `PurchaseURL`, the contents of the remote shopping cart are added to Amazon’s local shopping cart, which is owned by the customer.

Use `CartModify` in the following ways:

- Increase the quantity of an item (Item.1) already in the cart and remove an item (Item.2).
  ```
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CartModify&
  CartId=[Cart ID]&
  HMAC=[HMAC]&
  Item.1.CartItemId=[Cart Item ID]&
  Item.1.Quantity=10&
  Item.2.CartItemId=[Cart Item ID]&
  Item.2.Quantity=0
  ```

  Notice that items in the cart are referred to by `CartItemId`, not their `ASIN` or `OfferListingId`. `CartItemId` is returned by `CartCreate`, `CartGet`, and `CartAdd`. If you want to use `CartModify` to modify the items in a cart, you must refer to the items using their `CartItemId`. You use `CartGet` to retrieve the `CartItemId`.

  The response to this request is shown in Response to Sample Request.

- Move an item (Item.1) to the SaveForLater area in the cart and reduce then number of items (Item.2) to 1.
  ```
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CartModify&
  CartId=[Cart ID]&
  HMAC=[HMAC]&
  Item.1.CartItemId=[Cart Item ID]&
  Item.1.Action=SaveForLater&
  Item.2.CartItemId=[Cart Item ID]&
  Item.2.Quantity=1
  ```

- Change the `MergeCart` value to "True."
  ```
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CartModify&
  CartId=[Cart ID]&
  HMAC=[HMAC]&
  MergeCart=True
  ```
Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

```
<CartModifyRequest>
  <CartId>103-8104506-5223005</CartId>
  <HMAC>uiFluRr5yj+GGL3SvWD1mFDyvP0=</HMAC>
  <Items>
    <Item>
      <CartItemId>UQIKL90WK14UD</CartItemId>
      <Quantity>10</Quantity>
    </Item>
  </Items>
</CartModifyRequest>
```

Notice that the quantity of the item was changed to 10 (from 5). The rest of the CartModify request is identical to the CartCreate response.

Related Operations

- CartAdd
- CartClear
- CartCreate
- CartGet

CustomerContentLookup

For a given customer ID, the CustomerContentLookup operation retrieves all of the information a customer has made public about themselves on Amazon. Such information includes some or all of the following:

- AboutMe
- Birthday
- City, State and Country
- Customer Reviews
- Customer ID
- Name
- Nickname
- Wedding Registry
- WishList

To find a customer ID, use the CustomerContentSearch operation.

Availability

US, DE, FR, JP, and UK

Request Parameters

The following table describes the request parameters for CustomerContentLookup. Parameter names are case sensitive.
<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>CustomerId</td>
<td>An alphanumeric token assigned by Amazon that uniquely identifies a customer. Only one CustomerId can be submitted at a time in CustomerContentLookup. Default: None. Valid Values: A valid customer ID.</td>
<td>Yes</td>
</tr>
<tr>
<td>ReviewPage</td>
<td>A positive integer that specifies the page of reviews to read. There are ten reviews per page. For example, to read reviews 11 through 20, specify ReviewPage=2. The total number of pages is returned in the TotalPages response tag. Default: None.</td>
<td>No</td>
</tr>
<tr>
<td>TagPage</td>
<td>Specifies the page of results to return. There are ten results on a page. The maximum page number is 400. Default: None.</td>
<td>No</td>
</tr>
<tr>
<td>TagsPerPage</td>
<td>The number of tags to return that are associated with a specified item. Default: None.</td>
<td>No</td>
</tr>
<tr>
<td>TagSort</td>
<td>Specifies the sorting order for the results. Default: - Usages. Valid Values: • FirstUsed-Sort by the date the item was first used. - FirstUsed-Sort by the date the item was last used. • LastUsed-Sort by the date the item was last used. - LastUsed-Sort by the date the item was first used. • Name-Alphabetical, A-Z. - Name-Alphabetical, Z-A. • Usages-Items least used to most used</td>
<td>No</td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: CustomerInfo. Valid Values: CustomerReviews</td>
<td>No</td>
</tr>
</tbody>
</table>
CustomerContentLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

Response Tags

The following table describes the default response tags included in CustomerContentLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Customer</td>
<td>Container for information about a Customer, for example, their NickName.</td>
</tr>
<tr>
<td>Customers</td>
<td>Container for Customer.</td>
</tr>
<tr>
<td>Nickname</td>
<td>The NickName the customer entered on their Your Account web page.</td>
</tr>
<tr>
<td>Tags</td>
<td>Container for Tag elements.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups

Sample Requests

Use CustomerContentLookup in the following ways:

- Return public information about a customer.
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CustomerContentLookup&
  CustomerId=[ID]

  The response to this request is shown in, Response to Sample Request.

- Find items tagged by a specific customer.
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  ResponseGroup=Tags&
  Marketplace=us&
  Version=2008-01-01&
  CustomerId=[Customer ID]&
  TagsPerPage=2&
  TagPage=2

- Use the CustomerReviews response group to display reviews written by the customer.
- Use the CustomerLists response group to display the customer’s list IDs You can then use those IDs to display the customer’s lists.
- Use the CustomerFull response group to display all of the public information about a customer including the customer’s birthday, the About Me message that appears on each Amazon customer's member page on Amazon, as well as all of the information returned by the CustomerInfo, CustomerLists, and CustomerReviews response groups.
Most of the customer's information, by default, is not available to CustomerContentLookup. Customers can use their Your Account page to make this information accessible. Public lists, however, such as a WishList, and Wedding Registry, are made public automatically when customers create them. Private information, including street addresses, e-mail addresses, account transactions, and billing information are never returned.

Response to Sample Request

The amount of information returned by CustomerContentLookup varies according to the response groups chosen and the amount of data made available by the customer. The following XML is a snippet of the full response to the first sample request.

```xml
<Customer>
  <CustomerId>[ID]</CustomerId>
  <CustomerReviews>
    <TotalReviews>8</TotalReviews>
    <TotalReviewPages>1</TotalReviewPages>
    <Review>
      <ASIN>6305692688</ASIN>
      <Rating>1</Rating>
      <HelpfulVotes>21</HelpfulVotes>
      <TotalVotes>35</TotalVotes>
      <Date>2000 02 29</Date>
      <Summary>one star is indeed one too many</Summary>
      <Content>Let's face facts. This is a terrible, terrible movie. Don’t waste your time or money.</Content>
    </Review>
  </CustomerReviews>
</Customer>
```

Only the customer's nickname and location were made public by the customer. At this point, they have not created publicly-accessed lists, such as a Listmania list.

Related Operations

- CustomerContentSearch

CustomerContentSearch

For a given customer e-mail address or name, the CustomerContentSearch operation returns matching customer IDs, names, nicknames, and residence information (city, state, and country). In general, supplying an e-mail address returns unique results whereas supplying a name more often returns multiple results.

Often you use CustomerContentSearch to find a customer ID that you can use in the CustomerContentLookup operation, which returns more extensive customer information.

Availability

US

Request Parameters

The following table describes the request parameters for CustomerContentSearch. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>CustomerPage</td>
<td></td>
<td>Yes</td>
</tr>
</tbody>
</table>
### Parameter Definition Required

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A positive integer that specifies the page of customer IDs to return. Up to twenty customer IDs are returned per page.</strong></td>
<td>Type: Positive integer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: 1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Integers 1 to 20.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Constraint: Up to twenty pages of results can be viewed.</td>
<td></td>
</tr>
<tr>
<td><strong>e-mail</strong></td>
<td>e-mail address of a customer whose ID you want to find.</td>
<td>Either e-mail or Name are required.</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Valid e-mail address.</td>
<td></td>
</tr>
<tr>
<td><strong>Name</strong></td>
<td>A customer's name whose ID you want to find. To enter a first and last name, URL-encode the space in between with %20.</td>
<td>Either e-mail or Name are required.</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td><strong>ResponseGroup</strong></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: CustomerInfo</td>
<td></td>
</tr>
</tbody>
</table>

CustomerContentSearch also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

### Response Tags

The following table describes the default response tags included in CustomerContentSearch responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>City where the customer lives.</td>
</tr>
<tr>
<td>Country</td>
<td>The country in which the customer lives.</td>
</tr>
<tr>
<td>Customer</td>
<td>Container for information about a Customer, for example, their NickName.</td>
</tr>
<tr>
<td>Customers</td>
<td>Container for Customer.</td>
</tr>
<tr>
<td>Location</td>
<td>Container for the elements State and Country.</td>
</tr>
<tr>
<td>Element Tag</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Nickname</td>
<td>The nickname of the customer.</td>
</tr>
<tr>
<td>State</td>
<td>State the customer specified.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in **Response Groups**

**Sample Requests**

Use `CustomerContentSearch` in the following ways:

- Find a customer ID by supplying the customer’s e-mail address.
  
  ![Sample Request](http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CustomerContentSearch&
  e-mail=GeorgeWashington%40ISP.com)

  Note that the @ sign in the e-mail address is URL-encoded as %40. The response to this request is shown in, **Response to Sample Request**.

- Find a customer ID by supplying the customer’s name.
  
  ![Sample Request](http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  AssociateTag=[Associate ID]&
  Operation=CustomerContentSearch&
  Name=George%20Washington)

  Note that blank spaces must be URL-encoded, as shown in this example.

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
<Customer>
  <CustomerId>A111111111</CustomerId>
</Customer>
<Customer>
  <CustomerId>A2222222222</CustomerId>
  <Nickname>WilliamShakespeare</Nickname>
  <Location>
    <City>London</City>
    <Country>England</Country>
  </Location>
</Customer>
```

This response shows that the customer has two IDs.

**Related Operations**

- CustomerContentLookup

**Help**

API Version 2008-04-07

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The `Help` operation provides information about Amazon Associates Web Service operations and response groups. For operations, `Help` lists required and optional request parameters, as well as default and optional response groups the operation can use. For response groups, `Help` lists the operations that can use the response group as well as the response tags returned by the response group in the XML response.

The `Help` operation is not often used in customer applications. It can, however, be used to help the developer in the following ways:

- Provide contextual help in an interactive development environment (IDE) for developers
- Automate documentation creation as part of a developer’s toolkit.

### Availability

All locales.

### Request Parameters

The following table describes the request parameters for `Help`. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Req’d?</th>
</tr>
</thead>
<tbody>
<tr>
<td>About</td>
<td>Specifies the operation or response group about which you want more information. All Amazon Associates Web Service operations, all Amazon Associates Web Service response groups</td>
<td>No</td>
</tr>
<tr>
<td><code>HelpType</code></td>
<td>Specifies whether the help topic is an operation or response group. <code>HelpType</code> and <code>About</code> values must both be operations or response groups, not a mixture of the two. Valid Values: Operation, ResponseGroup</td>
<td>No</td>
</tr>
<tr>
<td><code>ResponseGroup</code></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default Value: Request</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Help</td>
</tr>
</tbody>
</table>

`Help` also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

### Response Tags

The following table describes the default response tags included in `Help` responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
</table>
| `AvailableParameters` | Optional request parameters an operation can use. See API Version 2008-04-07

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<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>RequiredParameters</td>
<td>Optional response groups an operation can use. See DefaultResponseGroup.</td>
</tr>
<tr>
<td>DefaultResponseGroup</td>
<td>Response groups an operation uses by default. See .</td>
</tr>
<tr>
<td>Element</td>
<td>Names of the elements used in the XML response. The elements are presented in an X-path, which reveals the hierarchical structure of the XML elements as defined in the WSDL.</td>
</tr>
<tr>
<td>Elements</td>
<td>Container for one or more Element(s).</td>
</tr>
<tr>
<td>Name</td>
<td>Name of the operation in the Help request.</td>
</tr>
<tr>
<td>Operation</td>
<td>Name of Amazon Associates Web Service operation that can use the specified response group.</td>
</tr>
<tr>
<td>OperationInformation</td>
<td>Container for the entire response when the HelpType is operation.</td>
</tr>
<tr>
<td>RequiredParameters</td>
<td>Request parameters that are required for an &quot;operation.&quot;</td>
</tr>
<tr>
<td>ValidOperations</td>
<td>Container for one or more Operation(s). Specifies the operations that can use the specified response group.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Sample Requests

Use Help in the following ways:

- The following request provides information about the operation, ItemLookup. In the request, HelpType must be set to “Operation” because the About value is an operation.

  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=Help&
  HelpType=Operation&
  About=ItemLookup

  The response to this request is shown in, Response to Sample Request.

- The following request provides information about the Large response group. In the request, HelpType must be set to “ResponseGroup” because the About value is a response group.

  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=Help&
  HelpType=ResponseGroup&
  About=Large

Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

<ResponseGroupInformation>
ItemLookup

Description

Given an Item identifier, the ItemLookup operation returns some or all of the item attributes, depending on the response group specified in the request. By default, ItemLookup returns an item’s ASIN, DetailPageURL, Manufacturer, ProductGroup, and Title of the item.

ItemLookup supports many response groups, so you can retrieve many different kinds of product information, called item attributes, including product reviews, variations, similar products, pricing, availability, images of products, accessories, and other information.

To look up more than one item at a time, separate the item identifiers by commas.

Item Identifiers

Items are identified in an ItemLookup request using two parameters: ItemId and IdType. The second parameter specifies the value type of the first parameter. IdType can be:

- UPC—(Universal Product Code) A 12-digit item identifier. The UPC is the identifier used in barcodes. (Not valid in the CA locale.)
• EAN—(European Article Number) A 13-digit equivalent of the UPC that is used in Europe for products and barcodes.
• JAN—(Japanese Article Number) The equivalent of the EAN that is used in Japan for products and barcodes
• SKU—(Stock Keeping Unit) A merchant-specific identifier for a purchasable good, like a shirt or chair. Amazon’s version of the SKU is the ASIN.

The following table shows the valid identifiers by locale.

<table>
<thead>
<tr>
<th>Locale</th>
<th>Valid Item Identifiers</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA</td>
<td>ASIN, EAN, SKU</td>
</tr>
<tr>
<td>DE</td>
<td>ASIN, EAN, SKU</td>
</tr>
<tr>
<td>FR</td>
<td>ASIN, SKU, UPC</td>
</tr>
<tr>
<td>JP</td>
<td>ASIN, EAN, JAN, SKU</td>
</tr>
<tr>
<td>UK</td>
<td>ASIN, SKU, UPC</td>
</tr>
<tr>
<td>US</td>
<td>ASIN, ISBN, SKU, UPC</td>
</tr>
</tbody>
</table>

The default value of `IdType` is ASIN. For non-ASIN searches, including searches by ISBN, JAN, SKU, UPC, and EAN, a variety of additional parameters become mandatory, including a value for `IdType`.

**Availability**

All locales, however, the parameter support varies by locale.

**Request Parameters**

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><code>Condition</code></td>
<td>Specifies an item's condition. If Condition is set to “All,” a separate set of responses is returned for each valid value of Condition. The default value is ”New” (not ”All”). So, if your request does not return results, consider setting the value to ”All.” When the value is ”New,” the ItemSearch Availability parameter cannot be set to ”Available.” Amazon only sells items that are ”New.”</td>
<td>No</td>
</tr>
<tr>
<td>Type: String</td>
<td>Default: New</td>
<td></td>
</tr>
<tr>
<td>Valid Values: Used</td>
<td>Collectible</td>
<td>Refurbished, All</td>
</tr>
</tbody>
</table>

| `Idtype` | Type of item identifier used to look up an item. All `IdTypes` except ASINx require a `SearchIndex` to be specified. SKU requires a `MerchantId` to be specified also. For more information, see Item Identifiers. | No |

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<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
</tbody>
</table>

**Name**: ItemId  

**Description**: A positive integer that uniquely identifies an item. The meaning of the number is specified by `IdType`. That is, if `IdType` is ASIN, the `ItemId` value is an ASIN. If `ItemIds` an ASIN, a search index cannot be specified in the request.

**Type**: String  

**Default**: None  

**Valid Values**: Valid item ID.

**Name**: MerchantId  

**Description**: Specifies the merchant who is offering the item. `MerchantId` is an alphanumeric identifier assigned by Amazon to merchants. Note that the default value is "Amazon." If your request does not generate results, consider setting the value to "All."

Make sure to use a Merchant ID and not a Seller ID, which is not supported.

**Type**: String  

**Default**: Amazon  

**Valid Values**: MerchantId--ID of a merchant | All--Includes Amazon and all other merchants | Featured--Merchants listed when you click “Add to Cart”

**Name**: OfferPage  

**Description**: Page of offers returned by ItemLookup. There are 10 offers per page. To examine offers 11 through 20, for example, set `OfferPage` to 2.

**Type**: String  

**Default**: 1  

**Valid Values**: Integer between 1 and 100, inclusive

**Name**: RelatedItemsPage  

**Description**: This optional parameter is only valid when the `RelatedItems` response group is used. Each ItemLookup request can return, at most, ten related items. The `RelatedItemsPage` value specifies the set of ten related items to return. A value of 2, for example, returns the second set of ten related items.

**Type**: String  

**Default**: Not applicable  

**Valid Values**: Integer between 1 and 100, inclusive
<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RelationshipType</strong></td>
<td>This parameter is required when the <code>RelatedItems</code> response group is used. The type of related item returned is specified by the <code>RelationshipType</code> parameter. Sample values include Episode, Season, and Tracks. A complete list of values follows this table.</td>
<td>Yes when <code>RelatedItems</code> response group is used</td>
</tr>
<tr>
<td><strong>ReviewPage</strong></td>
<td>Page of reviews returned by <code>ItemLookup</code>. There are 5 reviews per page. To examine reviews 6 through 10, for example, set <code>ReviewPage</code> to 2.</td>
<td>No</td>
</tr>
<tr>
<td><strong>ReviewSort</strong></td>
<td>Specifies the order in which Reviews are sorted in the return. For more information, see Sorting Reviews.</td>
<td>No</td>
</tr>
<tr>
<td><strong>SearchIndex</strong></td>
<td>The product category to search.</td>
<td>Yes, for non-ASIN ItemIds</td>
</tr>
<tr>
<td><strong>TagPage</strong></td>
<td>Specifies the page of results to return. There are ten results on a page.</td>
<td>No</td>
</tr>
<tr>
<td><strong>TagsPerPage</strong></td>
<td>The number of tags to return that are associated with a specified item.</td>
<td>No</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>TagSort</td>
<td>Specifies the sorting order for the results.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: - Usages</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• FirstUsed-Sort by the date the item was first used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- FirstUsed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• LastUsed-Sort by the date the item was last used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- LastUsed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Name-Alphabetical, A-Z.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Name</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Usages-Items least used to most used</td>
<td></td>
</tr>
<tr>
<td></td>
<td>To sort items in descending order, prefix the values with a negative sign (-)</td>
<td></td>
</tr>
<tr>
<td>VariationPage</td>
<td>Page number of variations returned by ItemLookup. By default, ItemLookup returns all variations. Use VariationPage to return a subsection of the response. There are 10 variations per page. To examine offers 11 through 20, for example, set VariationPage to 2.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: All</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Integer between 1 and 150, inclusive</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Valid Values: Accessories</td>
<td>BrowseNodes</td>
</tr>
</tbody>
</table>
ItemLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

Relationship Types

When an ItemLookup request uses the RelatedItems response group, the RelationshipType parameter is required. This parameter specifies the means by which items are related to the one specified in the ItemLookup request (by the ItemId parameter). The following list specifies all of the valid values for RelationshipType:

- AuthorityTitle—Links a non-buyable ASIN TitleAuthority parent with its buyable children. A book might have a single TitleAuthority ASIN that relates to a list of children ASINs for different formats of the same book (hardback, paperback, audio book, kindle). MP3 albums have the same AuthorityTitle parent as its physical CD counterpart.
- DigitalMusicArranger—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicComposer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicConductor—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicEnsemble—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicLyricist—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicPerformer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicPrimaryArtist—Non-buyable child of both MP3 albums and tracks. This is the relationship that show all MP3 downloads for a single artist on amazon.com.
- DigitalMusicProducer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicRemixer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicSongWriter—Non-buyable child of both MP3 albums and tracks.
- Episode—Relates an Unbox Season (parent) to Episodes (children) from that season. Note this is the same relationship as Tracks and can be used interchangeably.
- Season—Relates an Unbox Series (parent) to its Seasons (children).
- Tracks—Relates an MP3 Album (parent) to its Tracks (children). Note this is the same relationship as Episode and can be used interchangeably.

Hierarchy of Relationship Types

The RelationshipTypes values are hierarchically arranged. The following set of images show the hierarchies for MP3Downloads, UnboxVideo, and KindleStore items. In these images, the circles represent relationship types and the bell shaped figure represent items.

MP3Downloads Hierarchy
UnboxVideo Hierarchy
AuthorityTitle is similar to a variation parent in that it is an organizational tool (a container) rather than a real item that you can purchase. They do not have detail pages.

**Sorting Reviews**

The `ReviewSort` parameter enables you to specify the order in which reviews are sorted in responses.
The options are:

- HelpfulVotes—Sorted by most helpful reviews listed first.
- HelpfulVotes—Sorted by most helpful reviews listed last.
- OverallRating—Sorted by best overall reviews listed first.
- OverallRating—Sorted by best overall reviews listed last.
- SubmissionDate (Default)—Sorted by the most recent reviews listed first.
- SubmissionDate—Sorted by the most recent reviews listed last.

### Response

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>Amazon Standard Identification Number, which is an alphanumeric token assigned by Amazon to an item that uniquely identifies it.</td>
</tr>
<tr>
<td>Item</td>
<td>Container for information about the item, including <em>DetailPageURL</em>, <em>ASIN</em>, <em>Title</em>, <em>ProductGroup</em>, and <em>Manufacturer</em>.</td>
</tr>
<tr>
<td>ItemAttributes</td>
<td>Container for information about an item, including <em>Title</em>, <em>ProductGroup</em>, and <em>Manufacturer</em>.</td>
</tr>
<tr>
<td>Items</td>
<td>Container for one or more Item(s).</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Name of the company that manufactured the item.</td>
</tr>
<tr>
<td>ProductGroup</td>
<td>Category of the item, for example, “Book,” “DVD.” You can find the complete list of product groups by going to <a href="http://www.amazon.com">www.amazon.com</a> and clicking the tab that says &quot;See All 32 Product Categories.&quot;</td>
</tr>
<tr>
<td>Title</td>
<td>Title of the item.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in **Response Groups**

### Examples

The following request returns the information associated with *ItemId* B00008OE6I.

```plaintext
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B00008OE6I
```

The response to this request is shown in, **Response to Sample Request**.

The following request returns an offer for a refurbished item that is not sold by Amazon.

```plaintext
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B00008OE6I&
IdType=ASIN&
ItemId=B00023NDLS&
ResponseGroup=OfferFull&
Condition=All&
MerchantId=All
```

In this example, because the item is not sold by Amazon, the following values must be set:
=All and MerchantId=All or the ID of a specific merchant.

In the following request, the ItemId is an SKU, which requires that you also specify the MerchantId and IdType. A MerchantId value is required because the default value is "Amazon," and items for sale by Amazon are never identified by an SKU value.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=[SKU]&
MerchantId=[MerchantID]&
IdType=SKU

In the following request, the ItemId is a UPC, which requires that you also specify the SearchIndex and ItemType.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=[UPC]&
SearchIndex=Books&
IdType=UPC

In the following request, the ItemId is an EAN, which requires that you also specify the SearchIndex and ItemType.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=[EAN]&
SearchIndex=Electronics&
IdType=EAN

Use the BrowseNodes response group to find the browse node of an item.

Use the Tracks response group to find the track, title, and number for each track on each CD in the response.

Use the Similarities response group to find the ASIN and Title for similar products returned in the response.

Use the Reviews response group to find reviews written by customers about an item, and the total number of reviews for each item in the response.

Use the OfferSummary response group to find the number of offer listings and the lowest price for each of the offer listing condition classes, including New, Used, Collectible, and Refurbished.

Use the Accessories response group to find the a list of accessory product ASINs and Titles for each product in the response that has accessories.

Sample Response

The following code snippet is a response to the first request. It shows all of the item attributes that are returned by default.

```xml
<Items>
  <Request>
    <IsValid>True</IsValid>
    <ItemLookupRequest>
      <ItemId>B00008OE6I</ItemId>
      <ItemLookupRequest>
        </Request>
      </Item>
      <ASIN>B00008OE6I</ASIN>
  </Request>
</Items>
```

API Version 2008-04-07
Related Operations

- ItemSearch

ItemSearch

Description

The ItemSearch operation returns items that satisfy the search criteria, including one or more search indices.

ItemSearch returns up to ten search results at a time. When condition equals "All," ItemSearch returns up to three offers per condition (if they exist), for example, three new, three used, three refurbished, and three collectible items. Or, for example, if there are no collectible or refurbished offers, ItemSearch returns three new and three used offers.

Because there are thousands of items in each search index, ItemSearch requires that you specify the value for at least one parameter in addition to a search index. The additional parameter value must reference items within the specified search index. For example, you might specify a browse node (BrowseNode is an ItemSearch parameter), Harry Potter Books, within the Books product category. You would not get results, for example, if you specified the search index to be Automotive and the browse node to be Harry Potter Books. In this case, the parameter value is not associated with the search index value.

The ItemPage parameter enables you to return a specified page of results. The maximum ItemPage number that can be returned is 400. An error is returned if you try to access higher numbered pages. If you do not include ItemPage in your request, the first page will be returned by default. There can be up to ten items per page.

ItemSearch is the operation that is used most often in requests. In general, when trying to find an item for sale, you use this operation.

Availability

All locales.

Request Parameters

ItemSearch has a lot of parameters. Not all of them pertain, however, to all search indices. For example, when the search index is apparel, it would be inappropriate to use the Actor parameter. As a result, each search index can use only a subset of all of the parameters. For a complete list of the ItemSearch parameters that can be used with a specific search index in a specific locale, refer to Search Index and ItemSearch Parameter Combinations.

The parameters that apply to the largest number of search indices are shown in the following table.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Valid Search Indices</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>All but All, Blended</td>
</tr>
</tbody>
</table>
### Parameter & Valid Search Indices

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Valid Search Indices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>All but All, Blended and Merchants</td>
</tr>
<tr>
<td>Keywords</td>
<td>All</td>
</tr>
<tr>
<td>MaximumPrice</td>
<td>All but All, Blended and Merchants</td>
</tr>
<tr>
<td>MerchantId</td>
<td>All but All, Blended and Merchants</td>
</tr>
<tr>
<td>MinimumPrice</td>
<td>All but All, Blended and Merchants</td>
</tr>
<tr>
<td>Title</td>
<td>All but All, Blended and Merchants</td>
</tr>
</tbody>
</table>

`ItemSearch` requires that you specify a search index and at least one of the following parameters:

- Actor
- Artist
- AudienceRating
- Author
- Brand
- BrowseNode
- City
- Composer
- Conductor
- Director
- Keywords
- Manufacturer
- MusicLabel
- Neighborhood
- Orchestra
- Power
- Publisher
- TextStream
- Title

### Name & Description

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actor</td>
<td>Name of an actor associated with the item. You can enter all or part of the name. Type: String</td>
</tr>
<tr>
<td>Artist</td>
<td>Name of an artist associated with the item. You can enter all or part of the name. Type: String</td>
</tr>
<tr>
<td>AudienceRating</td>
<td>Movie ratings based on MPAA ratings or age, depending upon the locale. You may specify one or more values in a comma-separated list in a REST request or by using multiple elements in a SOAP request. Type: String.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Required</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
</tr>
<tr>
<td>------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Author</td>
<td>Name of an author associated with the item. You can enter all or part of the name.</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
</tr>
<tr>
<td>Availability</td>
<td>Enables ItemSearch to return only those items that are available. This parameter must be used in combination with a merchant ID and Condition. For more information, see Availability Parameter, which follows this table. When Availability is set to &quot;Available,&quot; the Condition parameter cannot be set to &quot;New.&quot;</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
</tr>
<tr>
<td></td>
<td>Valid Values: Available</td>
</tr>
<tr>
<td>Brand</td>
<td>Name of a brand associated with the item. You can enter all or part of the name.</td>
</tr>
<tr>
<td></td>
<td>Type: String, for example, Timex, Seiko, Rolex.</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Browse nodes are positive integers that identify product categories, for example, Literature &amp; Fiction: (17), Medicine: (13996), Mystery &amp; Thrillers: (18), Nonfiction: (53), Outdoors &amp; Nature: (290060).</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
</tr>
<tr>
<td></td>
<td>Valid Values: Positive integer.</td>
</tr>
<tr>
<td>City</td>
<td>Name of a city associated with the item. You can enter all or part of the name. This parameter only works in the US locale.</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Composer</td>
<td>Name of a composer associated with the item. You can enter all or part of the name.</td>
<td>No</td>
</tr>
<tr>
<td>Condition</td>
<td>Use the Condition parameter to filter the offers returned in the product list by condition type. By default, Condition equals &quot;New&quot;. If you do not get results, consider changing the value to &quot;All. When the Availability parameter is set to &quot;Available,&quot; the Condition parameter cannot be set to &quot;New.&quot; ItemSearch returns up to ten search results at a time. When condition equals &quot;All,&quot; ItemSearch returns up to three offers per condition (if they exist), for example, three new, three used, three refurbished, and three collectible items. Or, for example, if there are no collectible or refurbished offers, ItemSearch returns three new and three used offers.</td>
<td>No</td>
</tr>
<tr>
<td>Conductor</td>
<td>Name of a conductor associated with the item. You can enter all or part of the name.</td>
<td>No</td>
</tr>
<tr>
<td>Director</td>
<td>Name of a director associated with the item. You can enter all or part of the name.</td>
<td>No</td>
</tr>
</tbody>
</table>

Type: String
Default: None
Valid Values: Chicago | New York | San Francisco | Seattle | Washington, D.C.
<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemPage</td>
<td>Retrieves a specific page of items from all of the items in a response. Up to ten items are returned on a page unless Condition equals &quot;All.&quot; In that case, ItemSearch returns up to three results per Condition, for example, three new, three used, three refurbished, and three collectible items. Or, for example, if there are no collectible or refurbished items being offered, ItemSearch returns three new and three used items. The maximum ItemPage number that can be returned is 400. An error is returned if you try to access higher numbered pages. If you do not include ItemPage in your request, the first page will be returned by default. The total number of pages of items found is returned in the TotalPages response tag. Valid Values: Integer between 1 and 400, inclusive. Type: String Default: None</td>
<td>No</td>
</tr>
<tr>
<td>Keywords</td>
<td>A word or phrase associated with an item. The word or phrase can be in various product fields, including product title, author, artist, description, manufacturer, and so forth. When, for example, the search index equals &quot;MusicTracks,&quot; the Keywords parameter enables you to search by song title. If you enter a phrase, the spaces must be URL-encoded as %20. Type: String Default: None</td>
<td>No</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Name of a manufacturer associated with the item. You can enter all or part of the name. Type: String Default: None</td>
<td>No</td>
</tr>
<tr>
<td>MaximumPrice</td>
<td>Specifies the maximum price of the items in the response. Prices are in terms of the lowest currency denomination, for example, pennies. For example, 3241 represents $32.41. Type: String</td>
<td>No</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Default: None</td>
<td>Valid Values: Positive integer</td>
<td></td>
</tr>
<tr>
<td>MerchantId</td>
<td>Specifies the merchant who is selling the item. MerchantId is an alphanumeric identifier assigned by Amazon to merchants. Make sure to specify a merchant ID and not a seller ID, which is not supported. Note that the default value is &quot;Amazon.&quot; If your request does not generate results, consider setting the value to &quot;All.&quot;</td>
<td></td>
</tr>
<tr>
<td>Yes</td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td>MinimumPrice</td>
<td>Specifies the minimum price of the items to return. Prices are in terms of the lowest currency denomination, for example, pennies, for example, 3241 represents $32.41.</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td>Neighborhood</td>
<td>Name of a neighborhood You can enter all or part of the name. The neighborhoods are located in one of the valid values for City.</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>Type: String, for example, Capitol Hill, Arlington, and North Beach.</td>
<td></td>
</tr>
<tr>
<td>Orchestra</td>
<td>Name of an orchestra associated with the item. You can enter all or part of the name.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>PostalCode</td>
<td>Postal code of the merchant. In the US, the postal code is the postal code. This parameter enables you to search for items sold in a specified region of a country.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td>Power</td>
<td>Performs a book search using a complex query string. Only works when the search index is set equal to &quot;Books.&quot;</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Valid Values: See, Power Searches following this table.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td>Publisher</td>
<td>Name of a publisher associated with the item. You can enter all or part of the name.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td>RelatedItemsPage</td>
<td>This optional parameter is only valid when the RelatedItems response group is used. Each ItemLookup request can return, at most, ten related items. The RelatedItemsPage value specifies the set of ten related items to return. A value of 2, for example, returns the second set of ten related items</td>
<td>No</td>
</tr>
<tr>
<td>RelationshipType</td>
<td>This parameter is required when the RelatedItems response group is used. The type of related item returned is specified by the RelationshipType parameter. Sample values include Episode, Season, and Tracks. A complete list of values follows this table.</td>
<td>Yes when RelatedItems response group is used</td>
</tr>
<tr>
<td>SearchIndex</td>
<td>The product category to search. Many ItemSearch parameters are valid with only specific values of SearchIndex. For more information, see Search Indices and Valid Parameter Values following this table.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: A search index, for example, Apparel, Beauty, Blended, Books, and so forth. For Blended searches, see, Blended Searches before this table. For a</td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>--------------</td>
<td>------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>complete of search indices, see Search Indices by Locale.</td>
<td>No</td>
<td></td>
</tr>
<tr>
<td><strong>Sort</strong></td>
<td>Means by which the items in the response are ordered.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Valid values vary significantly by search index. For a list of valid values, see ItemSearch Sort Values by Locale.</td>
<td></td>
</tr>
<tr>
<td><strong>TagPage</strong></td>
<td>Specifies the page of results to return. There are ten results on a page. The maximum page number is 400.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: Integer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td><strong>TagsPerPage</strong></td>
<td>The number of tags to return that are associated with a specified item.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: Integer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td><strong>TagSort</strong></td>
<td>Specifies the sorting order for the results.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: - Usages</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• FirstUsed-Sort by the date the item was first used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- FirstUsed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• LastUsed-Sort by the date the item was last used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- LastUsed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Name-Alphabetical, A-Z.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Name</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Usages-Items least used to most used</td>
<td></td>
</tr>
<tr>
<td></td>
<td>To sort items in descending order, prefix the values with a negative sign (-).</td>
<td></td>
</tr>
<tr>
<td><strong>TextStream</strong></td>
<td></td>
<td>No</td>
</tr>
<tr>
<td>Name</td>
<td>Description</td>
<td>Required</td>
</tr>
<tr>
<td>----------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td></td>
<td>A search based on two or more words. ItemSearch picks out of the block of text up to ten keywords and returns up to ten items that match those keywords. For example, if five keywords are found, two items for each keyword are returned. Only one page of results is returned so ItemPage does not work with TextStream.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td><strong>Title</strong></td>
<td>The title associated with the item. You can enter all or part of the title. Title searches are a subset of Keyword searches. If a Title search yields insufficient results, consider using a Keywords search.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td><strong>VariationPage</strong></td>
<td>Retrieves a specific page of variations returned by ItemSearch. By default, ItemSearch returns all variations. Use VariationPage to return a subsection of the response. There are 10 variations per page. To examine offers 11 trough 20, for example, set VariationPage to 2. The total number of pages is returned in the TotalPages element.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Positive integer</td>
<td></td>
</tr>
<tr>
<td><strong>ResponseGroup</strong></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Type: String</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: Small</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: Accessories</td>
<td>BrowseNodes</td>
</tr>
</tbody>
</table>
ItemSearch also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

All Search Index

You can use the All search index to do an ItemSearch search through all search indices. There are, however, a number of restrictions placed on this request. The only parameter that you can use in the request is Keywords. You cannot, for example, sort results. Results are restricted to the first five pages of results. Each page can have only up to five results.

Note

You cannot use the All search index in an ItemLookup request.

Blended Searches

ItemSearch searches through a specified search index, or SearchIndex can be set to "Blended." A blended search always searches through the following search indices (only):

- Apparel
- Automotive
- Books
- DVD
- Electronics
- GourmetFood
- Kitchen
- Music
- PCHardware
- PetSupplies
- Software
- SoftwareVideoGames
- SportingGoods
- Tools
- Toys
- VHS
- VideoGames

Availability Parameter

The Availability parameter filters out of ItemSearch results those items that are unavailable. The availability of an item can change rapidly. There is typically a discrepancy between an item’s availability as reported by ItemSearch and the item’s true availability, as reported by Amazon’s web site. For this reason, the availability of items reported by ItemSearch and by Amazon’s web site will be slightly different. Items that are “available” are classified on Amazon’s retail web site as:

- Currently for sale
- Pre-orders
- Special orders
- New releases
- e-mail me when items become available
- Items available for in-store pickup
- Items for sale by third parties

Parameter Restrictions for Availability

The following ItemSearch parameters must be included to return available items (only):

- Availability—Must be set to “Available.” When the Availability parameter is not set, ItemSearch returns available and unavailable items. “Available” is the only valid value for Availability.
Setting it to another value returns an error message. Parameter values are case sensitive. When the Availability parameter is set to "Available," the Condition parameter cannot be set to "New."

- Condition—Must be set to "All". The default value is "New." When the Availability parameter is set to "Available," the Condition parameter cannot be set to "New."
- MerchantId—Alphanumeric token that uniquely identifies a merchant. Valid values are “Amazon,” “All,” or a specific merchant ID. When the Availability parameter is used and MerchantId is set to "Amazon," the availability results for Amazon, Toys R Us, and Target are merged.

The following search indices do not work with the Availability parameter:

- Items available for in-store pickup
- Items for sale by third parties.

In both cases, because Amazon does not warehouse the items for sale, Amazon cannot determine the availability of them.

Movie Ratings Vary by Locale

Movie rating values captured in the AudienceRating parameter, vary by locale. The following table shows the valid values of AudienceRating.

<table>
<thead>
<tr>
<th>Locale</th>
<th>AudienceRating Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA</td>
<td>G, PG, PG-13, R, NC-17, NR, Unrated, Family Viewing</td>
</tr>
<tr>
<td>DE</td>
<td>6, 12, 16</td>
</tr>
<tr>
<td>FR</td>
<td>PG, 12, 16, 18</td>
</tr>
<tr>
<td>US</td>
<td>G, PG, PG-13, R, NC-17, NR, Unrated</td>
</tr>
</tbody>
</table>

Relationship Types

When an ItemLookup request uses the RelatedItems response group, the RelationshipType parameter is required. This parameter specifies the means by which items are related to the one specified in the ItemLookup request (by the ItemId parameter). The following list specifies all of the valid values for RelationshipType:

- AuthorityTitle—Links a non-buyable ASIN TitleAuthority parent with its buyable children. A book might have a single TitleAuthority ASIN that relates to a list of children ASINs for different formats of the same book ( hardback, paperback, audio book, kindle ). MP3 albums have the same AuthorityTitle parent as its physical CD counterpart.
- DigitalMusicArranger—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicComposer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicConductor—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicEnsemble—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicLyricist—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicPerformer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicProducer—Non-buyable child of both MP3 albums and tracks.
- DigitalMusicRemixer—Non-buyable child of both MP3 albums and tracks.
• DigitalMusicSongWriter—Non-buyable child of both MP3 albums and tracks.
• Episode—Relates an Unbox Season (parent) to Episodes (children) from that season. Note this is the same relationship as Tracks and can be used interchangeably.
• Season—Relates an Unbox Series (parent) to its Seasons (children).
• Tracks—Relates an MP3 Album (parent) to its Tracks (children). Note this is the same relationship as Episode and can be used interchangeably.

Hierarchy of Relationship Types

The RelationshipTypes values are hierarchically arranged. The following set of images show the hierarchies for MP3Downloads, UnboxVideo, and KindleStore items. In these images, the circles represent relationship types and the bell shaped figure represent items.

MP3Downloads Hierarchy

![MP3Downloads Hierarchy Diagram]

UnboxVideo Hierarchy

![UnboxVideo Hierarchy Diagram]
AuthorityTitle is similar to a variation parent in that it is an organizational tool (a container) rather than a real item that you can purchase. They do not have detail pages.

Power Searches
Power searches only work when the search index is “Book.” The power search is a query string that can contain multiple conditions and boolean operations. For example, the query “author:ambrose” returns a list of books where "Ambrose" is in the author’s name. A query of subject:history and (spain or mexico) and not military and language:spanish returns a list of books in the Spanish language on the subject of either Spanish or Mexican history, excluding all items with the term “military” in their subject description. The following are additional examples of Power Searches:

• author: ambrose and binding: (abridged or large print) and pubdate: after 11-1996
• subject: history and (spain or mexico) and not military and language: spanish
• (subject: marketing and author: kotler) or (publisher: harper and subject: "high technology")
• keywords: "high tech*" and not fiction and pubdate: during 1999
• isbn: 0446394319 or 0306806819 or 1567993850

Power Search Key Words

The key words you can use in a power search include:

• author—Book’s author
• ISBN—InternationalStandard Book Number of the book
• keyword—Words that can be found in any field that describes a book, such as author, subject, or description
• language—Language, such as Spanish, that the book is written in
• pubdate—Book’s publication date
• publisher—Name of the book’s publisher
• subject—Word in book’s subject description
• title—The title of the book

Power Search Syntax

Power search uses the following syntactical conventions to build queries:

• not—Excludes the following parameter from the results, for example, subject:history and not military, excludes military history in the results.
• and—Specifies that both values must be true to be selected. For example, subject:history and (spain and mexican), requires that the books selected contain both Spanish and Mexican history.
• or—Exclusive or which means one of either item but not both. For example subject:history and (spain or mexican), means the subject matter can be about the history of Spain or Mexico, but not both.
• colon (:)—Used as an equals sign, for example, subject:history, searches for books whose subject matter is history.
• parenthesis—Groups terms to clarify operations, for example, subject: history and (spain or mexico)

Without the parentheses, you would search for books about Spanish history or Mexico. With parentheses, you search for books about Spanish history and Mexican history.
• asterisk (*)—Stands for zero or more alphanumeric characters, for example, keywords: "high tech*"

Use the asterisk to generalize your search.
• Quotation marks (“”)—Specifies an exact match of the word(s) within the quotes.
Search Indices and Valid Parameter Values

For a given search index, only a subset of all ItemSearch parameters are valid. The following table shows those values for the US locale. To see the valid values in a different locale, see Search Index and ItemSearch Parameter Combinations.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Valid With These Search Indices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actor</td>
<td>Video, VHS, DVD, DigitalMusic, Merchants</td>
</tr>
<tr>
<td>Artist</td>
<td>Music, Classical, Merchants</td>
</tr>
<tr>
<td>AudienceRating</td>
<td>Video, VHS, DVD</td>
</tr>
<tr>
<td>Author</td>
<td>Books, Merchants</td>
</tr>
<tr>
<td>Brand</td>
<td>Apparel, Baby, Beauty, Electronics, HeathPersonalCare, Kitchen, Merchants, Miscellaneous, MusicalInstruments, OfficeProducts, OutdoorLiving, PC Hardware, Photo, Software, Sporting Goods, Tools, Video Games</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>All except Blended</td>
</tr>
<tr>
<td>City</td>
<td>Merchants</td>
</tr>
<tr>
<td>Composer</td>
<td>Classical, Merchants</td>
</tr>
<tr>
<td>Condition</td>
<td>All except Blended and Merchants</td>
</tr>
<tr>
<td>Conductor</td>
<td>Classical, Merchants</td>
</tr>
<tr>
<td>Director</td>
<td>Video, VHS, DVD, DigitalMusic, Merchants</td>
</tr>
<tr>
<td>ItemPage</td>
<td>All</td>
</tr>
<tr>
<td>Keywords</td>
<td>All</td>
</tr>
<tr>
<td>Parameter</td>
<td>SearchIndices</td>
</tr>
<tr>
<td>MaximumPrice</td>
<td>All except Blended and Merchants</td>
</tr>
<tr>
<td>MerchantId</td>
<td>All except Blended and Merchants</td>
</tr>
<tr>
<td>MinimumPrice</td>
<td>All except Blended and Merchants</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Apparel, Baby, Beauty, Electronics, HeathPersonalCare, Kitchen, Merchants, Miscellaneous, MusicalInstruments, OfficeProducts, Outdoor Living, PC Hardware, Photo, Software, Sporting Goods, Tools, Video Games</td>
</tr>
<tr>
<td>MusicLabel</td>
<td>Music, Classical, Merchants</td>
</tr>
<tr>
<td>Neighborhood</td>
<td>Merchants</td>
</tr>
<tr>
<td>Orchestra</td>
<td>Classical, Merchants</td>
</tr>
<tr>
<td>Power</td>
<td>Books, Merchants</td>
</tr>
<tr>
<td>Publisher</td>
<td>Books, DigitalMusic, DVD, Magazines, Merchants, VHS, Video</td>
</tr>
<tr>
<td>Sort</td>
<td>All. The valid values for Sort, however, are different for each search index. For more information, see the Appendix, “Sort Values by Locale.”</td>
</tr>
</tbody>
</table>

Amazon Associates Web Service Developer Guide
ItemSearch

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<table>
<thead>
<tr>
<th>Parameter</th>
<th>Valid With These Search Indices</th>
</tr>
</thead>
<tbody>
<tr>
<td>TextStream</td>
<td>Apparel, Books, Classical, DigitalMusic, DVD, Electronics, GourmetFood, Jewelry, Merchants, Music, Photo, Toys, Video, VideoGames</td>
</tr>
<tr>
<td>Title</td>
<td>All except Blended and Merchants</td>
</tr>
</tbody>
</table>

**Response**

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>Amazon Standard Identification Number, which is an alphanumeric token assigned by Amazon to an item that uniquely identifies it.</td>
</tr>
<tr>
<td>DetailPageURL</td>
<td>URL of an item’s web site that includes an item’s title, availability, similar items, features, accessories, product description, customer reviews of the item, links to news articles about the item, related Listmania lists, “So You’d Like To...” list, and “Browse For Photo” list.</td>
</tr>
<tr>
<td>Item</td>
<td>Container for item information, including ASIN, DetailPageURL, and ItemAttributes.</td>
</tr>
<tr>
<td>ItemAttributes</td>
<td>Container for information about an item, including Manufacturer, ProductGroup, and Title.</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Item’s manufacturer.</td>
</tr>
<tr>
<td>ProductGroup</td>
<td>Product category; similar to search index.</td>
</tr>
<tr>
<td>Title</td>
<td>Item’s title.</td>
</tr>
<tr>
<td>TotalPages</td>
<td>Total number of pages in response. There are ten items per page.</td>
</tr>
<tr>
<td>TotalResults</td>
<td>Total number of items found.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

**Examples**

Use the search index, Toys, and the parameter, Keywords, to return information about all toy rockets sold in by Amazon.

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[AWS Access Key ID]&Operation=ItemSearch&Keywords=Rocket&SearchIndex=Toys
```

The response to this request is shown in, Response to Sample Request.

Use a blended search to look through multiple search indices for items that have “Mustang” in their name or description. A blended search looks through multiple search indices at the same time. For more information, see Blended Searches.

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=[AWS Access Key ID]&
```
Use the Availability parameter to only return shirts that are available:
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
MerchantId=All&
Condition=All&
Availability=Available&
SearchIndex=Apparel&
Keywords=Shirt

Set the search index to MusicTracks and Keywords to the title of a song to find a song title.

Use the BrowseNodes response group to find the browse node of an item.

Use the Variations response group and the BrowseNode parameter to find all of the variations of a parent browse node.

Sample Response

The following XML is a snippet of the full response to the first sample request.

```xml
<TotalResults>372</TotalResults>
<TotalPages>38</TotalPages>
<Item>
  <ASIN>B00021HBN6</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... 0021HBN6%2526tag=ws%2526lcode=xm2%2526cID=2025%2526ccmID=165953%2526location=/o/ASIN/B00021HBN6%253FAWSAccessKeyId=[AWS
Access Key ID]</DetailPageURL>
  <ItemAttributes>
    <Manufacturer>Radio Flyer</Manufacturer>
    <ProductGroup>Toy</ProductGroup>
    <Title>Radio Flyer Retro Rocket</Title>
  </ItemAttributes>
</Item>
<Item>
  <ASIN>B0007MZV3C</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... 007MZV3C%2526tag=ws%2526lcode=xm2%2526cID=2025%2526ccmID=165953%2526location=/o/ASIN/B0007MZV3C%253FAWSAccessKeyId=[AWS
Access Key ID]</DetailPageURL>
  <ItemAttributes>
    <Manufacturer>Razor USA LLC</Manufacturer>
    <ProductGroup>Toy</ProductGroup>
    <Title>Razor Dirt Rocket MX350 Bike</Title>
  </ItemAttributes>
</Item>
```

The TotalResults and TotalPages tags indicate the number of items found and the number of pages those items are on. Use TotalPages with any of the page parameters, such as ReviewsPage, to select the page of results to view. Typically, there are ten results on a page.

Related Operations

- ItemLookup
- SellerListingSearch

ListLookup

The ListLookup operation returns, by default, summary information about a list that you specify in the request. The summary information includes the:
• Creation date of the list
• Name of the list’s creator

The operation returns up to ten sets of summary information per page.

Lists are specified by list type and list ID, which can be found using ListSearch.

You cannot lookup more than one list at a time in a single request. You can, however, make a batch request to look for more than one list simultaneously.

Supported List Types

The ListLookup operation supports the following list types:

• Listmania—Customers can create random groups of items, called Listmania lists. Listmania lists can be as specific (“Dorm Room Essentials for Every Freshman”) or as general (“The Best Novels of 2005”) as customers choose.
• WeddingRegistry—Wedding registries contain items that a wedding couple wants.
• WishList—Wish lists contain items for birthdays, anniversaries or any other special day. These lists help others know what gifts the wishlist creator wants.

The following Amazon lists are not supported by ListLookup. Amazon Associates Web Service operations cannot return the items on these lists:

• BabyRegistry—Baby registries contain items that expectant parents want. Gift givers can find baby registries created on Amazon or in Babies "R" Us or Toys "R" Us stores.
• Purchase Sharing
• So You’d Like To...

Availability

All locales.

Request Parameters

The following table describes the request parameters for ListLookup. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>Specifies an item's condition. If Condition is set to “All,” a separate set of responses is returned for each valid value of Condition. Note that, by default, Condition is set to New not All. If, for example, items are not returned in the response, consider setting Condition to All. Default: New Valid Values: All</td>
<td>No</td>
</tr>
<tr>
<td>IsOmitPurchasedItems</td>
<td>If you set IsOmitPurchasedItems=1 in a ListLookup request, items on a wishlist that have been purchased will not be returned. Only those items that have not been purchased will be returned.</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>purchased or those for which the entire quantity has not been purchased are returned.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ListId</strong></td>
<td>Number that uniquely identifies a list. Default: None Valid Values: Positive integer</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>ListType</strong></td>
<td>Type of list. Default: None Valid Values: WeddingRegistry, Listmania lists, WishList. For more information, see Supported List Types</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>MerchantId</strong></td>
<td>Specifies the merchant who is offering the item. <em>MerchantId</em> is an alphanumeric identifier assigned by Amazon to merchants. Make sure to specify a Merchant ID and not a Seller ID, which is not supported. Default: Amazon Valid Values: MerchantId--ID of a merchant All--Includes Amazon and all other merchants Featured--Merchant listed when you click “Add to Cart.” (US only)</td>
<td>No</td>
</tr>
<tr>
<td><strong>ProductGroup</strong></td>
<td>Category of the item, for example, “Book” or “DVD.” Use URL encoding to specify a ProductGroup, for example, to specify “Lawn &amp; Patio” use “Lawn%20%26%20Patio”. Default: None Valid Values: Search Index. For a list of Search Indices, see Search Index By Locale Matrix</td>
<td>No</td>
</tr>
<tr>
<td><strong>ProductPage</strong></td>
<td>Retrieves a specific page of lists returned. There are ten lists per page. Default: None Valid Values: Integer between 1 and 30, inclusive</td>
<td>No</td>
</tr>
<tr>
<td><strong>Sort</strong></td>
<td>Means by which the list items in the response are ordered. Use only with wishlists. Default: None</td>
<td>No</td>
</tr>
</tbody>
</table>
### Parameter

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Valid Values: DateAdded--Sorted by the original date an item was added to a list. LastUpdated--Sorted by the date that list items were last updated. Updating a list item can be, for example, changing its priority, the comments associated with the item, or the quantity of items desired. Price--From cheapest to most expensive Priority--Customers assign a priority value to each item they add to their wishlist. The values can be highest, high, medium (default), low, and lowest. When you include Sort=Priority in a ListLookup request, the items are sorted from highest to lowest priority.</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: Request</td>
<td>No</td>
</tr>
<tr>
<td>ListInfo</td>
<td>Valid Values: Accessories</td>
<td>BrowseNodes</td>
</tr>
</tbody>
</table>
For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Sample Requests

Use ListLookup in the following ways:

- Use ListLookup to return summary information about a wishlist identified by ListId 99999999999999.
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=ListLookup&
  ListType=WishList&
  ListId=99999999999999
  
  The response to this request is shown in, Response to Sample Request.
- Use the Large response group to return the items in the list as well as the offers.
- Use the Sort parameter to return the items in the list ordered by price.

Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

```xml
<ListItem>
  <ListItemId>IOWNUUPH86VRC</ListItemId>
  <DateAdded>2002-01-27</DateAdded>
  <QuantityDesired>1</QuantityDesired>
  <QuantityReceived>0</QuantityReceived>
  <Item>
    <ASIN>1890966533</ASIN>
    <ItemAttributes>
      <Title>Safety Incentives: The Pros and Cons of Award and Recognition Programs (Osha Compliance)</Title>
    </ItemAttributes>
  </Item>
</ListItem>
<ListItem>
  <ListItemId>I1JY2MH4BGEYR</ListItemId>
  <DateAdded>2002-01-27</DateAdded>
  <QuantityDesired>1</QuantityDesired>
  <QuantityReceived>0</QuantityReceived>
  <Item>
    <ASIN>0963229613</ASIN>
    <ItemAttributes>
      <Title>Confined Space Program: A Complete Compliance Program (Osha Compliance)</Title>
    </ItemAttributes>
  </Item>
</ListItem>
```

This response shows two of the items listed on the wish list.
Related Operations

- ListSearch

ListSearch

Given a customer name or e-mail address, the ListSearch operation returns the associated list ID(s) but not the list items. To find those, use the list ID returned by ListSearch with ListLookup.

Specifying a full name or just a first or last name in the request typically returns multiple lists belonging to different people. Using e-mail as the identifier produces more filtered results.

Note

Make sure to URL-encode the @ sign, as 40, in email addresses. Otherwise, the request will fail.

Supported List Types

ListSearch supports the following list types:

- BabyRegistry—Baby registries contain items that expectant parents want. Gift givers can find baby registries created on Amazon or other stores.
- WeddingRegistry—Wedding registries contain items that a wedding couple wants.
- WishList—Wish lists contain items for birthdays, anniversaries or any other special day. These lists help others know what the wishlist creator wants.

These lists are public by default after the user creates them. A user can, however, make the lists private using the “Your Account” page, which is accessed as a tab on www.amazon.com. In those cases, the lists cannot be accessed by ListSearch.

The following Amazon lists are not supported by ListSearch:

- Listmania—Customers can create random groups of items, called Listmania lists. Listmania lists can be as specific ("Dorm Room Essentials for Every Freshman") or as general ("The Best Novels of 2005") as customers choose.
- Purchase Sharing
- So You’d Like To...

Availability

All locales.

Request Parameters

For Wishlists and WeddingRegistry list types, you must specify one or more of the following parameters:

- e-mail
For the BabyRegistry list type, you must specify one or more of the following parameters:

- FirstName
- LastName

You cannot, for example, retrieve a BabyRegistry by specifying an e-mail address or Name.

The following table describes the request parameters for `ListSearch`. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
<td>City in which the list creator lives. Type: String. Use URL-encoded symbols for spaces (20). Default: None</td>
<td>No</td>
</tr>
<tr>
<td>ContentType</td>
<td>Specifies the kind of list you are retrieving. Default: None</td>
<td>No</td>
</tr>
<tr>
<td>e-mail</td>
<td>e-mail address of the list creator. This parameter is not supported for the BabyRegistry. Default: None Valid Values: Valid e-mail address. URL-encode the @ sign as 40.</td>
<td>No</td>
</tr>
<tr>
<td>FirstName</td>
<td>First name of the list creator. ListSearch returns all list owners that have FirstName in their first name. For example, specifying “John,” will return first names of “John,” Johnny,” and “Johnson.” Type: String. Use URL-encoded symbols for spaces (20). Default: None</td>
<td>No</td>
</tr>
<tr>
<td>LastName</td>
<td>Last name of the list creator. ListSearch returns all list owners that have LastName in their last name. For example, specifying “Ender,” will return the last names of “Ender,” Enders,” and “Enderson.” Type: String. Use URL-encoded symbols for spaces (20). Default: None</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td><strong>ListPage</strong></td>
<td>Retrieve a specific page of list IDs. There are ten list IDs per page. The total number of pages is returned in the TotalPages response tag. The default is to return the first page.</td>
<td>No</td>
</tr>
<tr>
<td>Default: None</td>
<td>Valid Values: Integer between 1 and 20.</td>
<td></td>
</tr>
<tr>
<td><strong>Name</strong></td>
<td>Name of the list creator. This parameter is not supported for the BabyRegistry.</td>
<td>No</td>
</tr>
<tr>
<td>Type: String. Use URL-encoded symbols for spaces (20).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Default: None</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>State</strong></td>
<td>State in which the list creator lives.</td>
<td>No</td>
</tr>
<tr>
<td>Type: String. Use URL-encoded symbols for spaces (20).</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Default: None</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ResponseGroup</strong></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td>Default: ListInfo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Valid Values: ListMinimum</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*ListSearch* also accepts the parameters that all operations can use. For more information, see, [Common Request Parameters](#).

**Response Tags**

The following table describes the default response tags included in *ListSearch* responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CustomerName</strong></td>
<td>Name of the list creator.</td>
</tr>
<tr>
<td><strong>DateCreated</strong></td>
<td>Date the list was created.</td>
</tr>
<tr>
<td><strong>List</strong></td>
<td>Container for list tags, including CustomerName, DateCreated, ListId, ListType, ListURL, TotalItems, TotalPages</td>
</tr>
<tr>
<td><strong>ListId</strong></td>
<td>Alphanumeric token that uniquely identifies a list.</td>
</tr>
<tr>
<td><strong>Lists</strong></td>
<td>Container for one or more List(s).</td>
</tr>
<tr>
<td><strong>ListType</strong></td>
<td>The type of list: BabyRegistry, WeddingRegistry, or Wishlist.</td>
</tr>
<tr>
<td><strong>ListURL</strong></td>
<td>URL of the list.</td>
</tr>
</tbody>
</table>
For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Sample Requests

Use ListSearch in the following ways:

- The following request returns the WishList IDs for John Smith.

  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[Access Key ID]&
  Operation=ListSearch&
  ListType=WishList&
  Name=John20Smith

  The response to this request is shown in, Response to Sample Request.

- The following request returns the WishList IDs for JohnSmith@ISP.com.

  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[Access Key ID]&
  Operation=ListSearch&
  ListType=WishList&
  e-mail=JohnSmith40ISP.com

Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

```xml
<TotalResults>2</TotalResults>
<TotalPages>1</TotalPages>
<List>
  <ListId>BR4444442H77</ListId>
  <ListURL>http://www.amazon.com/gp/registry/BR4444442H77</ListURL>
  <ListType>WishList</ListType>
  <TotalItems>70</TotalItems>
  <TotalPages>7</TotalPages>
  <DateCreated>1999-10-06</DateCreated>
  <CustomerName>John Smith</CustomerName>
</List>
<List>
  <ListId>BR6666662H77</ListId>
  <ListURL>http://www.amazon.com/gp/registry/BR6666662H77</ListURL>
  <ListType>WishList</ListType>
  <TotalItems>51</TotalItems>
  <TotalPages>6</TotalPages>
  <DateCreated>2002-10-02</DateCreated>
  <CustomerName>John Smith</CustomerName>
</List>
</Lists>
```

Default responses provide summary information about the lists found. This example shows that John Smith has two Wishlists. The first, whose ListId is BR4444442H77, has 70 items in it. The second, whose ListId is BR6666662H77, has 51 items in it. To return the items on the Wishlists, use the
ListLookup operation. with those list IDs.

The response also shows that if you know the ListId, you can look up the list directly using the URL: http://www.amazon.com/gp/registry/ListId. In the preceding example, the first ListId is BR4444442H77.

Note

ListLookup cannot access items in a BabyRegistry. Currently, there is no way to display the items in a BabyRegistry.

Related Operations

- ListLookup

SellerListingLookup

The SellerListingLookup operation enables you to return information about a seller's listings, including product descriptions, availability, condition, and quantity available. The response also includes the seller's nickname. Each request requires a seller ID.

You can also find a seller's items using ItemLookup. There are, however, some reasons why it is better to use SellerListingLookup:

- SellerListingLookup enables you to search by seller ID.
- SellerListingLookup returns much more information than ItemLookup.

This operation only works with sellers who have less than 100,000 items for sale. Sellers that have more items for sale should use, instead of Amazon Associates Web Service, other APIs, including the Amazon Inventory Management System, and the Merchant API.

Availability

All locales.

Sample Requests

Use SellerListingLookup in the following ways:

- The following request returns information about an item specified by a Listing ID.
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=SellerListingLookup&
  SellerId=[Seller ID]&
  IdType=Listing&
  Id=[Offer Listing ID]

  The response to this request is shown in, Response to Sample Request.

Request Parameters

The following table describes the request parameters for SellerListingLookup. Parameter names are
<table>
<thead>
<tr>
<th><strong>Parameter</strong></th>
<th><strong>Definition</strong></th>
<th><strong>Required</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Id</strong></td>
<td>Number that uniquely identifies an item. The valid value depends on the value for IdType. Default: None Valid Values: Exchange ID</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>IdType parameter to specify the value type of the Id parameter value. If you are looking up an Amazon Marketplace item, use Exchange, ASIN, or SKU as the value for IdType. Discontinued, out of stock, or unavailable products will not be returned if IdType is Listing, SKU, or ASIN. Those products will be returned, however, if IdType is Exchange. Default: None Valid Values: Exchange</td>
<td></td>
</tr>
<tr>
<td></td>
<td>IdType</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>SellerId</strong></td>
<td>Alphanumeric token that uniquely identifies a seller. This parameter limits the results to a single seller ID. Default: None Valid Values: Valid Seller ID</td>
<td>Yes except when IdType = Exchange</td>
</tr>
<tr>
<td><strong>ResponseGroup</strong></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: SellerListing (Default)</td>
<td>No</td>
</tr>
</tbody>
</table>

SellerListingLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
<SellerListing>
  <ExchangeId>Y02Y3120110Y3481102</ExchangeId>
  <ListingId>0411W027887</ListingId>
  <Title>Spartas, Dale C. (photographs by) and Steve Smith (text by): Just Labs</Title>
  <Price>
    <Amount>2200</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$22.00</FormattedPrice>
  </Price>
  <StartDate>2001-04-11</StartDate>
  <EndDate>2004-03-26</EndDate>
</SellerListing>
```
<Status>Open</Status>
<Quantity>1</Quantity>
<QuantityAllocated>0</QuantityAllocated>
<Availability>Usually ships within 1-2 business days</Availability>
<FeaturedCategory>68297</FeaturedCategory>
<Seller>
  <SellerId>A3U5ACHDJ10963</SellerId>
  <Nickname>alphabooks</Nickname>
</Seller>
</SellerListing>

Response Tags

The following table describes the default response tags included in SellerListingLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price of the item in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>Availability</td>
<td>How quickly the item will be shipped.</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>Format for the display of the money</td>
</tr>
<tr>
<td>EndDate</td>
<td>End of life for the item’s sale.</td>
</tr>
<tr>
<td>ExchangeId</td>
<td>Token that uniquely identifies an offer in the Marketplace. Exchange IDs are available for every item offered by a third-party seller. When using ExchangeId, you must also specify a matching SellerID and ASIN.</td>
</tr>
<tr>
<td>FeaturedCategory</td>
<td>Browsenode ID of a featured category, which is determined by business arrangements between Amazon and a seller. This value is not returned for JP, FR, and CA.</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price to display on the web site.</td>
</tr>
<tr>
<td>ListingId</td>
<td>Token that uniquely identifies an item.</td>
</tr>
<tr>
<td>NickName</td>
<td>String that identifies the seller.</td>
</tr>
<tr>
<td>Price</td>
<td>Container for pricing information, including Amount, CurrencyCode, FormattedPrice.</td>
</tr>
<tr>
<td>Quantity</td>
<td>Number of items in stock.</td>
</tr>
<tr>
<td>QuantityAllocated</td>
<td>Number of items sold or unavailable. Subtract this value from the Quantity value to determine availability.</td>
</tr>
<tr>
<td>Seller</td>
<td>Container for seller information, including, SellerId and Nickname</td>
</tr>
<tr>
<td>SellerId</td>
<td>Token that identifies the seller.</td>
</tr>
<tr>
<td>StartDate</td>
<td>First day the item went on sale.</td>
</tr>
<tr>
<td>Status</td>
<td>Specifies whether the product is still available (Open), or not (Closed.) Closed products are those that are discontinued, out of stock, or unavailable.</td>
</tr>
<tr>
<td>Title</td>
<td>Title of the item.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.
Related Operations

- SellerListingSearch

SellerListingSearch

The SellerListingSearch operation enables you to search for items offered by specific sellers. You cannot use SellerListingSearch to look up items sold by merchants. To look up an item sold by a merchant, use ItemLookup or ItemSearch along with the MerchantId parameter.

SellerListingSearch returns the listing ID or exchange ID of an item. Typically, you use those values with SellerListingLookup to find out more about those items.

Each SellerListingSearch request returns up to ten items. By default, the first ten items are returned. You can use the ListingPage parameter to retrieve additional pages of (up to) ten listings.

To use Amazon Associates Web Service, sellers must have less than 100,000 items for sale. Sellers that have more items for sale should use, instead of Amazon Associates Web Service, other seller APIs, including the Amazon Inventory Management System, and the Merchant@ API.

Note

SellerListingSearch requires a seller ID, which means that you cannot use this operation to search across all sellers. Amazon Associates Web Service does not have a seller-specific operation that does this. To search across all sellers, use ItemSearch or ItemLookup.

Sample Requests

Use SellerListingSearch in the following ways:

- Find items in the Marketplace that have the word, Newton, in the title or item description and sort the items by price where the most expensive items is listed first.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SellerListingSearch&
SellerId=[A Seller ID]&
Keywords=Newton&
Sort=+price&
OfferStatus=Open

The response to this request is shown in, Response to Sample Request.

Request Parameters

The following table describes the request parameters for SellerListingSearch. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>ListingPage</td>
<td>Page of the response to return. Up to ten lists are returned per page. For customers that have more than ten lists,</td>
<td>No</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parameter</td>
<td>more than one page of results are returned. By default, the first page is returned. To return another page, specify the page number. Type: Positive integer. Default: 1 Constraint: Maximum value is 500.</td>
<td></td>
</tr>
<tr>
<td>OfferStatus</td>
<td>Specifies whether the product is available (Open), or not (Closed.) Closed products are those that are discontinued, out of stock, or unavailable. Default: Open (Default) Valid Values: Closed</td>
<td>No</td>
</tr>
<tr>
<td>SellerId</td>
<td>An alphanumeric token that uniquely identifies a seller. These tokens are created by Amazon and distributed to sellers. Valid Values: A valid Seller ID.</td>
<td>Yes</td>
</tr>
<tr>
<td>Sort</td>
<td>Use the Sort parameter to specify how your seller listing search results will be ordered. The -bfp (featured listings - default), applies only to the US, UK, and DE locales. Default: None Valid Values: -startdate</td>
<td>startdate</td>
</tr>
<tr>
<td>Title</td>
<td>Searches for products based on the product’s name. Keywords and Title are mutually exclusive; you can have only one of the two in a request. Type: String. The value can be multiple words, as long as the spaces are URL-encoded as %20. Word order does not matter and case is not significant. Default: None</td>
<td>No</td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: SellerListing</td>
<td>No</td>
</tr>
</tbody>
</table>

SellerListingSearch also accepts the parameters that all operations can use. For more information,
**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
<SellerListing>
  <ExchangeId>Y02Y3120110Y3481102</ExchangeId>
  <ListingId>0411W027887</ListingId>
  <Title>Spartas, Dale C. (photographs by) and Steve Smith (text by): Just Labs</Title>
  <Price>
    <Amount>2200</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$22.00</FormattedPrice>
  </Price>
  <StartDate>2001-04-11</StartDate>
  <EndDate>2004-03-26</EndDate>
  <Status>Open</Status>
  <Quantity>1</Quantity>
  <QuantityAllocated>0</QuantityAllocated>
  <Availability>Usually ships within 1-2 business days</Availability>
  <FeaturedCategory>68297</FeaturedCategory>
  <Seller>
    <SellerId>A3U5ACHDJ10963</SellerId>
    <Nickname>alphabooks</Nickname>
  </Seller>
</SellerListing>

<SellerListing>
  <ExchangeId>Y01Y1679802Y5496404</ExchangeId>
  <ListingId>0829W011414</ListingId>
  <Title>Incredible Journey,Quad Movie Poster, 40" x 30",1963</Title>
  <Price>
    <Amount>1975</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$19.75</FormattedPrice>
  </Price>
  <StartDate>2004-08-29</StartDate>
  <EndDate>2007-08-14</EndDate>
  <Status>Open</Status>
  <Quantity>1</Quantity>
  <QuantityAllocated>0</QuantityAllocated>
  <Availability>Usually ships within 1-2 business days</Availability>
  <FeaturedCategory>301787</FeaturedCategory>
  <Seller>
    <SellerId>A1ZKKOH0E9LH0B</SellerId>
    <Nickname>nostalgia_dot_com</Nickname>
  </Seller>
</SellerListing>
```

**Response Tags**

The following table describes the default response tags included in SellerListingSearch responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>Availability</td>
<td>How quickly the item will be shipped.</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>Format for the display of the money</td>
</tr>
<tr>
<td>EndDate</td>
<td>End of life for the item’s sale.</td>
</tr>
<tr>
<td>ExchangeId</td>
<td>Token that uniquely identifies an offer in the Marketplace. Exchange IDs are available for every item offered by a third-party seller. When using ExchangeId, you must also specify a matching SellerId and ASIN.</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>FeaturedCategory</td>
<td>Browsenode ID of a featured category, which is determined by business arrangements between Amazon and a seller. This value is not returned for JP, FR, and CA.</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price to display on the web site.</td>
</tr>
<tr>
<td>ListingId</td>
<td>Token that uniquely identifies an item.</td>
</tr>
<tr>
<td>NickName</td>
<td>String that identifies the seller.</td>
</tr>
<tr>
<td>Price</td>
<td>Container for pricing information, including Amount, CurrencyCode, FormattedPrice.</td>
</tr>
<tr>
<td>Quantity</td>
<td>Number of items in stock.</td>
</tr>
<tr>
<td>QuantityAllocated</td>
<td>Number of items sold or unavailable. Subtract this value from the Quantity value to determine availability.</td>
</tr>
<tr>
<td>Seller</td>
<td>Container for seller information, including, SellerId and Nickname</td>
</tr>
<tr>
<td>SellerId</td>
<td>Token that identifies the seller.</td>
</tr>
<tr>
<td>StartDate</td>
<td>First day the item went on sale.</td>
</tr>
<tr>
<td>Status</td>
<td>Specifies whether the product is still available (Open), or not (Closed.) Closed products are those that are discontinued, out of stock, or unavailable.</td>
</tr>
<tr>
<td>Title</td>
<td>Title of the item.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

**Related Operations**

- SellerListingLookup

**SellerLookup**

The SellerLookup operation returns detailed information about sellers and, in the US locale, merchants. To lookup a seller, you must use their seller ID. The information returned includes the seller’s name, average rating by customers, and the first five customer feedback entries. SellerLookup will not, however, return the seller’s e-mail or business addresses.

**Note**

A seller must enter their information. Sometimes, sellers do not. In that case, SellerLookup cannot return some seller-specific information.

To look up more than one seller in a single request, insert a comma-delimited list of up to five seller IDs in the SellerId parameter of the REST request. For SOAP requests, information about multiple sellers can be retrieved by including multiple SellerId elements in the request.
Customers can rate sellers. 5 is the best rating; 0 is the worst. The rating reflects the customer's experience with the seller. The SellerLookup operation, by default, returns review comments by individual customers, as shown in the next example:

```
<AverageFeedbackRating>3.0</AverageFeedbackRating>
<SellerFeedback>
  <Feedback>
    <Rating>1</Rating>
    <Date>2006-06-01T01:58+0000</Date>
    <RatedBy>A59KKB504U1NE</RatedBy>
  </Feedback>
  <Feedback>
    <Rating>5</Rating>
    <Comment>Super fast shipping and in great condition.</Comment>
    <Date>2006-05-07T19:57+0000</Date>
    <RatedBy>AYJHDY02HJ2XY</RatedBy>
  </Feedback>
</SellerFeedback>
```

As shown in this response snippet, the average of all seller ratings entered by customers is returned in the Seller/AverageFeedbackRating element.

### Using a Merchant ID

For the US only, you can look up a merchant using SellerLookup by specifying a merchant ID rather than a seller ID with the SellerId parameter. SellerLookup requests with merchant IDs, including Amazon's merchant ID, do not return feedback ratings or customer feedback comments.

### Sample Requests

Use SellerLookup in the following ways:

- Get information about three different sellers.
  
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=SellerLookup&
  SellerId=[A Seller ID],[A Seller ID],[A Seller ID]

  The response to this request is shown in, Response to Sample Request.

- Use FeedbackPage to retrieve the third page of feedback:
  
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  &AWSAccessKeyId=[ID]&
  Operation=SellerLookup&
  SellerId=[Seller ID]&
  FeedbackPage=3

  You can retrieve up to ten pages of feedback, which corresponds to fifty total feedback entries; five per page. By default, SellerLookup returns the first five pieces of customer feedback for the specified seller(s)

### Request Parameters

The following table describes the request parameters for SellerLookup. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>FeedbackPage</td>
<td>Specifies the page of reviews to return. Up to five reviews are returned per page. The first page is returned by default. To access additional pages, use this parameter</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>----------</td>
</tr>
<tr>
<td>Parameter</td>
<td>to specify the desired page. The maximum number of pages that can be returned is 10 (50 feedback items). Valid Values: Integer between 1 and 10, inclusive Default: None</td>
<td></td>
</tr>
<tr>
<td>SellerId</td>
<td>Alphanumeric token that identifies the seller. Valid Values: A valid Seller ID, which is provided by Amazon. In the US locale, you can use a merchant ID. Default: None</td>
<td>Yes</td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: Seller</td>
<td>No</td>
</tr>
</tbody>
</table>

SellerLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
</SellerLookupResponse>
</Sellers>
<Seller>
  <SellerId>ATVPDKIKX0DER</SellerId>
  <SellerName>Amazon.com</SellerName>
  <SellerLegalName>Amazon.com, LLC</SellerLegalName>
  <SellerFeedback>
    <Feedback>
      <Rating>1</Rating>
      <Comment>As clearly indicated above, I ordered "How to Do Everything with Windows XP Home Networking" by Dave Field, but received instead "How to Do Everything with Windows XP" by Curt Simmons, a totally different book, for which I have no use.</Comment>
      <Date>2006-06-01T01:58+0000</Date>
      <RatedBy>A59KKB504U1NE</RatedBy>
    </Feedback>
    <Feedback>
      <Rating>5</Rating>
      <Comment>Super fast shipping and in great condition.</Comment>
      <Date>2006-05-07T19:57+0000</Date>
      <RatedBy>AYJHDY02HJ2XY</RatedBy>
    </Feedback>
    <Feedback>
      <Rating>1</Rating>
      <Comment>I STILL have not received this, four days after the promised delivery date.</Comment>
      <Date>2006-04-24T15:18+0000</Date>
      <RatedBy>A104KQK2R3U0MM</RatedBy>
    </Feedback>
  </SellerFeedback>
</Seller>
```
Response Tags

The following table describes the default response tags included in SellerLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>AverageFeedbackRating</td>
<td>Average of all customer ratings of seller. The value is between 0 and 5 where 5 is the best rating.</td>
</tr>
<tr>
<td>City</td>
<td>City where the seller is.</td>
</tr>
<tr>
<td>Comment</td>
<td>String that explains the rating.</td>
</tr>
<tr>
<td>Date</td>
<td>Date of the review.</td>
</tr>
<tr>
<td>Feedback</td>
<td>Container for the feedback, including RatedBy, Date, Comment, and Rating.</td>
</tr>
<tr>
<td>GlancePage</td>
<td>URL of a page that provides summary information about customer feedback.</td>
</tr>
<tr>
<td>NickName</td>
<td>String that identifies the seller.</td>
</tr>
<tr>
<td>Rating</td>
<td>Number of stars, 0 to 5, where 5 is the best rating.</td>
</tr>
<tr>
<td>SellerId</td>
<td>An alphanumeric token that uniquely identifies the seller.</td>
</tr>
<tr>
<td>State</td>
<td>State where the seller is.</td>
</tr>
<tr>
<td>TotalFeedback</td>
<td>Total number of customer reviews.</td>
</tr>
<tr>
<td>TotalFeedbackPages</td>
<td>Total number of pages that contain customer reviews. There are five reviews per page. Use this value as the boundary value for the FeedbackPage input parameter.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Related Operations

- SellerListingSearch
- SellerListingLookup

SimilarityLookup

The SimilarityLookup operation returns up to ten products per page that are similar to one or more items specified in the request. This operation is typically used to pique a customer’s interest in buying something similar to what they’ve already ordered.

If you specify more than one item, SimilarityLookup returns the intersection of similar items each item would return separately. Alternatively, you can use the SimilarityType parameter to return the union of items that are similar to any of the specified items. A maximum of ten similar items are returned; the operation does not return additional pages of similar items. If there are more than ten similar items, running the same request can result in different answers because the ten that are included in the response are picked randomly.
When you specify multiple items, it is possible for there to be no intersection of similar items. In this case, the operation returns the following error:

```xml
<Error>
  <Code>AWS.ECommerceService.NoSimilarities</Code>
  <Message>There are no similar items for this ASIN: B00006WREH.</Message>
</Error>
```

This result is very often the case if the items belong to different search indices. The error can occur, however, even when the items share the same search index.

Similarity is a measurement of similar items purchased, that is, customers who bought X also bought Y and Z. It is not a measure, for example, of items viewed, that is, customers who viewed X also viewed Y and Z.

Items returned can be filtered by:

- MerchantId—All, Featured, or a specific merchant ID. Setting the `MerchantId` parameter to “Featured” returns the same merchant that is displayed when you click the "Add to Shopping Cart" button on the product detail page on the retail Web site. The default value is Amazon.
- Condition—Describes the status of an item. Valid values are All, New (default), Used, Refurbished or Collectible. When the Availability parameter is set to "Available," the Condition parameter cannot be set to "New."

### Sample Requests

Use `SimilarityLookup` in the following ways:

- **Return items that are similar to a list of items.**
  ```url
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=SimilarityLookup&ItemId=ASIN1,ASIN2,ASIN3
  ```
  This request returns the intersection of the similarities for each ASIN. The response to this request is shown in **Response to Sample Request**.

- **Return up to ten items that are similar to any of the ASINs specified.**
  ```url
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=SimilarityLookup&ItemId=ASIN1,ASIN2,ASIN3&
  SimilarityType=Random
  ```
  This request returns the union of items that are similar to all of the ASINs specified. Only ten items can be returned and those are picked randomly from all of the similar items. Repeating the operation could produce different results.

### Request Parameters

The following table describes the request parameters for `SimilarityLookup`. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>Specifies an item's condition. If Condition is set to “All,” a separate set of responses is returned for each valid</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td></td>
<td>value of Condition.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Default: New</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: All</td>
<td>Collectible</td>
</tr>
<tr>
<td>ItemId</td>
<td>Specifies the item you want to look up. An ItemId is an alphanumeric identifier assigned to an item. You can specify up to ten ItemId’s separated by commas.</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>Default: None</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values: ASIN</td>
<td></td>
</tr>
<tr>
<td>MerchantId</td>
<td>Specifies the merchant who is offering the item. MerchantId is an alphanumeric identifier assigned by Amazon to merchants. Make sure to use a Merchant ID and not a Seller ID. Seller IDs are not supported.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: Amazon</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Values:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MerchantId--ID of a merchant</td>
<td></td>
</tr>
<tr>
<td></td>
<td>All--Includes Amazon and all other merchants</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Featured--Merchant listed when you click “Add to Cart”</td>
<td></td>
</tr>
<tr>
<td>SimilarityType</td>
<td>&quot;Intersection&quot; returns the intersection of items that are similar to all of the ASINs specified. &quot;Random&quot; returns the union of items that are similar to all of the ASINs specified. Only ten items are returned. So, if there are more than ten similar items found, a random selection from the group is returned. For this reason, running the same request multiple times can yield different results.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: Intersection</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Valid Value: Random</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: Request</td>
<td>Small</td>
</tr>
<tr>
<td></td>
<td>Valid Values: Accessories</td>
<td>BrowseNodes</td>
</tr>
</tbody>
</table>
SimilarityLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

```
<Item>
  <ASIN>B0009VX8XQ</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http%26ASIN=B0009VX8XQ%26tag=ws%26lcode=xm2%26cID=2025%26ccmID=165953%26location=/o/ASIN/B0009VX8XQ%26AWSAccessKeyId=[AWS Access Key ID]</DetailPageURL>
  <ItemAttributes>
    <ProductGroup>Apparel</ProductGroup>
    <Title>Mark VII Men's Short Sleeve Herringbone Knit Golf Shirt</Title>
  </ItemAttributes>
</Item>

<Item>
  <ASIN>B0009VX8VI</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http%26ASIN=B0009VX8VI%26tag=ws%26lcode=xm2%26cID=2025%26ccmID=165953%26location=/o/ASIN/B0009VX8VI%26AWSAccessKeyId=[AWS Access Key ID]</DetailPageURL>
  <ItemAttributes>
    <ProductGroup>Apparel</ProductGroup>
    <Title>Mark VII Men's Short Sleeve Knit Golf Shirt</Title>
  </ItemAttributes>
</Item>
```

This response shows that two items were similar to the ASINs submitted. The information included with each item is sufficient to display the item for sale.

Response Tags

The following table describes the default response tags included in SimilarityLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>An alphanumeric token that uniquely identifies an item for sale.</td>
</tr>
<tr>
<td>DetailPageURL</td>
<td>URL of a web page that displays information about an item for sale.</td>
</tr>
<tr>
<td>Item</td>
<td>Container for information about an item, including. DetailPageURL, ItemAttributes, and ASIN.</td>
</tr>
<tr>
<td>ItemAttributes</td>
<td>Container for information describing an item, including, ProductGroup and Title.</td>
</tr>
<tr>
<td>ProductGroup</td>
<td>Category to which an item belongs. Similar to Search Index.</td>
</tr>
<tr>
<td>Title</td>
<td>Name of the item for sale.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Related Operations

ItemSearch using the Similarities response group
TagLookup

The TagLookup operation returns entities based on specifying one to five tags. A tag is a descriptive word that a customer uses to label entities on Amazon's retail web site. Entities can be items for sale, Listmania lists, guides, and so forth. For example, a customer might tag a given entity with the phrase, “BestCookbook.” For more information, see Tags.

In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

Availability

US only.

Request Parameters

The following table describes the request parameters for TagLookup. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>TagName</td>
<td>Comma separated list of tag names. Up to five tags can be included in a request. Type: String Default: None</td>
<td>Yes</td>
</tr>
<tr>
<td>Count</td>
<td>Number of tagged entities to return per tag. The default is 5; the maximum is 20. Type: Integer Default: None</td>
<td>No</td>
</tr>
<tr>
<td>CustomerId</td>
<td>Alphanumeric token that uniquely identifies a customer. This parameter limits the tags returned to those provided by a single customer. Default: None Valid Value: String</td>
<td>No</td>
</tr>
<tr>
<td>TagPage</td>
<td>Specifies the page of results to return. There are twenty results on a page. Type: Integer Default: None</td>
<td>No</td>
</tr>
<tr>
<td>TagSort</td>
<td>Specifies the sorting order for the results. Default: -Usages</td>
<td>No</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Required</td>
</tr>
<tr>
<td>-----------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td></td>
<td>Valid Values:</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• FirstUsed-Sort by the date the item was first used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• - FirstUsed-Sort by the date the item was last used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• LastUsed-Sort by the date the item was last used.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• - LastUsed</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Name-Alphabetical, A-Z.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• - Name-Alphabetical, Z-A.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Usages-Items least used to most used</td>
<td></td>
</tr>
<tr>
<td></td>
<td>To sort items in descending order, prefix the previous values with a negative sign (-).</td>
<td></td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas.</td>
<td>No</td>
</tr>
<tr>
<td></td>
<td>Default: Request</td>
<td>TagsSummary</td>
</tr>
<tr>
<td></td>
<td>Valid Values: EditorialReview</td>
<td>ItemAttributes</td>
</tr>
</tbody>
</table>

TagLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters.

**SOAP Request Parameter**

In addition to the REST input parameters described in the previous table, SOAP requests can include the `Items` parameter, which is a container object that is used when specifying more than one `Item`.

**Response Tags**

The following table describes the default response tags included in TagLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>Alphanumeric token that identifies items for sale.</td>
</tr>
<tr>
<td>CustomerId</td>
<td>Alphanumeric token that uniquely identifies a customer.</td>
</tr>
<tr>
<td>DistinctUsers</td>
<td>Number of different users that created tags for entity.</td>
</tr>
<tr>
<td>FirstTagging</td>
<td>Container for information relating to the first time the entity was tagged.</td>
</tr>
<tr>
<td>Item</td>
<td>Container for information about an item.</td>
</tr>
<tr>
<td>LastTagging</td>
<td>Container for information relating to the last time the entity was tagged.</td>
</tr>
<tr>
<td>Element Tag</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Name</td>
<td>Tag name.</td>
</tr>
<tr>
<td>Tag</td>
<td>Container for information related to Tags</td>
</tr>
<tr>
<td>TaggedItems</td>
<td>Container for Tag elements, such as Item and DistinctUsers.</td>
</tr>
<tr>
<td>TagName</td>
<td>Tag name.</td>
</tr>
<tr>
<td>Tags</td>
<td>Container for all Tag elements.</td>
</tr>
<tr>
<td>TagType</td>
<td>Describes the entity tagged, for example, Items.</td>
</tr>
<tr>
<td>Time</td>
<td>The time an entity was tagged.</td>
</tr>
<tr>
<td>TotalUsages</td>
<td>Number of times tag was accessed.</td>
</tr>
<tr>
<td>UserId</td>
<td>Same as the customer ID.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

### Sample Requests

Use TagLookup in the following ways:

- Find items tagged by a specific customer

  ```
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[Access Key ID]&
  AssociateTag=[Associate Tag]&
  Operation=TagLookup&
  ItemId=0545010225&
  ResponseGroup=Tags&
  Marketplace=us&
  Version=2008-04-07&
  TagName=tai&
  CustomerId=[Customer ID]
  ```

  The response to this request is shown in, Response to Sample Request.

### Response to Sample Request

The following XML is a snippet of the full response to the first sample request.

```xml
<Tag>
  <Name>tai</Name>
  <TagType>Items</TagType>
  <DistinctItems>1</DistinctItems>
  <DistinctUsers>1</DistinctUsers>
  <TotalUsages>1</TotalUsages>
  <FirstTagging>
    <EntityId>B00005A1UV</EntityId>
    <UserId>A2ELLA3OQ06A6Z</UserId>
    <Time>2005-12-07 14:41:52</Time>
  </FirstTagging>
  <LastTagging>
    <EntityId>B00005A1UV</EntityId>
    <UserId>A2ELLA3Q06A6Z</UserId>
    <Time>2005-12-07 14:41:52</Time>
  </LastTagging>
  <TaggedItems>
```

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Related Operations

- ItemLookup using the Tags and TagSummary response groups
- ItemSearch using the Tags and TagSummary response groups

TransactionLookup

The TransactionLookup operation returns information about up to ten purchases that have already taken place. Transaction IDs are created whenever a purchase request is made by a customer.

For a specified transaction ID, TransactionLookup returns:

- Price details
- Sale date
- Shipping details
- Seller details
- Item’s condition

For privacy reasons, this operation does not return information about the customer who purchased the items.

Finding a Transaction ID

On the retail web site, the Transaction ID is called the Order Number. To find one, point your browser at www.amazon.com. Click on the following links: Your Account>Where’s My Stuff? > Open and recently shipped orders. If you have not purchased anything recently, you can use the See More dropdown list to select, for example, Orders placed in an entire year. On the page that lists the transactions, use the Order Number for the Transaction ID.

Availability

US

Sample Requests

Use TransactionLookup in the following way:

- Look up purchase details for TransactionId 002-7777777-7138425.
  http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService
  &AWSAccessKeyId=[AWS Access Key ID]
  &Operation=TransactionLookup
  &TransactionId=002-7777777-7138425

  The response to this request is shown in, Response to Sample Request.
The following table describes the request parameters for TransactionLookup. Parameter names are case sensitive.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Required</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TransactionId</strong></td>
<td>A number that uniquely identifies a transaction. The retail web site calls this number the Order number. Type: Number, for example, 002-7777777-7138425 Default: None</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>ResponseGroup</strong></td>
<td>Specifies the types of values to return. You can specify multiple response groups in one request by separating them with commas. Default: TransactionDetails</td>
<td>No</td>
</tr>
</tbody>
</table>

TransactionLookup also accepts the parameters that all operations can use. For more information, see, Common Request Parameters

**Response to Sample Request**

The following XML is a snippet of the full response to the first sample request.

```xml
<Transaction>
  <TransactionId>002-7777777-7138425</TransactionId>
  <SellerId>AT9999999999R</SellerId>
  <Condition>Complete</Condition>
  <TransactionDate>2005-06-08T19:19:27</TransactionDate>
  <TransactionDateEpoch>1118258367</TransactionDateEpoch>
  <SellerName>Amazon.com</SellerName>
  <Totals>
    <Total>
      <Amount>1879</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$18.79</FormattedPrice>
    </Total>
    <Subtotal>
      <Amount>1485</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$14.85</FormattedPrice>
    </Subtotal>
    <Tax>
      <Amount>144</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$1.44</FormattedPrice>
    </Tax>
    <ShippingCharge>
      <Amount>399</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$3.99</FormattedPrice>
    </ShippingCharge>
    <Promotion>
      <Amount>149</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$1.49</FormattedPrice>
    </Promotion>
  </Totals>
  <TransactionItems>
    <TransactionItem>
      <TransactionItemId>jooloslsnp</TransactionItemId>
      <Quantity>1</Quantity>
    </TransactionItem>
  </TransactionItems>
</Transaction>
```
<UnitPrice>
  <Amount>1485</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$14.85</FormattedPrice>
</UnitPrice>

<TotalPrice>
  <Amount>1485</Amount>
  <CurrencyCode>USD</CurrencyCode>
  <FormattedPrice>$14.85</FormattedPrice>
</TotalPrice>

<Shipments>
  <Shipment>
    <Condition>Shipped</Condition>
    <ShipmentItems>
      <TransactionItemId>jooloslsnpl</TransactionItemId>
    </ShipmentItems>
  </Shipment>
</Shipments>

Response Tags

The following table describes the default response tags included in TransactionLookup responses.

<table>
<thead>
<tr>
<th>Element Tag</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>Price of the item in terms of the lowest currency denomination, for example, pennies.</td>
</tr>
<tr>
<td>Condition</td>
<td>Specifies an item's condition. If Condition is set to &quot;All,&quot; a separate set of responses is returned for each valid value of Condition. Valid values are New (default), Used, Collectible, Refurbished, and All. When the Availability parameter is set to &quot;Available,&quot; the Condition parameter cannot be set to &quot;New.&quot;</td>
</tr>
<tr>
<td>CurrencyCode</td>
<td>ISO 4217 three-letter code that specifies the locale's currency.</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price to display to the customer.</td>
</tr>
<tr>
<td>Promotion</td>
<td>Container for promotion discount.</td>
</tr>
<tr>
<td>Quantity</td>
<td>Number of items</td>
</tr>
<tr>
<td>SellerId</td>
<td>An alphanumeric token that uniquely identifies a seller.</td>
</tr>
<tr>
<td>SellerName</td>
<td>String that is the seller’s name.</td>
</tr>
<tr>
<td>Shipment</td>
<td>Container for information relating for one shipment to a buyer. here can be multiple shipments to one buyer in one transaction, for example, when one item is ready to ship before another.</td>
</tr>
<tr>
<td>ShipmentItems</td>
<td>Container for all items that were shipped to buyer in one shipment.</td>
</tr>
<tr>
<td>ShippingCharge</td>
<td>Cost associated with shipping.</td>
</tr>
<tr>
<td>Subtotal</td>
<td>Total cost of the items in the transaction. This cost does not include tax, shipping charges, or promotions.</td>
</tr>
<tr>
<td>Total</td>
<td>Total cost the customer paid in the transaction. This cost includes tax, shipping charges, or promotions. This is a container for Amount, CurrencyCode, and FormattedPrice.</td>
</tr>
<tr>
<td>Totals</td>
<td>This is a container for Total, Subtotal, Tax, ShippingCharges, and</td>
</tr>
<tr>
<td>Element Tag</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------</td>
<td>------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Promotions</td>
<td></td>
</tr>
<tr>
<td>TransactionDate</td>
<td>Date when order was created.</td>
</tr>
<tr>
<td>TransactionDateEpoch</td>
<td>Date in epoch seconds when order was created.</td>
</tr>
<tr>
<td>TransactionId</td>
<td>An alphanumeric token that uniquely identifies the transaction. This ID is called the Order Number on the retail web site in Your Account.</td>
</tr>
<tr>
<td>TransactionItem</td>
<td>Transaction data for one item in the transaction. Container for TransactionItemId, quantity, and UnitPrice.</td>
</tr>
<tr>
<td>TransactionItemId</td>
<td>An alphanumeric token that uniquely identifies an item in the transaction.</td>
</tr>
<tr>
<td>TransactionItems</td>
<td>Container for one or more TransactionItem(s).</td>
</tr>
<tr>
<td>UnitPrice</td>
<td>Price for a single item.</td>
</tr>
</tbody>
</table>

For more information about the parent elements of these tags, see the appropriate response group in Response Groups.

Related Operations
None

Common Request Parameters

The following table describes the request parameters that can be used by all Amazon Associates Web Service operations.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Req’d?</th>
<th>Valid Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>AssociateTag</td>
<td>An alphanumeric token that uniquely identifies an Associate. This token is the means by which Amazon identifies the Associate to credit for a sale. If a request is made without identifying an Associate, Associate fees are not paid by Amazon. If the AssociateTag is included in the CartCreate request, the value for AssociateTag is automatically included in the PurchaseURL, which is returned by CartCreate. To obtain an Associate Tag, go to <a href="http://aws.amazon.com">http://aws.amazon.com</a>. For more information, see Associate Tag.</td>
<td>No</td>
<td>An alphanumeric token distributed by Amazon that uniquely identifies an Associate. Use this value in all requests to receive credit for the customer's purchase.</td>
</tr>
<tr>
<td>AWSAccessKeyId</td>
<td>An alphanumeric token that uniquely identifies a seller. To get an AWSAccessKeyId, go to <a href="http://aws.amazon.com">http://aws.amazon.com</a>.</td>
<td>Yes</td>
<td>Access Key ID distributed by Amazon</td>
</tr>
<tr>
<td>ContentType</td>
<td>Specifies the format of the content in the response. Generally, ContentType</td>
<td>No</td>
<td>text/xml (Default) text/html</td>
</tr>
<tr>
<td>Parameter</td>
<td>Definition</td>
<td>Req'd?</td>
<td>Valid Values</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>-------</td>
<td>--------------</td>
</tr>
</tbody>
</table>
| **MerchantId** | An alphanumeric token distributed by Amazon that uniquely identifies a merchant. The value can be:  
- All—Items sold by all merchants are included in the response.  
- Specific merchant—A specific merchant ID. Amazon distributes Merchant IDs to vendors.  
- Amazon (Default)—Amazon is a specific merchant ID. It is called out separately because it is the default value of the parameter. That is, when you do not specify a merchant ID in a request, only items sold by Amazon are returned. If a request returns no results, try changing the value of *MerchantId* to "All".  
- FeaturedBuyBoxMerchant—Merchant identified as the Buy Box Winner, which is the vendor associated with the item listed in the Buy Box on an item's detail page. The Buy Box contains the default seller on an item detail page that the customer buys from when they click an Add to Cart button. | No | All  
Amazon (Default)  
BoxMerchant  
FeaturedBuyBox  
Specific Merchant ID |
| **Operation** | Specifies the Amazon Associates Web Service operation to execute. | Yes | An Amazon Associates Web Service operation, for example, ItemLookup |
| **Service** | Specifies the Amazon Associates Web Service service. There is only one value for all Amazon Associates Web Service operations. | Yes | AWSECommerceService |
| **Style** | Controls the format of the data returned in Amazon Associates Web Service responses. *Style* only pertains to REST requests. Set this parameter to "XML," the default, to generate a pure XML response. Set this parameter to the URL of an XSLT stylesheet to have Amazon Associates Web Service transform the XML response. See *ContentType*. | No | XML (Default)  
URL of an XSLT stylesheet. |
### Parameter Definitions

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Definition</th>
<th>Req'd?</th>
<th>Valid Values</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Validate</strong></td>
<td>Prevents an operation from executing. Set the <strong>Validate</strong> parameter to True to test your request without actually executing it. When present, <strong>Validate</strong> must equal True; the default value is False. If a request is not actually executed (Validate=True), only a subset of the errors for a request may be returned because some errors (for example, no_exact_matches) are only generated during the execution of a request.</td>
<td>No</td>
<td>False (Default) True</td>
</tr>
<tr>
<td><strong>Version</strong></td>
<td>The version of the Amazon Associates Web Service software and WSDL to use. By default, the 2005-10-05 version is used. Alternately, specify a software version, such as 2006-02-15. For a list of valid version numbers, refer to the Amazon Associates Web Service Release Notes. Note that the latest version of Amazon Associates Web Service is not used by default.</td>
<td>No</td>
<td>Valid WSDL version date, for example, 2006-02-15. The default is 2005-10-05.</td>
</tr>
<tr>
<td><strong>XMLEscaping</strong></td>
<td>Specifies whether responses are XML-encoded in a single pass or a double pass. By default, <strong>XMLEscaping</strong> is Single, and Amazon Associates Web Service responses are encoded only once in XML. For example, if the response data includes an ampersand character (&amp;), the character is returned in its regular XML encoding (&amp;). If <strong>XMLEscaping</strong> is Double, the same ampersand character is XML-encoded twice (&amp;). The Double value for <strong>XMLEscaping</strong> is useful in some clients, such as PHP, that do not decode text within XML elements.</td>
<td>No</td>
<td>Single (Default) Double</td>
</tr>
</tbody>
</table>

## AssociateTag

The **AssociateTag** parameter is optional in Amazon Associates Web Service requests unless you use it to create a remote shopping cart. Once a cart is associated with an Associate Tag, you must use it in every other cart operation related to that shopping cart. Otherwise, you will receive an error.

If you do not include an Associate Tag in the **CartCreate** request, you will not receive credit as an Associate for the purchase of the items in the customer's shopping cart. If you create a remote shopping cart and later want to add an Associate Tag, you will have to do so manually in the **PurchaseURL** value.

**AssociateTag** is locale-specific, that is, for each locale in which you want to earn Associate revenue, you must get an Associate Tag. If you try to use a US-locale Associate Tag, for example, in the JP locale, you will not earn Associate revenue.
Be careful when specifying an AssociateTag because errors are not returned for incorrect values.

Response Groups

Response groups help target the information returned. Each operation can only use a subset of all of the available response groups. The following sections explain, for each response group, the:

- Description of the response group.
- Descriptions of the XML elements returned by the response group.
- The ancestry of the element presented using X-path notation.
- Child response groups, which are the response groups that are included in a response group. For example, the Large response group includes the results returned by the ItemAttributes response group.
- Parent response groups, which are response groups that include in the response group. For example, the ItemAttributes response group is included in the Large response group, so, the Large response group is a parent of the ItemAttributes response group.

Amazon Associates Web Service includes the following response groups:

- Accessories
- AlternateVersions
- BrowseNodeInfo
- BrowseNodes
- Cart
- CartNewReleases
- CartTopSellers
- CartSimilarities
- Collections
- CustomerFull
- CustomerInfo
- CustomerLists
- CustomerReviews
- EditorialReview
- Help
- Images
- ItemAttributes
- ItemIds
- Large
- ListFull
- ListInfo
- ListItems
- ListmaniaLists
- ListMinimum
- Medium
- MerchantItemAttributes
- NewReleases
- OfferFull
- OfferListings
- Offers
- OfferSummary
- PromotionDetails
- PromotionSummary
- RelatedItems
- Request
- Reviews
- SalesRank
- SearchBins
- Seller
- SellerListing
- Similarities
- Small
- Subjects
- TaggedGuides
- TaggedItems
- TaggedListmaniaLists
- Tags
- TagsSummary
- TopSellers
- Tracks
- TransactionDetails
- VariationMinimum
- Variations
- VariationImages
- VariationMatrix
- VariationOffers
- VariationSummary

Accessories Response Group

The Accessories response group returns up to five ASINs and titles of accessories associated with items in the response. For example, if you performed an ItemLookup of a specific ASIN, say, a camera, and included in the request the Accessories response group, the response would include, by default, the titles
and ASINs of up to the first ten accessories associated with the ASIN. The accessories for the camera might include a camera case, lens, filters, and so forth.

**Relevant Operations**

Operations that can use this response group include:

- SimilarityLookup
- ItemLookup
- ItemSearch
- ListLookup

**Response Elements**

The following table describes the elements returned by Accessories. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title
- TotalPages
- TotalResults

**Parent Response Group**

The following response groups are parent response groups of Accessories.

- Large

**Child Response Group**

The following response groups are child response groups of Accessories.

- None

**Sample REST Use Case**

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=[Associate ID]&
Operation=ItemLookup&
IdType=ASIN&
ItemId=B00008OE6I&
ResponseGroup=Accessories&
Version=2008-04-07

**Sample Response Snippet**

The following response snippet shows the elements returned by Accessories.

```xml
<Item>
  <ASIN>B00008OE6I</ASIN>
</Item>
```
AlternateVersions Response Group

The AlternateVersions response group returns all of the available media formats for a book title. Sample formats include Paperback, Audio CD, Audio Cassette, and Hardcover. This response group works only with the Books and ForeignBooks product categories, that is, for ItemSearch and ItemLookup, the search index must be Books or, in non-US locales, ForeignBooks, and, for ItemLookup, the specified item must be a book or foreign book.

The following list shows the complete set of formats that AlternateVersions can return.

<table>
<thead>
<tr>
<th>Format</th>
<th>Format</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5&quot; disk</td>
<td>Foam Book</td>
<td>Plastic Comb</td>
</tr>
<tr>
<td>Accessory</td>
<td>Game</td>
<td>Pop-Up</td>
</tr>
<tr>
<td>Audio CD</td>
<td>Gift</td>
<td>Poster</td>
</tr>
<tr>
<td>Audio Download</td>
<td>Hardcover</td>
<td>Rag Book</td>
</tr>
<tr>
<td>Audio Reel Tape</td>
<td>Hardcover Comic</td>
<td>Ring-bound</td>
</tr>
<tr>
<td>Bargain Book</td>
<td>Journal</td>
<td>Roughcut</td>
</tr>
<tr>
<td>Bath Book</td>
<td>Laser Disc</td>
<td>School &amp; Library Binding</td>
</tr>
<tr>
<td>Board book</td>
<td>Leather Bound</td>
<td>Sheet music</td>
</tr>
<tr>
<td>Calendar</td>
<td>Library Binding</td>
<td>Slide</td>
</tr>
<tr>
<td>Card Book</td>
<td>Loose Leaf</td>
<td>Software</td>
</tr>
<tr>
<td>Cards</td>
<td>Map</td>
<td>Spiral-bound</td>
</tr>
<tr>
<td>Cassette audio</td>
<td>Mass Market Paperback</td>
<td>Stationery</td>
</tr>
<tr>
<td>CD-ROM</td>
<td>Microfiche</td>
<td>Textbook Binding</td>
</tr>
<tr>
<td>Comic</td>
<td>Mini-Disc</td>
<td>Turtleback</td>
</tr>
<tr>
<td>Diary</td>
<td>Misc.</td>
<td>Unbound</td>
</tr>
<tr>
<td>Digital</td>
<td>Misc. Supplies</td>
<td>Unknown Binding</td>
</tr>
<tr>
<td>Diskette</td>
<td>Perfect</td>
<td>Wall Chart</td>
</tr>
<tr>
<td>DVD Audio</td>
<td>Personal Computers</td>
<td>Workbook</td>
</tr>
<tr>
<td>DVD-ROM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Relevant Operations

Operations that can use this response group include:
• ItemSearch, when the search index is Books or, in non-US locales, ForeignBooks
• ItemLookup when the specified item is a book or foreign book and, if a search index is specified, the value must be Books or, in non-US locales, ForeignBooks

Response Elements

The following table describes and shows the parentage of the elements returned by AlternateVersions. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- AlternateVersion
- ASIN
- Binding
- Title

AlternateVersions also returns the elements that all response groups return, which described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of AlternateVersions.

- None

Child Response Group

The following response groups are children response groups of AlternateVersions.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by AlternateVersions.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
Operation=ItemSearch&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateTag=ws&
SearchIndex=Books&
Keywords=potter&MerchantId=All&
ResponseGroup=AlternateVersions&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by AlternateVersions.

<AlternateVersions>
  <AlternateVersion>
    <ASIN>030728364X</ASIN>
    <Title>Harry Potter and the Half-Blood Prince (Book 6)</Title>
    <Binding>Audio Cassette</Binding>
  </AlternateVersion>
  <AlternateVersion>
    <ASIN>0307283658</ASIN>
    <Title>Harry Potter and the Half-Blood Prince (Book 6)</Title>
  </AlternateVersion>
</AlternateVersions>
BrowseNodeInfo Response Group

For a given browse node ID, the BrowseNodeInfo response group returns the browse node name and ID of the child and parent browse nodes.

One application of this information is to use the child and parent browse nodes to traverse the browse node hierarchy to either refine a search (child nodes) or to generalize a search (parent nodes). You do that using BrowseNodeLookup one or more times. Refining a search enables you to return more highly targeted results. Generalizing a response enables you to find what product category a browse node belongs to.

This response group is similar to the BrowseNodes response group. The difference is that the BrowseNodes response group is used with operations, including ItemSearch, ItemLookup, ListLookup, and SimilarityLookup, that are based on item attributes, search indices, and lists, and potentially return multiple items. BrowseNodeInfo can only be used with BrowseNodeLookup and the search is always keyed on a browse node ID.

Relevant Operations

Operations that can use this response group include:

- BrowseNodeLookup

Response Elements

The following table describes the elements returned by BrowseNodeInfo. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- BrowseNodeId
- Name

As you can see from this table, BrowseNodeInfo returns the identity of child and parent browse nodes. That information is typically used with BrowseNodeLookup to traverse the browse node hierarchy.

Parent Response Group

The following response groups are parent response groups of BrowseNodeInfo.

- None
Child Response Group

The following response groups are child response groups of BrowseNodeInfo.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=BrowseNodeLookup&
BrowseNodeId=11232&
ResponseGroup=BrowseNodeInfo&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by BrowseNodeInfo.

```xml
<Item>
  <ASIN>0131856340</ASIN>
  <BrowseNodes>
    <BrowseNode>
      <BrowseNodeId>11232</BrowseNodeId>
      <Name> Social Sciences</Name>
      <Ancestors>
        <BrowseNode>
          <BrowseNodeId>53</BrowseNodeId>
          <Name>Nonfiction</Name>
          <Ancestors>
            <BrowseNode>
              <BrowseNodeId>1000</BrowseNodeId>
              <Name>Subjects</Name>
              <Ancestors>
                <BrowseNode>
                  <BrowseNodeId>283155</BrowseNodeId>
                  <Name>Books</Name>
                </BrowseNode>
              </Ancestors>
            </BrowseNode>
          </Ancestors>
        </BrowseNode>
      </Ancestors>
    </BrowseNode>
    <Children>
      <BrowseNode>
        <BrowseNodeId>11233</BrowseNodeId>
        <Name>Anthropology</Name>
      </BrowseNode>
      <BrowseNode>
        <BrowseNodeId>11242</BrowseNodeId>
        <Name>Archaeology</Name>
      </BrowseNode>
      <BrowseNode>
        <BrowseNodeId>3048861</BrowseNodeId>
        <Name>Children's Studies</Name>
      </BrowseNode>
    </Children>
  </BrowseNodes>
</Item>
```

Notice in this response snippet that the child nodes are all at the same level in the hierarchical browse node tree, which is the level directly beneath the browse node in the request, 11232, Social Science. The parent nodes, however, show the entire lineage of browse nodes from Social Science all the way up the browse node tree to the root browse node, Books, 283155. Only one lineage, however, is returned. If a single node has multiple parents, only one of those parents is returned.
BrowseNodes Response Group

The BrowseNodes response group returns the browse node names and IDs associated with the items returned in the response. The response group also returns the names and IDs of the child and parent browse nodes of the items returned in the response.

It is possible for one item to belong to multiple browse nodes. So, it is common to see multiple hierarchies of browse nodes for a single item.

Some products, such as parent ASINs, do not return information in the BrowsesNodes response group.

This response group is similar to the BrowseNodeInfo response group. The difference is that the BrowseNodes response group is used with operations that are based on item attributes, search indices, and lists. These operations typically return multiple items. BrowseNodeInfo can only be used with BrowseNodeLookup and the search is always keyed on a browse node ID.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by BrowseNodes. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- BrowseNodeId
- IsCategoryRoot
- Name
- TotalPages
- TotalResults

Parent Response Group

The following response groups are parent response groups of BrowseNodes.

- None

Child Response Group

The following response groups are child response groups of BrowseNodes.

- None

Sample REST Use Case
Sample Response Snippet

The following response snippet shows the elements returned by BrowseNodes.

```xml
<Item>
  <ASIN>B000002ADT</ASIN>
  <BrowseNodes>
    <BrowseNode>
      <BrowseNodeId>63926</BrowseNodeId>
      <Name>General</Name>
      <Ancestors>
        <BrowseNode>
          <BrowseNodeId>34</BrowseNodeId>
          <Name>Jazz</Name>
          <Ancestors>
            <BrowseNode>
              <BrowseNodeId>301668</BrowseNodeId>
              <Name>Styles</Name>
            </BrowseNode>
          </Ancestors>
        </BrowseNode>
      </Ancestors>
    </BrowseNode>
    <BrowseNode>
      <BrowseNodeId>598176</BrowseNodeId>
      <Name>Hard Bop</Name>
      <Ancestors>
        <BrowseNode>
          <BrowseNodeId>598174</BrowseNodeId>
          <Name>Bebop</Name>
          <Ancestors>
            <BrowseNode>
              <BrowseNodeId>34</BrowseNodeId>
              <Name>Jazz</Name>
              <Ancestors>
                <BrowseNode>
                  <BrowseNodeId>301668</BrowseNodeId>
                  <Name>Styles</Name>
                </BrowseNode>
              </Ancestors>
            </BrowseNode>
          </Ancestors>
        </BrowseNode>
      </Ancestors>
    </BrowseNode>
  </BrowseNodes>
</Item>
</Items>
```

Cart Response Group

The Cart response group provides information about a specified remote shopping cart and the items in it. The cart information includes:

- CartId
- HMAC
- PurchaseURL
For each item in the cart, including SavedForLaterItems, the response group returns:

- CartItemId
- ProductName
- ASIN
- Quantity
- ListPrice
- OurPrice

**Relevant Operations**

Operations that can use this response group include:

- CartAdd
- CartCreate
- CartModify
- CartGet
- CartClear

**Response Elements**

The following table describes the elements returned by Cart. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- ASIN
- CartId
- CartItem
- CartItemId
- CartItems
- CurrencyCode
- ExchangeId
- FormattedPrice
- HMAC
- ListOwner
- ListType
- ListType
- MerchantId
- ParentASIN
- Price
- ProductGroup
- ProductGroup
- PurchaseURL
- Quantity
- SavedForLaterItem
- SellerId
Parent Response Group

The following response groups are parent response groups of Cart.

- None

Child Response Group

The following response groups are child response groups of Cart.

- None

Sample REST Use Case

All locales.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by Cart.

```xml
<Cart>
  <Request>
    <IsValid>True</IsValid>
    <CartCreateRequest>
      <MergeCart>True</MergeCart>
      <Items>
        <Item>
          <ASIN>B000062TU1</ASIN>
          <Quantity>2</Quantity>
        </Item>
      </Items>
    </CartCreateRequest>
  </Request>
  <CartId>002-5281165-2803250</CartId>
  <HMAC>5i1uO0G/PHqkvxZqC8oRkzmCano=</HMAC>
  <URLEncodedHMAC>5i1uO0G%2FPHqkvxZqC8oRkzmCano%3D</URLEncodedHMAC>
  <PurchaseURL>
  </PurchaseURL>
  <SubTotal>
    <Amount>1994</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$19.94</FormattedPrice>
  </SubTotal>
  <CartItem>
    Amazon Associates Web Service Developer Guide
  </CartItem>
</Cart>
```
CartNewReleases Response Group

The CartNewReleases response group returns the ASINs and titles of the top five new releases in the root category of the item specified in the cart operation. For example, when adding a television to a cart the top five new releases in the root category, electronics, are returned.

One use of this response group is to suggest to customers additional items to buy.

Availability

This response group is available in the US locale only.

Relevant Operations

Operations that can use this response group include:

- CartAdd
- CartCreate
- CartModify
- CartGet

Response Elements

The following table describes the elements returned by CartNewReleases. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title

Parent Response Group

The following response groups are parent response groups of CartNewReleases.
Child Response Group

The following response groups are child response groups of CartNewReleases.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartNewReleases&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by CartNewReleases.

<NewReleases>
  <NewRelease>
    <ASIN>B00005JOFQ</ASIN>
    <Title>Brokeback Mountain (Widescreen Edition)</Title>
  </NewRelease>
  <NewRelease>
    <ASIN>B000EHRVMY</ASIN>
    <Title>Memoirs of a Geisha (Widescreen 2-Disc Special Edition)</Title>
  </NewRelease>
</NewReleases>

CartTopSellers Response Group

The CartTopSellers response group returns the ASINS and titles of the top five, best sellers in the root category of the item specified in the cart operation. For example, when adding a television to a cart, the five top sellers in the root category, electronics, are returned, for example, the top selling computers, MP3 players, or digital cameras.

Use this response group to specify additional, related items to buy.

Availability

This response group is available in the US locale only.

Relevant Operations

Operations that can use this response group include:

- CartAdd
- CartCreate
- CartModify
- CartGet
Response Elements

The following table describes the elements returned by CartTopSellers. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title

CartTopSellers also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of CartTopSellers.

- None

Child Response Group

The following response groups are child response groups of CartTopSellers.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartTopSellers&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by CartTopSellers.

<?xml version="1.0" encoding="UTF-8"?>
<CartTopSellers>
  <TopSeller>
    <ASIN>B00005JOFQ</ASIN>
    <Title>Brokeback Mountain (Widescreen Edition)</Title>
  </TopSeller>
  <TopSeller>
    <ASIN>B000E6EK3S</ASIN>
    <Title>Harry Potter and the Goblet of Fire (Widescreen Two-Disc Deluxe Edition) (Harry Potter 4)</Title>
  </TopSeller>
</CartTopSellers>

CartSimilarities Response Group

The CartSimilarities response group returns the title and ASINs of items that:
• Are similar to the item specified in the request. These results, tagged in the XML response with `<SimilarProducts>` and `<SimilarProduct>`, are displayed on the retail website under the heading, "Customers who bought this [item] also bought."

• Have been viewed by customers who also viewed the item specified in the request. These results, tagged in the XML response with `<SimilarViewedProducts>` and `<SimilarViewedProduct>`, are displayed on the retail website under the heading, "Customers who viewed this [item] also viewed"

• Can be found in other categories that are similar to the item specified in the request. These results, tagged in the XML response with `<OtherCategoriesSimilarProducts>` and `<OtherCategoriesSimilarProduct>`, are displayed on the retail website under the heading, "Explore Similar Items," which falls under the heading, "Customers who bought this [item] also bought."

This response group returns a number of items similar to the one the customer added to the shopping cart. The response group is used typically to spur the customer's interest in purchasing additional items.

**Relevant Operations**

Operations that can use this response group include:

• CartAdd
• CartCreate
• CartModify
• CartGet

**Response Elements**

The following table describes the elements returned by CartSimilarities. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

• ASIN
• OtherCategoriesSimilarProducts
• SimilarProducts
• SimilarViewedProducts
• Title

CartSimilarities also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of CartSimilarities.

• None

**Child Response Group**

The following response groups are child response groups of CartSimilarities.

• None
Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
AssociateId=ws&
Operation=CartCreate&
Item.1.ASIN=B000062TU1&
MergeCart=True&
Item.1.Quantity=2&
ResponseGroup=CartSimilarities&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by CartSimilarities.

<SimilarProducts>
  <SimilarProduct>
    <ASIN>B00008DDXC</ASIN>
    <Title>Harry Potter and the Chamber of Secrets (Widescreen Edition)
    (Harry Potter 2)</Title>
  </SimilarProduct>
</SimilarProducts>

<SimilarViewedProducts>
  <SimilarViewedProduct>
    <ASIN>B000E6UZZK</ASIN>
    <Title>Harry Potter Years 1-4 (Harry Potter and the Sorcerer’s Stone / Chamber of Secrets / Prisoner of Azkaban / Goblet of Fire) (Widescreen Edition)</Title>
  </SimilarViewedProduct>
</SimilarViewedProducts>

<OtherCategoriesSimilarProducts>
  <OtherCategoriesSimilarProduct>
    <ASIN>0590353403</ASIN>
    <Title>Harry Potter and the Sorcerer’s Stone (Book 1)</Title>
  </OtherCategoriesSimilarProduct>
</OtherCategoriesSimilarProducts>

Collections Response Group

For every item returned in a response, the items associated with it are also returned if the Collections response group is used in the request. Items in collections are related thematically. For example, all of the linens that go into a bedroom might be associated in a bedding collection. The Collections response group returns the ASINs and titles of the items in a collection.

For more information, see Displaying Collections.
If an item is part of a collection and that item is returned in a response, all of the other items in the collection are also returned if the request contains the Collections response group.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch

Response Elements

The following table describes and shows the parentage of the elements returned by Collections. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the
right side of the slash mark.

- ASIN
- Collection
- CollectionItem
- CollectionParent
- Collections
- Title

**Parent Response Group**

The following response groups are parent response groups of Collections.

- None

**Child Response Group**

The following response groups are children response groups of Collections.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Collections.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKey=[Access Key ID]&
Operation=ItemLookup&
ItemId=B000ALMQ9C&
ResponseGroup=ItemIds,Collections&
Version=2008-04-07

**Sample Response Snippet**

The following response snippet shows the elements returned by Collections.

```xml
<Collections>
    <Collection>
        <CollectionParent>
            <ASIN>B0006PLAOE</ASIN>
            <Title>Fieldcrest® Classic Bedding Collection GarnetIvory</Title>
        </CollectionParent>
        <CollectionItem>
            <ASIN>B00067IV8U</ASIN>
            <Title>Fieldcrest® Classic Solid Sheets Garnet</Title>
        </CollectionItem>
        <CollectionItem>
            <ASIN>B000673NE2</ASIN>
            <Title>Fieldcrest® Classic Solid Pillowcases Set of 2 Garnet</Title>
        </CollectionItem>
        <CollectionItem>
            <ASIN>B00065WTJY</ASIN>
            <Title>Fieldcrest® Classic Dobby Pillowcases Set of 2 Garnet</Title>
        </CollectionItem>
    </Collection>
</Collections>
```
CustomerFull Response Group

The CustomerFull response group returns all of the content created by a customer, including:

- **CustomerInfo** information: CustomerId, Name, Nickname, and Location (City and State)
- CustomerList information: WishList IDs belonging to each customer listed in the response.
- CustomerReviews information: ReviewerRank, TotalHelpfulVotes, and Reviews
- The About Me message that appears on each Amazon customer's member page
- Customer's birthday

All of this information is returned only if the customer has chosen to make it public. Privacy choices are implemented by the customer in the Your Account web page that is accessible from Amazon’s retail web site.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup

Response Elements

The following table describes the elements returned by CustomerFull. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- AboutMe
- ASIN
- Birthday
- City
- Content
- Country
- CustomerId
- CustomerReviews
- Date
- HelpfulVotes
- Nickname
- Rating
- State
- Summary
- TotalVotes
- TotalReviewPages
- TotalReviews
- TotalPages
- TotalResults
- WishListId

CustomerFull also returns the elements that all response groups return, which is described in Elements.
Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of CustomerFull.

- None

Child Response Group

The following response groups are child response groups of CustomerFull.

- CustomerInfo
- CustomerLists
- CustomerReviews

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=[Customer ID]&
ResponseGroup=CustomerFull&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by CustomerFull.

```xml
<Customer>
  <CustomerId>ABCDEFG12345</CustomerId>
  <Nickname>jeff</Nickname>
  <WishListId>ABCDEFG12345</WishListId>
  <CustomerReviews>
    <TotalReviews>8</TotalReviews>
    <TotalReviewPages>1</TotalReviewPages>
    <Review>
      <ASIN>6305692688</ASIN>
      <Rating>1</Rating>
      <HelpfulVotes>21</HelpfulVotes>
      <TotalVotes>35</TotalVotes>
      <Date>2000-02-29</Date>
      <Summary>one star is indeed one too many</Summary>
      <Content>Let's face facts. This is a terrible, terrible movie. We have to guess that all involved in this project are hiding. Really, I'm generally quite easy on movies, but this endless stream of uninteresting battle scenes with pointless dialogue and no discernable plot is perhaps one of the worst movies ever made. Sorry if this seems harsh, but I just don't want anyone to buy it unknowingly.</Content>
    </Review>
  </CustomerReviews>
</Customer>
```

CustomerInfo Response Group

For each customer in the response, the CustomerInfo response group returns the customer's Nickname and CustomerId. This response group will only return information that customers have chosen to make public through www.amazon.com.
### Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup
- CustomerContentSearch

### Response Elements

The following table describes the elements returned by CustomerInfo. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- CustomerId
- City
- Country
- Nickname
- State
- TotalPages
- TotalResults

CustomerInfo also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

### Parent Response Group

The following response groups are parent response groups of CustomerInfo.

- None

### Child Response Group

The following response groups are child response groups of CustomerInfo.

- None

### Sample REST Use Case

All locales.  
http://ecs.amazonaws.com/onca/xml?  
Service=AWSECommerceService  
AWSAccessKeyId=[AWS Access Key ID]&  
Operation=CustomerContentLookup&  
CustomerId=[Customer ID]&  
ResponseGroup=CustomerInfo&  
Version=2008-04-07

### Sample Response Snippet

The following response snippet shows the elements returned by CustomerInfo.  
<Customer>
CustomerLists Response Group

The CustomerLists response group returns the WishList IDs created by each customer in the response.

The WishList IDs are returned only if the customer has chosen to make the WishList public. Privacy choices are implemented by the customer in the Your Account web page that is accessible from Amazon's retail web site.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup

Response Elements

The following table describes the elements returned by CustomerLists. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- CustomerId
- WishListId

CustomerLists also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of CustomerLists.

- None

Child Response Group

The following response groups are child response groups of CustomerLists.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=ABCDEFG123456&
ResponseGroup=CustomerLists&
Version=2008-04-07

Sample Response Snippet
The following response snippet shows the elements returned by CustomerLists.

```xml
<Customer>
  <CustomerId>ABCDEFG12345</CustomerId>
  <WishListId>123456ABCDEF</WishListId>
</Customer>
```

**CustomerReviews Response Group**

For each customer in the response, the CustomerReviews response group returns:

- ReviewerRank
- TotalHelpfulVotes
- Reviews

Reviews include:

- ASIN reviewed
- Product rating
- Number of HelpfulVotes
- Number of TotalVotes
- Review Summary
- Review Comment
- DateOfReview

All of this information is returned only if the customer has chosen to make it public. Privacy choices are implemented by the customer in the Your Account web page that is accessible from Amazon’s retail web site.

**Relevant Operations**

Operations that can use this response group include:

- CustomerContentLookup

**Response Elements**

The following table describes the elements returned by CustomerReviews. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

<table>
<thead>
<tr>
<th>Element</th>
<th>Ancestry</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td></td>
</tr>
<tr>
<td>CustomerReviews</td>
<td></td>
</tr>
<tr>
<td>Content</td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td></td>
</tr>
<tr>
<td>HelpfulVotes</td>
<td></td>
</tr>
<tr>
<td>Rating</td>
<td></td>
</tr>
<tr>
<td>Summary</td>
<td></td>
</tr>
<tr>
<td>TotalVotes</td>
<td></td>
</tr>
<tr>
<td>TotalReviewPages</td>
<td></td>
</tr>
</tbody>
</table>
CustomerReviews also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of CustomerReviews.

- None

Child Response Group

The following response groups are child response groups of CustomerReviews.

- None

Sample REST Use Case

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=CustomerContentLookup&
CustomerId=[ID]&
ResponseGroup=CustomerReviews&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by CustomerReviews.

```xml
<Customer>
  <CustomerId>A2KEKKJ9CAC2KC</CustomerId>
  <CustomerReviews>
    <TotalReviews>8</TotalReviews>
    <TotalReviewPages>1</TotalReviewPages>
    <Review>
      <ASIN>6305692688</ASIN>
      <Rating>1</Rating>
      <HelpfulVotes>21</HelpfulVotes>
      <TotalVotes>35</TotalVotes>
      <Date>2000-02-29</Date>
      <Summary>one star is indeed one too many</Summary>
      <Content>Let's face facts. This is a terrible, terrible movie. We have to guess that all involved in this project are hiding. Really, I'm generally quite easy on movies, but this endless stream of uninteresting battle scenes with pointless dialogue and no discernable plot is perhaps one of the worst movies ever made. Sorry if this seems harsh, but I just don't want anyone to buy it unknowingly.</Content>
    </Review>
  </CustomerReviews>
</Customer>
```

EditorialReview Response Group

For each item in the response, the EditorialReview response group returns Amazon's review of the item, which, on the Detail page, is labeled the Product Description.

Relevant Operations

Operations that can use this response group include:
Response Elements

The following table describes the elements returned by EditorialReview. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Content
- EditorialReviewIsLinkSuppressed
- Source

EditorialReview also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of EditorialReview.

- None

Child Response Group

The following response groups are child response groups of EditorialReview.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.jp/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&Keywords=Fable&
SearchIndex=Blended&
ResponseGroup=EditorialReview&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by EditorialReview.

<EditorialReviews>
  <EditorialReview>
    <Source>From Amazon.com</Source>
    <Content>Considered by many to be the last great musical comedy, then the rest of the review continues here.</Content>
  </EditorialReview>
</EditorialReviews>
The Help response group returns information about operations and response groups. Information returned about operations includes:

- Operation name
- Operation description
- Required parameters for the operation
- AvailableParameters
- Default response group
- Available response groups for the operation specified in the About parameter of the Help operation

Information returned about response groups includes:

- Response group name
- Creation date
- Names of operations that can use the response group
- Available versions
- List of the child elements composing the response group

This information is useful when creating a developer tool that helps create Amazon Associates Web Service applications.

**Relevant Operations**

Operations that can use this response group include:

- Help

**Response Elements**

The following table describes the elements returned by Help. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- CreationDate
- Element
- Name
- Operation
- Parameter
- ResponseGroup
- Version

Help also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Help.

- None
Child Response Group

The following response groups are child response groups of Help.

• None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=Help&
HelpType=Operation&
About=CustomerContentLookup&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by Help.

<OperationInformation>
  <Name>CustomerContentLookup</Name>
  <RequiredParameters>
    <Parameter>CustomerId</Parameter>
  </RequiredParameters>
  <AvailableParameters>
    <Parameter>AssociateTag</Parameter>
    <Parameter>ContentType</Parameter>
    <Parameter>Marketplace</Parameter>
    <Parameter>MarketplaceDomain</Parameter>
    <Parameter>ReviewPage</Parameter>
    <Parameter>Style</Parameter>
    <Parameter>Validate</Parameter>
    <Parameter>Version</Parameter>
    <Parameter>XMLEscaping</Parameter>
  </AvailableParameters>
  <DefaultResponseGroups>
    <ResponseGroup>Request</ResponseGroup>
    <ResponseGroup>CustomerInfo</ResponseGroup>
  </DefaultResponseGroups>
  <AvailableResponseGroups>
    <ResponseGroup>Request</ResponseGroup>
    <ResponseGroup>CustomerInfo</ResponseGroup>
    <ResponseGroup>CustomerReviews</ResponseGroup>
    <ResponseGroup>CustomerLists</ResponseGroup>
    <ResponseGroup>CustomerFull</ResponseGroup>
  </AvailableResponseGroups>
</OperationInformation>

Images Response Group

The Images response group returns the URLs to all available images of an item in three sizes: small, medium, and large. For example, if a blender is for sale and there are four images of it, this response group returns the URLs of twelve images: four images, each in three sizes.

In addition to returning the URLs of the images, the response groups also returns the height and width dimensions of each image. Use these values to help you display the images correctly.

The images returned are associated with the merchant selling the item. For that reason, you must specify the merchant ID in the request when you use the Images response group. MerchantId, however, defaults to "Amazon." So, if the item is being sold by Amazon, specifying a MerchantId is not required. If you do not specify a MerchantId and a merchant other than Amazon is selling the item, Amazon Associates
Web Service will not return images.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

**Response Elements**

The following table describes the elements returned by the Images response group. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Height
- LargeImage
- MediumImage
- SmallImage
- SwatchImage
- ThumbnailImage
- TinyImage
- TotalPages
- TotalResults
- URL
- Width

Images also returns the elements that all response groups return, which is described in [Elements Common to All Response Groups](#).

**Parent Response Group**

The following response groups are parent response groups of the Images response group.

- None

**Child Response Group**

The following response groups are child response groups of the Images response group.

- None

**Sample REST Use Case**

All locales.

http://ecs.amazonaws.com/onca/xml?
Sample Response Snippet

The following response snippet shows the elements returned by the Images response group.

```xml
<Item>
  <ASIN>B000Q6780O</ASIN>
  <SmallImage>
    <Height Units="pixels">75</Height>
    <Width Units="pixels">58</Width>
  </SmallImage>
  <MediumImage>
    <Height Units="pixels">160</Height>
    <Width Units="pixels">124</Width>
  </MediumImage>
  <LargeImage>
    <Height Units="pixels">500</Height>
    <Width Units="pixels">389</Width>
  </LargeImage>
</Item>

<ImageSets>
  <ImageSet Category="primary">
    <SwatchImage>
      <Height Units="pixels">30</Height>
      <Width Units="pixels">23</Width>
    </SwatchImage>
    <SmallImage>
      <Height Units="pixels">75</Height>
      <Width Units="pixels">58</Width>
    </SmallImage>
    <ThumbnailImage>
      <Height Units="pixels">75</Height>
      <Width Units="pixels">58</Width>
    </ThumbnailImage>
    <TinyImage>
      <Height Units="pixels">110</Height>
      <Width Units="pixels">86</Width>
    </TinyImage>
    <MediumImage>
      <Height Units="pixels">160</Height>
      <Width Units="pixels">124</Width>
    </MediumImage>
    <LargeImage>
      <Height Units="pixels">500</Height>
      <Width Units="pixels">389</Width>
    </LargeImage>
  </ImageSet>
</ImageSets>
```

The images are returned in two ways: under <Item> and under <ImageSets>. The images under <Item> are specified by the <SmallImage>, <MediumImage>, and <LargeImage> elements.

The sizes of the images under <ImageSets> are specified by the _SLXXX_ suffix in the URL, where XXX is the number of pixels on the longest side of the image. A medium size image, for example, has 160 pixels on its longest side so it has the suffix _SL160_. This is the preferred way to reference images.
The ImageSets element attribute, Category, is set to Primary. Primary images are the same images that appear in the <Item> section.

**ItemAttributes Response Group**

The ItemAttributes response group returns a potentially large number of attributes that describe an item. For example, an item in the Camera and Photo search index might return the attributes, height, width, weight, title, UPC, price, manufacture, zoom ratio, number of megapixels, and carrying case.

All search indices can return all item attributes. The number of item attributes returned, however, varies by ASIN. Typically, ASINs within the same search index return the same item attributes. For example, you would expect the item attributes returned for an item in the "Books" search index to be different from those returned for an item in the "Camera and Photo" search index. But all items within a single search index do not necessarily return the same attributes. For that reason, it is impossible to predict exactly which item attributes will be returned in a response.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

**Response Elements**

The following table describes the elements returned by ItemAttributes. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Actor
- Address1
- Address2
- Address3
- AmazonMaximumAge
- AmazonMinimumAge
- Amount
- ApertureModes
- Artist
- ASIN
- AspectRatio
- AudienceRating
- AudioFormat
- Author
- BackFinding
- BandMaterialType
- Batteries
- BatteriesIncluded
• BatteryDescription
• BatteryType
• BezelMaterialType
• Binding
• Brand
• CalendarType
• CameraManualFeatures
• CaseDiameter
• CaseMaterialType
• CaseThickness
• CaseType
• CDRWDescription
• ChainType
• City
• ClaspType
• ClothingSize
• Color
• Compatibility
• CPUManufacturer
• CPUSpeed
• CPUType
• Creator
• CurrencyCode
• Day
• DelayBetweenShots
• Department
• DetailPageURL
• DeweyDecimalNumber
• DialColor
• DialWindowMaterialType
• DigitalZoom
• Director
• DisplaySize
• DVLayers
• DVDRWDescription
• DVDSides
• EAN
• Edition
• EpisodeSequence
• ESRBAgeRating
• ExternalDisplaySupportDescription
• FabricType
• FaxNumber
• Feature
• FirstIssueLeadTime
• FlavorName
• FloppyDiskDriveDescription
• Format
• FormattedPrice
• GemType
• GemTypeSetElement
• Genre
• GolfClubFlex
• GolfClubLoft
• GraphicsCardInterface
• GraphicsDescription
• GraphicsMemorySize
• HardDiskCount
• HardDiskSize
• HasAutoFocus
• HasBurstMode
• HasInCameraEditing
• HasRedEyeReduction
• HasSelfTimer
• HasTripodMount
• HasVideoOut
• HasViewfinder
• Height
• Hours
• HoursOfOperation
• IncludedSoftware
• IncludesMp3Player
• Ingredients
• IngredientsSetElement
• IsAutographed
• ISBN
• IngredientSetElement
• IsEmailNotifyAvailable
• IsFragile
• IsLabCreated
• IsMemorabilia
• ISOEquivalent
• IssuesPerYear
• KeyboardDescription
• Keywords
• Label
• LegalDisclaimer
• Length
• LongSynopsis
• LineVoltage
• MacroFocusRange
• MagazineType
• Manufacturer
• ManufacturerLaborWarrantyDescription
• ManufacturerMaximumAge
• MaterialTypeSetElement
• ManufacturerMinimumAge
• ManufacturerPartsWarrantyDescription
• MaterialType
• MaximumAperture
• MaximumColorDepth
• MaximumFocalLength
• MaximumHighResolutionImages
• MaximumHorizontalResolution
• MaximumLowResolutionImages
• MaximumResolution
• MaximumShutterSpeed
• MaximumVerticalResolution
• MaximumWeightRecommendation
• MemorySlotsAvailable
• Message
• MetalStamp
• MetalType
• MiniMovieDescription
• MinimumFocalLength
• MinimumShutterSpeed
• Model
• ModemDescription
• MonitorSize
• MonitorViewableDiagonalSize
• MouseDescription
• MPN
• Name
• NativeResolution
• Neighborhood
• NetworkInterfaceDescription
• NotebookDisplayTechnology
• NotebookPointingDeviceDescription
• NumberOfDiscs
• NumberOfIssues
• NumberOfItems
• NumberOfPages
• NumberOfPearls
• NumberOfRapidFireShots
• NumberOfStones
• NumberOfTracks
• OpticalZoom
• OriginalAirDate
• OriginalReleaseDate
• PearlLustre
• PearlMinimumColor
• PearlShape
• PearlStringingMethod
• PearlSurfaceBlemishes
• PearlType
• PearlUniformity
• PhoneNumber
• PhotoFlashType
• PictureFormat
• Platform
• PostalCode
• PriceRating
• ProcessorCount
• ProductGroup
• PublicationDate
• Publisher
• ReadingLevel
• RegionCode
• ReleaseDate
• RemovableMemory
• ResolutionModes
• RingSize
• Role
• RunningTime
• SeasonSequence
• SecondaryCacheSize
• SettingType
• ShortSynopsis
• Size
• SizePerPearl
• SKU
• SoundCardDescription
• SpeakerDescription
• SpecialFeatures
• StartYear
• State
• StoneClarity
• StoneColor
• StoneCut
• StoneShape
• StoneWeight
• Studio
• SubscriptionLength
• SupportedImageType
ItemAttributes Response Group

- SystemBusSpeed
- SystemMemorySize
- SystemMemorySizeMax
- SystemMemoryType
- TheatricalReleaseDate
- Title
- TotalDiamondWeight
- TotalExternalBaysFree
- TotalFirewirePorts
- TotalGemWeight
- TotalInternalBaysFree
- TotalMetalWeight
- TotalNTSCPALPorts
- TotalPages
- TotalParallelPorts
- TotalPCCardSlots
- TotalPCISlotsFree
- TotalResults
- TotalSerialPorts
- TotalSVideoOutPorts
- TotalUSBPorts
- TotalUSB2Ports
- TotalVGAOutPorts
- Type
- Unit
- UPC
- VariationDenomination
- VariationDescription
- Warranty
- WatchMovementType
- WaterResistanceDepth
- Weight
- Width

ItemAttributes also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of ItemAttributes.

- None

Child Response Group

The following response groups are child response groups of ItemAttributes.
Sample REST Use Case

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=All&
ResponseGroup=ItemAttributes&
SearchIndex=Blended&
Keywords=GodSmack&
Merchant=All&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by ItemAttributes.

<Item>
  <ASIN>B000A2XB9U</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... m2%2526cID=2025%2526ccmID=165953%2526location=/o/ASIN/B000A2XB9U%25253FSubscriptionId=1V9M7E1ZATWETZDS6W82</DetailPageURL>
  <ItemAttributes>
    <AudienceRating>NR (Not Rated)</AudienceRating>
    <Director>Lawrence Jordan (II)</Director>
    <Director>Daniel E. Catullo</Director>
    <EAN>0014381273229</EAN>
    <Format>Color</Format>
    <Format>Compilation</Format>
    <Format>NTSC</Format>
    <Languages>
      <Language>
        <Name>English</Name>
        <Type>Original Language</Type>
      </Language>
    </Languages>
    <ListPrice>
      <Amount>1999</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$19.99</FormattedPrice>
    </ListPrice>
    <NumberOfItems>1</NumberOfItems>
    <ProductGroup>DVD</ProductGroup>
    <ReleaseDate>2005-09-06</ReleaseDate>
    <RunningTime Units="minutes">131</RunningTime>
    <Studio>Image Entertainment</Studio>
    <TheatricalReleaseDate>2005-06-25</TheatricalReleaseDate>
    <Title>Rockin' the Corps</Title>
    <UPC>014381273229</UPC>
  </ItemAttributes>
</Item>

ItemIds Response Group

The ItemIds response group returns the ASINs for all items returned in a response.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup
Response Elements

The following table describes the elements returned by ItemIds. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- CorrectedQuery
- Keywords
- Message
- TotalPages
- TotalResults

ItemIds also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of ItemIds.

- None

Child Response Group

The following response groups are child response groups of ItemIds.

- None

Sample REST Use Case

All locales.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B000A3UB20&
ResponseGroup=ItemIds&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by ItemIds.
<TotalResults>1</TotalResults>
<TotalPages>1</TotalPages>
<Item>
  <ASIN>0976925524</ASIN>
</Item>
</Items>

Large Response Group

The Large response group returns a great deal of information about items in the response. Large is a parent response group that returns the results of the following response groups:
• Accessories
• BrowseNodes
• ListmaniaLists
• Medium
• Offers
• Reviews
• Similarities
• Tracks

For more information about what is returned by each of these response groups, refer to their sections.

The Large response group is ideally suited for building product detail pages similar to those found on Amazon's retail web site.

**Relevant Operations**

Operations that can use this response group include:

• ItemLookup
  • ItemSearch
  • ListLookup
  • SimilarityLookup

**Response Elements**

The following table describes the elements returned by Large. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

• Actor
• Address1
• Address2
• Address3
• AmazonMaximumAge
• AmazonMinimumAge
• Amount
• ApertureModes
• Artist
• ASIN
• AspectRatio
• AudienceRating
• AudioFormat
• Author
• BackFinding
• BandMaterialType
• Batteries
• BatteriesIncluded
• BatteryDescription
• BatteryType
• BezelMaterialType
• Binding
• Brand
• BrowseNodeId
• CalendarType
• CameraManualFeatures
• CaseDiameter
• CaseMaterialType
• CaseThickness
• CaseType
• CDRWDescription
• ChainType
• City
• ClaspType
• ClothingSize
• Color
• Compatibility
• Content
• CPUManufacturer
• CPUSpeed
• CPUType
• Creator
• CurrencyCode
• Day
• DelayBetweenShots
• Department
• DetailPageURL
• DeweyDecimalNumber
• DialColor
• DialWindowMaterialType
• DigitalZoom
• Director
• DisplaySize
• DVDLayers
• DVDRWDescription
• DVDSides
• EAN
• Edition
• ESRBAgeRating
• ExternalDisplaySupportDescription
• FabricType
• FaxNumber
• Feature
• FirstIssueLeadTime
• FlavorName
• FloppyDiskDriveDescription
• Format
• FormattedPrice
• GemType
• GolfClubFlex
• GolfClubLoft
• GraphicsCardInterface
• GraphicsDescription
• GraphicsMemorySize
• HardDiskCount
• HardDiskSize
• HasAutoFocus
• HasBurstMode
• HasInCameraEditing
• HasRedEyeReduction
• HasSelfTimer
• HasTripodMount
• HasVideoOut
• HasViewfinder
• Height
• Hours
• HoursOfOperation
• IncludedSoftware
• IncludesMp3Player
• Ingredients
• IsAutographed
• ISBN
• IsFragile
• IsLabCreated
• IsMemorabilia
• ISOEquivalent
• IssuesPerYear
• KeyboardDescription
• Keywords
• Label
• LegalDisclaimer
• Length
• LineVoltage
• ListId
• ListName
• MacroFocusRange
• MagazineType
• Manufacturer
• ManufacturerLaborWarrantyDescription
• ManufacturerMaximumAge
• ManufacturerMinimumAge
• ManufacturerPartsWarrantyDescription
- MaterialType
- MaximumAperture
- MaximumColorDepth
- MaximumFocalLength
- MaximumHighResolutionImages
- MaximumHorizontalResolution
- MaximumLowResolutionImages
- MaximumResolution
- MaximumShutterSpeed
- MaximumVerticalResolution
- MaximumWeightRecommendation
- MemorySlotsAvailable
- Message
- MetalStamp
- MetalType
- MiniMovieDescription
- MinimumFocalLength
- MinimumShutterSpeed
- Model
- ModemDescription
- MonitorSize
- MonitorViewableDiagonalSize
- MouseDescription
- MPN
- Name
- NativeResolution
- Neighborhood
- NetworkInterfaceDescription
- NotebookDisplayTechnology
- NotebookPointingDeviceDescription
- NumberOfDiscs
- NumberOfIssues
- NumberOfItems
- NumberOfPages
- NumberOfPearls
- NumberOfRapidFireShots
- NumberOfStones
- NumberOfTracks
- OpticalZoom
- PearlLustre
- PearlMinimumColor
- PearlShape
- PearlStringingMethod
- PearlSurfaceBlemishes
- PearlType
- PearlUniformity
- PhoneNumber
- PhotoFlashType
- PictureFormat
- Platform
- PostalCode
- PriceRating
- ProcessorCount
- ProductGroup
- PublicationDate
- Publisher
- ReadingLevel
- RegionCode
- ReleaseDate
- RemovableMemory
- ResolutionModes
- RingSize
- Role
- RunningTime
- SalesRank
- SecondaryCacheSize
- SettingType
- Size
- SizePerPearl
- SKU
- SoundCardDescription
- Source
- SpeakerDescription
- SpecialFeatures
- State
- StoneClarity
- StoneColor
- StoneCut
- StoneShape
- StoneWeight
- Studio
- SubscriptionLength
- SupportedImageType
- SystemBusSpeed
- SystemMemorySize
- SystemMemorySizeMax
- SystemMemoryType
- TheatricalReleaseDate
- Title
- TotalCollectible
- TotalDiamondWeight
- TotalExternalBaysFree
Large also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Large.

- None

**Child Response Group**

The following response groups are child response groups of Large.

- Accessories
- BrowseNodes
- ListmaniaLists
- Medium
Sample REST Use Case

The following request was used to show the results of the Large response group.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B000ESHHXG&
ResponseGroup=Large&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by Large.

```xml
<Item>
  <ASIN>B000A3UB2O</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... m2%2526cID=2025%2526ccmID=165953%2526location=/o/ASIN/B000A3UB2O%25253FSubscriptionId=1V9M7E1ZATWETZDS6W82</DetailPageURL>
  <SalesRank>47589</SalesRank>
  <SmallImage>
    <URL>http://ec1.images-amazon.com/images/P/B000A3UB2O.01-A3QXF272WQ86AH._SCTHUMBZZZ_.jpg</URL>
    <Height Units="pixels">75</Height>
    <Width Units="pixels">75</Width>
  </SmallImage>
  <MediumImage>
    <URL>http://ec1.images-amazon.com/images/P/B000A3UB2O.01-A3QXF272WQ86AH._SCMZZZZZZZ_.jpg</URL>
    <Height Units="pixels">160</Height>
    <Width Units="pixels">160</Width>
  </MediumImage>
  <LargeImage>
    <URL>http://ec1.images-amazon.com/images/P/B000A3UB2O.01-A3QXF272WQ86AH._SCLZZZZZZZ_.jpg</URL>
    <Height Units="pixels">450</Height>
    <Width Units="pixels">450</Width>
  </LargeImage>
  <ImageSets>
    <ImageSet Category="primary">
      <SmallImage>
        <URL>http://ec1.images-amazon.com/images/P/B000A3UB2O.01-A3QXF272WQ86AH._SCTHUMBZZZ_.jpg</URL>
        <Height Units="pixels">75</Height>
        <Width Units="pixels">75</Width>
      </SmallImage>
    </ImageSet>
  </ImageSets>
  <ItemAttributes>
    <Brand>Nixon</Brand>
    <ProductGroup>Apparel</ProductGroup>
    <Title>Nixon Rotolog Wood</Title>
  </ItemAttributes>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>19999</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$199.99</FormattedPrice>
    </LowestNewPrice>
    <TotalNew>1</TotalNew>
    <TotalUsed>0</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
</Item>
```

API Version 2008-04-07
309
<EditorialReviews>
  <EditorialReview>
    <Source>Product Description</Source>
    <Content>Custom right read direct time. Japanese quartz with led. Custom 30 Meter stainless steel with hardened mineral crystal, white inlay and double gasket crown. Custom solid stainless steel with white inlay and butterfly closure.</Content>
  </EditorialReview>
</EditorialReviews>

<BrowseNodes>
  <BrowseNode>
    <BrowseNodeId>1045534</BrowseNodeId>
    <Name>Jewelry</Name>
    <Ancestors>
      <BrowseNode>
        <BrowseNodeId>1044486</BrowseNodeId>
        <Name>Girls</Name>
        <Ancestors>
          <BrowseNode>
            <BrowseNodeId>1044484</BrowseNodeId>
            <Name>Children's Accessories</Name>
            <Ancestors>
              <BrowseNode>
                <BrowseNodeId>1036700</BrowseNodeId>
                <Name>Accessories</Name>
                <Ancestors>
                  <BrowseNode>
                    <BrowseNodeId>1036682</BrowseNodeId>
                    <Name>Departments</Name>
                    <Ancestors>
                      <BrowseNode>
                        <BrowseNodeId>1036592</BrowseNodeId>
                        <Name>Apparel</Name>
                      </BrowseNode>
                    </Ancestors>
                  </BrowseNode>
                </Ancestors>
              </BrowseNode>
            </Ancestors>
          </BrowseNode>
        </Ancestors>
      </BrowseNode>
    </Ancestors>
  </BrowseNode>
</BrowseNodes>

ListFull Response Group

The ListFull response group provides comprehensive information about a list and the items on it. ListFull is a parent response group that returns the results of the following response groups:

- ListInfo
- ListItems

For more information about what is returned by each of these response groups, refer to their sections.

The ListFull response group is ideally suited for creating the contents of a wishlist or Listmania list.

Relevant Operations

Operations that can use this response group include:

- ListLookup
Response Elements

The following table describes the elements returned by ListFull. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- AdditionalName
- ASIN
- AverageRating
- Comment
- CustomerName
- CustomerNickname
- DateAdded
- DateCreated
- Image
- LastModified
- ListId
- ListItemId
- ListName
- ListType
- ListURL
- OccasionDate
- PartnerName
- QuantityDesired
- QuantityReceived
- RegistryName
- RegistryNumber
- Title
- TotalItems
- TotalPages
- TotalResults
- TotalTimesRead
- TotalVotes

ListFull also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of ListFull.

- None

Child Response Group

The following response groups are child response groups of ListFull.

- ListInfo
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by ListFull.

```
http://ecs.amazonaws.com/onca/xml?Service=AWSECommerceService&AWSAccessKeyId=1V9M7E1ZATWETZDS6W82&Operation=listLookup&ListType=listmania&ListId=2WYHF5M2L9142&ResponseGroup=ListFull&Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by ListFull.

```
<List>
  <ListId>2WYHF5M2L9142</ListId>
  <ListURL>http://www.amazon.com/gp/richpub/listmania/fullview/2WYHF5M2L9142</ListURL>
  <ListName>Popular Christmas Books For Young and Old</ListName>
  <ListType>Listmania</ListType>
  <TotalItems>25</TotalItems>
  <TotalPages>1</TotalPages>
  <DateCreated>2003 11 17</DateCreated>
  <ListItem>
    <ListItemId>RI12NH0FJAU5DPX</ListItemId>
    <Item>
      <ASIN>0385508417</ASIN>
      <ItemAttributes>
        <Title>Skipping Christmas</Title>
      </ItemAttributes>
    </Item>
  </ListItem>
  <ListItem>
    <ListItemId>RIA2UFAPEI6GXV</ListItemId>
    <Item>
      <ASIN>0762410698</ASIN>
      <ItemAttributes>
        <Title>The Night Before Christmas: The Heirloom Edition</Title>
      </ItemAttributes>
    </Item>
  </ListItem>
  <ListItem>
    <ListItemId>RI2BKL830IE1GXT</ListItemId>
    <Item>
      <ASIN>0684814994</ASIN>
      <ItemAttributes>
        <Title>Christmas Box</Title>
      </ItemAttributes>
    </Item>
  </ListItem>
</List>
```

ListInfo Response Group

The ListInfo response group provides descriptive information about a list. ListInfo is a parent response group that returns the results of the ListMinimum response group along with:

- List creator
- List creation date
- List type (WishList, BabyRegistry, etc.)
- Date when the list was last modified
For more information about the ListMinimum response group, see its section.

The ListInfo response group is suited for creating a subset of the list information returned by ListFull.

**Relevant Operations**

Operations that can use this response group include:

- ListLookup
- ListSearch

**Response Elements**

The following table describes the elements returned by ListInfo. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- AdditionalName
- AverageRating
- Comment
- CustomerName
- CustomerNickname
- DateCreated
- Image
- LastModified
- ListId
- ListName
- ListType
- ListURL
- OccasionDate
- PartnerName
- RegistryName
- TotalItems
- TotalPages
- TotalResults
- TotalTimesRead

ListInfo also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of ListInfo.

- ListFull

**Child Response Group**

The following response groups are child response groups of ListInfo.
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by ListInfo.
http://ecs.amazonaws.com/onca/xml?
  Service=AWSCommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=ListSearch&
  ListType=WishList&
  Name=John%20Smith&
  ResponseGroup=ListInfo&
  Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by ListInfo.

```
<List>
  <ListId>26ZZZIYUFBASY</ListId>
  <ListURL>http://www.amazon.com/gp/registry/26ZZZIYUFBASY</ListURL>
  <ListName>New Wish List</ListName>
  <ListType>WishList</ListType>
  <TotalItems>1</TotalItems>
  <TotalPages>1</TotalPages>
  <DateCreated>2006-04-13</DateCreated>
  <CustomerName>john smith</CustomerName>
</List>
```

ListItems Response Group

The ListItems response group describes the items on a list. ListItems is a parent response group that returns the results of the ListMinimum ListMinimum response groups along with data associated with each item on a list, including:

- ASIN
- Title
- ListItem ID
- Quantity of items desired
- Quantity of items received
- Item attributes
- Date the item was added to the list

Relevant Operations

Operations that can use this response group include:

- ListLookup

Response Elements

The following table describes the elements returned by ListItems. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Comment
ListItemResponseGroup

- DateAdded
- ListId
- ListItemId
- ListName
- QuantityDesired
- QuantityReceived
- Title
- TotalPages
- TotalResults

ListItem also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of ListItem.

- None

**Child Response Group**

The following response groups are child response groups of ListItem.

- ListMinimum

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by ListItem.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ListLookup&
ListType=Listmania&
ListId=2WYHF5MZ19142&
ResponseGroup=ListItem&
Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by ListItem.

```
<List>
  <ListId>2WYHF5MZ19142</ListId>
  <ListName>Popular Christmas Books For Young and Old</ListName>
  <TotalItems>25</TotalItems>
  <TotalPages>1</TotalPages>
  <ListItem>
    <ListItemId>RI12NH0FJAU5DFX</ListItemId>
    <Item>
      <ASIN>0385508417</ASIN>
      <ItemAttributes>
        <Title>Skipping Christmas</Title>
      </ItemAttributes>
    </Item>
  </ListItem>
  ...
</List>
```
ListmaniaLists Response Group

The ListmaniaLists response group returns the Listmania list IDs and names of those lists that items, in
the response, belong to.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by ListmaniaLists. In the Ancestry column, the
elements on the left side of a slash mark are the parents of the elements on the right side of the slash
mark.

- ListId
- ListName

ListmaniaLists also returns the elements that all response groups return, which is described in Elements
Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of ListmaniaLists.

- None

Child Response Group

The following response groups are child response groups of ListmaniaLists.

- None
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by ListmaniaLists.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[ID]&
Operation=ItemLookup&
ItemId=0545010225&
IdType=ASIN&
ResponseGroup=ListmaniaLists&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by ListmaniaLists.

```xml
<ListmaniaLists>
  <ListmaniaList>
    <ListId>R1XB8VA6TI229</ListId>
    <ListName>Mike's Dumb List</ListName>
  </ListmaniaList>
  <ListmaniaList>
    <ListId>R3CUSEGGBKJLW</ListId>
    <ListName>Books I'll Read This Summer</ListName>
  </ListmaniaList>
  <ListmaniaList>
    <ListId>R1Q5BYVO0408ON</ListId>
    <ListName>My Reading Wish List</ListName>
  </ListmaniaList>
  <ListmaniaList>
    <ListId>R2NXJWCXMW9AL</ListId>
    <ListName>Some Really GREAT Books</ListName>
  </ListmaniaList>
  ...
</ListmaniaLists>
```

ListMinimum Response Group

The ListMinimum response group returns, for each list in the response, the list's ID, list name, number of items on the list, the number of pages of list items. There are ten list items per page.

Relevant Operations

Operations that can use this response group include:

- ListSearch

Response Elements

The following table describes the elements returned by ListMinimum. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ListId
- ListName
- TotalItems
- TotalPages

ListMinimum also returns the elements that all response groups return, which is described in Elements.
Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of ListMinimum.

- None

Child Response Group

The following response groups are child response groups of ListMinimum.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by ListMinimum.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ListSearch&
ListType=WishList&
Name=John%20Smith&
ResponseGroup=ListMinimum&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by ListMinimum.
<TotalResults>557</TotalResults>
<TotalPages>56</TotalPages>
<List>
  <ListId>2AAAAAAAAAA6B</ListId>
  <ListName>Wishlist</ListName>
  <TotalItems>73</TotalItems>
  <TotalPages>8</TotalPages>
</List>
<List>
  <ListId>OBBBBBBBBBM2</ListId>
  <ListName>Wishlist</ListName>
  <TotalItems>30</TotalItems>
  <TotalPages>3</TotalPages>
</List>
<List>
  <ListId>HCCCCCCCCCAX</ListId>
  <ListName>Wishlist</ListName>
  <TotalItems>122</TotalItems>
  <TotalPages>13</TotalPages>
</List>
<List>
  <ListId>3DDDDDDDDDD4</ListId>
  <ListName>Wishlist</ListName>
  <TotalItems>33</TotalItems>
  <TotalPages>4</TotalPages>
</List>

Medium Response Group

The Medium response group returns a great deal of information about the items in a response. The response group is ideally suited for creating lightweight, product detail pages.
Medium is a parent response group that returns the results of the following response groups:

- EditorialReview
- Images
- ItemAttributes
- OfferSummary
- Request
- SalesRank
- Small

For more information about what is returned by each of these response groups, refer to their sections.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

**Response Elements**

The following table describes the elements returned by Medium. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Actor
- Address1
- Address2
- Address3
- AmazonMaximumAge
- AmazonMinimumAge
- Amount
- ApertureModes
- Artist
- ASIN
- AspectRatio
- AudienceRating
- AudioFormat
- Author
- BackFinding
- BandMaterialType
- Batteries
- BatteriesIncluded
- BatteryDescription
- BatteryType
- BezelMaterialType
• Binding
• Brand
• CalendarType
• CameraManualFeatures
• CaseDiameter
• CaseMaterialType
• CaseThickness
• CaseType
• CDRWDescription
• ChainType
• City
• ClaspType
• ClothingSize
• Color
• Compatibility
• Content
• CPUManufacturer
• CPUSpeed
• CPUType
• Creator
• CurrencyCode
• Day
• DelayBetweenShots
• Department
• DetailPageURL
• DeweyDecimalNumber
• DialColor
• DialWindowMaterialType
• DigitalZoom
• Director
• DisplaySize
• DVDLayers
• DVDRWDescription
• DVDSides
• EAN
• Edition
• ESRBAgeRating
• ExternalDisplaySupportDescription
• FabricType
• FaxNumber
• Feature
• FirstIssueLeadTime
• FlavorName
• FloppyDiskDriveDescription
• Format
• FormattedPrice
• GemType
• GolfClubFlex
• GolfClubLoft
• GraphicsCardInterface
• GraphicsDescription
• GraphicsMemorySize
• HardDiskCount
• HardDiskSize
• HasAutoFocus
• HasBurstMode
• HasInCameraEditing
• HasRedEyeReduction
• HasSelfTimer
• HasTripodMount
• HasVideoOut
• HasViewfinder
• Height
• Hours
• HoursOfOperation
• IncludedSoftware
• IncludesMp3Player
• Ingredients
• IsAutographed
• ISBN
• IsFragile
• IsLabCreated
• IsMemorabilia
• ISOEquivalent
• IssuesPerYear
• KeyboardDescription
• Keywords
• Label
• LegalDisclaimer
• Length
• LineVoltage
• MacroFocusRange
• MagazineType
• Manufacturer
• ManufacturerLaborWarrantyDescription
• ManufacturerMaximumAge
• ManufacturerMinimumAge
• ManufacturerPartsWarrantyDescription
• MaterialType
• MaximumAperture
• MaximumColorDepth
• MaximumFocalLength
• MaximumHighResolutionImages
• MaximumHorizontalResolution
• MaximumLowResolutionImages
• MaximumResolution
• MaximumShutterSpeed
• MaximumVerticalResolution
• MaximumWeightRecommendation
• MemorySlotsAvailable
• Message
• MetalStamp
• MetalType
• MiniMovieDescription
• MinimumFocalLength
• MinimumShutterSpeed
• Model
• ModemDescription
• MonitorSize
• MonitorViewableDiagonalSize
• MouseDescription
• MPN
• Name
• Name
• NativeResolution
• Neighborhood
• NetworkInterfaceDescription
• NotebookDisplayTechnology
• NotebookPointingDeviceDescription
• NumberOfDiscs
• NumberOfIssues
• NumberOfItems
• NumberOfPages
• NumberOfPearls
• NumberOfRapidFireShots
• NumberOfStones
• NumberOfTracks
• OpticalZoom
• PearlLustre
• PearlMinimumColor
• PearlShape
• PearlStringingMethod
• PearlSurfaceBlemishes
• PearlType
• PearlUniformity
• PhoneNumber
• PhotoFlashType
• PictureFormat
• Platform
• PostalCode
• PriceRating
• ProcessorCount
• ProductGroup
• PublicationDate
• Publisher
• ReadingLevel
• RegionCode
• ReleaseDate
• RemovableMemory
• ResolutionModes
• RingSize
• Role
• RunningTime
• SalesRank
• SecondaryCacheSize
• SettingType
• Size
• SizePerPearl
• SKU
• SoundCardDescription
• Source
• SpeakerDescription
• SpecialFeatures
• State
• StoneClarity
• StoneColor
• StoneCut
• StoneShape
• StoneWeight
• Studio
• SubscriptionLength
• SupportedImageType
• SystemBusSpeed
• SystemMemorySize
• SystemMemorySizeMax
• SystemMemoryType
• TheatricalReleaseDate
• Title
• TotalCollectible
• TotalDiamondWeight
• TotalExternalBaysFree
• TotalFirewirePorts
• TotalGemWeight
• TotalInternalBaysFree
Medium also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Medium.

- None

**Child Response Group**

The following response groups are child response groups of Medium.

- EditorialReview
- Images
- ItemAttributes
- OfferSummary
- Request
- SalesRank
- Small
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by Medium.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ListLookup&
ListType=WishList&
ListId=[Wish list ID]&
ResponseGroup=Medium&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by Medium.

```xml
<ListLookupRequest>
  <ListId>LKUPZ5V5LTY7</ListId>
  <ListType>WishList</ListType>
  <ResponseGroup>Medium</ResponseGroup>
</ListLookupRequest>

<List>
  <ListItem>
    <Item>
      <ASIN>1890966533</ASIN>
      <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... N/1890966533%25253FSubscriptionId=1VMXF86PGNDAX3FW9C02%2526coliid=IOWNUUPH86VRC%2526colid=LKUPZ5V5LTY7</DetailPageURL>
      <SalesRank>1738674</SalesRank>
      <SmallImage>
        <URL>http://ec1.images-amazon.com/images/P/1890966533.01._SCTHUMBZZZ_.jpg</URL>
        <Height Units="pixels">60</Height>
        <Width Units="pixels">40</Width>
      </SmallImage>
      <MediumImage>
        <URL>http://ec1.images-amazon.com/images/P/1890966533.01._SCMZZZZZZZ_.jpg</URL>
        <Height Units="pixels">140</Height>
        <Width Units="pixels">94</Width>
      </MediumImage>
      <ItemAttributes>
        <Author>Wayne G. Pardy</Author>
        <Binding>Paperback</Binding>
        <EAN>9781890966539</EAN>
        <Edition>Reprint</Edition>
        <ListPrice>
          <Amount>5995</Amount>
          <CurrencyCode>USD</CurrencyCode>
          <FormattedPrice>$59.95</FormattedPrice>
        </ListPrice>
        <NumberOfPages>185</NumberOfPages>
        <PackageDimensions>
          <Height Units="hundredths-inches">900</Height>
          <Length Units="hundredths-inches">75</Length>
          <Weight Units="hundredths-pounds">130</Weight>
          <Width Units="hundredths-inches">600</Width>
        </PackageDimensions>
        <ProductGroup>Book</ProductGroup>
        <PublicationDate>1999-05-19</PublicationDate>
        <Publisher>Safetycertified.Com Inc</Publisher>
        <Title>Safety Incentives: The Pros and Cons of Award and Recognition Programs (Osha Compliance)</Title>
      </ItemAttributes>
      <OfferSummary>
        <TotalNew>0</TotalNew>
        <TotalUsed>0</TotalUsed>
        <TotalCollectible>0</TotalCollectible>
        <TotalRefurbished>0</TotalRefurbished>
      </OfferSummary>
    </Item>
  </ListItem>
</List>
```
MerchantItemAttributes Response Group

The MerchantItemAttributes response group returns merchant-specific information about a merchant's items for sale. The XML element tags returned by MerchantItemAttributes are the same as those returned by ItemAttributes. The values, however, returned by the response groups are mutually exclusive. The number of elements returned by MerchantItemAttributes is typically fewer than those returned by ItemAttributes because merchants typically change only a small subset of attributes returned by ItemAttributes.

MerchantItemAttributes is valid only for the following operations: ItemLookup, ItemSearch, and ListLookup, and only when a MerchantId is specified.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch

Response Elements

The elements returned by MerchantItemAttributes are the same as those described for the ItemAttributes response group.

MerchantItemAttributes also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of MerchantItemAttributes.

- None

Child Response Group

The following response groups are children response groups of MerchantItemAttributes.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by MerchantItemAttributes.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
Operation=ItemLookup&
```
Sample Response Snippet

The following response snippet shows the elements returned by MerchantItemAttributes.

```xml
<ItemAttributes>
  <Title>The thing in question</Title>
  ...
</ItemAttributes>

<MerchantItemAttributes>
  <Title>The merchant's title</Title>
  ...
</MerchantItemAttributes>
```

NewReleases Response Group

The NewReleases response group returns the ASIN and title of newly released items in a specified browse node.

Availability

This response group is available in the US locale only.

Relevant Operations

Operations that can use this response group include:

- BrowseNodeLookup

Response Elements

The following table describes the elements returned by NewReleases. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title

NewReleases also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of NewReleases.

- None

Child Response Group

The following response groups are child response groups of NewReleases.
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by NewReleases.
http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=BrowseNodeLookup&
  BrowseNodeId=4229&
  ResponseGroup=NewReleases&
  Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by NewReleases.

```xml
<NewReleases>
  <NewRelease>
    <ASIN>0446578622</ASIN>
    <Title>The Notebook Girls</Title>
  </NewRelease>
  <NewRelease>
    <ASIN>1401302181</ASIN>
    <Title>Daily Candy A to Z : An Insider's Guide to the Sweet Life</Title>
  </NewRelease>
</NewReleases>
```

OfferFull Response Group

The OfferFull response group returns comprehensive information about an offer. OfferFull is a parent response group that returns the results of the Offers response group as well as:

- Merchant's name
- Merchant's nickname
- Merchant's state
- Merchant's country

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by OfferFull. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Address1, Address2, Address3
- Amount
- Availability
OfferFull Response Group

- AverageFeedbackRating
- City
- Condition
- ConditionNote
- Country
- Country
- CurrencyCode
- ExchangeId
- FormattedPrice
- GlancePage
- IsEligibleForSuperSaverShipping
- MerchantId
- Name
- Nickname
- OfferListingId
- PostalCode
- Quantity
- SellerId
- State
- SubCondition
- TotalCollectible
- TotalFeedback
- TotalNew
- TotalOfferPages
- TotalOffers
- TotalRefurbished
- TotalUsed

OfferFull also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of OfferFull.

- None

Child Response Group

The following response groups are child response groups of OfferFull.

- Offers

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by OfferFull.

http://ecs.amazonaws.com/onca/xml?
Sample Response Snippet

The following response snippet shows the elements returned by OfferFull.

```xml
<Item>
  <ASIN>0439682584</ASIN>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>2580</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$25.80</FormattedPrice>
    </LowestNewPrice>
    <LowestUsedPrice>
      <Amount>1599</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$15.99</FormattedPrice>
    </LowestUsedPrice>
    <LowestCollectiblePrice>
      <Amount>2580</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$25.80</FormattedPrice>
    </LowestCollectiblePrice>
    <TotalNew>40</TotalNew>
    <TotalUsed>16</TotalUsed>
    <TotalCollectible>3</TotalCollectible>
    <TotalRefurbished>0</TotalRefurbished>
  </OfferSummary>
  <Offers>
    <Offer>
      <Merchant>
        <MerchantId>ATVPDKIKX0DER</MerchantId>
        <Name>Amazon.com</Name>
      </Merchant>
      <OfferAttributes>
        <Condition>New</Condition>
      </OfferAttributes>
      <OfferListing>
        <OfferListingId>cMVuIFx8kiISgRIJXiCzKZyy1wztVSAYV8vCo20xHS8L9SB71who8fK6CxYkmdDPy8th1s</OfferListingId>
        <Price>
          <Amount>2580</Amount>
          <CurrencyCode>USD</CurrencyCode>
          <FormattedPrice>$25.80</FormattedPrice>
        </Price>
        <Availability>Usually ships in 24 hours</Availability>
        <IsEligibleForSuperSaverShipping>1</IsEligibleForSuperSaverShipping>
      </OfferListing>
    </Offer>
  </Offers>
</Item>
```

OfferListings

The OfferListings response group returns the OfferListings for items returned in the response. The values returned are similar to those returned by the Offers response group minus the values returned by the OfferSummary response group.
Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes and shows the parentage of the elements returned by OfferListings. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- Availability
- AverageFeedbackRating
- Code
- Condition
- ConditionNote
- Country
- CurrencyCode
- ExchangeId
- FormattedPrice
- GlancePage
- IsEligibleForSuperSaverShipping
- MerchantId
- Message
- Name
- OfferListingId
- SellerId
- State
- SubCondition
- TotalFeedback
- TotalOfferPages
- TotalOffers
- Value

OfferListings also returns the elements that all response groups return, which described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of OfferListings.

- None
Child Response Group

The following response groups are children response groups of OfferListings.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by OfferListings.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]
&
AssociateTag=[Associate ID]
&
Operation=ItemSearch&
Keywords=sports&
ResponseGroup=OfferListings&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by OfferListings.

```
<Item>
  <ASIN>B000AYGDIO</ASIN>
  <Offer>
    <Seller>
      <SellerId>A43VGTQXZ82Z6</SellerId>
      <AverageFeedbackRating>4.9</AverageFeedbackRating>
      <TotalFeedback>300</TotalFeedback>
    </Seller>
    <OfferAttributes>
      <Condition>New</Condition>
      <SubCondition>new</SubCondition>
      <ConditionNote>
      Brand new, unopened and complete in the retail box.
      </ConditionNote>
    </OfferAttributes>
    <OfferListing>
      <OfferListingId>pBmLD7%2F4j7zqIMjOLpQI5pk0774zf%2BsvrzbG4JR92xLmC%
      <ExchangeId>Y01Y4632798Y1053687</ExchangeId>
      <Price>
        <Amount>24700</Amount>
        <CurrencyCode>USD</CurrencyCode>
        <FormattedPrice>$247.00</FormattedPrice>
      </Price>
      <Availability>Usually ships in 1-2 business days</Availability>
    </OfferListing>
  </Offer>
<!-- 9 ADDITIONAL OFFERS -->
</Item>
```

Offers Response Group

The Offers response group is a parent response group that returns the contents of the OfferSummary
response group plus, by default, seller and offer listing information. When Condition equals All, up to ten offers are returned sorted by price without regard to Condition. Offer listings are impacted by the values of the MerchantId and Condition parameters. As such, the total number of offer listings is dependent on the value of these parameters.

### Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

### Response Elements

The following table describes the elements returned by Offers. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- Availability
- AverageFeedbackRating
- Condition
- ConditionNote
- CurrencyCode
- ExchangeId
- FormattedPrice
- GlancePage
- IsEligibleForSuperSaverShipping
- LoyaltyPoints
- MerchantId
- Name
- OfferListingId
- Quantity
- PostalCode
- SellerId
- State
- SubCondition
- TotalCollectible
- TotalFeedback
- TotalNew
- TotalOfferPages
- TotalOffers
- TotalRefurbished
- TotalUsed

Offers also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.
Loyalty Points

In the JP locale only, loyalty points are returned. Loyalty points are used to encourage patronage and stimulate sales.

Parent Response Group

The following response groups are parent response groups of Offers.

- None

Child Response Group

The following response groups are child response groups of Offers.

- OfferSummary

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by Offers.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=1V9M7E1ZATWETZDS6W82&
Operation=ItemSearch&
Condition=All&
SearchIndex=Books&
Title=Harry%20Potter&
ResponseGroup=Offers&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by Offers.

```
<Item>
  <ASIN>B000AYGDIO</ASIN>
  <OfferSummary>
    <LowestNewPrice>
      <Amount>24599</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$245.99</FormattedPrice>
    </LowestNewPrice>
    <LowestUsedPrice>
      <Amount>21995</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$219.95</FormattedPrice>
    </LowestUsedPrice>
    <LowestRefurbishedPrice>
      <Amount>24995</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$249.95</FormattedPrice>
    </LowestRefurbishedPrice>
    <TotalNew>31</TotalNew>
    <TotalUsed>2</TotalUsed>
    <TotalCollectible>0</TotalCollectible>
    <TotalRefurbished>2</TotalRefurbished>
  </OfferSummary>
  <Offers>
    <TotalOffers>35</TotalOffers>
    <TotalOfferPages>4</TotalOfferPages>
  </Offers>
</Item>
```
<SellerId>A34JK8GKGOZRO</SellerId>
AverageFeedbackRating="4.2"
TotalFeedback="40"
</Seller>

<OfferAttributes>
Condition="Used"
SubCondition="good"
ConditionNote="Attention! Please read before placing the order. Canon PowerShot SD450 5MP digital camera. This purchase is only for the camera itself and owner's manual and usb cable only. No other accessory will be included. Camera is in perfect working condition and has some minor scratches on the covers. Ships via Priority Mail w/Tracking Number and insurance"/>
</OfferAttributes>

<OfferListing>
OfferListingId="f0ctUVF4LATNxeVdXAj5g0j3UbEE%2B1gm%2Fy32NjJ%2BrxgGUqPn%2FNY%2BqBcVFoVCn"
ExchangeId="Y01Y3638197Y4938485"
Price>
Amount="21995"
CurrencyCode="USD"
FormattedPrice="$219.95"
</Price>
Availability="Usually ships in 1 2 business days"
IsEligibleForSuperSaverShipping="0"
</OfferListing>

<Offer>
Seller>
SellerId="A1MJDTSASU9FW5"
AverageFeedbackRating="4.5"
TotalFeedback="666"
</Seller>

<OfferAttributes>
Condition="Used"
SubCondition="mint"
ConditionNote="LIKE BRAND NEW WITH ALL ACCEORRIES, WITH WARRANTY 64MB SD CARD INCLUDED"
</OfferAttributes>

<OfferListing>
OfferListingId="i07Pe4OxnTyyzq7BoNNKtHlzST9TnTrQGxDbXsf30Rua375%2BjDeaGuAcD5ai%2FLOhh"
ExchangeId="Y01Y11003HY5252647"
Price>
Amount="22999"
CurrencyCode="USD"
FormattedPrice="$229.99"
</Price>
Availability="Usually ships in 1 2 business days"
IsEligibleForSuperSaverShipping="0"
</OfferListing>

<Offer>
Merchant>
MerchantId="AQF1KH19GQYV"
</Merchant>

</OfferAttributes>

<OfferListing>
OfferListingId="3dr8Y7th2m18z4aGwdpVDtc%2Bhh2NjFzesYDUjOK83538Wh5VQrxViAU0Xi9TGdVQx"
ExchangeId="Y11M7003646M2872880"
Price>
Amount="26599"
CurrencyCode="USD"
FormattedPrice="$265.99"
</Price>
SalePrice>
Amount="24599"
CurrencyCode="USD"
FormattedPrice="$245.99"
</SalePrice>
</OfferListing>

<Offer>
Seller>
SellerId="A1MJDTSASU9FW5"
AverageFeedbackRating="4.5"
TotalFeedback="666"
</Seller>

<OfferAttributes>
Condition="Used"
SubCondition="mint"
ConditionNote="LIKE BRAND NEW WITH ALL ACCEORRIES, WITH WARRANTY 64MB SD CARD INCLUDED"
</OfferAttributes>

<OfferListing>
OfferListingId="i07Pe4OxnTyyzq7BoNNKtHlzST9TnTrQGxDbXsf30Rua375%2BjDeaGuAcD5ai%2FLOhh"
ExchangeId="Y01Y11003HY5252647"
Price>
Amount="22999"
CurrencyCode="USD"
FormattedPrice="$229.99"
</Price>
Availability="Usually ships in 1 2 business days"
IsEligibleForSuperSaverShipping="0"
</OfferListing>

<Offer>
Seller>
SellerId="A1MJDTSASU9FW5"
AverageFeedbackRating="4.5"
TotalFeedback="666"
</Seller>

<OfferAttributes>
Condition="Used"
SubCondition="mint"
ConditionNote="LIKE BRAND NEW WITH ALL ACCEORRIES, WITH WARRANTY 64MB SD CARD INCLUDED"
</OfferAttributes>

<OfferListing>
OfferListingId="i07Pe4OxnTyyzq7BoNNKtHlzST9TnTrQGxDbXsf30Rua375%2BjDeaGuAcD5ai%2FLOhh"
ExchangeId="Y01Y11003HY5252647"
Price>
Amount="22999"
CurrencyCode="USD"
FormattedPrice="$229.99"
</Price>
Availability="Usually ships in 1 2 business days"
IsEligibleForSuperSaverShipping="0"
</OfferListing>

<Offer>
Merchant>
MerchantId="AQF1KH19GQYV"
</Merchant>

</OfferAttributes>

<OfferListing>
OfferListingId="3dr8Y7th2m18z4aGwdpVDtc%2Bhh2NjFzesYDUjOK83538Wh5VQrxViAU0Xi9TGdVQx"
ExchangeId="Y11M7003646M2872880"
Price>
Amount="26599"
CurrencyCode="USD"
FormattedPrice="$265.99"
</Price>
SalePrice>
Amount="24599"
CurrencyCode="USD"
FormattedPrice="$245.99"
</SalePrice>
</OfferListing>
The Request that Generated the Response (REST)
http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=
    [AWS Access Key ID]
    &
  AssociateTag=
    [Associate ID]
    &
  Operation=ItemLookup&
 (ItemId=B000AYGDIO&
  MerchantId=All&
  ResponseGroup=Offers

OfferSummary Response Group

The OfferSummary response group returns, for each item in the response, the number of offer listings and the lowest price for each condition type. Condition types are New, Used, Collectible, and Refurbished. So, for example, this response group returns the lowest price for each Condition:

- New item
- Used item
- Collectible item
- Refurbished item

Individual offer listings are not returned. The OfferSummary is dependent only on the ASIN parameter and is not affected by the MerchantId or Condition parameters (i.e. the OfferSummary will always be the same for a given ASIN independent of other parameters).

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup
**Response Elements**

The following table describes the elements returned by OfferSummary. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- CurrencyCode
- FormattedPrice
- TotalCollectible
- TotalNew
- TotalRefurbished
- TotalUsed

OfferSummary also returns the elements that all response groups return, which is described in [Elements Common to All Response Groups](#).

**Parent Response Group**

The following response groups are parent response groups of OfferSummary.

- None

**Child Response Group**

The following response groups are child response groups of OfferSummary.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by OfferSummary.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B000A3UB2Q&
ResponseGroup=OfferSummary&
Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by OfferSummary.

```
<OfferSummary>
  <LowestNewPrice>
    <Amount>801</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$8.01</FormattedPrice>
  </LowestNewPrice>
  <LowestUsedPrice>
    <Amount>799</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$7.99</FormattedPrice>
  </LowestUsedPrice>
  <TotalNew>45</TotalNew>
</OfferSummary>
```
PromotionDetails Response Group

The PromotionDetails response group returns detailed information about promotions (if any) related to items in a response. Included is information about the merchant offering the promotion, claim codes for the promotion, allowed promotion combinations, the type of promotion, beginning and ending dates of the promotion, the promotion ID, eligibility requirements, and text that describes the specifics of the promotion. A subset of this information is returned by the PromotionSummary response group.

A request that uses PromotionDetails must also include one of the following response groups:

- Large
- OfferFull
- Offers

An error is returned if PromotionDetails is not accompanied by one of these response groups in the request.

Promotion Types

Promotion types are returned by the PromotionCategory element and include:

- FreeShipping--The item is shipped free of charge.
- BuyQuantityXGetAmounOffX--If you buy at least the specified number of items, the cost of the next item is discounted. For example, if a customer buys three shirts, the fourth shirt is half off.
- ForEachQuantityXGetAmountOffX--Each item is discounted by the specified amount. For example, all shirts are 30% off.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes and shows the parentage of the elements returned by PromotionDetails. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

All of the elements in the following table, except Promotions, Promotion, and Details, are children of Promotions/Promotion/Details.

- Amount
- ASIN
PromotionDetails Response Group

- Benefit
- Benefits
- BenefitType
- ComponentType
- CouponCombinationType
- CurrencyAmount
- CurrencyCode
- Details
- EligibilityRequirement
- EligibilityRequirementType
- EligibilityRequirements
- EndDate
- FixedAmount
- FormattedPrice
- GroupClaimCode
- IsInBenefitSet
- IsInEligibilityRequirementSet
- ItemApplicability
- MerchandisingMessage
- MerchantId
- OwningMerchantId
- Promotion
- PromotionCategory
- PromotionId
- Promotions
- StartDate
- TermsAndConditions

PromotionDetails also returns the elements that all response groups return, which described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of PromotionDetails.

- None

Child Response Group

The following response groups are children response groups of PromotionDetails.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by PromotionDetails.
http://ecs.amazonaws.com/onca/xml?
Sample Response Snippet

The following response snippet shows the elements returned by PromotionDetails.

```xml
<Promotions>
  <Promotion>
    <Details>
      <MerchantId>ATVPDKIKX0DER</MerchantId>
      <OwningMerchantId>ATVPDKIKX0DER</OwningMerchantId>
      <PromotionId>A2QIQTNOFYRK5N</PromotionId>
      <PromotionCategory>BuyAmountXGetAmountOffX</PromotionCategory>
      <GroupClaimCode>AUGSAVER</GroupClaimCode>
      <CouponCombinationType>Unrestricted</CouponCombinationType>
      <StartDate>2006 08 01 07:00:00 GMT</StartDate>
      <EndDate>2006 09 01 06:59:59 GMT</EndDate>
      <TermsAndConditions><STRONG>To receive the Best Value discount: </STRONG><OL>
        <Li>Add $125 of qualifying Kitchen & Housewares or Bed & Bath products to your Shopping Cart via the &lt;STRONG&gt;Add to Shopping Cart&lt;/STRONG&gt; button on each respective product information page. &lt;LI&gt;At checkout, enter the promotional code and click the &lt;STRONG&gt;Apply&lt;/STRONG&gt; button. &lt;LI&gt;The amount of the Best Value savings ($25) will be reflected on the final order checkout page. &lt;LI&gt;If you remove any of the participating promotion items from your Shopping Cart or violate any of the terms and conditions listed below, the promotion will be invalid, and the discount will be removed from the order. &lt;LI&gt;If you return any of the items involved in the promotion, the discount previously applied to the order will be subtracted from the return credit. &lt;LI&gt;&lt;/OL&gt;&lt;BR&gt;&lt;STRONG&gt;Terms and Conditions:&lt;/STRONG&gt;&lt;/TermsAndConditions&gt;
    </Details>
  </Promotion>
</Promotions>
```

API Version 2008-04-07
PromotionSummary Response Group

The PromotionSummary response group returns summary information about a promotion, including the type of promotion, beginning and ending dates of the promotion, the promotion ID, eligibility requirements, and text that describes the specifics of the promotion. This information is a subset of the information returned by the PromotionDetails response group.

PromotionSummary must be used along with one of the following response groups:

- Large
- OfferFull
- Offers

An error is returned if ProductDetails is not accompanied by one of these response groups.

Promotion Types

Promotion types are returned by the Category element and include:

- FreeShipping--The item is shipped free of charge.
- BuyQuantityXGetAmountOffX--If you buy at least the specified number of items, the cost of the next item is discounted. For example, if a customer buys three shirts, the fourth shirt is half off.
- ForEachQuantityXGetAmountOffX--Each item is discounted by the specified amount. For example, all shirts are 30% off.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup
Response Elements

The following table describes and shows the parentage of the elements returned by PromotionSummary. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

With the exception of Promotions, Promotion, and Summary, the ancestry of all elements in the table are Offers/Offer/Promotions/Promotion/Summary.

- BenefitDescription
- Category
- EligibilityRequirementDescription
- EndDate
- Promotion
- PromotionId
- Promotions
- StartDate
- Summary
- TermsAndConditions

PromotionSummary also returns the elements that all response groups return, which described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of PromotionSummary.

- None

Child Response Group

The following response groups are children response groups of PromotionSummary.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by PromotionSummary.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
Operation=ItemLookup&
ContentType=text/xml&
AWSAccessKeyId=[AWS Access Key ID]&
ItemId=B000AQSMPO&
IdType=ASIN&
ResponseGroup=Offers,PromotionSummary&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by PromotionSummary.
<Promotions>
  <Promotion>
    <PromotionId>A2QIQTNOFYRK5N</PromotionId>
    <Category>BuyAmountXGetAmountOffX</Category>
    <StartDate>2006 08 01 07:00:00 GMT</StartDate>
    <EndDate>2006 09 06 06:59:59 GMT</EndDate>
    <EligibilityRequirementDescription>Save $25.00 when you spend $125.00 or more on Kitchen & Housewares or Bed & Bath products offered by Amazon.com. Enter code AUGSAVER at checkout.</EligibilityRequirementDescription>
    <BenefitDescription>Save $25.00 when you spend $125.00 or more on Kitchen & Housewares or Bed & Bath products offered by Amazon.com. Enter code AUGSAVER at checkout.</BenefitDescription>
    <TermsAndConditions><STRONG>To receive the Best Value discount:</STRONG><UL>
      <LI>Add $125 of qualifying Kitchen & Housewares&nbsp;or Bed & Bath products to your Shopping Cart via the &lt;STRONG>Add to Shopping Cart</STRONG> button on each respective product information page. &lt;LI&gt;At checkout, enter the promotional code and click the &lt;STRONG>Apply</STRONG> button. &lt;LI&gt;The amount of the Best Value savings ($25) will be reflected on the final order checkout page. &lt;LI&gt;If you remove any of the participating promotion items from your Shopping Cart or violate any of the terms and conditions listed below, the promotion will be invalid, and the discount will be removed from the order. &lt;LI&gt;If you return any of the items involved in the promotion, the discount previously applied to the order will be subtracted from the return credit. &lt;/LI&gt;&lt;/UL&gt;Terms and Conditions:&lt;/STRONG></LI>&lt;/UL&gt;Promotional offer valid for a limited time only. Items placed in Shopping Cart overnight may not be eligible for promotion at time of checkout. Promotion applies only to qualifying items displaying the offer message on their product information pages. Items that do not display the offer message do not qualify, regardless of the nature of the item.&nbsp; All All Clad, Calphalon, Capresso, Emerilware, Le Creuset, Orrefors, Kosta Boda, J.A. Henckels, Wusthof, Riedel, Marquis, Shun, Komachi, Waterford, Weber, Tassimo, Margaritaville, DKNY, Tommy Hilfiger, Nautica, Oscar by Oscar de Larenta, Cath Kidston, Raymond Waites, and KitchenAid Proline&nbsp;products are excluded from this offer.&nbsp;&lt;LI&gt;All Furniture &amp; Decor and Outdoor Living products are excluded from this offer. &lt;LI&gt;Applies only to products sold by the merchant indicated in the promotional offer message. Does not apply to items sold by other merchants on the Amazon.com Web site. For example, where the promotional offer applies to items offered by Amazon.com, items offered by other merchants on the Amazon.com Web site (e.g. Land's End, Target, etc.) do not qualify. &lt;LI&gt;Does not apply to any products purchased in Amazon.com's other sites, including Amazon.co.uk, Amazon.de, Amazon.fr, or Amazon.co.jp, or in Marketplace, zShops, or Auctions. &lt;LI&gt;Unless the offer message indicates otherwise, the promotional offer applies to the lowest priced qualifying item(s) &lt;LI&gt;Applies only when all qualifying and benefit products in the promotion are purchased in one order. &lt;LI&gt;Applies only to complete orders shipping to a single address that meet all other promotional requirements. &lt;LI&gt;Offer good while supplies last. &lt;LI&gt;No substitutions or rain checks. &lt;LI&gt;Offer must be redeemed through the Shopping Cart. Does not apply to orders placed with 1 Click. &lt;LI&gt;Shipping and handling charges apply to all products, including bonus items. &lt;LI&gt;Offer may not be combined with other offers, including promotional certificates. &lt;LI&gt;Void where prohibited. &lt;/LI&gt;&lt;/UL&gt;&lt;/TermsAndConditions&gt;
  </Promotion>
</Promotions>

RelatedItems Response Group

The RelatedItems response group returns items related to an item specified in an ItemLookup request. Related items could be, for example, all of the Unbox episodes in a TV season that are sold separately, or, for example, all of the MP3Download tracks on a MP3 album.

The data returned for RelatedItems is limited to ASINs and ItemAttributes. This remains true even if you add additional response groups, such as Large, that would otherwise return additional data.
The relationship between items is unidirectional. One item is the parent and one item is the child. Items, however, can have multiple children or multiple parents for a given relationship type.

The way in which the items are related is specified by the RelationshipType parameter. This parameter is required when you use the RelatedItems response group. Some values include Episode, Season, Tracks, and Variation. For a list of all relationship types, go to the ItemLookup page.

The relationship type is usually named after the child item in the relationship. For example, an MP3 Track is related to an MP3 album and the type of relationship is Tracks. In this relationship, the album is the parent. If you did an ItemLookup for an MP3 Track and requested RelatedItems using Tracks as the RelationshipType, you would receive the parent album (or albums) for that Track. Conversely, looking up an album using Tracks as the RelationshipType returns the list of Tracks on that album.

Each ItemLookup request can return, at most, ten related items. To return additional items, use the RelatedItemsPage parameter. A value of 2, for example, returns the second set of ten related items.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch

**Response Elements**

The following elements are returned by RelatedItems:

- ItemAttributes
- RelatedItems

RelatedItems also returns the elements that all response groups return. For more information, go to Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of RelatedItems.

- None

**Child Response Group**

The following response groups are child response groups of RelatedItems.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by RelatedItems.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
Sample Response Snippet

The following response snippet shows the elements returned by RelatedItems.

```xml
<Item>
  <ASIN>B0013D8EQK</ASIN>
  <ItemAttributes>
    <Creator Role="Primary Contributor">Johnny Cash</Creator>
    <Manufacturer>Columbia/Legacy</Manufacturer>
    <ProductGroup>Digital Music Album</ProductGroup>
    <Title>At San Quentin</Title>
  </ItemAttributes>
  <RelatedItems>
    <Relationship>Children</Relationship>
    <RelationshipType>Tracks</RelationshipType>
    <RelatedItemCount>31</RelatedItemCount>
    <RelatedItemPageCount>4</RelatedItemPageCount>
    <RelatedItemPage>1</RelatedItemPage>
    <RelatedItem>
      <Item>
        <ASIN>B0013D4KJK</ASIN>
        <ItemAttributes>
          <Creator Role="Primary Contributor">Johnny Cash</Creator>
          <Manufacturer>Columbia/Legacy</Manufacturer>
          <ProductGroup>Digital Music Track</ProductGroup>
          <Title>The Long Black Veil/Give My Love To Rose (Live)</Title>
        </ItemAttributes>
      </Item>
    </RelatedItem>
    <RelatedItem>
      <Item>
        <ASIN>B0013D7VG4</ASIN>
        <ItemAttributes>
          <Creator Role="Primary Contributor">Johnny Cash</Creator>
          <Manufacturer>Columbia/Legacy</Manufacturer>
          <ProductGroup>Digital Music Track</ProductGroup>
          <Title>Folsom Prison Blues (Live)</Title>
        </ItemAttributes>
      </Item>
    </RelatedItem>
    ...
  </RelatedItems>
</Item>
```

Request Response Group

The Request response group returns all of the parameters and their values that were submitted in a request. Use this information to debug requests.

All Amazon Associates Web Service operations return this response group by default. There can be up to ten parameters in each request.

Relevant Operations

Operations that can use this response group include:

- All Amazon Associates Web Service operations use the Request response group by default.
Response Elements

The following table describes the elements returned by Request. These elements are returned in all Amazon Associates Web Service responses because the Request response group is a default response group for all Amazon Associates Web Service operations. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Code
- IsValid
- Message
- Name
- RequestId
- UserAgent
- Value

Parent Response Group

The following response groups are parent response groups of Request.

- None

Child Response Group

The following response groups are child response groups of Request.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by Request.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
SearchIndex=Books&
Title=Harry%20Potter&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by Request.

```xml
<OperationRequest>
<HTTPHeaders>
    <Header Name="UserAgent" Value="Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; FunWebProducts; .NET CLR 1.1.4322; .NET CLR 2.0.50727)" />
</HTTPHeaders>
<RequestId>00KE1E5MWR4KXX0V1WYD</RequestId>
<Arguments>
    <Argument Name="SearchIndex" Value="Books" />
    <Argument Name="Service" Value="AWSECommerceService" />
    <Argument Name="Title" Value="Harry Potter" />
    <Argument Name="Operation" Value="ItemSearch" />
    <Argument Name="AWSAccessKeyId" Value="[VALUE]" />
    <Argument Name="Version" Value="2007-04-04" />
</Arguments>
```
<Arguments>
<RequestProcessingTime>
0.3419508934021
</RequestProcessingTime>
</OperationRequest>
<Items>
<Request>
<IsValid>True</IsValid>
<ItemSearchRequest>
<SearchIndex>Books</SearchIndex>
<Title>Harry Potter</Title>
</ItemSearchRequest>
</Request>

Reviews Response Group

The Reviews response group returns, for each item in the response, a:

- List of customer reviews
- Average review rating (1 to 5 stars, where 5 is the best)
- Total number of reviews

Each customer review contains a:

- Rating
- Summary
- Date of review
- Text of the full review

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by Reviews. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- AverageRating
- Content
- CustomerId
- Date
- HelpfulVotes
- Rating
- Summary
- TotalPages
Reviews also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Reviews.

- None

**Child Response Group**

The following response groups are child response groups of Reviews.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Reviews.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=0976925524&
ResponseGroup=Reviews&
Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by Reviews.

```
<Review>
  <ASIN>0976925524</ASIN>
  <Rating>5</Rating>
  <HelpfulVotes>2</HelpfulVotes>
  <CustomerId>A111111111111111</CustomerId>
  <TotalVotes>9</TotalVotes>
  <Date>2006-04-12</Date>
  <Summary>Fabulous reading. Order a copy.</Summary>
  <Content>Human drama happens in a small, private school for girls in New England where a beloved headmistress has been dismissed. Her successor is challenged with the task of saving the school. Steven Davenport's book, Saving Miss Olivers, is filled with wisdom, lots of humor, plot twists and characters that leap off of the page. The passion of the characters pulls you in and within the first twenty pages you feel you know them and care about them. This book is more than just a page-turner, which it, nevertheless, is. The author gives each character a full range of emotions and throughout the course of the book we see each character grow. You will love each one for different reasons. This book belongs on everyone's shelf whether you know private schools or not. This is human drama and the author is fabulous at writing about it. I can't recommend the book highly enough.</Content>
</Review>
```
The SalesRank response group returns the sales rank for each item in the response. One is the highest rating; a large number means the item has not sold well. Sales rank is per Search Index so it is possible to have several items in one response ranked, for example, as 1.

### Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

### Response Elements

The following table describes the elements returned by SalesRank. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- SalesRank
- TotalPages
- TotalResults

SalesRank also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

### Parent Response Group

The following response groups are parent response groups of SalesRank.

- None

### Child Response Group

The following response groups are child response groups of SalesRank.

- None

### Sample REST Use Case

The following request was used to illustrate the XML response elements returned by SalesRank.

```plaintext
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=0976925524&
ResponseGroup=SalesRank&
Version=2008-04-07
```

### Sample Response Snippet

The following response snippet shows the elements returned by SalesRank.
SearchBins Response Group

The SearchBins response group groups the items returned by ItemSearch into bins. A set of bins, for example, can be a set of price ranges for a product. In the case of women’s shoes, for example, you might have a bin that returns ASINs for shoes that cost between $0 and $50, a second bin for shoes that cost $50 to $100, and a third bin for shoes that cost more than $100. The basis on which the items are split into bins is specified by the NarrowBy attribute in the SearchBinSet tag. To refine the search, you make repeated requests using the NarrowBy values.

ItemSearch returns the first twenty-five bins of results.

For more information about search bins, see Using Search Bins to Find Items.

Availability

US locale only.

NarrowBy

The basis on which the items are split into bins is specified by the NarrowBy attribute in the SearchBinSet tag. In the following example, the NarrowBy attribute shows that the bins are based on price range:

```xml
<SearchBinSet NarrowBy="PriceRange"/>
```

For another product category, the NarrowBy attribute might be different, for example:

```xml
<SearchBinSet NarrowBy="BrandName"/>
```

You cannot specify NarrowBy values nor can you specify the values they encompass. When SearchBins is included as a Response Group in a request, ItemSearch automatically divides the ItemSearch results into bins.

NarrowBy Values

NarrowBy values include:

- Subject—BrowseNode IDs of all topics related to items returned by ItemSearch. For example, searching for books about dogs returns, in the Subject bins, BrowseNodes for "Home & Garden," "Animal Care & Pets," "Dogs," and "Educational."
- BrandName—Brands, such as Levi’s, Reebok, and Nike, that create the item. Use the name of a brand to filter out similar items made by other companies.
- PriceRange—Minimum and maximum prices for a bin of items. Use the minimum and maximum price values in each bin to filter out items outside of the price range you want.
- SpecialSize—Uncommon sizes an item comes in. Examples are "Plus Size & Tall," "Misses," "Maternity," "Husky," "Petites," and "Big & Tall."
- Merchant—All merchants selling an item. This bin returns all merchants even if MerchantId is set to a single merchant in the ItemSearch request. In the response, the ASINs returned will be specific to the MerchantId specified in the request. The merchants listed in the Merchant bin can be used to list other merchants that sell the same ASIN. There are some items sold by only one merchant. In that case, the Merchant bin returns with only that merchant.

All Search Indices return the Subject bin. Most return all of the bins.
NarrowBy Values by Search Index

The following list shows which NarrowBy values are returned by each Search Index:

- Apparel—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Baby—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Beauty—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Blended—Not supported
- Books—Subject
- Classical—Subject
- DVD—Subject
- Electronics—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Garden—Subject, BrandName, PriceRange, SpecialSize, Merchant
- GourmetFood—Subject, BrandName, PriceRange, SpecialSize, Merchant
- HealthPersonalCare—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Jewelry—Subject, Brand, PriceRange, SpecialSize, Merchant
- Kitchen—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Magazines—Subject
- Marketplace—Subject
- Merchants—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Miscellaneous—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Music—Subject
- MusicalInstruments—Subject, BrandName, PriceRange, SpecialSize, Merchant
- OfficeProducts—Subject, BrandName, PriceRange, SpecialSize, Merchant
- PCHardware—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Photo—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Showtimes—Theater
- Software—Subject, BrandName, PriceRange, SpecialSize, Merchant
- SportingGoods—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Theatrical—Subject
- Tools—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Toys—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Travel—Subject
- VHS—Subject
- Video—Subject
- VideoGames—Subject, BrandName, PriceRange, SpecialSize, Merchant
- Wireless—Subject
- WirelessAccessories—Subject

Element Tags in a Bin

The element tags in a bin vary according to the bin. For example, in bins based on price, the elements and Name values are:

```
<BinName>
<BinItemCount>
<BinParameter>
<Name>MinimumPrice</Name>
<Value>
```
The elements show the minimum and maximum price for items in that bin, and the number of items in that bin.

Other NarrowBy values use other element tags in their bins. For example, when NarrowBy is “Brand,” the element tags and Name values are:

You cannot specify the element tags returned in a bin.

**Drilling Down**

You can take the values in a bin and add them to the `ItemSearch` query to filter out of the response items that are outside of that bin. To narrow the search results to shirts that cost between $0 and $25, for example, you would add the following Name and its corresponding value as additional parameters in the original `ItemSearch` request:

```
&MinimumPrice=0
&MaximumPrice=2499
```

You could narrow the search results even further by adding an additional parameter to the query. For example, you could specify

```
&Brand=Levi’s
```

The response would then only include shirts by Levi’s that cost under $25. You could continue to drill down by adding additional parameters to the request.

Notice that in each case the results were narrowed down by adding the value tagged with Name and its corresponding value to the original `ItemSearch` request.

**Relevant Operations**

Operations that can use this response group include:

- `ItemSearch`

**Response Elements**

The following table describes the elements returned by SearchBins. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- `BinItemCount`
- `BinName`
- `Name`
- `SearchBinSets`
- `Value`

SearchBins also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.
Parent Response Group

The following response groups are parent response groups of SearchBins.

- None

Child Response Group

The following response groups are child response groups of SearchBins.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by SearchBins.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
MerchantId=A363XKZVKSMVXW&
Condition=All&
SearchIndex=SportingGoods&
Keywords=Glove&
ResponseGroup=SearchBins&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by SearchBins.

```
<Item>
  <ASIN>B00005R2GR</ASIN>
</Item>

<Item>
  <ASIN>B00076ZDV8</ASIN>
</Item>

<Item>
  <ASIN>B00092FEEG</ASIN>
</Item>

<Item>
  <ASIN>B000ADTP1W</ASIN>
</Item>

<SearchBinSets>
  <SearchBinSet NarrowBy="PriceRange">
    <Bin>
      <BinName>$25-$49</BinName>
      <BinItemCount>316</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>2500</Value>
      </BinParameter>
      <BinParameter>
        <Name>MaximumPrice</Name>
        <Value>4999</Value>
      </BinParameter>
    </Bin>
  </SearchBinSet>
  <SearchBinSet NarrowBy="PriceRange">
    <Bin>
      <BinName>$0-$24</BinName>
      <BinItemCount>280</BinItemCount>
      <BinParameter>
        <Name>MinimumPrice</Name>
        <Value>0</Value>
      </BinParameter>
    </Bin>
  </SearchBinSet>
</SearchBinSets>
```
<BinParameter>
  <Name>MaximumPrice</Name>
  <Value>2499</Value>
</BinParameter>
</Bin>
</SearchBinSet>

<SearchBinSet NarrowBy="BrandName">
  <Bin>
    <BinName>Rawlings</BinName>
    <BinItemCount>71</BinItemCount>
    <BinParameter>
      <Name>Brand</Name>
      <Value>Rawlings</Value>
    </BinParameter>
  </Bin>
  <Bin>
    <BinName>Body Glove</BinName>
    <BinItemCount>53</BinItemCount>
    <BinParameter>
      <Name>Brand</Name>
      <Value>Body Glove</Value>
    </BinParameter>
  </Bin>
</SearchBinSet>

<SearchBinSet NarrowBy="Merchant">
  <Bin>
    <BinName>Sports"R"Us</BinName>
    <BinItemCount>860</BinItemCount>
    <BinParameter>
      <Name>MerchantId</Name>
      <Value>A363X2VKSMYXW</Value>
    </BinParameter>
  </Bin>
  <Bin>
    <BinName>Target</BinName>
    <BinItemCount>8</BinItemCount>
    <BinParameter>
      <Name>MerchantId</Name>
      <Value>A1VC38T7YXB528</Value>
    </BinParameter>
  </Bin>
</SearchBinSet>

<SearchBinSet NarrowBy="Subject">
  <Bin>
    <BinName>Categories</BinName>
    <BinItemCount>860</BinItemCount>
    <BinParameter>
      <Name>BrowseNode</Name>
      <Value>3375301</Value>
    </BinParameter>
  </Bin>
  <Bin>
    <BinName>Baseball</BinName>
    <BinItemCount>311</BinItemCount>
    <BinParameter>
      <Name>BrowseNode</Name>
      <Value>3395731</Value>
    </BinParameter>
  </Bin>
</SearchBinSet>

Notice that the NarrowBy value is PriceRange.

**Seller Response Group**

The Seller response group returns information about sellers, including the seller ID, nickname, seller rating, and location for each seller in the response.
This response group is often used with SellerLookup to display comprehensive information about the seller.

**Relevant Operations**

Operations that can use this response group include:

- SellerLookup

**Response Elements**

The following table describes the elements returned by Seller. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- About
- Feedback
- FeedbackRating
- Location
- Name
- SellerLegalName
- SellerNickname
- TotalFeedback
- TotalFeedbackPages
- TotalRatings

Seller also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Seller.

- None

**Child Response Group**

The following response groups are child response groups of Seller.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Seller.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=SellerLookup&
SellerId=[Seller ID]&
ResponseGroup=Seller&
Version=2007-10-29
```
Sample Response Snippet

The following response snippet shows the elements returned by Seller.

```xml
<Seller>
  <SellerId>[Seller ID]</SellerId>
  <SellerName>Amazon.com</SellerName>
  <SellerLegalName>Amazon.com, LLC</SellerLegalName>
  <AverageFeedbackRating>0.0</AverageFeedbackRating>
  <SellerFeedback>
    <Feedback>
      <Rating>1</Rating>
      <Comment>As clearly indicated above, I ordered "How to Do Everything with Windows XP Home Networking" by Dave Field, but received instead "How to Do Everything with Windows XP" by Curt Simmons, a totally different book, for which I have no use.</Comment>
      <Date>2006 06 01T01:58+0000</Date>
      <RatedBy>A59KKB5O4U1NE</RatedBy>
    </Feedback>
  </SellerFeedback>
</Seller>
```

SellerListing Response Group

The SellerListing response group returns information about items for sale by sellers in the Marketplace. Information includes such things as price, listing ID, exchange ID, ASIN, title, the date the item was first put on sale, quantity, and so forth, for each of item in the response.

This response group is often used in conjunction with SellerListingSearch and SellerLookup to return comprehensive information about the items in the response.

Relevant Operations

Operations that can use this response group include:

- SellerListingLookup
- SellerListingSearch

Response Elements

The following table describes the elements returned by SellerListing. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- ASIN
- Condition
- CurrencyCode
- EAN
- EndDate
- ExchangeId
- FormattedPrice
- Image
- ListingId
- Nickname
- Quantity
SellerListing also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of SellerListing.

- None

Child Response Group

The following response groups are child response groups of SellerListing.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by SellerListing.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKey=[AWS Access Key ID]&
Operation=SellerListingSearch&
SellerId=[Seller ID]&
ResponseGroup=SellerListing&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by SellerListing.

```
<SellerListing>
  <ExchangeId>Y06Y0322155Y6575786</ExchangeId>
  <ListingId>0909R298811</ListingId>
  <ASIN>0451205367</ASIN>
  <Title>Richest Man in Babylon [Paperback] by Clason, George S.</Title>
  <Price>
    <Amount>273</Amount>
    <CurrencyCode>USD</CurrencyCode>
    <FormattedPrice>$2.73</FormattedPrice>
  </Price>
  <StartDate>2005-09-10</StartDate>
  <EndDate>2008-08-25</EndDate>
  <Status>Open</Status>
  <Quantity>293</Quantity>
  <Condition>new</Condition>
</SellerListing>
```
<SubCondition>new</SubCondition>
<Seller>
  <SellerId>ASYDZOXDHBSE</SellerId>
  <Nickname>any_book</Nickname>
</Seller>
</SellerListing>

### Similarities Response Group

The Similarities response group returns titles and ASINs of items that are similar to the one specified in the request.

This response group is often used in conjunction with ItemLookup to return items that are similar to the one specified in the request.

### Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

### Response Elements

The following table describes the elements returned by Similarities. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title
- TotalPages
- TotalResults

Similarities also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

### Parent Response Group

The following response groups are parent response groups of Similarities.

- None

### Child Response Group

The following response groups are child response groups of Similarities.

- None

### Sample REST Use Case
The following request was used to illustrate the XML response elements returned by Similarities.
http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKeyId=[AWS Access Key ID]&
  Operation=ItemSearch&
  Condition=All&
  SearchIndex=Blended&
  Keywords=Mustang&
  Merchant=All&
  ResponseGroup=Similarities

Sample Response Snippet

The following response snippet shows the elements returned by Similarities.

```xml
<SimilarProduct>
  <ASIN>B00004GJVO</ASIN>
  <Title>Minor Move</Title>
</SimilarProduct>
```

Small Response Group

The Small response group returns basic information about items in a response. The information includes
the item's ASIN, DetailPageURL, title, product group, and author.

This response group is often used with ItemLookup, ItemSearch, or SimilarityLookup to return basic
information about the items in the response.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by Small. In the Ancestry column, the elements on
the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Actor
- Artist
- ASIN
- Author
- CorrectedQuery
- Creator
- DetailPageURL
- Director
- Keywords
- Manufacturer
- Message
- ProductGroup
Small also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Small.

- Large
- Medium

**Child Response Group**

The following response groups are child response groups of Small.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Small.

```
http://ecs.amazonaws.com/onca/xml?
  Service=AWSECommerceService&
  AWSAccessKey=[AWS Access Key ID]&
  Operation=ItemSearch&
  Condition=All&
  SearchIndex=Blended&
  Keywords=Mustan&
  Merchant=All&
  ResponseGroup=Small&
  Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by Small.

```xml
<CorrectedQuery>
  <Keywords>mustang</Keywords>
  <Message>We found no matches for (keywords=Mustan). Below are results for (keywords=mustang).</Message>
</CorrectedQuery>

<Item>
  <ASIN>B0002Y69U0</ASIN>
  <DetailPageURL>http://www.amazon.com/exec/obidos/redirect?tag=ws%26link_code=xm2%26camp=2025%26creative=165953%26path=http ... m2%2526cID=2025%2526ccmID=165953%2526location=/o/ASIN/B0002Y69U0%25253FSubscriptionId=1V9M7E1ZATWETZDS6W82</DetailPageURL>
  <ItemAttributes>
    <Actor>America's Favorite Cars</Actor>
    <ProductGroup>DVD</ProductGroup>
    <Title>America's Favorite Cars - The Complete Mustang 40th Anniversary</Title>
  </ItemAttributes>
</Item>
```

Notice that the Keywords value, Mustan, was considered misspelled. The search results were for the word, Mustang, instead.
Subjects Response Group

The Subjects response group returns a book’s Subject description, which characterizes the book’s content.

This response group is often used with ItemSearch and ItemLookup to return the subjects by which a book can be categorized.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by Subjects. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Subject

Subjects also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of Subjects.

- None

Child Response Group

The following response groups are child response groups of Subjects.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by Subjects.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=All&
SearchIndex=Blended&
Keywords=Brando&
Merchant=All&
ResponseGroup=Subjects&
Version=2008-04-07
Sample Response Snippet

The following response snippet shows the elements returned by Subjects.

```xml
<Item>
  <ASIN>9589393314</ASIN>
  <Subjects>
    <Subject>Central America</Subject>
    <Subject>Colombia</Subject>
    <Subject>Natural history</Subject>
    <Subject>Travel / South America</Subject>
  </Subjects>
</Item>
```

TaggedGuides Response Group

The TaggedGuides response group returns all guides labeled by a specified tag. For more information about tags, see Tags.

In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup
- ItemLookup
- ItemSearch
- TagLookup

Response Elements

The following table describes the elements returned by TaggedGuides. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Name
- Tag
- Tags
- TagType
- TotalUsages

TaggedGuides also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of TaggedGuides.

- None

Child Response Group
The following response groups are child response groups of TaggedGuides.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by TaggedGuides.

```
http://ecs.amazonaws.com/onca/xml
?Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=TaggedGuides&
Marketplace=us&
Version=2008-04-07&
TagName=tai
```

**Sample Response Snippet**

The following response snippet shows the elements returned by TaggedGuides.

```
<Tags>
  <Tag>
    <Name>tai</Name>
    <TagType>Guides</TagType>
    <TotalUsages>0</TotalUsages>
  </Tag>
</Tags>
```

**TaggedItems Response Group**

The TaggedItems response group returns information about all items labeled by a specified tag. This information includes the first and last time an item was tagged, how many times it was tagged, and who tagged it. For more information about tags, see Tags.

In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

**Relevant Operations**

Operations that can use this response group include:

- CustomerContentLookup
- ItemLookup
- ItemSearch
- TagLookup

**Response Elements**

The following table describes the elements returned by TaggedItems. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- CustomerId
TaggedItems Response Group

- DistinctUsers
- FirstTagging
- Item
- LastTagging
- Name
- Tag
- TaggedItems
- TagName
- Tags
- TagType
- Time
- TotalUsages
- UserId

TaggedItems also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of TaggedItems.

- None

**Child Response Group**

The following response groups are child response groups of TaggedItems.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by TaggedItems.

```
http://ecs.amazonaws.com/onca/xml
?Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=TaggedItems&
Marketplace=us&
Version=2008-04-07&
TagName=japan
```

**Sample Response Snippet**

The following response snippet shows the elements returned by TaggedItems.

```
<Tags>
...
<Tag>
 <Name>japan</Name>
 <TagType>Items</TagType>
 <TotalUsages>1779</TotalUsages>
 <TaggedItems>
 <List>
```
TaggedListmaniaLists Response Group

The TaggedListmaniaLists response group returns all Listmania lists labeled by a specified tag. For more information about tags, see Tags.

In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup
- ItemLookup
- ItemSearch
- TagLookup

Response Elements

The following table describes the elements returned by TaggedListmaniaLists. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- DistinctUsers
- FirstTagging
- Item
- LastTagging
- Name
TaggedListmaniaLists also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of TaggedListmaniaLists.

- None

**Child Response Group**

The following response groups are child response groups of TaggedListmaniaLists.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by TaggedListmaniaLists.

http://ecs.amazonaws.com/onca/xml
?Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=TaggedListmaniaLists&
Marketplace=us&
Version=2008-04-07&
TagName=japan

**Sample Response Snippet**

The following response snippet shows the elements returned by TaggedListmaniaLists.

```xml
<Tags>
  <Tag>
    <Name>japan</Name>
    <TagType>ListmaniaLists</TagType>
    <TotalUsages>39</TotalUsages>
    <TaggedListmaniaLists>
      <List>
        <ListId>15HSHKBGFT9PR</ListId>
      </List>
      <DistinctUsers>1</DistinctUsers>
      <TotalUsages>1</TotalUsages>
      <FirstTagging>
        <UserId>AKYNIMNI8LOBP</UserId>
        <Time>2007 01 01 16:16:54</Time>
      </FirstTagging>
      <LastTagging>
        <UserId>AKYNIMNI8LOBP</UserId>
        <Time>2007 01 01 16:16:54</Time>
      </LastTagging>
    </TaggedListmaniaLists>
  </Tag>
</Tags>
```
Tags Response Group

The Tags response group returns complete information about tags associated with specified items. Information includes the first and last time an item was tagged, how many times it was tagged, and who tagged it. For more information about tags, see Tags.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup
- ItemLookup
- ItemSearch
- TagLookup

Response Elements

The following table describes the elements returned by Tags. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- CustomerId
- DistinctUsers
- FirstTagging
- Item
- LastTagging
- Name
- Tag
- TaggedItems
- TagName
- Tags
- TagType
- Time
- TotalUsages
- UserId
Tags also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Tags.

- None

**Child Response Group**

The following response groups are child response groups of Tags.

- TaggedGuides
- TaggedItems
- TaggedListmaniaLists
- TagsSummary

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Tags.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=Tags&
Marketplace=us&
Version=2008-04-07&
TagName=tai&
CustomerId=[Customer ID]
```

**Sample Response Snippet**

The following response snippet shows the elements returned by Tags.

```
<Tags>...
<Tag>
  <Name>tai</Name>
  <TagType>Items</TagType>
  <DistinctItems>1</DistinctItems>
  <DistinctUsers>1</DistinctUsers>
  <TotalUsages>1</TotalUsages>
  <FirstTagging>
    <EntityId>B00005A1UV</EntityId>
    <UserId>A2ELLA3Q06A6Z</UserId>
    <Time>2005-12-07 14:41:52</Time>
  </FirstTagging>
  <LastTagging>
    <EntityId>B00005A1UV</EntityId>
    <UserId>A2ELLA3Q06A6Z</UserId>
    <Time>2005-12-07 14:41:52</Time>
  </LastTagging>
  <TaggedItems>
    <Item>
      <ASIN>B00005A1UV</ASIN>
    </Item>
  </TaggedItems>
</Tag>
```

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TagsSummary Response Group

The TagsSummary response group returns the items tagged by a specified tag. For more information about tags, see Tags.

In the tag-related response groups, Tags and TagSummary specify the amount of information returned. The other tag-related response groups, TaggedGuides, TaggedItems, and TaggedListmaniaLists, specify the kind of entity tagged.

Relevant Operations

Operations that can use this response group include:

- CustomerContentLookup
- ItemLookup
- ItemSearch
- TagLookup

Response Elements

The following table describes the elements returned by TagsSummary. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Item
- Name
- Tag
- TaggedItems
- TagName
- Tags
- TotalUsages

TagsSummary also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of TagsSummary.

- None

Child Response Group

The following response groups are child response groups of TagsSummary.

- None
Sample REST Use Case

The following request was used to illustrate the XML response elements returned by TagsSummary.
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[Access Key ID]&
AssociateTag=[Associate Tag]&
Operation=TagLookup&
ItemId=0545010225&
ResponseGroup=TagsSummary&
Marketplace=us&
Version=2008-04-07&
TagName=tai

Sample Response Snippet

The following response snippet shows the elements returned by TagsSummary.
<Tag>
  <Name>tai</Name>
  <TagType>Items</TagType>
  <TotalUsages>1</TotalUsages>
  <TaggedItems>
    <Item>
      <ASIN>B00005A1UV</ASIN>
    </Item>
  </TaggedItems>
  <TaggedItems>
    <Item>
      <ASIN>1886969434</ASIN>
    </Item>
  </TaggedItems>
</Tag>

TopSellers Response Group

The TopSellers response group returns the ASINs and titles of the ten best sellers within a specified browse node.

Availability

This response group is available in all locales.

Relevant Operations

Operations that can use this response group include:

- BrowseNodeLookup

Response Elements

The following table describes the elements returned by TopSellers. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN
- Title

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TopSellers also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of TopSellers.

- None

**Child Response Group**

The following response groups are child response groups of TopSellers.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by TopSellers.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=BrowseNodeLookup&
BrowseNodeId=204&
ResponseGroup=TopSellers&
Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by TopSellers.

```
<TopSeller>
  <ASIN>0446578622</ASIN>
  <Title>The Notebook Girls</Title>
</TopSeller>
<TopSeller>
  <ASIN>1400062586</ASIN>
  <Title>You're Wearing That? : Understanding Mothers and Daughters in Conversation</Title>
</TopSeller>
```

**Tracks Response Group**

The Tracks response group returns the title and number of each track on each CD in the response. For example, you could use ItemLookup to return Tracks information about a specified CD.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

**Response Elements**
The following table describes the elements returned by Tracks. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Number
- TotalPages
- TotalResults
- Track

Tracks also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of Tracks.

- None

**Child Response Group**

The following response groups are child response groups of Tracks.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by Tracks.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSCommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=All&
SearchIndex=Blended&
Keywords=GodSmack&
Merchant=All&
ResponseGroup=Tracks&
Version=2008-04-07
```

**Sample Response Snippet**

The following response snippet shows the elements returned by Tracks.

```
<Item>
  <ASIN>B000EXOAAC</ASIN>
  <Tracks>
    <Disc Number="1">
      <Track Number="1">Livin In Sin</Track>
      <Track Number="2">Speak</Track>
      <Track Number="3">The Enemy</Track>
      <Track Number="4">Shine Down</Track>
      <Track Number="5">Hollow</Track>
      <Track Number="6">No Rest For The Wicked</Track>
      <Track Number="7">Bleeding Me</Track>
      <Track Number="8">Voodoo Too</Track>
      <Track Number="9">Temptation</Track>
      <Track Number="10">Mama</Track>
      <Track Number="11">One Rainy Day</Track>
    </Disc>
  </Tracks>
</Item>
```
TransactionDetails Response Group

The TransactionDetails response group returns information about customer transactions, including:

- Condition of the transaction
- Date of the transaction
- Seller ID
- Total dollar amount of the transaction

TransactionDetails does not return information about the items purchased or about the customers who completed the transaction.

 Relevant Operations

Operations that can use this response group include:

- TransactionLookup

Response Elements

The following table describes the elements returned by TransactionDetails. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- CurrencyCode
- FormattedPrice
- ShipmentItems
- Shipments
- Totals
- TransactionDate
- TransactionDateEpoch
- TransactionId
- TransactionItem
- TransactionItemId
- TransactionItems

TransactionDetails also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of TransactionDetails.

- None

Child Response Group
The following response groups are child response groups of TransactionDetails.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by TransactionDetails.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=TransactionLookup&
TransactionId=011-6222227-3333335&
ResponseGroup=TransactionDetails&
Version=2008-04-07

Sample Response Snippet

The following response snippet shows the elements returned by TransactionDetails.

```xml
<Transaction>
  <TransactionId>00269664477138425</TransactionId>
  <SellerId>ATVPDKIKX0DER</SellerId>
  <Condition>Complete</Condition>
  <TransactionDate>20050608T19:19:27</TransactionDate>
  <TransactionDateEpoch>1118258367</TransactionDateEpoch>
  <SellerName>Amazon.com</SellerName>
  <Totals>
    <Total>
      <Amount>1879</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$18.79</FormattedPrice>
    </Total>
    <Subtotal>
      <Amount>1485</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$14.85</FormattedPrice>
    </Subtotal>
    <Tax>
      <Amount>144</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$1.44</FormattedPrice>
    </Tax>
    <ShippingCharge>
      <Amount>399</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$3.99</FormattedPrice>
    </ShippingCharge>
    <Promotion>
      <Amount>149</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$1.49</FormattedPrice>
    </Promotion>
  </Totals>
  <TransactionItems>
    <TransactionItem>
      <TransactionItemId>jooloslnpl</TransactionItemId>
      <Quantity>1</Quantity>
      <UnitPrice>
        <Amount>1485</Amount>
        <CurrencyCode>USD</CurrencyCode>
        <FormattedPrice>$14.85</FormattedPrice>
      </UnitPrice>
      <TotalPrice>
        <Amount>1485</Amount>
        <CurrencyCode>USD</CurrencyCode>
        <FormattedPrice>$14.85</FormattedPrice>
      </TotalPrice>
    </TransactionItem>
  </TransactionItems>
</Transaction>
```
The VariationMinimum response group returns all of the child ASINs of each parent ASIN in the response. For example, if the response contains the parent ASIN, Brand X T-Shirt, this response group will return the child ASINs for Brand X T-Shirt, including:

- Small, Blue, Brand X T-Shirt
- Medium, Blue, Brand X T-Shirt
- Large, Blue, Brand X T-Shirt
- Small, Red, Brand X T-Shirt
- Medium, Red, Brand X T-Shirt
- Large, Red, Brand X T-Shirt

**Variation Dimensions**

A variation is a child ASIN. The parent ASIN is an abstraction of the children items. For example, Shirt is a parent ASIN. Parent ASINs cannot be sold. A child ASIN of it would be a blue shirt, size 16, sold by MyApparelStore. This child ASIN is one of potentially many variations. The ways in which variations differ are called dimensions. In the preceding example, size and color are the dimensions. Parent ASINs therefore return two related elements:

- VariationDimensions
- VariationDimension

For example,

```xml
<VariationDimensions>
  <VariationDimension>ClothingSize</VariationDimension>
  <VariationDimension>Color</VariationDimension>
</VariationDimensions>
```

The values returned by these elements are the dimensions listed in the child ASIN’s response, for example,

```xml
<Item...>
  <ItemAttributes>...
    <ClothingSize>Large</ClothingSize>
    <Color>Black</Color>
  </ItemAttributes>
  ...
</Item>
```

**Relevant Operations**

Operations that can use this response group include:
Response Elements

The following table describes the elements returned by VariationMinimum. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- ASIN

VariationMinimum also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of VariationMinimum.

- Variations

Child Response Group

The following response groups are child response groups of VariationMinimum.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by VariationMinimum.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
Condition=All&
SearchIndex=Apparel&
Keywords=Shirt&
ResponseGroup=VariationMinimum&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by VariationMinimum.

```
<ASIN>B000EI6M5A</ASIN>
<Item>
  <ASIN>B000EI6MI2</ASIN>
</Item>
<Item>
  <ASIN>B000EIA58U</ASIN>
</Item>
<Item>
  <ASIN>B000F10AFU</ASIN>
</Item>
```
Variations Response Group

The Variations response group is a parent response group that returns the contents of the VariationSummary and VariationMinimum response groups plus other variation details, such as item attributes, offers, and offer listings for each variation in the response.

Variation Dimensions

A variation is a child ASIN. The parent ASIN is an abstraction of the children items. For example, Shirt is a parent ASIN. Parent ASINs cannot be sold. A child ASIN of it would be a blue shirt, size 16, sold by MyApparelStore. This child ASIN is one of potentially many variations. The ways in which variations differ are called dimensions. In the preceding example, size and color are the dimensions. Parent ASINs therefore return two related elements:

- VariationDimensions
- VariationDimension

For example,

```xml
<VariationDimensions>
   <VariationDimension>ClothingSize</VariationDimension>
   <VariationDimension>Color</VariationDimension>
</VariationDimensions>
```

The values returned by these elements are the dimensions listed in the child ASIN’s response, for example,

```xml
<Item>
   ...
   <ItemAttributes>
   ...
   <ClothingSize>Large</ClothingSize>
   <Color>Black</Color>
   ...
   </ItemAttributes>
   ...
</Item>
```

The following lists some of the Amazon Associates Web Service variation dimensions:

- GemType (string)
- HandOrientation (string)
- HardwarePlatform (string)
- PackageQuantity (nonNegativeInteger)
- ItemDimensions/Length (DecimalWithUnits)
- ItemDimensions/Width (DecimalWithUnits)
- MetalType (string)
- Model (string)
- OperatingSystem (string)
- ProductTypeSubcategory (string)
- ScentName (string) StyleName (string)
- TotalDiamondWeight (DecimalWithUnits)
- TotalGemWeight (DecimalWithUnits)
Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch
- ListLookup
- SimilarityLookup

Response Elements

The following table describes the elements returned by Variations. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- ASIN
- CurrencyCode
- FlavorName
- FormattedPrice
- GolfClubFlex
- GolfClubLoft
- SingleMerchantId

Variations also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of Variations.

- None

Child Response Group

The following response groups are child response groups of Variations.

- VariationMinimum
- VariationSummary

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by Variations.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemSearch&
SearchIndex=Apparel&
Keywords=Hooded%20Short%20Down%20Jacket&
ResponseGroup=Variations&
Version=2008-04-07
Sample Response Snippet

The following response snippet shows the elements returned by Variations.

```
<ItemSearchRequest>
  <Keywords>Hooded Short Down Jacket</Keywords>
  <ResponseGroup>Variations</ResponseGroup>
  <SearchIndex>Apparel</SearchIndex>
</ItemSearchRequest>
</Request>
<Item>
  <ASIN>B000CCIIT6</ASIN>
</Item>
<Item>
  <ASIN>B000CCIITQ</ASIN>
</Item>
<Item>
  <ASIN>B000CCONPO</ASIN>
</Item>
<Item>
  <ASIN>B000CDDRJ6</ASIN>
</Item>
<Item>
  <ASIN>B000CCIISC</ASIN>
</Item>
<Item>
  <ASIN>B000CCIIRI</ASIN>
</Item>
<Item>
  <ASIN>B000BVA9AE</ASIN>
</Item>
<Item>
  <ASIN>B000CCMQ1W</ASIN>
</Item>
<Item>
  <ASIN>B000CCMQFS</ASIN>
</Item>
<Item>
  <ASIN>B000CCMR6G</ASIN>
</Item>
</Items>
```

This response shows that the ASIN in the response has ten variations.

VariationImages Response Group

The VariationImages response group displays different image variations of the same item in four sizes: swatch, small, medium, and large, where the swatch image is smaller than the small image. VariationImages is used when there are variations of an item for sale. For example, a shirt for sale might come in four colors. If VariationImages is used as the response group, the shirt will be displayed in sixteen images: four image sizes of each of the four colors.

The images returned are associated with the merchant selling the item. For that reason, you must specify the merchant ID in the request when you use the VariationImages response group. MerchantId, however, defaults to "Amazon." So, if the item is being sold by Amazon, specifying a MerchantId is not required. If you do not specify a MerchantId and a merchant other than Amazon is selling the item, Amazon Associates Web Service will not return images.

Parent ASINs do not always have images associated with them; their children, however, should.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
Response Elements

The following table describes the elements returned by VariationImages. The elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Height
- LargeImage
- MediumImage
- SmallImage
- SwatchImage
- ThumbnailImage
- TinyImage
- URL
- Width

VariationImages also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of VariationImages.

- None

Child Response Group

The following response groups are child response groups of VariationImages.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by VariationImages.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]
&
Operation=ItemLookup&
ItemId=0239409223&
ResponseGroup=VariationImages
```

Sample Response Snippet

The following response snippet shows the elements returned by VariationImages.

```
<ImageSets>
  <ImageSet Category="primary">
    <SmallImage>
      <URL>http://images.amazon.com/images/P/B99999999A.01._SCTHUMBZZZ_.jpg</URL>
      <Height Units="pixels">60</Height>
      <Width Units="pixels">60</Width>
    </SmallImage>
  </ImageSet>
</ImageSets>
```
VariationMatrix Response Group

The VariationMatrix response group returns, for a given parent ASIN, the variation dimension name and value of each child ASIN. If a returned item does not have variations, the VariationMatrix response group will not return any data. For example, rings vary by ring size. RingSize, therefore, is the dimension related to this item. The VariationMatrix response group would only return, in this example, <RingSize> elements. The VariationMatrix response group returns nothing if the returned items do not have variations. For more information, see, Returning Variation Dimension Information Only.

Relevant Operations

Operations that can use this response group include:

- ItemLookup
- ItemSearch

Response Elements

The following table describes the elements returned by VariationMatrix. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.
VariationMatrix Response Group

• ClothingSize
• Color
• FlavorName
• GemType
• GolfClubFlex
• GolfClubLoft
• HandOrientation
• HardwarePlatform
• ItemDimensions/Length
• ItemDimensions/Width
• MaterialType
• MaximumWeightRecommendation
• MetalType
• Model
• OperatingSystem
• PackageQuantity
• ProductTypeSubcategory
• RingSize
• ScentName
• ShaftMaterialType
• Size
• Style
• TotalDiamondWeight
• TotalGemWeight
• VariationDimension

VariationMatrix also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

Parent Response Group

The following response groups are parent response groups of VariationMatrix.

• None

Child Response Group

The following response groups are child response groups of VariationMatrix.

• None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by VariationMatrix.

http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]&
Operation=ItemLookup&
ItemId=B0008G23PQ
MerchantId=All&
Condition=All&
ResponseGroup=VariationMatrix&
Version=2008-01-01

**Sample Response Snippet**

The following response snippet shows the elements returned by VariationMatrix.

```xml
<Item>
  <ASIN>B0008G23PQ</ASIN>
  <Variations>
    <VariationDimensions>
      <VariationDimension>ClothingSize</VariationDimension>
      <VariationDimension>Color</VariationDimension>
    </VariationDimensions>
    <Item>
      <ASIN>B0008EOA9U</ASIN>
      <ItemAttributes>
        <ClothingSize>29W x 30L</ClothingSize>
        <Color>Grey</Color>
      </ItemAttributes>
    </Item>
    <Item>
      <ASIN>B0008EO9J6</ASIN>
      <ItemAttributes>
        <ClothingSize>29W x 30L</ClothingSize>
        <Color>Navy</Color>
      </ItemAttributes>
    </Item>
  </Variations>
</Item>
```

**VariationOffers Response Group**

The VariationOffers response group enables you to retrieve the offers for the children of a parent ASIN. VariationOffers is similar to the Variations response group, however, item attributes are not returned for the individual variations. Variations is the parent response group of VariationOffers.

**Relevant Operations**

Operations that can use this response group include:

- ItemLookup
- ItemSearch

**Response Elements**

The following table describes the elements returned by VariationOffers. In the Ancestry column, in the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- ASIN
- Availability
- AvailabilityAttributes
- AverageFeedbackRating
- Condition
- ConditionNote
- CurrencyCode
- ExchangeId
VariationOffers also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.

**Parent Response Group**

The following response groups are parent response groups of VariationOffers.

- Variations

**Child Response Group**

The following response groups are child response groups of VariationOffers.

- None

**Sample REST Use Case**

The following request was used to illustrate the XML response elements returned by VariationOffers.  
http://ecs.amazonaws.com/onca/xml?  
Service=AWSECommerceService&  
AWSAccessKeyId=[AWS Access Key ID]&  
Operation=ItemSearch&  
ItemId=B000P4VW1M&  
MerchantId=All&  
Condition=All&  
ResponseGroup=VariationOffers&  
Version=2008-01-01

**Sample Response Snippet**

The following response snippet shows the elements returned by VariationOffers.
VariationSummary Response Group

The VariationSummary response group provides the lowest price, highest price, lowest sale price, and highest sale price for all child ASINs in a response.

Parent ASINs do not have offers; their children do. For example, you cannot buy a shirt (the parent ASIN). You can, however, buy a shirt that is a certain color and size (the child ASIN).

Relevant Operations

Operations that can use this response group include:
Variation Dimensions

A variation is a child ASIN. The parent ASIN is an abstraction of the children items. For example, Shirt is a parent ASIN. Parent ASINs cannot be sold. A child ASIN of it would be a blue shirt, size 16, sold by MyApparelStore. This child ASIN is one of potentially many variations. The ways in which variations differ are called dimensions. In the preceding example, size and color are the dimensions. Parent ASINs therefore return two related elements:

- VariationDimensions
- VariationDimension

For example,

```xml
<VariationDimensions>
  <VariationDimension>ClothingSize</VariationDimension>
  <VariationDimension>Color</VariationDimension>
</VariationDimensions>
```

The values returned by these elements are the dimensions listed in the child ASIN’s response, for example,

```xml
<Item>
  ...<ItemAttributes>
  ...<ClothingSize>Large</ClothingSize>
  <Color>Black</Color>
  ...
</ItemAttributes>
  ...
</Item>
```

Response Elements

The following table describes the elements returned by VariationSummary. In the Ancestry column, the elements on the left side of a slash mark are the parents of the elements on the right side of the slash mark.

- Amount
- CurrencyCode
- FormattedPrice
- SingleMerchantId

VariationSummary also returns the elements that all response groups return, which is described in Elements Common to All Response Groups.
Child Response Group

The following response groups are child response groups of VariationSummary.

- None

Sample REST Use Case

The following request was used to illustrate the XML response elements returned by VariationSummary.

```
http://ecs.amazonaws.com/onca/xml?
Service=AWSECommerceService&
AWSAccessKeyId=[AWS Access Key ID]
&
Operation=ItemLookup&
ItemId=B00006XYAA&
MerchantId=All&
ResponseGroup=VariationSummary&
Version=2008-04-07
```

Sample Response Snippet

The following response snippet shows the elements returned by VariationSummary.

```
<Item>
  <ASIN>B00006XYAA</ASIN>
  <VariationSummary>
    <LowestPrice>
      <Amount>1450</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$14.50</FormattedPrice>
    </LowestPrice>
    <HighestPrice>
      <Amount>1750</Amount>
      <CurrencyCode>USD</CurrencyCode>
      <FormattedPrice>$17.50</FormattedPrice>
    </HighestPrice>
    <SingleMerchantId>A3BHV8Q3W90PJ</SingleMerchantId>
  </VariationSummary>
</Item>
```

Response Elements Common to All Response Groups

The following table describes and shows the parentage of the elements returned by all response groups.

<table>
<thead>
<tr>
<th>Response Element</th>
<th>Ancestry</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASIN</td>
<td>Item/ASIN</td>
<td>A number distributed by Amazon that uniquely identifies an item.</td>
</tr>
<tr>
<td>Code</td>
<td>Errors/Error/Code</td>
<td>Error code if there is an error</td>
</tr>
<tr>
<td>IsValid</td>
<td>Request/IsValid</td>
<td>Is True if the request is valid</td>
</tr>
<tr>
<td>Message</td>
<td>Errors/Error/Message</td>
<td>Error message that corresponds with error code</td>
</tr>
<tr>
<td>Name</td>
<td>Arguments/Argument/Name</td>
<td>Name of a parameter in the request</td>
</tr>
<tr>
<td>RequestId</td>
<td>OperationRequest/RequestId</td>
<td>Unique number that identifies the</td>
</tr>
</tbody>
</table>
# Response Elements

This chapter provides a description of all ECS response elements.

<table>
<thead>
<tr>
<th>Response Element</th>
<th>Ancestry</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>About</strong></td>
<td></td>
<td>Describes the seller.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: Seller/About</td>
</tr>
<tr>
<td><strong>AboutMe</strong></td>
<td></td>
<td>Information a customer supplies about themselves</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: Seller/About</td>
</tr>
<tr>
<td><strong>Actor</strong></td>
<td></td>
<td>Actor associated with the item.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td><strong>AdditionalName</strong></td>
<td></td>
<td>For baby registries, this field is used for the name of the other parent.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: List/AdditionalName</td>
</tr>
<tr>
<td><strong>Address1</strong></td>
<td></td>
<td>Street address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: ItemAttributes/Address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Offers/Offer/OfferListing/Address1</td>
</tr>
<tr>
<td><strong>Address2</strong></td>
<td></td>
<td>Street address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ancestry: ItemAttributes/Address</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Offers/Offer/OfferListing/Address2</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
<td></td>
</tr>
<tr>
<td>------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Address3</td>
<td>Street address</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/Address</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Offers/Offer/OfferListing/Address3</td>
<td></td>
</tr>
<tr>
<td>AlternateVersion</td>
<td>Container for AlternateVersion information, including ASIN, Title, and Binding.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: None</td>
<td></td>
</tr>
<tr>
<td>AmazonMaximumAge</td>
<td>Maximum age in months of the person who will enjoy the item. For example, a book might be targeted at kids up to three years old. Three would be the value for the MaximumAge.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>AmazonMinimumAge</td>
<td>Youngest age in months that a person should be to use the item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Amount</td>
<td>Price in terms of the lowest currency denomination, for example, pennies. The price, in terms of the lowest currency denomination, for example, pennies, of an item in the cart. The total price, in terms of the lowest currency denomination, of one or more of the same item in the Saved For Later area. If, for example, Saved For Later contains two orders of the same book, this amount would be the sum total of those two books.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/ListPrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>offerSummary/LowestUsedPrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OfferSummary/LowestCollectiblePrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OfferSummary/LowestNewPrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>OfferSummary/LowestRefurbishedPrice/Amount</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Offers/Offer/OfferListing/Price/Amount</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Offers/Offer/OfferListing/SalePrice/Amount</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Transaction/TransactionItems/TransactionItem/UnitPrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>VariationSummary/LowestPrice</td>
<td></td>
</tr>
<tr>
<td></td>
<td>VariationSummary/HighestSalePrice</td>
<td></td>
</tr>
<tr>
<td>ApertureModes</td>
<td>Aperture modes associated with items that have lenses.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
<td></td>
</tr>
<tr>
<td>------------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Artist</td>
<td>Artist associated with the item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>ASIN</td>
<td>A positive integer distributed by Amazon that uniquely identifies an item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASIN of the new release, item, or similar item</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Item/ASIN CartItem SavedForLaterItem Cart/NewReleases/NewRelease/</td>
<td></td>
</tr>
<tr>
<td></td>
<td>NewReleases/NewRelease/NewRelease/ASIN OtherCategories/SimilarProduct/</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASIN SimiliarProduct/SimilarViewedProduct, CustomerReviews/Review</td>
<td></td>
</tr>
<tr>
<td>AspectRatio</td>
<td>The ratio of an item's length to its width.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>AudienceRating</td>
<td>Audience rating for a movie. The rating suggests the age for which the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>movie is appropriate. The rating format varies by locale.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>AudioFormat</td>
<td>Format, such as MP3, of the audio media.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/Languages/Language</td>
<td></td>
</tr>
<tr>
<td>Author</td>
<td>Author associated with the item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Availability</td>
<td>How soon the item can be shipped.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/OfferListing/Availability</td>
<td></td>
</tr>
<tr>
<td>AvailabilityAttributes</td>
<td>Container for availability information, including AvailabilityType,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>MaximumHours and MinimumHours.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/OfferListing</td>
<td></td>
</tr>
<tr>
<td>AverageFeedbackRating</td>
<td>Customer review of an item represented by a number of stars where 5 stars</td>
<td></td>
</tr>
<tr>
<td></td>
<td>is the highest rating, 0 the lowest. This element contains the average of</td>
<td></td>
</tr>
<tr>
<td></td>
<td>all customer ratings of the item.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/Seller/AverageFeedbackRating</td>
<td></td>
</tr>
<tr>
<td>AverageRating</td>
<td>An average of all of the ratings entered by customers where 5 is the</td>
<td></td>
</tr>
<tr>
<td></td>
<td>best.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews, List</td>
<td></td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
<td></td>
</tr>
<tr>
<td>-------------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>BackFinding</td>
<td>The metal in jewelry, for example, 14 K gold.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>BandMaterialType</td>
<td>Type of material used to make the band in a piece of jewelry.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Batteries</td>
<td>Batteries required or not</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>BatteriesIncluded</td>
<td>Whether batteries are included</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>BatteryDescription</td>
<td>A description of the batteries that are required for the item to work.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>BatteryType</td>
<td>Required battery type</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Benefit</td>
<td>Container for information relating to a promotional benefit.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Benefits</td>
<td></td>
</tr>
<tr>
<td>Benefits</td>
<td>Container for one or more Benefit elements.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: None</td>
<td></td>
</tr>
<tr>
<td>BenefitType</td>
<td>Specifies the type of promotion, for example, Free, FixedAmountOff, PercentOff, and TieredFixedAmountOff.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Benefits/Benefit/BenefitType</td>
<td></td>
</tr>
<tr>
<td>BenefitDescription</td>
<td>Text that describes the promotion.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/Promotions/Promotion/Summary</td>
<td></td>
</tr>
<tr>
<td>BezelMaterialType</td>
<td>Material that makes up the bezel of jewelry, for example, a ring.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>BinItemCount</td>
<td>Number of items in a bin.</td>
<td></td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
<td></td>
</tr>
<tr>
<td>------------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>BinName</td>
<td>Name of the bin.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: SearchBinSets/SearchBinSet/Bin/BinName</td>
<td></td>
</tr>
<tr>
<td>Binding</td>
<td>Typically but not always similar to the product category.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Birthday</td>
<td>A customer's birth date.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerFull</td>
<td></td>
</tr>
<tr>
<td>Brand</td>
<td>An item's brand.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes, Large, Medium</td>
<td></td>
</tr>
<tr>
<td>BrowseNodeId</td>
<td>A positive integer that uniquely identifies a parent product category.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: BrowseNode/Ancestors/BrowseNode</td>
<td></td>
</tr>
<tr>
<td></td>
<td>BrowseNode/Children/BrowseNode</td>
<td></td>
</tr>
<tr>
<td>CalendarType</td>
<td>Type of calendar</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>CameraManualFeatures</td>
<td>Manual features of a camera</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>CartId</td>
<td>A positive integer that uniquely identifies a cart. All operations on a cart</td>
<td>A positive integer that uniquely identifies a cart. All operations on a cart must include this value, which is generated by CartCreate.</td>
</tr>
<tr>
<td></td>
<td>must include this value, which is generated by CartCreate.</td>
<td></td>
</tr>
<tr>
<td>CartId</td>
<td>Ancestry: Cart</td>
<td></td>
</tr>
<tr>
<td>CartItem</td>
<td>A parent element for many child elements, including CartItemId, MerchantId,</td>
<td>A parent element for many child elements, including CartItemId, MerchantId, SellerId, Quantity, Title, ProductGroup, Price, and ItemTotal.</td>
</tr>
<tr>
<td></td>
<td>SellerId, Quantity, Title, ProductGroup, Price, and ItemTotal.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ancestry: Cart/CartItems</td>
<td></td>
</tr>
<tr>
<td>CartItemId</td>
<td>A positive integer that uniquely identifies an item in a cart or in the</td>
<td>A positive integer that uniquely identifies an item in a cart or in the Saved For Later area. You must use this value to modify cart items or Saved For Later items. Other identifiers, such as ASINs, do not work.</td>
</tr>
<tr>
<td></td>
<td>Saved For Later area. You must use this value to modify cart items or Saved</td>
<td>A positive integer that uniquely identifies an item in a cart or in the Saved For Later area. You must use this value to modify cart items or Saved For Later items. Other identifiers, such as ASINs, do not work.</td>
</tr>
<tr>
<td></td>
<td>For Later items. Other identifiers, such as ASINs, do not work.</td>
<td></td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Response Element</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>CartItems</td>
<td>A parent element for many child elements, including SubTotal, and CartItem. Ancestry: Cart</td>
</tr>
<tr>
<td>CaseDiameter</td>
<td>Distance from corner to corner of a case Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CaseMaterialType</td>
<td>The material of which a case is made. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CaseThickness</td>
<td>Thickness of a case Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CaseType</td>
<td>Type of case Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Category</td>
<td>Specifies the kind of promotion. Valid values include FreeShipping, BuyAmountXGetAmountOffX, and ForEachAmountXGetAmountOffX. For more information, see Promotion Types. Ancestry: Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>CDRWDescription</td>
<td>Description of CD read-write peripheral device. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ChainType</td>
<td>Type of chain, typically, in jewelry. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>City</td>
<td>City Ancestry: ItemAttributes/Address</td>
</tr>
<tr>
<td>ClaspType</td>
<td>Type of clasp on a piece of jewelry Ancestry: ItemAttributes</td>
</tr>
<tr>
<td><strong>Response Element</strong></td>
<td><strong>Definition</strong></td>
</tr>
<tr>
<td>---------------------</td>
<td>---------------</td>
</tr>
</tbody>
</table>
| ClothingSize        | Size of clothes  
|                     | Ancestry: ItemAttributes |
| Code                | Number that uniquely identifies an error.  
|                     | Ancestry: Errors/Errors |
| Collection          | Container for items that are part of a collection. For more information, see Collections  
|                     | Ancestry: None |
| CollectionItem      | An item that is part of a collection of items. For more information, see Collections  
|                     | Ancestry: None |
| CollectionParent    | The parent item has an ASIN but it cannot be purchase. It names the collection. CollectionItems are children of the Collection Parent and can be purchased. For more information, see Collections  
|                     | Ancestry: None |
| Collections         | Container for one or more collection objects. For more information, see Collections  
|                     | Ancestry: None |
| Color               | Color  
|                     | Ancestry: ItemAttributes |
| Comment             | Comment typically about the purpose of the list.  
|                     | Ancestry: List, ListItems |
| Compatibility       | Compatibility  
|                     | Ancestry: ItemAttributes |
| ComponentType       | Specifies what the promotion applies to, for example, Shipping, ItemPrice, Subtotal.  
<p>|                     | Ancestry: Benefits/Benefit |
| Condition           | Specifies the condition of the item, such as new, used, collectible, |</p>
<table>
<thead>
<tr>
<th>Response Element</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>or refurbished.</td>
<td>Ancestry: SellerListing/Condition Offers/Offer/OfferAttributes/Condition</td>
</tr>
<tr>
<td>ConditionNote</td>
<td>A note that describes the Condition.</td>
</tr>
<tr>
<td>Content</td>
<td>The content of the review. Ancestry: Offers/Offer/OfferAttributes/ConditionNote</td>
</tr>
<tr>
<td>CorrectedQuery</td>
<td>A parent element that contains the elements related to a corrected keyword. See Keywords.</td>
</tr>
<tr>
<td>Country</td>
<td>A customer's country. Ancestry: CustomerFull, CustomerInfo, OfferFull, OfferListings</td>
</tr>
<tr>
<td>CouponCombinationType</td>
<td>Specifies the kinds of promotional coupons that can be combined, for example, Unrestricted, Preferential, and Exclusive. Ancestry: None</td>
</tr>
<tr>
<td>CPUManufacturer</td>
<td>Manufacturer of the CPU Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CPUSpeed</td>
<td>CPU speed Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CPUType</td>
<td>CPU type, such as P4. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Creator</td>
<td>Creator associated with the item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>CreationDate</td>
<td>The date an API element was created. Ancestry: Help</td>
</tr>
<tr>
<td>CurrencyAmount</td>
<td>Price in terms of the lowest currency denomination, for example,</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td>pennies.</td>
<td></td>
</tr>
<tr>
<td>Ancestry: EligibilityRequirements/EligibilityRequirement/</td>
<td></td>
</tr>
<tr>
<td><strong>CurrencyCode</strong></td>
<td>An abbreviation that specifies the format of the price for the associated locale.</td>
</tr>
<tr>
<td>Ancestry:</td>
<td></td>
</tr>
<tr>
<td>ItemAttributes/ListPrice</td>
<td></td>
</tr>
<tr>
<td>CartItem/ItemTotal</td>
<td></td>
</tr>
<tr>
<td>Cart/SavedForLaterItems/SubTotal</td>
<td></td>
</tr>
<tr>
<td>Cart/CartItems/SubTotal</td>
<td></td>
</tr>
<tr>
<td>SavedForLaterItem/ItemTotal</td>
<td></td>
</tr>
<tr>
<td>SavedForLaterItem/Price</td>
<td></td>
</tr>
<tr>
<td>CartItem/Price</td>
<td></td>
</tr>
<tr>
<td>Cart/SubTotal</td>
<td></td>
</tr>
<tr>
<td>EligibilityRequirements/EligibilityRequirement/CurrencyAmount</td>
<td></td>
</tr>
<tr>
<td>Benefits/Benefit/FixedAmount</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestCollectiblePrice/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestNewPrice/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestRefurbishedPrice/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestUsedPrice/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>Offers/Offer/OfferListing/Price/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>Offers/Offer/OfferListing/SalePrice/CurrencyCode</td>
<td></td>
</tr>
<tr>
<td>Transaction/Totals/Total</td>
<td></td>
</tr>
<tr>
<td>VariationSummary/HighestPrice</td>
<td></td>
</tr>
<tr>
<td>VariationSummary/LowestSalePrice</td>
<td></td>
</tr>
<tr>
<td>VariationSummary/HighestSalePrice</td>
<td></td>
</tr>
<tr>
<td>VariationSummary/LowestPrice</td>
<td></td>
</tr>
<tr>
<td><strong>CustomerId</strong></td>
<td>A positive number distributed by Amazon that uniquely identifies a customer who entered a review.</td>
</tr>
<tr>
<td>Ancestry: CustomerReviews/Review/CustomerId</td>
<td></td>
</tr>
<tr>
<td><strong>CustomerName</strong></td>
<td>Name of the list owner.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>CustomerNickname</td>
<td>Nickname of list owner</td>
</tr>
<tr>
<td></td>
<td>Ancestry: List</td>
</tr>
<tr>
<td>CustomerReview</td>
<td>A review of a seller submitted by a customer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerFull, CustomerReviews</td>
</tr>
<tr>
<td>CustomerReviews</td>
<td>A container for one or more CustomerReview objects.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerFull, CustomerReviews</td>
</tr>
<tr>
<td>Date</td>
<td>The date the review was created.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews/Review</td>
</tr>
<tr>
<td>DateAdded</td>
<td>Date the item was added to the list.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ListItem/DateAdded</td>
</tr>
<tr>
<td>DateCreated</td>
<td>Date the list was created, in the form yyyy-mm-dd.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: List/DateCreated</td>
</tr>
<tr>
<td>Day</td>
<td>Day</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/HoursOfOperation/Hours</td>
</tr>
<tr>
<td>DelayBetweenShots</td>
<td>The necessary delay between shots.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Department</td>
<td>Department</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Details</td>
<td>Container for all of the elements that describe a promotion.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td>DetailPageURL</td>
<td>URL of the detail page, which describes an item and enables the customer to</td>
</tr>
<tr>
<td></td>
<td>add it to their cart, for example,</td>
</tr>
<tr>
<td></td>
<td><a href="http://www.amazon.com/gp/redirect.html%3FASIN=B00005R09P%26tag=ws%26code=xm2%26cID=2025%26ccmID=165953%26location=/Programming-Perl-2nd-Larry-Wall/dp/B00005R09PSubscriptionId=1VQRTK23W5PTWCQ34NR2">http://www.amazon.com/gp/redirect.html%3FASIN=B00005R09P%26tag=ws%26code=xm2%26cID=2025%26ccmID=165953%26location=/Programming-Perl-2nd-Larry-Wall/dp/B00005R09PSubscriptionId=1VQRTK23W5PTWCQ34NR2</a>.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>DeweyDecimalNumber</td>
<td>Dewey decimal number</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DialColor</td>
<td>Color of the dial, typically, of a watch face</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DialWindowMaterialType</td>
<td>Material that makes up the transparent face of a watch.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DigitalZoom</td>
<td>Specifies the zoom ratio.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Director</td>
<td>Director</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DisplaySize</td>
<td>Size of the display, typically the length of the diagonal across the display surface.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DistinctUsers</td>
<td>Number of different users that created tags for an entity.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Tagged Items, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>DVDLayers</td>
<td>Specifies whether the DVD is a dual-layer DVD-9 movie or a single-layer DVD-5 movie.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DVDRWDescription</td>
<td>Description of the DVD player's read and write functionality.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>DVDsides</td>
<td>Specifies whether one or two sides of the DVD has recorded information.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>EAN</td>
<td>European Article Number, which is a number that uniquely identifies an item.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td>Edition</td>
<td>Edition Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>EditorialReviewIsLinkSuppressed</td>
<td>Boolean value that specifies whether or not the link to the editorial review is displayed. Ancestry: EditorialReview</td>
</tr>
<tr>
<td>Element</td>
<td>An xml tag returned. Ancestry: Help</td>
</tr>
<tr>
<td>EligibilityRequirement</td>
<td>Container for one or more EligibilityRequirementType elements. Ancestry: EligibilityRequirements</td>
</tr>
<tr>
<td>EligibilityRequirementDescription</td>
<td>Specifies the conditions necessary to qualify for the promotion. Ancestry: Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>EligibilityRequirements</td>
<td>Container for one or more EligibilityRequirement elements. Ancestry: None</td>
</tr>
<tr>
<td>EligibilityRequirementType</td>
<td>Specifies the eligibility requirements to qualify for the promotion, for example, MinPurchase, MinQuantity, or, ForEachQuantity. Ancestry: EligibilityRequirements/EligibilityRequirement</td>
</tr>
<tr>
<td>EndDate</td>
<td>Specifies a date when the item will stop being sold. Or, specifies the last day and ending time (GMT) of the promotion. Ancestry: SellerListing/EndDate, Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>EpisodeSequence</td>
<td>Television shows are broadcast in sequence. Each show is called an episode. EpisodeSequence specifies the number of the show in the series of episodes.</td>
</tr>
<tr>
<td>ExchangeId</td>
<td>Token that uniquely identifies an SDP-Marketplace, auction, Merchant@, Merchant.Com listings, or an offer in the Marketplace. Exchange IDs are available for every item offered by a third-party seller. When using ExchangeId, you must also specify a matching SellerID and ASIN. Ancestry:</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td>SellerListing</td>
<td></td>
</tr>
<tr>
<td>SavedForLaterItem</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestNewPrice/FormattedPrice</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestRefurbishedPrice/FormattedPrice</td>
<td></td>
</tr>
<tr>
<td>OfferSummary/LowestUsedPrice/FormattedPrice</td>
<td></td>
</tr>
<tr>
<td>Offers/Offer/OfferListing/Price/FormattedPrice</td>
<td></td>
</tr>
<tr>
<td>Offers/Offer/OfferListing/SalePrice/FormattedPrice</td>
<td></td>
</tr>
<tr>
<td>CartItem</td>
<td></td>
</tr>
<tr>
<td>ESRBAgeRating</td>
<td>The Entertainment Software Rating Board (ESRB) sets ratings, advertising guidelines, and online privacy principles for video and computer games in the United States and Canada. The value, CEROAgeRating specifies that a video or software game (search indices Software and VideoGames) is suitable for everyone to play. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ExternalDisplaySupportDescription</td>
<td>Specifies whether the item supports an external display. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>FabricType</td>
<td>The type of fabric used in the item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>FaxNumber</td>
<td>Fax number Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Feature</td>
<td>An item's feature Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Feedback</td>
<td>Provides customer feedback about the seller. Ancestry:</td>
</tr>
<tr>
<td>FeedbackRating</td>
<td>Provides an average customer rating of the merchant where 5 is the best and 0 is the worst. Ancestry: Seller/FeedbackRating</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>FirstIssueLeadTime</td>
<td>The wait time to expect before receiving the first issue in a newspaper or magazine subscription. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>FirstTagging</td>
<td>Container for information relating to the first time the entity was tagged. Ancestry: TaggedItems, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>FixedAmount</td>
<td>Specifies the price in terms of the lowest currency denomination. Ancestry: Benefits/Benefit</td>
</tr>
<tr>
<td>FlavorName</td>
<td>The flavor of an item. Typically used as a variation dimension. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>FloppyDiskDriveDescription</td>
<td>Description of a computer's floppy drive. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Format</td>
<td>An item's format Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>FormattedPrice</td>
<td>The price formatted as it should be displayed to the user. The formatting is specified by CurrencyCode and varies by country. Or, the discounted price formatted for display. Ancestry: ItemAttributes/ListPrice SavedForLaterItem/ExchangeId CartItem/ExchangeId EligibilityRequirements/EligibilityRequirement/CurrencyAmount Benefits/Benefit/FixedAmount OfferSummary/LowestUsedPrice/FormattedPrice OfferSummary/LowestCollectiblePrice/FormattedPrice OfferSummary/LowestNewPrice/FormattedPrice Transaction/TransactionItems/TransactionItem/TotalPrice</td>
</tr>
<tr>
<td>Genre</td>
<td>Specifies the genre, such as romance, of a digital item.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-----------------------</td>
<td>-----------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>GemType</td>
<td>The type of gem.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/GemType</td>
</tr>
<tr>
<td>GemTypeSetElement</td>
<td>Returns multiple values for the gem types.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>GlancePage</td>
<td>URL of a seller's web page. A GlancePage is not returned when the merchant is Amazon.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/Seller/Glancepage</td>
</tr>
<tr>
<td></td>
<td>Offers/Offer/Merchant/GlancePage</td>
</tr>
<tr>
<td>GolfClubFlex</td>
<td>The flex (regular or stiff) of a golf club.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>GolfClubLoft</td>
<td>The loft (number of degrees) of a golf club.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>GraphicsCardInterface</td>
<td>The type of computer graphic card interface.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>GraphicsDescription</td>
<td>Description of the computer graphics card.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>GraphicsMemorySize</td>
<td>The amount of memory resident on in a computer graphics card.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>GroupClaimCode</td>
<td>An alphanumeric token to use to claim the promotional benefit.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: None</td>
</tr>
<tr>
<td>HandOrientation</td>
<td>Left or right handedness</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>HardDiskCount</td>
<td>Number of hard drives in a computer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>HardDiskSize</td>
<td>The amount of memory contained in a hard drive.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HardwarePlatform</td>
<td>Hardware</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>HasAutoFocus</td>
<td>Specifies whether the item has auto focus.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasBurstMode</td>
<td>Specifies whether or not the item has burst mode.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasInCameraEditing</td>
<td>Specifies whether a camera has editing functionality.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasRedEyeReduction</td>
<td>Specifies whether or not the camera has a mechanism for preventing red eyes in pictures.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasSelfTimer</td>
<td>Specifies whether or not the item has a timer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasTripodMount</td>
<td>Specifies whether or not the item has a mount to connect to a tripod.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasVideoOut</td>
<td>Specifies whether or not the item has an output for video.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>HasViewfinder</td>
<td>Specifies whether or not the item has a view finder.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Height</td>
<td>Height of an item, package, or image.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/ItemDimensions</td>
</tr>
<tr>
<td></td>
<td>ItemAttributes/PackageDimensions</td>
</tr>
<tr>
<td></td>
<td>ImageSets/ImageSet/LargeImage</td>
</tr>
<tr>
<td></td>
<td>ImageSets/ImageSet/MediumImage</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
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</tr>
<tr>
<td>ImageSets/ImageSet/SmallImage</td>
<td></td>
</tr>
<tr>
<td>ImageSets/ImageSet/TinyImage</td>
<td></td>
</tr>
<tr>
<td>ImageSets/ImageSet/SwatchImage/Height ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>HelpfulVotes</td>
<td>The number of customers who felt that the review was helpful.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews/Review/HelpfulVotes</td>
</tr>
<tr>
<td>HMAC</td>
<td>Hashing for Message Authentication (HMAC) is a keyed hash function that is used with a CryptographicHashFunction such as SHA-1 or MD5 that cannot be computed without the key. This is used to identify and secure a cart. Each cart operation must include this value.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Cart</td>
</tr>
<tr>
<td>Hours</td>
<td>Hours</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/HoursOfOperation</td>
</tr>
<tr>
<td>HoursOfOperation</td>
<td>Defines the hours of a store's operations.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Image</td>
<td>An image associated with a seller's item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: SellerListing/Image</td>
</tr>
<tr>
<td>IncludedSoftware</td>
<td>Specifies the software included in the purchase.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IncludesMp3Player</td>
<td>Specifies whether or not the item contains an MP3 player.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Ingredients</td>
<td>Ingredient</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IngredientsSetElement</td>
<td>Multiple ingredients. Used instead of Ingredients when the item is made of more than one ingredient.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>IsAutographed</td>
<td>Specifies whether or not the item is autographed.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>ISBN</td>
<td>ISBN number</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IsCategoryRoot</td>
<td>Boolean value that specifies if the browse node is at the top of the browse node tree.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: BrowseNodes</td>
</tr>
<tr>
<td>IsEligibleForSuperSaverShipping</td>
<td>Specifies whether the item is eligible for super saving shipping.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/OfferListing/IsEligibleForSuperSaverShipping</td>
</tr>
<tr>
<td>IsEmailNotifyAvailable</td>
<td>The value of IsEmailNotifyAvailable is a boolean where 1 means that an Email can be sent when the item is in stock, 0 when an Email cannot be sent. This functionality is not available for all offers.</td>
</tr>
<tr>
<td>IsFragile</td>
<td>Specifies whether or not the item is fragile.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IsInBenefitSet</td>
<td>A boolean value. When True, the associated ASIN is what the customer receives as part of the promotion.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemApplicability</td>
</tr>
<tr>
<td>IsInEligibilityRequirementSet</td>
<td>A boolean value. When True, the associated ASIN is what the customer must purchase to qualify for the promotion.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemApplicability</td>
</tr>
<tr>
<td>IsLabCreated</td>
<td>Specifies whether or not the item was created in a lab.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IsLinkSuppressed</td>
<td>&quot;1&quot; (true) if there were any HTML links in editorial reviews that have been suppressed.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: EditorialReview</td>
</tr>
<tr>
<td>IsMemorabilia</td>
<td>Specifies whether the item is considered memorabilia.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ISOEquivalent</td>
<td>The ISO equivalent of a digital camera is what the film sensitivity would be if the camera used film. The higher the number, the</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Response Element</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>more sensitive the camera, the less light required to take the photograph. Ancestry: ItemAttributes</td>
<td></td>
</tr>
<tr>
<td>Item</td>
<td>Container for information about an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ItemApplicability</td>
<td>Container for ASIN, IsInBenefitSet, and IsInEligibilityRequirementSet. This group of values specifies whether the ASIN is what the customer receives as part of the promotion, whether the ASIN is what the customer needs to purchase to qualify for the promotion, or both. Ancestry: ItemApplicability/ItemApplicability</td>
</tr>
<tr>
<td>IssuesPerYear</td>
<td>Number of issues per year, usually, in a subscription. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>IsValid</td>
<td>Boolean value that specifies whether the request syntax was correct. Ancestry: Request</td>
</tr>
<tr>
<td>ItemAttributes</td>
<td>Container for many attributes that describe an item. Children: Over 200 elements.</td>
</tr>
<tr>
<td>KeyboardDescription</td>
<td>Description of the keyboard Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Keywords</td>
<td>The (corrected) words used in a search. Ancestry: Items/CorrectedQuery</td>
</tr>
<tr>
<td>Label</td>
<td>Label Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>LargeImage</td>
<td>Container for a large image Ancestry:</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td></td>
<td>ImageSets/ImageSet</td>
</tr>
<tr>
<td>LastModified</td>
<td>Date when the list was last modified</td>
</tr>
<tr>
<td>LastTagging</td>
<td>Container for information relating to the last time the entity was tagged.</td>
</tr>
<tr>
<td>LegalDisclaimer</td>
<td>Legal disclaimer</td>
</tr>
<tr>
<td>Length</td>
<td>Length</td>
</tr>
<tr>
<td>LineVoltage</td>
<td>The voltage used.</td>
</tr>
<tr>
<td>ListId</td>
<td>A positive integer distributed by Amazon that uniquely identifies a list.</td>
</tr>
<tr>
<td>ListingId</td>
<td>A number that uniquely identifies a seller's item within a given year. This values, also known as the Exchange Code, is a shortened form of the ExchangeId, whose uniqueness is not limited to a single year.</td>
</tr>
<tr>
<td>ListItemId</td>
<td>A number that uniquely identifies an item on a list.</td>
</tr>
<tr>
<td>ListName</td>
<td>Name of a Listmania list.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td>ListOwner</td>
<td>Name of the list owner.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CartItem</td>
</tr>
<tr>
<td></td>
<td>SavedForLaterItem</td>
</tr>
<tr>
<td>ListType</td>
<td>The type of list an item in the cart is on. The item might be in the Saved For Later area.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CartItem</td>
</tr>
<tr>
<td></td>
<td>SavedForLaterItem</td>
</tr>
<tr>
<td>ListURL</td>
<td>URL where you can find the list. The URL is the same for all lists except for the final filename, which is the ListId. In this way you can display the list by just knowing the ListId.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: List</td>
</tr>
<tr>
<td>Location</td>
<td>Location of the seller.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Seller/Location</td>
</tr>
<tr>
<td>LongSynopsis</td>
<td>A long summary of a digital item. See ShortSynopsis.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>LoyaltyPoints</td>
<td>In the JP locale only, loyalty points are returned. Loyalty points are used to generate sales.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer</td>
</tr>
<tr>
<td>LoyaltyPoints</td>
<td>The number of points awarded as part of a purchase. Points translate into rewards.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers, VariationOffers</td>
</tr>
<tr>
<td>MacroFocusRange</td>
<td>Describes the macro focus feature.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>MagazineType</td>
<td>Describes the genre of the magazine. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Manufacturer Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ManufacturerLaborWarrantyDescription</td>
<td>Describes the manufacturer's labor warranty Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ManufacturerMaximumAge</td>
<td>Defines the maximum age in months the user should be to enjoy the use of the item. For example, for a toy targeted at kids from ages 2 to 4, 4 would be the value for the ManufacturerMaximumAge. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ManufacturerMinimumAge</td>
<td>Defines the minimum age in months the user should be to enjoy the use of the item. For example, for a toy targeted at kids from ages 2 to 4, 2 would be the value for the ManufacturerMinimumAge. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ManufacturerPartsWarrantyDescription</td>
<td>Describes the manufacturer's parts warranty Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaterialType</td>
<td>The type of material used in the item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaterialTypeSetElement</td>
<td>Returns multiple values describing the different materials that constitute the item. Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>MaximumAperture</td>
<td>The largest lens aperture Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumColorDepth</td>
<td>The number of bytes used to display colors in digital media. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td><strong>Response Element</strong></td>
<td><strong>Definition</strong></td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>MaximumFocalLength</td>
<td>The maximum focal length of the lens.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumHighResolutionImages</td>
<td>The highest image resolution provided by the item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumHours</td>
<td>The maximum number of hours for which the item might be available.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/OfferListing/AvailabilityAttributes</td>
</tr>
<tr>
<td>MaximumHorizontalResolution</td>
<td>The highest resolution provided on the horizontal axis--the higher the number, the greater the resolution.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: None</td>
</tr>
<tr>
<td>MaximumLowResolutionImages</td>
<td>The lowest image resolution an item provides.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumResolution</td>
<td>The highest image resolution an item provides.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumShutterSpeed</td>
<td>The fastest speed of a camera shutter. This value is an of time. The unit of time is captured in the Units element.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumVerticalResolution</td>
<td>Highest image resolution on the vertical axis.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MaximumWeightRecommendation</td>
<td>The maximum weight an item should hold.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MediumImage</td>
<td>Container for a medium image</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ImageSets/ImageSet</td>
</tr>
<tr>
<td>MemorySlotsAvailable</td>
<td>Specifies whether or not the item has slots for memory additions.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
<tr>
<td>MerchandisingMessage</td>
<td>MerchandisingMessage contains text entered by a merchant that describes a promotion. Ancestry: None</td>
</tr>
<tr>
<td>MerchantId</td>
<td>A positive integer distributed by Amazon that uniquely identifies a merchant. Or, the legacy merchant ID that is associated with the promotion. In contrast, the element, OwningMerchantId, is an updated ID for the same merchant. These IDs may or may not be the same. Ancestry: CartItem SavedForLaterItem</td>
</tr>
<tr>
<td>Message</td>
<td>Message, or, a description of an error. Ancestry: Items/CorrectedQuery, Errors/Error</td>
</tr>
<tr>
<td>MetalStamp</td>
<td>A distinctive marking in metal usually associated with jewelry. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MetalType</td>
<td>The type of metal used in the item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MinimumHours</td>
<td>The minimum number of hours for which the item is available. Ancestry: Offers/Offer/OfferListing/AvailabilityAttributes</td>
</tr>
<tr>
<td>MiniMovieDescription</td>
<td>Short description of a movie. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MinimumFocalLength</td>
<td>The shortest focal length of an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MinimumShutterSpeed</td>
<td>The longest time a camera shutter can stay open.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
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</tr>
<tr>
<td><strong>Response Element</strong></td>
<td><strong>Definition</strong></td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Model</td>
<td>Model</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ModemDescription</td>
<td>Description of a modem.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MonitorSize</td>
<td>Size of a monitor expressed as the length between opposite corners of the monitor</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MonitorViewableDiagonalSize</td>
<td>The length between opposite corners of the monitor in which the image actually appears.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MouseDescription</td>
<td>Description of a computer mouse.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>MPN</td>
<td>Manufacturer's part number.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Name</td>
<td>Name of customer of item in a bin. Or, the name of a parameter passed in the request.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/Address ItemAttributes/Languages/Language BrowseNode/Ancestors/BrowseNode BrowseNode/Children/BrowseNode, Seller, SearchBinSets, SearchBinSet/Bin/BinParameter, Arguments/Argument</td>
</tr>
<tr>
<td>NativeResolution</td>
<td>The maximum resolution of a flat panel display.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Neighborhood</td>
<td>Neighborhood</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NetworkInterfaceDescription</td>
<td>Description of the item's network interface.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Nickname</td>
<td>Seller's nickname</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>SellerListing/Seller</td>
</tr>
<tr>
<td>NotebookDisplayTechnology</td>
<td>Describes the technology used in the notebook computer's display</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NotebookPointingDeviceDescription</td>
<td>Describes the pointing device used by the notebook computer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Number</td>
<td>An attribute in the Disc tag that denotes the CD number in the item, for example, <code>&lt;Disc Number=&quot;1&quot;&gt;</code>. Items with multiple CDs would have multiple values for Disc. Or, an attribute in the Track tag that denotes the track number on the CD, for example, <code>&lt;Track Number=&quot;9&quot;&gt;Now Or Never&lt;/Track&gt;</code>.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>Tracks/Disc</td>
</tr>
<tr>
<td></td>
<td>Tracks/Disc/Track</td>
</tr>
<tr>
<td>NumberOfDiscs</td>
<td>Number of discs an item can hold or use.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfIssues</td>
<td>Number of issues in a subscription.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfItems</td>
<td>Number of items.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfPages</td>
<td>Number of pages.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfPearls</td>
<td>Number of pearls in an item</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfRapidFireShots</td>
<td>The number of shots that can be fired sequentially.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfStones</td>
<td>Number of stones in an item</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>NumberOfTracks</td>
<td>Number of recorded track on a CD.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>OccasionDate</td>
<td>Specifies the date of an occasion, such as a wedding or birthday.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: List/OccasionDate</td>
</tr>
<tr>
<td>OfferListingId</td>
<td>A number that uniquely identifies an offer listing. This number represents a sales offer from a specific merchant.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers/Offer/OfferListing</td>
</tr>
<tr>
<td>OperatingSystem</td>
<td>Specifies the name of the operating system on a computer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: VariationMatrix</td>
</tr>
<tr>
<td>Operation</td>
<td>Specifies the name of the operation, such as ItemLookup.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Help</td>
</tr>
<tr>
<td>OpticalZoom</td>
<td>Specifies the optical, as opposed to the electronic, zoom.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>OriginalAirDate</td>
<td>The date upon which the digital item was first broadcast.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>OriginalReleaseDate</td>
<td>Specifies the date the item was originally released. Items that have been released multiple times have both release dates and original release dates. See ReleaseDate.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>OtherCategoriesSimilarProducts</td>
<td>Parent element for Title and ASIN of similar products in other product groups</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>OwningMerchantId</td>
<td>The merchant ID that is associated with the promotion. OwningMerchantId is an updated ID for MerchantId. These IDs may or may not be the same.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: None</td>
</tr>
<tr>
<td>PackageQuantity</td>
<td>Quantity in a package</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Variations/Item/ItemAttributes/</td>
</tr>
<tr>
<td>Parameter</td>
<td>A parameter that an operation can or must use.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Help</td>
</tr>
<tr>
<td>ParentASIN</td>
<td>A parent ASIN for an item in Saved For Later or the Active areas of a cart.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CartItem SavedForLaterItem</td>
</tr>
<tr>
<td>PartnerName</td>
<td>For wedding registries, this is the name of the bride or groom.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: List/PartnerName</td>
</tr>
<tr>
<td>PearlLustre</td>
<td>The luster of the pearl.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PearlMinimumColor</td>
<td>The pearl's minimum color.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PearlShape</td>
<td>The shape of the pearl.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PearlStringingMethod</td>
<td>The means used to string the pearls.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>PearlSurfaceBlemishes</td>
<td>A description of the surface blemishes on the pearl. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PearlType</td>
<td>Pearl type is categorized by the shape and size of the pearl. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PearlUniformity</td>
<td>Describes the uniformity of color of the pearl. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PhoneNumber</td>
<td>Phone number Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PhotoFlashType</td>
<td>Description of the camera's flash. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PictureFormat</td>
<td>Describes the format of an electronic image. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Platform</td>
<td>Operating system. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>PostalCode</td>
<td>Postal code, such as a zip code. Ancestry: ItemAttributes/Address Offers/Offer/OfferListing</td>
</tr>
<tr>
<td>Price</td>
<td>A parent element for Amount, CurrencyCode, and FormattedPrice. In this case, the price is for an item in the Active or Saved For Later areas, respectively. Ancestry: CartItem SavedForLaterItem</td>
</tr>
<tr>
<td>PriceRating</td>
<td>Defines how expensive an item is. For example, for apparel, 1=under $15 2=$15-30 3=$30-45 4=over $45. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------</td>
<td>------------</td>
</tr>
<tr>
<td>ProcessorCount</td>
<td>The number of processors in an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ProductGroup</td>
<td>The product category an item belongs to. The name of a category, such as sporting goods, to which an item in the cart belongs. The name of a category, such as sporting goods, to which an item in Saved For Later belongs. Ancestry: ItemAttributes/ProductGroup CartItem/ProductGroup SavedForLaterItem</td>
</tr>
<tr>
<td>ProductTypeSubcategory</td>
<td>Subcategory of product type Ancestry: Variations/Item/ItemAttributes</td>
</tr>
<tr>
<td>Promotion</td>
<td>Container for one or more Details elements. Ancestry: Offers/OfferPromotions</td>
</tr>
<tr>
<td>PromotionCategory</td>
<td>Specifies the kind of promotion. Valid values include FreeShipping, BuyAmountXGetAmountOffX, and ForEachAmountXGetAmountOffX. For more information, see Promotion Types. Ancestry: Offers/OfferPromotions/Promotion/Summary</td>
</tr>
<tr>
<td>PromotionId</td>
<td>An alphanumeric token that uniquely identifies a promotion. Ancestry: Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>Promotions</td>
<td>A container for one or more Promotion elements. Ancestry: Offers/Offer</td>
</tr>
<tr>
<td>PublicationDate</td>
<td>Publication date. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Publisher</td>
<td>Publisher Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| PurchaseURL              | A URL that the customer must use to purchase the items in their cart.  
Ancestry: Cart                                                    |
| Quantity                 | The number of a particular item in a cart. Or, the number of items in stock. Or, the number of a particular item in Saved For Later.  
Ancestry: CartItem, SellerListing, SavedForLaterItem                       |
| QuantityDesired          | The number of items the customer wants.  
Ancestry: ListFull, ListItems                                            |
| QuantityReceived         | The number of items the customer received.  
Ancestry: ListFull, ListItems                                            |
| Rating                   | A customer's rating in their review where a rating of 5 is the best.  
Ancestry: CustomerReviews/Review                                           |
| ReadingLevel             | Describes the reading difficulty of the book.  
Ancestry: ItemAttributes                                                  |
| RegistryNumber           | Number that identifies a registry, such as a wedding registry.  
Ancestry: ListFull                                                        |
| RegionCode               | A code that specifies a region.  
Ancestry: ItemAttributes                                                  |
| RegistryName             | Name of a wedding or baby registry.  
Ancestry: List/RegistryName                                               |
<p>| RelatedItem              | Container for an item that is related to the one specified in the ItemLookup request.                                                |</p>
<table>
<thead>
<tr>
<th>Response Element</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ancestry: RelatedItems</td>
</tr>
<tr>
<td></td>
<td>Children: Item, ASIN, ItemAttributes</td>
</tr>
<tr>
<td>RelatedItems</td>
<td>A container for one or more items that are related to the one specified in an ItemLookup request. This value is only returned with the Relateditems response group.</td>
</tr>
<tr>
<td></td>
<td>Children: Relationship, RelationshipType, RelatedItemCount, RelatedItemPageCount, RelatedItemPage, RelatedItem</td>
</tr>
<tr>
<td>RelatedItemsCount</td>
<td>Specifies the number of related items found. This number, however, can be larger than the actual number returned because not all related items found are available.</td>
</tr>
<tr>
<td>RelatedItemPage</td>
<td>Specifies which page of related items has been returned.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: RelatedItems</td>
</tr>
<tr>
<td>RelatedItemPageCount</td>
<td>Specifies the number of pages of related items found. There are up to ten items per page.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: RelatedItems</td>
</tr>
<tr>
<td>Relationship</td>
<td>Child or parent. Relationships are uni-directional: either parent to child, or child to parent.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: RelatedItems</td>
</tr>
<tr>
<td>RelationshipType</td>
<td>Specifies how the related item relates to the specified item in the ItemLookup request, for example, Tracks. For more information, go to the ItemLookup page.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: RelatedItems</td>
</tr>
<tr>
<td>ReleaseDate</td>
<td>Date on which the item was was latest released. Items that have been released multiple times have both release dates and original release dates. See ReleaseDate.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>RemovableMemory</td>
<td>Specifies whether or not the memory is removable.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>RequestId</td>
<td>A number that uniquely identifies a request</td>
</tr>
<tr>
<td></td>
<td>Ancestry: OperationRequest</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-----------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>ResolutionModes</td>
<td>Specifies the resolution modes of the item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ResponseGroup</td>
<td>An ECS response group.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Help</td>
</tr>
<tr>
<td>RingSize</td>
<td>Size of a ring.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Role</td>
<td>Role</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/Creator</td>
</tr>
<tr>
<td>RunningTime</td>
<td>The duration of a presentation.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SalesRank</td>
<td>Indicates how well an item is selling within its product category.</td>
</tr>
<tr>
<td></td>
<td>The lower the number, the better the item has sold.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Item</td>
</tr>
<tr>
<td>SavedForLaterItem</td>
<td>A positive integer that uniquely identifies an item in Saved For Later.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>Cart/SavedForLaterItems</td>
</tr>
<tr>
<td></td>
<td>Cart</td>
</tr>
<tr>
<td>SeasonSequence</td>
<td>A television show broadcast over a year, which typically has thirteen new</td>
</tr>
<tr>
<td></td>
<td>shows, is called a season of shows. SeasonSequence specifies the season</td>
</tr>
<tr>
<td></td>
<td>in which the digital asset was broadcast.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ScentName</td>
<td>Scent of perfume or cologne</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ItemAttributes/</td>
</tr>
<tr>
<td>SearchBinSet</td>
<td>A means by which to categorize results, such as price range.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: SearchBinSets</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-----------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>Ancestry: SearchBinSets</td>
</tr>
<tr>
<td>SecondaryCacheSize</td>
<td>Size of the secondary cache.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SellerId</td>
<td>A positive integer that uniquely identifies the seller, or the seller of</td>
</tr>
<tr>
<td></td>
<td>an item that is in either the Active or Saved For Later areas of a cart.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>SavedForLaterItem</td>
</tr>
<tr>
<td></td>
<td>SellerListing/Seller</td>
</tr>
<tr>
<td></td>
<td>CartItem Offers/Offer/Seller</td>
</tr>
<tr>
<td>SellerLegalName</td>
<td>Seller's legal name. This can differ from the Name value. For example,</td>
</tr>
<tr>
<td></td>
<td>Amazon could be the value for the Name, but Amazon.com for the Legalname.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Seller</td>
</tr>
<tr>
<td>SellerNickname</td>
<td>The nickname of the seller of an item in Saved For Later. The nickname</td>
</tr>
<tr>
<td></td>
<td>is often a less formal version of the merchant's official name, such as,</td>
</tr>
<tr>
<td></td>
<td>MyCompany, as opposed to MyCompany Ltd..</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CartItem, Seller</td>
</tr>
<tr>
<td>SettingType</td>
<td>The setting type used in a piece of jewelry.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ShaftMaterialType</td>
<td>Material the shaft is composed of</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ItemAttributes/</td>
</tr>
<tr>
<td>ShipmentItems</td>
<td>The items in a specific shipment.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>Transaction/Shipments/Shipment</td>
</tr>
<tr>
<td>Shipments</td>
<td>The shipments</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>ShortSynopsis</td>
<td>A short summary of a digital item. See LongSynopsis.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SimilarProducts</td>
<td>Parent element for Title and ASIN of similar products in the same product group</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Cart</td>
</tr>
<tr>
<td>SimilarViewedProducts</td>
<td>Parent element for Title and ASIN of similar products in the same product group that have been viewed</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Cart</td>
</tr>
<tr>
<td>SingleMerchantId</td>
<td>ID of a merchant that applies across all of the variations of an item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: VariationSummary</td>
</tr>
<tr>
<td>Size</td>
<td>Size</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SizePerPearl</td>
<td>Size of the pearl(s) in a piece of jewelry.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SKU</td>
<td>Stock Keeping Unit (SKU) is a number that uniquely identifies an item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td></td>
<td>SellerListing</td>
</tr>
<tr>
<td>SmallImage</td>
<td>Container for a small image. Thumbnail and Small images are the same size.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ImageSets/ImageSet</td>
</tr>
<tr>
<td>SoundCardDescription</td>
<td>Describes a computer's sound card.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Source</td>
<td>Where the review was entered. Typically, this is Amazon.com. It</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-----------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>is possible, however, for customers to enter reviews from other sites.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>EditorialReviews/EditorialReview</td>
</tr>
<tr>
<td>SpeakerDescription</td>
<td>Describes the item's speakers.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SpecialFeatures</td>
<td>Describes an item's special features.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>StartDate</td>
<td>The data an item goes on sale. Or, specifies the first day and beginning time (GMT) of the promotion.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>SellerListing, Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>StartYear</td>
<td>A digital item might have been broadcast over a number of years. StartYear specifies the year of the first broadcast.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>State</td>
<td>State</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Status</td>
<td>Specifies whether an item is for sale (Open) or not (Closed). To determine if an item is truly available, this value must be Open, Quantity must be greater than zero and also the value of QuantityAllocated.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td>StoneClarity</td>
<td>The clarity of a gem.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>StoneColor</td>
<td>The color of a gem.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>StoneCut</td>
<td>The cut of a gem.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>------------</td>
</tr>
</tbody>
</table>
| StoneShape       | The shape of a gem.  
Ancestry: ItemAttributes |
| StoneWeight      | The number of karats of a gem.  
Ancestry: ItemAttributes |
| StoreId          | A number that uniquely identifies the seller's store.  
Ancestry:  
SellerListing/Seller |
| StoreName        | The name of the seller's store.  
Ancestry:  
SellerListing/Seller |
| Studio           | The name of the studio, such as Warner Brothers, that produced a digital item.  
Ancestry: ItemAttributes |
| Style            | Style  
Ancestry:  
Variations/Item/ItemAttributes/ |
| Subject          | A book’s Subject description, which characterizes the book’s content.  
Ancestry: Subjects |
| SubCondition     | The condition of an item. This tag helps to further describes items that are not new. Values, for example, are mint, very good, and good.  
Ancestry: SellerListing/SubCondition |
| SubscriptionLength | The duration of a subscription.  
Ancestry: ItemAttributes |
<p>| Summary          | A short summary of the content of the review. Or, a container for all promotion information, including the elements |</p>
<table>
<thead>
<tr>
<th>Response Element</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>BenefitDescription, Category, EndDate, EligibilityRequirementsDescription, PromotionId, StartDate, and TermsAndConditions.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews/Review/Summary, Offers/Offer/Promotions/Promotion</td>
</tr>
<tr>
<td>SupportedImageType</td>
<td>The image formats supported by the item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SwatchImage</td>
<td>Container for a swatch image, which is smaller than a Small image.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ImageSets/ImageSet</td>
</tr>
<tr>
<td>SystemBusSpeed</td>
<td>The bus speed of the motherboard.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SystemMemorySize</td>
<td>The size of the item's RAM.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SystemMemorySizeMax</td>
<td>The maximum RAM size an item can be expanded to.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>SystemMemoryType</td>
<td>The type of RAM memory used.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Tag</td>
<td>A customer-created tag for an item, such as BobsBestMovie.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: TaggedGuides, TaggedItems, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>TaggedItems</td>
<td>Container for Tag elements, such as Item and DistinctUsers.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: TaggedGuides, TaggedItems, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>TagName</td>
<td>Tag name.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: TaggedGuides, TaggedItems, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>---------------------------</td>
<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Tags</td>
<td>Container for all Tag elements. Ancestry: None</td>
</tr>
<tr>
<td>TagType</td>
<td>Describes the entity tagged, for example, Items. Ancestry: TaggedGuides, TaggedItems, TaggedListmaniaLists, Tag</td>
</tr>
<tr>
<td>TermsAndConditions</td>
<td>Specifies the terms and conditions of the promotion. Ancestry: Offers/Offer/Promotions/Promotion/Summary</td>
</tr>
<tr>
<td>TheatricalReleaseDate</td>
<td>The date of a theatrical release. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>ThumbnailImage</td>
<td>Container for a Thumbnail image. Thumbnail and Small images are the same size. Ancestry: ImageSets/ImageSet</td>
</tr>
<tr>
<td>Time</td>
<td>The time an entity was tagged. Ancestry: TaggedItems, Tags</td>
</tr>
<tr>
<td>TinyImage</td>
<td>Container for a tiny image Ancestry: ImageSets/ImageSet</td>
</tr>
<tr>
<td>Title</td>
<td>Title or the name of the accessory, item, new release, similar products in other product groups, similar products in the same product group, similar products in the same product group that have been viewed Ancestry: ItemAttributes Accessories/Accessory SavedForLaterItem Cart/NewReleases/NewRelease/Title CartItem OtherCategoriesSimilarProduct SimilarProduct SimilarViewedProduct TopSellers/TopSeller</td>
</tr>
<tr>
<td>TotalCollectible</td>
<td>The total number of collectible items for sale. Ancestry: OfferSummary</td>
</tr>
<tr>
<td>TotalDiamondWeight</td>
<td>Total weight of all of the diamonds in a piece of jewelry. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>TotalExternalBaysFree</td>
<td>The number of free external bays in a computer. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalFeedback</td>
<td>Average rating of the customers’ feedback about the seller. Ancestry: Offers/Offer/Seller</td>
</tr>
<tr>
<td>TotalFeedbackPages</td>
<td>Specifies the number of pages of customer feedback. Up to twenty customer reviews are returned per page. Ancestry: Seller</td>
</tr>
<tr>
<td>TotalFirewirePorts</td>
<td>The number of firewire ports an item has. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalGemWeight</td>
<td>Total weight of all of the gems in a piece of jewelry. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalInternalBaysFree</td>
<td>Number of internal bays free in a computer Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalItems</td>
<td>The total number of items found on the list. Each page holds up to ten items. Ancestry: Items/TotalItems</td>
</tr>
<tr>
<td>TotalMetalWeight</td>
<td>Total weight of all of the metal in a piece of jewelry. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalNew</td>
<td>The total number of new items for sale. Ancestry: OfferSummary</td>
</tr>
<tr>
<td>TotalNTSCPALPorts</td>
<td>Total number of NTSC and PAL video ports. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalOfferPages</td>
<td>Number of pages of offers. Up to twenty offers are returned per page. By default, the first ten offers are returned in the response.</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>----------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>TotalOffers</td>
<td>Total number of offers.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Offers</td>
</tr>
<tr>
<td>TotalPages</td>
<td>The total number of pages found in a response. Each page holds up to ten items.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Items</td>
</tr>
<tr>
<td>TotalParallelPorts</td>
<td>Total number of parallel ports.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalPCCardSlots</td>
<td>Total number of PC card slots in a computer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalPCISlotsFree</td>
<td>Number of free PCI card slots in a computer.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalRatings</td>
<td>Catalogs all customer ratings of the seller.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Seller/TotalRatings</td>
</tr>
<tr>
<td>TotalRefurbished</td>
<td>The total number of refurbished items for sale.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: OfferSummary</td>
</tr>
<tr>
<td>TotalResults</td>
<td>Total number of items found by the request. Only ten are returned at a time.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: Items, List</td>
</tr>
<tr>
<td>TotalReviewPages</td>
<td>The number of pages of reviews found. Up to ten reviews are returned in a response</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews</td>
</tr>
<tr>
<td>TotalReviews</td>
<td>Total number of reviews of an item.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: CustomerReviews</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Totals</td>
<td>Container object for all other Total* elements, including Total, SubTotal, Tax, ShippingCharges, Promotion, and so forth. Ancestry: Transaction</td>
</tr>
<tr>
<td>TotalSerialPorts</td>
<td>Total number of serial ports on an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalSVideoOutPorts</td>
<td>Total number of SVideo out connectors. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalTimesRead</td>
<td>The number of times a list has been viewed. Ancestry: List</td>
</tr>
<tr>
<td>TotalUsages</td>
<td>The number of times an entity has been accessed. Ancestry: TaggedGuides, TaggedItems, TaggedListmaniaLists, Tags</td>
</tr>
<tr>
<td>TotalUSBPorts</td>
<td>Total number of USB2 ports on an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalUSB2Ports</td>
<td>Total number of USB1 ports on an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalUsed</td>
<td>The total number of used items for sale. Ancestry: OfferSummary</td>
</tr>
<tr>
<td>TotalVGAOutPorts</td>
<td>Total number of VGA (video) outputs on an item. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>TotalVotes</td>
<td>The total number of review votes cast. Ancestry: CustomerReviews/Review/TotalVotes</td>
</tr>
<tr>
<td>Track</td>
<td>Refers to each track on a CD. On a music CD, each track corresponds to a song. Ancestry: Tracks/Disc</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>---------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>TransactionDate</td>
<td>The date on which the transaction began of the form yyyy-mm-ddThh.mm.ss, for example, 2005-06-08T19:19:27. Ancestry: Transaction</td>
</tr>
<tr>
<td>TransactionDateEpoch</td>
<td>The date on which the transaction began in the form of epoch seconds. Ancestry: Transaction</td>
</tr>
<tr>
<td>TransactionId</td>
<td>A series of dash-separated integers, such as 111-222-333, that uniquely identify a transaction. Ancestry: Transaction</td>
</tr>
<tr>
<td>TransactionItem</td>
<td>Container for all of the information related to a specified transaction. Ancestry: Transaction</td>
</tr>
<tr>
<td>TransactionItemId</td>
<td>A string that uniquely identifies a transaction item. Ancestry: Transaction/TransactionItems/TransactionItem</td>
</tr>
<tr>
<td>TransactionItems</td>
<td>Container for TransactionItem Ancestry: Transaction</td>
</tr>
<tr>
<td>Type</td>
<td>Type Ancestry: ItemAttributes/Languages/Language</td>
</tr>
<tr>
<td>Unit</td>
<td>This is the unit of time returned by the element, MaximumShutterSpeed. Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>UPC</td>
<td>Universal Product Code, which is a 12 digit number, 6 of which represents an item's manufacturer. These numbers are translated into a bar code that is printed on an item or its packaging. Ancestry: ItemAttributes/SellerListing</td>
</tr>
<tr>
<td>URL</td>
<td>URL of an image. Ancestry:</td>
</tr>
<tr>
<td>Response Element</td>
<td>Definition</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
|                         | Variations/Item/ImageSets/ImageSet/LargeImage  
|                         | Variations/Item/ImageSets/ImageSet/SwatchImage  
|                         | Variations/Item/ImageSets/ImageSet/MediumImage  
<p>|                         | Variations/Item/ImageSets/ImageSet/SmallImage                                                                                                                                                           |
| URLEncodedHMAC          | A URL-encoded version of the HMAC that can be used directly in a request.                                                                                                                                   |
|                         | Ancestry: Cart                                                                                                                                                                                             |
| UserAgent               | The client application, for example, web browsers, search engine crawlers, mobile phones, screen readers and braille browsers. The text associated with UserAgent contains the application name, version, host operating system, and language. |
|                         | Ancestry: OperationRequest                                                                                                                                                                                  |
| UserId                  | An alphanumeric token that uniquely identifies the customer that tagged the entity.                                                                                                                      |
|                         | Ancestry:                                                                                                                                                                                                  |
| Value                   | The value of a parameter passed in the request. Or, the value for item in bin.                                                                                                                             |
|                         | Ancestry: TaggedItems, TaggedListmaniaLists, Tags                                                                                                                                                          |
| VariationDenomination   | Describes the variation. Typically used in the Electronics product category.                                                                                                                               |
|                         | Ancestry: ItemAttributes                                                                                                                                                                                   |
| VariationDescription    | Describes the variation. A variation is a particular instance of an item, for example, a specific size and color of a shirt.                                                                                 |
|                         | Ancestry: ItemAttributes                                                                                                                                                                                   |
| VariationDimension      | Container for dimensions                                                                                                                                                                                  |
|                         | Ancestry:                                                                                                                                                                                                  |
|                         | Variations/VariationDimensions/                                                                                                                                                                             |
| Version                 | ECS version number.                                                                                                                                                                                         |
|                         | Ancestry: Help                                                                                                                                                                                             |</p>
<table>
<thead>
<tr>
<th><strong>Response Element</strong></th>
<th><strong>Definition</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Warranty</td>
<td>Warranty terms</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>WatchMovementType</td>
<td>The type of movement used in a watch.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>WaterResistanceDepth</td>
<td>How deep a watch can go in water before water leaks into it.</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes</td>
</tr>
<tr>
<td>Weight</td>
<td>Weight</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/ItemDimensions</td>
</tr>
<tr>
<td></td>
<td>ItemAttributes/PackageDimensions/Weight</td>
</tr>
<tr>
<td></td>
<td>ItemAttributes</td>
</tr>
<tr>
<td>Width</td>
<td>Width</td>
</tr>
<tr>
<td></td>
<td>Ancestry: ItemAttributes/ItemDimensions</td>
</tr>
<tr>
<td></td>
<td>ItemAttributes/PackageDimensions/Width</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ImageSets/ImageSet/SwatchImage</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ImageSets/ImageSet/LargeImage</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ImageSets/ImageSet/SmallImage</td>
</tr>
<tr>
<td></td>
<td>Variations/Item/ImageSets/ImageSet/MediumImage</td>
</tr>
<tr>
<td>WillShipExpedited</td>
<td>Specifies whether seller can ship items faster than normal delivery.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>SellerListing/WillShipExpedited</td>
</tr>
<tr>
<td>WillShipInternational</td>
<td>Specifies whether seller will ship item to international destinations.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>SellerListing/WillShipInternational</td>
</tr>
<tr>
<td>WishListId</td>
<td>An alphanumeric token that uniquely identifies a wish list.</td>
</tr>
<tr>
<td></td>
<td>Ancestry:</td>
</tr>
<tr>
<td></td>
<td>CustomerFull, CustomerLists</td>
</tr>
</tbody>
</table>
ItemSearch Sort Values By Locale

The ItemSearch Sort parameter enables you to choose the order of the items in a response. Available sort values vary by locale and search index.

There are many sort values. The majority are not applied unless the Sort parameter is included in the request. There are two sort values, however, that are used by default:

- For an ItemSearch requests that do not use the BrowseNode parameter, results are sorted by Relevance.
- For an ItemSearch requests that do use the BrowseNode parameter, results are sorted by BestSeller ranking.

To see the sort values that can be used, click on one of the following locales:

- CA Sort Values
- DE Sort Values
- FR Sort Values
- JP Sort Values
- UK Sort Values
- US Sort Values

Sort Values for CA

Contents

- Books
- Classical
- DVD
- ForeignBooks
- Music
- Software
- SoftwareVideoGames
- VHS
- Video
- VideoGames

SearchIndex: Books

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Pub Date: New to Old</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>
### SearchIndex: Classical

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Rel Date: New to Old</td>
</tr>
</tbody>
</table>

### SearchIndex: DVD

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

### SearchIndex: ForeignBooks

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

### SearchIndex: Music

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Rel Date: New to Old</td>
</tr>
</tbody>
</table>

### SearchIndex: Software

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>---------------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>-daterank</td>
<td>Rel Date: Old to New</td>
</tr>
</tbody>
</table>

**SearchIndex: SoftwareVideoGames**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
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**SearchIndex: VHS**

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**SearchIndex: Video**

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**SearchIndex: VideoGames**

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**Sort Values for DE**
Contents

- Apparel
- Baby
- Books
- Classical
- DVD
- Electronics
- ForeignBooks
- HealthPersonalCare
- HomeGarden
- Kitchen
- Magazines
- Music
- MusicTracks
- OutdoorLiving
- PCHardware
- Photo
- Software
- SoftwareVideoGames
- SportingGoods
- Tools
- Toys
- VHS
- Video
- VideoGames
- Watches

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<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
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<td>Items ranked according to the following criteria: how often the keyword</td>
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<td></td>
<td>appears in the description, where the keyword appears, for example, the</td>
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<tr>
<td></td>
<td>ranking is higher when keywords are found in titles, and, if there are</td>
</tr>
<tr>
<td></td>
<td>multiple keywords, how closely they occur in descriptions, and, finally,</td>
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<td></td>
<td>how often customers purchased the products they found using the keyword.</td>
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**SearchIndex: MusicTracks**

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**SearchIndex: SportingGoods**

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**SearchIndex: SoftwareVideoGames**

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**SearchIndex: VideoGames**

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**Sort Values for FR**

**Contents**

- Books
- Classical
- DVD
- Electronics
- ForeignBooks
- Kitchen
- Music
- MusicTracks
- Software
- SoftwareVideoGames
- VHS
- Video
- **VideoGames**
- **Watches**

## SearchIndex: Books

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<td>availability</td>
<td>Most to least available</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

## SearchIndex: Electronics
<table>
<thead>
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<th>Description</th>
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<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: Low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: High to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
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**SearchIndex: ForeignBooks**

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</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-daterank</td>
<td>Publication date: Old to New</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
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**SearchIndex: Kitchen**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling to worst selling</td>
</tr>
</tbody>
</table>

**SearchIndex: Music**

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<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>-----------</td>
<td>------------------------------</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
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</table>

**SearchIndex: MusicTracks**

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<th>Description</th>
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<tbody>
<tr>
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<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
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**SearchIndex: Software**

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<tbody>
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</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
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<tr>
<td>-titlerank</td>
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**SearchIndex: SoftwareVideoGames**

<table>
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<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-date</td>
<td>Rel Date: Old to New</td>
</tr>
</tbody>
</table>

**SearchIndex: VHS**

<table>
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<tr>
<th>Value</th>
<th>Description</th>
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<tbody>
<tr>
<td>amzrank</td>
<td>Most to least available</td>
</tr>
<tr>
<td>availability</td>
<td>Most to least available</td>
</tr>
</tbody>
</table>
### Value | Description
--- | ---
salesrank | Bestselling
titlerank | Alphabetical: A to Z
-titlerank | Alphabetical: Z to A

### SearchIndex: Video

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
</table>
salesrank | Bestselling                 |
price     | Price: low to high          |
-price    | Price: high to low          |
titlerank | Alphabetical: A to Z        |
-titlerank| Alphabetical: Z to A        |

### SearchIndex: VideoGames

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
</table>
salesrank  | Bestselling                 |
price      | Price: low to high          |
-price     | Price: high to low          |
date       | Rel Date: new to old        |
titlerank  | Alphabetical: A to Z        |
-titlerank | Alphabetical: Z to A        |

### SearchIndex: Watches

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
</table>
price      | Price: low to high                                                           |
-price     | Price: high to low                                                           |
relevancerank | Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword. |
salesrank  | Bestselling to worst selling                                                 |
Sort Values for JP

Contents

- Apparel
- Baby
- Books
- Classical
- DVD
- Electronics
- ForeignBooks
- HealthPersonalCare
- Hobbies
- Kitchen
- Music
- MusicTracks
- Software
- SportingGoods
- Toys
- VHS
- Video
- VideoGames
- Watches

SearchIndex: Apparel

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling to worst selling</td>
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SearchIndex: Baby

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>psrank</td>
<td>Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
</tbody>
</table>
### SearchIndex: Beauty

<table>
<thead>
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<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
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</table>

### SearchIndex: Books

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>salesrank</td>
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<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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### SearchIndex: Classical

<table>
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<tbody>
<tr>
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<td>Price: low to high</td>
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<tr>
<td>-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>-orig-rel-date</td>
<td>Release date: newer to older</td>
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</table>
### SearchIndex: DVD

<table>
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<tbody>
<tr>
<td>orig-rel-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: older to newer</td>
</tr>
</tbody>
</table>

### SearchIndex: Electronics

<table>
<thead>
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</thead>
<tbody>
<tr>
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<td>Price: low to high</td>
</tr>
<tr>
<td>-pricerank</td>
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<tr>
<td>price</td>
<td>Price: low to high</td>
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<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>-orig-rel-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: newer to older</td>
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### SearchIndex: ForeignBooks

<table>
<thead>
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<tbody>
<tr>
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API Version 2008-04-07
450
### Amazon Associates Web Service Developer Guide

#### Sort Values for JP

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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<tbody>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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**SearchIndex: HealthPersonalCare**

<table>
<thead>
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<tbody>
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<td>-price</td>
<td>Price: high to low</td>
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<tr>
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<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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**SearchIndex: Hobbies**

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</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>release-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>mfg-age-min</td>
<td>Minimum age of user sorted from youngest to oldest.</td>
</tr>
<tr>
<td>-mfg-age-min</td>
<td>Minimum age of user sorted from oldest to youngest.</td>
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**SearchIndex: Kitchen**

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API Version 2008-04-07
451
### Value

<table>
<thead>
<tr>
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<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>release-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Items are sorted such that the most recently released item is listed first. Same as release-date.</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Items are sorted such that the last released item is listed first. Same as -release-date.</td>
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### SearchIndex: Music

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<th>Value</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
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<td>Price: low to high</td>
</tr>
<tr>
<td>-pricerank</td>
<td>Price: high to low</td>
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<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>-orig-rel-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: newer to older</td>
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### SearchIndex: MusicTracks

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<td>Alphabetical: A to Z</td>
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<tr>
<td>-titlerank</td>
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### SearchIndex: Software

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<tbody>
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<tr>
<td>-price</td>
<td>Price: high to low</td>
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<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>releasedate</td>
<td>Items are sorted such that the most recently released item is listed first. Same as release-date.</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Items are sorted such that the last released item is listed first. Same as -releasedate.</td>
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## SearchIndex: Toys

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<td>-titlerank</td>
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<tr>
<td>-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>release-date</td>
<td>Release date: older to newer</td>
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<tr>
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<td>Items are sorted such that the most recently released item is listed first. Same as release-date.</td>
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### SearchIndex: VHS

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<td>Alphabetical: A to Z</td>
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<tr>
<td>-titlerank</td>
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</tr>
<tr>
<td>-orig-rel-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Release date: older to newer</td>
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<tr>
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### SearchIndex: Video

<table>
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<td>pricerank</td>
<td>Price: low to high</td>
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<tr>
<td>-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
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<tr>
<td>-orig-rel-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: newer to older</td>
</tr>
</tbody>
</table>

### SearchIndex: VideoGames

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
</tbody>
</table>

API Version 2008-04-07

454
### Value

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>release-date</td>
<td>Release date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Items are sorted such that the most recently released item is listed first. Same as release-date.</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Items are sorted such that the last released item is listed first. Same as -release-date.</td>
</tr>
</tbody>
</table>

#### SearchIndex: Watches

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

#### Sort Values for UK

**Contents**

- Apparel
- Baby
- Books
- Classical
- DVD
- Electronics
- HealthPersonalCare
- HomeGarden
- Kitchen
- Music
- MusicTracks
- OutdoorLiving
- Software
- SoftwareVideoGames
- Toys
### SearchIndex: Apparel

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling to worst selling</td>
</tr>
</tbody>
</table>

### SearchIndex: Baby

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling to worst selling</td>
</tr>
</tbody>
</table>

### SearchIndex: Books

<table>
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<th>Description</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>pubdate</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

Amazon Associates Web Service Developer Guide
Sort Values for UK

- VHS
- Video
- VideoGames
- Watches
### SearchIndex: Classical

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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<tbody>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
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### SearchIndex: DVD

<table>
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<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
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### SearchIndex: Electronics

<table>
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<th>Value</th>
<th>Description</th>
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<tbody>
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<td>salesrank</td>
<td>Bestselling</td>
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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
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</table>
### SearchIndex: HealthPersonalCare

<table>
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<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
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### SearchIndex: HomeGarden

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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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### SearchIndex: Kitchen

<table>
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<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>
## SearchIndex: Music

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

## SearchIndex: MusicTracks

<table>
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<tr>
<th>Value</th>
<th>Description</th>
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<tbody>
<tr>
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<td>Alphabetical: A to Z</td>
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<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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## SearchIndex: OutdoorLiving

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<tr>
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<th>Description</th>
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</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
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## SearchIndex: Software

<table>
<thead>
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<th>Value</th>
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<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
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<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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**SearchIndex: SoftwareVideoGames**

<table>
<thead>
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</thead>
<tbody>
<tr>
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<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: Toys**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>salesrank</td>
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<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-mfg-age-min</td>
<td>Age: high to low</td>
</tr>
<tr>
<td>mfg-age-min</td>
<td>Age: low to high</td>
</tr>
</tbody>
</table>

**SearchIndex: VHS**

<table>
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<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
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<td>Bestselling</td>
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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
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</table>
### SearchIndex: Video

<table>
<thead>
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<th>Description</th>
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<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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</table>

### SearchIndex: VideoGames

<table>
<thead>
<tr>
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<th>Description</th>
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<tbody>
<tr>
<td>salesrank</td>
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<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>releasedate</td>
<td>Publication date: older to newer</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
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<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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### SearchIndex: Watches

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>----------</td>
<td>------------------------------</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**Sort Values for US**

**Contents**

- All
- Apparel
- Automotive
- Baby
- Beauty
- Books
- Classical
- DigitalMusic
- DVD
- Electronics
- GourmetFood
- Grocery
- HealthPersonalCare
- HomeGarden
- Industrial
- Jewelry
- KindleStore
- Kitchen
- Magazines
- Merchants
- Miscellaneous
- MP3Downloads
- Music
- MusicalInstruments
- MusicTracks
- OfficeProducts
- OutdoorLiving
- PCHardware
- PetSupplies
- Photo
- SilverMerchants
- Software
- SportingGoods
### SearchIndex: All

You cannot use any sort parameters with the All search index.

### SearchIndex: Apparel

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
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</table>

### SearchIndex: Automotive

<table>
<thead>
<tr>
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<th>Description</th>
</tr>
</thead>
<tbody>
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<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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### SearchIndex: Baby
<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>psrank</td>
<td>Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
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<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
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</table>

**SearchIndex: Beauty**

<table>
<thead>
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<th>Description</th>
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</thead>
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<td>pmrank</td>
<td>Featured items</td>
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<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

**SearchIndex: Books**

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverse-pricerank</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: Classical**
### Value | Description
--- | ---
psrank | Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.
salesrank | Bestselling
price | Price: low to high
-price | Price: high to low
titlerank | Alphabetical: A to Z
-titlerank | Alphabetical: Z to A
orig-rel-date | Release date: newer to older
-orig-rel-date | Release date: older to newer
releasedate | Release date: newer to older
-releasedate | Release date: older to newer

### SearchIndex: DigitalMusic

| Value           | Description |
--- | ---|
songtitlerank | Most popular
uploaddaterank | Date added

### SearchIndex: DVD

| Value           | Description |
--- | ---|
relevancerank | Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.
salesrank | Bestselling
price | Price: low to high
-price | Price: high to low
titlerank | Alphabetical: A to Z
-video-release-date | Release date: newer to older
releasedate | Release date: newer to older

### SearchIndex: Electronics
<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

**SearchIndex: GourmetFood**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

**SearchIndex: Grocery**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>launch-date</td>
<td>Newest launches first</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>
### SearchIndex: HealthPersonalCare

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
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<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

### SearchIndex: HomeGarden

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

### SearchIndex: Industrial

<table>
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</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
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<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

### SearchIndex: Jewelry

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>launch-date</td>
<td>Newest arrivals</td>
</tr>
</tbody>
</table>

**SearchIndex: KindleStore**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>-edition-sales-velocity</td>
<td>Quickest to slowest selling products.</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword</td>
</tr>
<tr>
<td></td>
<td>appears in the description, where the keyword appears, for example, the</td>
</tr>
<tr>
<td></td>
<td>ranking is higher when keywords are found in titles, and, if there are</td>
</tr>
<tr>
<td></td>
<td>multiple keywords, how closely they occur in descriptions, and, finally,</td>
</tr>
<tr>
<td></td>
<td>how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
</tbody>
</table>

**SearchIndex: Kitchen**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: Magazines**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>subslot-salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>daterank</td>
<td>Publication date: newer to older</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>-------------</td>
<td>--------------------------------------</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: Merchants**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

**SearchIndex: Miscellaneous**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: MP3Downloads**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: most recent to oldest</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles,</td>
</tr>
</tbody>
</table>
and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
</tbody>
</table>

### SearchIndex: Music

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>psrank</td>
<td>Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
<tr>
<td>artistrank</td>
<td>Artist name: A to Z</td>
</tr>
<tr>
<td>orig-rel-date</td>
<td>Original release date of the item listed from newer to older. See release-date, which sorts by the latest release date.</td>
</tr>
<tr>
<td>release-date</td>
<td>Sorts by the latest release date from newer to older. See orig-rel-date, which sorts by the original release date.</td>
</tr>
<tr>
<td>releasedate</td>
<td>Release date: most recent to oldest</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: oldest to most recent</td>
</tr>
</tbody>
</table>

### SearchIndex: MusicalInstruments

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

### SearchIndex: MusicTracks
<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

**SearchIndex: OfficeProducts**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

**SearchIndex: OutdoorLiving**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>psrank</td>
<td>Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
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</tbody>
</table>

**SearchIndex: PCHardware**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>psrank</td>
<td>Bestseller ranking taking into consideration projected sales. The lower the value, the better the sales.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

*Amazon Associates Web Service Developer Guide*

Sort Values for US

API Version 2008-04-07  471
### SearchIndex: PetSupplies

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>+pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

### SearchIndex: Photo

<table>
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<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

### SearchIndex: SilverMerchants

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>-launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

### SearchIndex: Software
### SearchIndex: SportingGoods

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>pricerank</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>inverseprice</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>launch-date</td>
<td>Newest arrivals</td>
</tr>
<tr>
<td>sale-flag</td>
<td>On sale</td>
</tr>
</tbody>
</table>

### SearchIndex: Tools

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-titlerank</td>
<td>Alphabetical: Z to A</td>
</tr>
</tbody>
</table>

### SearchIndex: Toys

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>Value</td>
<td>Description</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-age-min</td>
<td>Age: high to low</td>
</tr>
</tbody>
</table>

**SearchIndex: UnboxVideo**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-video-release-date</td>
<td>Release date: newer to older</td>
</tr>
</tbody>
</table>

**SearchIndex: VHS**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-video-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: newer to older</td>
</tr>
</tbody>
</table>

**SearchIndex: Video**
<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
<tr>
<td>-video-release-date</td>
<td>Release date: newer to older</td>
</tr>
<tr>
<td>-releasedate</td>
<td>Release date: newer to older</td>
</tr>
</tbody>
</table>

**SearchIndex: VideoGames**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>pmrank</td>
<td>Featured items</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling</td>
</tr>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>titlerank</td>
<td>Alphabetical: A to Z</td>
</tr>
</tbody>
</table>

**SearchIndex: Watches**

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>price</td>
<td>Price: low to high</td>
</tr>
<tr>
<td>-price</td>
<td>Price: high to low</td>
</tr>
<tr>
<td>relevancerank</td>
<td>Items ranked according to the following criteria: how often the keyword appears in the description, where the keyword appears, for example, the ranking is higher when keywords are found in titles, and, if there are multiple keywords, how closely they occur in descriptions, and, finally, how often customers purchased the products they found using the keyword.</td>
</tr>
<tr>
<td>reviewrank</td>
<td>Average customer review: high to low</td>
</tr>
<tr>
<td>salesrank</td>
<td>Bestselling to worst selling</td>
</tr>
</tbody>
</table>

**SearchIndex: Wireless**
Search Index and ItemSearch Parameter Combinations

For a given search index, only some ItemSearch parameters are valid. Also, each locale supports only a subset of all search index values. The following sections explain, by locale and by search index, which ItemSearch parameters can be used in a request. For example, in the US locale, when SearchIndex is "Blended," the only parameter that can be used in an ItemSearch request is Keywords.

- Amazon.ca (CA) Combinations
- Amazon.de (DE) Combinations
- Amazon.fr (FR) Combinations
- Amazon.co.jp (JP) Combinations
- Amazon.co.uk (UK) Combinations
- Amazon.com (US) Combinations

SearchIndex-ItemSearch Parameter Combinations for CA

This Search Index Matrix shows you which ItemSearch parameters may be used with each of the available SearchIndex values for the CA locale.

Contents
• Blended
• Books
• Classical
• DVD
• ForeignBooks
• Music
• Software
• SoftwareVideoGames
• VHS
• Video
• VideoGames

**SearchIndex: Blended**

- Keywords

**SearchIndex: Books**

In an *ItemSearch* request, when the *SearchIndex* parameter equals "VALUE", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>ItemPage</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Publisher</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>Count</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td>MinimumPrice</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: Classical**

In an *ItemSearch* request, when the *SearchIndex* parameter equals "Classical", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>Count</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>ItemPage</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Composer</td>
<td>Keywords</td>
<td>MusicLabel</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>Conductor</td>
<td>Title</td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: DVD**

In an *ItemSearch* request, when the *SearchIndex* parameter equals "DVD", only the following parameters can be used in the request.
### SearchIndex: ForeignBooks

In an ItemSearch request, when the SearchIndex parameter equals "ForeignBooks", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Power</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Publisher</td>
</tr>
<tr>
<td>Count</td>
<td>MerchantId</td>
<td>Sort</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MinimumPrice</td>
<td>Title</td>
</tr>
</tbody>
</table>

### SearchIndex: Music

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artist</td>
<td>ItemPage</td>
<td>MusicLabel</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Power</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>Count</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td></td>
<td>MinimumPrice</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Software

In an ItemSearch request, when the SearchIndex parameter equals "Software", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>ItemPage</td>
<td>MerchantId</td>
</tr>
<tr>
<td>Condition</td>
<td>Keywords</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Count</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td></td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
</tbody>
</table>
SearchIndex: SoftwareVideoGames

In an ItemSearch request, when the SearchIndex parameter equals "SoftwareVideoGames", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- Count

- ItemPage
- Keywords
- Manufacturer
- MaximumPrice

- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: VHS

In an ItemSearch request, when the SearchIndex parameter equals "VHS", only the following parameters can be used in the request.

- Actor
- BrowseNode
- Condition
- Count

- Director
- ItemPage
- Keywords
- MaximumPrice
- MerchantId

- MinimumPrice
- Publisher
- Sort
- Title

SearchIndex: Video

In an ItemSearch request, when the SearchIndex parameter equals "Video", only the following parameters can be used in the request.

- Actor
- AudienceRating
- BrowseNode
- Condition
- Count

- Director
- ItemPage
- Keywords
- MaximumPrice

- MerchantId
- MinimumPrice
- Publisher
- Sort
- Title

SearchIndex: VideoGames

In an ItemSearch request, when the SearchIndex parameter equals "VideoGames", only the following parameters can be used in the request.

- Author
- Brand
- BrowseNode

- ItemPage
- Keywords
- Manufacturer

- MerchantId
- MinimumPrice
- Sort
SearchIndex-ItemSearch Parameter Combinations for DE

This Search Index Matrix shows you which ItemSearch parameters may be used with each of the available SearchIndex values for the DE locale.

Contents

- Apparel
- Baby
- Blended
- Books
- Classical
- DVD
- Electronics
- ForeignBooks
- HealthPersonalCare
- HomeGarden
- Kitchen
- Magazines
- Music
- MusicTracks
- OutdoorLiving
- PCHardware
- Photo
- Software
- SoftwareVideoGames
- SportingGoods
- Tools
- Toys
- VHS
- Video
- VideoGames
- Watches

SearchIndex: Apparel

In an ItemSearch request, when the SearchIndex parameter equals "apparel", only the following parameters can be used in the request.

- Author
- Availability
- Format
- ISPUPostalCode
- Performer
- PostalCode
## SearchIndex: Baby

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Baby", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>BrowseNode</th>
<th>Condition</th>
<th>ItemPage</th>
<th>Keywords</th>
<th>Magazines</th>
<th>Manufacturer</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sort</td>
<td>State</td>
<td>Title</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## SearchIndex: Blended

- Keywords

## SearchIndex: Books

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Books", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>BrowseNode</th>
<th>Condition</th>
<th>ItemPage</th>
<th>Keywords</th>
<th>MaximumPrice</th>
<th>MerchantId</th>
<th>MinimumPrice</th>
<th>Sort</th>
<th>State</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Power</td>
<td>Publisher</td>
<td>Sort</td>
<td>Title</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## SearchIndex: Classical

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Music", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Artist</th>
<th>Availability</th>
<th>BrowseNode</th>
<th>Composer</th>
<th>Format</th>
<th>ItemPage</th>
<th>Keywords</th>
<th>Magazines</th>
<th>Performer</th>
<th>PostalCode</th>
<th>Sort</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SearchIndex: DVD

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

- Actor
- Availability
- BrowseNode
- Composer
- Conductor
- Count
- Format
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Orchestra
- Performer
- PostalCode
- Sort
- State
- Title

SearchIndex: Electronics

In an ItemSearch request, when the SearchIndex parameter equals "Electronics", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: ForeignBooks

In an ItemSearch request, when the SearchIndex parameter equals "ForeignBooks", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Publisher
- Sort
- Title

SearchIndex: HealthPersonalCare

In an ItemSearch request, when the SearchIndex parameter equals "HealthPersonalCare", only the following parameters can be used in the request.
In an ItemSearch request, when the SearchIndex parameter equals "HomeGarden", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

**SearchIndex: Kitchen**

In an ItemSearch request, when the SearchIndex parameter equals "Kitchen", only the following parameters can be used in the request.

- Author
- Availability
- Brand
- BrowseNode
- Condition
- Count
- DeliveryMethod
- Format
- ISPUPostalCode
- ItemPage
- Keywords
- Magazines
- Manufacturer
- MerchantId
- Performer
- PostalCode
- Sort
- State
- Title

**SearchIndex: Magazines**

In an ItemSearch request, when the SearchIndex parameter equals "Magazines", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Publisher
- Sort
- Title
SearchIndex: Music

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

- Artist
- Availability
- BrowseNode
- Count
- Format
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Performer
- PostalCode
- Sort
- State
- Title

SearchIndex: MusicTracks

In an ItemSearch request, when the SearchIndex parameter equals "MusicTracks", only the following parameters can be used in the request.

- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort

SearchIndex: OutdoorLiving

In an ItemSearch request, when the SearchIndex parameter equals "OutdoorLiving", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: PCHardware

In an ItemSearch request, when the SearchIndex parameter equals "PCHardware", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title
SearchIndex: Photo

In an ItemSearch request, when the SearchIndex parameter equals "Photo", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: Software

In an ItemSearch request, when the SearchIndex parameter equals "Software", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: SoftwareVideoGames

In an ItemSearch request, when the SearchIndex parameter equals "SoftwareVideoGames", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: SportingGoods

In an ItemSearch request, when the SearchIndex parameter equals "SportingGoods", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title
### SearchIndex: Tools

In an ItemSearch request, when the `SearchIndex` parameter equals "Tools", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Condition</th>
<th>MaximumPrice</th>
<th>Sort</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>MinimumPrice</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Toys

In an ItemSearch request, when the `SearchIndex` parameter equals "Toys", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>ItemPage</th>
<th>Sort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>Keywords</td>
<td>MerchantId</td>
</tr>
<tr>
<td>Count</td>
<td></td>
<td>Title</td>
</tr>
</tbody>
</table>

### SearchIndex: VHS

In an ItemSearch request, when the `SearchIndex` parameter equals "VHS", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Performer</td>
<td>Title</td>
</tr>
<tr>
<td>Director</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Video

In an ItemSearch request, when the `SearchIndex` parameter equals "Music", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Performer</td>
<td>Title</td>
</tr>
</tbody>
</table>
SearchIndex: VideoGames

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>Manufacturer</th>
<th>MPAARating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>MinimumPrice</td>
<td></td>
</tr>
</tbody>
</table>

SearchIndex: Watches

In an ItemSearch request, when the SearchIndex parameter equals "Watches", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>MerchantId</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>Sort</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
In an ItemSearch request, when the SearchIndex parameter equals "Books", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- Count
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Power
- Publisher
- Sort
- Title

In an ItemSearch request, when the SearchIndex parameter equals "Classical", only the following parameters can be used in the request.

- Actor
- Availability
- BrowseNode
- Composer
- Conductor
- Count
- Format
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Orchestra
- Performer
- PostalCode
- Sort
- State
- Title

In an ItemSearch request, when the SearchIndex parameter equals "DVD", only the following parameters can be used in the request.

- Actor
- AudienceRating
- Availability
- BrowseNode
- Count
- Director
- Format
- ItemPage
- Keywords
- Magazines
- Performer
- PostalCode
- Publisher
- Sort
- State
- Title
SearchIndex: Electronics

In an ItemSearch request, when the SearchIndex parameter equals "Electronics", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: ForeignBooks

In an ItemSearch request, when the SearchIndex parameter equals "ForeignBooks", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- Count
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Power
- Publisher
- Sort
- Title

SearchIndex: Kitchen

In an ItemSearch request, when the SearchIndex parameter equals "Kitchen", only the following parameters can be used in the request.

- Author
- Availability
- Brand
- BrowseNode
- Condition
- Count
- DeliveryMethod
- Format
- ISPUPostalCode
- ItemPage
- Keywords
- Magazines
- Manufacturer
- MerchantId
- Performer
- PostalCode
- Sort
- State
- Title

SearchIndex: Music

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.
SearchIndex: MusicTracks

In an ItemSearch request, when the SearchIndex parameter equals "MusicTracks", only the following parameters can be used in the request.

- BrowseNode
- Condition
- Count
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Performer
- PostalCode
- Sort
- State
- Title

SearchIndex: Software

In an ItemSearch request, when the SearchIndex parameter equals "Software", only the following parameters can be used in the request.

- BrowseNode
- Condition
- Count
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: SoftwareVideoGames

In an ItemSearch request, when the SearchIndex parameter equals "SoftwareVideoGames", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- Count
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: VHS

In an ItemSearch request, when the SearchIndex parameter equals "VHS", only the following
parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Performer</td>
<td>Title</td>
</tr>
</tbody>
</table>

SearchIndex: Video

In an ItemSearch request, when the SearchIndex parameter equals "Video", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Director</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Sort</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>State</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>PostalCode</td>
<td>Title</td>
</tr>
</tbody>
</table>

SearchIndex: VideoGames

In an ItemSearch request, when the SearchIndex parameter equals "VideoGames", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>ItemPage</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand</td>
<td>Keywords</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
<tr>
<td>Count</td>
<td>Keywords</td>
<td></td>
</tr>
</tbody>
</table>

SearchIndex: Watches

In an ItemSearch request, when the SearchIndex parameter equals "Watches", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>MerchantId</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>Sort</td>
<td></td>
</tr>
<tr>
<td>Keywords</td>
<td></td>
<td>Title</td>
</tr>
</tbody>
</table>
SearchIndex-ItemSearch Parameter Combinations for JP

This Search Index Matrix shows you which ItemSearch parameters may be used with each of the available SearchIndex values for the JP locale.

Contents

- Apparel
- Baby
- Blended
- Books
- Classical
- DVD
- Electronics
- ForeignBooks
- HealthPersonalCare
- Hobbies
- Kitchen
- Music
- MusicTracks
- Software
- SportingGoods
- Toys
- VHS
- Video
- VideoGames
- Watches

SearchIndex: Apparel

In an ItemSearch request, when the SearchIndex parameter equals "apparel", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>Format</th>
<th>Performer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability</td>
<td>ISPUPostalCode</td>
<td>PostalCode</td>
</tr>
<tr>
<td>Brand</td>
<td>ItemPage</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>State</td>
</tr>
<tr>
<td>Condition</td>
<td>Magazines</td>
<td>Title</td>
</tr>
<tr>
<td>Count</td>
<td>Manufacturer</td>
<td></td>
</tr>
<tr>
<td>DeliveryMethod</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

SearchIndex: Baby

In an ItemSearch request, when the SearchIndex parameter equals "Baby", only the following parameters can be used in the request.
• Brand
• BrowseNode
• Condition

• ItemPage
• Keywords
• Manufacturer
• MaximumPrice

• MerchantId
• MinimumPrice
• Sort
• State
• Title

SearchIndex: Blended

In an ItemSearch request, when the SearchIndex parameter equals "Blended", only the following parameters can be used in the request.

• Keywords

SearchIndex: Books

In an ItemSearch request, when the SearchIndex parameter equals "VALUE", only the following parameters can be used in the request.

• Author
• BrowseNode
• Condition
• ItemPage

• Keywords
• MaximumPrice
• MerchantId
• MinimumPrice

• Power
• Publisher
• Sort
• Title

SearchIndex: Classical

In an ItemSearch request, when the SearchIndex parameter equals "Classical", only the following parameters can be used in the request.

• Actor
• Availability
• BrowseNode
• Composer
• Conductor
• Count

• Format
• ItemPage
• Keywords
• Magazines
• MusicLabel
• Orchestra

• Performer
• PostalCode
• Sort
• State
• Title

SearchIndex: DVD

In an ItemSearch request, when the SearchIndex parameter equals "DVD", only the following parameters can be used in the request.
### SearchIndex: Electronics

In an `ItemSearch` request, when the `SearchIndex` parameter equals "VALUE", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- Title

### SearchIndex: ForeignBooks

In an `ItemSearch` request, when the `SearchIndex` parameter equals "ForeignBooks", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Title

### SearchIndex: HealthPersonalCare

In an `ItemSearch` request, when the `SearchIndex` parameter equals "HealthPersonalCare", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Title

### SearchIndex: Hobbies
In an ItemSearch request, when the SearchIndex parameter equals "Hobbies", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
</tr>
<tr>
<td>Condition</td>
</tr>
<tr>
<td>ItemPage</td>
</tr>
<tr>
<td>Keywords</td>
</tr>
<tr>
<td>Manufacturer</td>
</tr>
<tr>
<td>MaximumPrice</td>
</tr>
<tr>
<td>MerchantId</td>
</tr>
<tr>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Sort</td>
</tr>
<tr>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: Kitchen**

In an ItemSearch request, when the SearchIndex parameter equals "VALUE", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand</td>
</tr>
<tr>
<td>BrowseNode</td>
</tr>
<tr>
<td>Condition</td>
</tr>
<tr>
<td>ItemPage</td>
</tr>
<tr>
<td>Keywords</td>
</tr>
<tr>
<td>Manufacturer</td>
</tr>
<tr>
<td>MaximumPrice</td>
</tr>
<tr>
<td>MerchantId</td>
</tr>
<tr>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Sort</td>
</tr>
<tr>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: Music**

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artist</td>
</tr>
<tr>
<td>Availability</td>
</tr>
<tr>
<td>BrowseNode</td>
</tr>
<tr>
<td>Count</td>
</tr>
<tr>
<td>Format</td>
</tr>
<tr>
<td>ItemPage</td>
</tr>
<tr>
<td>Keywords</td>
</tr>
<tr>
<td>Magazines</td>
</tr>
<tr>
<td>MusicLabel</td>
</tr>
<tr>
<td>Performer</td>
</tr>
<tr>
<td>PostalCode</td>
</tr>
<tr>
<td>Sort</td>
</tr>
<tr>
<td>State</td>
</tr>
<tr>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: MusicTracks**

In an ItemSearch request, when the SearchIndex parameter equals "MusicTracks", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
</tr>
<tr>
<td>ItemPage</td>
</tr>
<tr>
<td>Keywords</td>
</tr>
<tr>
<td>MaximumPrice</td>
</tr>
<tr>
<td>MerchantId</td>
</tr>
<tr>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Sort</td>
</tr>
</tbody>
</table>
SearchIndex: Software

In an ItemSearch request, when the SearchIndex parameter equals "Software", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: SportingGoods

In an ItemSearch request, when the SearchIndex parameter equals "SportingGoods", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: Toys

In an ItemSearch request, when the SearchIndex parameter equals "Toys", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: VHS

In an ItemSearch request, when the SearchIndex parameter equals "VHS", only the following parameters can be used in the request.

- Actor
- AudienceRating
- Availability
- BrowseNode
- Count
- Format
- ItemPage
- Keywords
- Magazines
- Performer
- PostalCode
- Publisher
- Sort
- State
- Title
**SearchIndex: Video**

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Video", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Performer</td>
<td>Title</td>
</tr>
<tr>
<td>Director</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: VideoGames**

In an `ItemSearch` request, when the `SearchIndex` parameter equals "VideoGames", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Keywords</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: Watches**

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Watches", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>MerchantId</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>Sort</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

**SearchIndex-ItemSearch Parameter Combinations for UK**

This Search Index Matrix shows you which `ItemSearch` parameters may be used with each of the available `SearchIndex` values for the UK locale.
Contents

- Apparel
- Baby
- Blended
- Books
- Classical
- DVD
- Electronics
- HealthPersonalCare
- HomeGarden
- Kitchen
- Music
- MusicTracks
- OutdoorLiving
- Software
- SoftwareVideoGames
- Toys
- VHS
- Video
- VideoGames
- Watches

SearchIndex: Blended

- Keywords

SearchIndex: Apparel

In an ItemSearch request, when the SearchIndex parameter equals "apparel", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability</td>
<td>ISPUPostalCode</td>
</tr>
<tr>
<td>Brand</td>
<td>ItemPage</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
</tr>
<tr>
<td>Condition</td>
<td>Magazines</td>
</tr>
<tr>
<td>Count</td>
<td>Manufacturer</td>
</tr>
<tr>
<td>DeliveryMethod</td>
<td>MerchantId</td>
</tr>
</tbody>
</table>

SearchIndex: Baby

In an ItemSearch request, when the SearchIndex parameter equals "Baby", only the following
parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>Format</th>
<th>Performer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability</td>
<td>ISPUPostalCode</td>
<td>PostalCode</td>
</tr>
<tr>
<td>Brand</td>
<td>ItemPage</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>State</td>
</tr>
<tr>
<td>Condition</td>
<td>Magazines</td>
<td>Title</td>
</tr>
<tr>
<td>Count</td>
<td>Manufacturer</td>
<td></td>
</tr>
<tr>
<td>DeliveryMethod</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: Books**

In an ItemSearch request, when the SearchIndex parameter equals "VALUE", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>Keywords</th>
<th>Power</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>MaximumPrice</td>
<td>Publisher</td>
</tr>
<tr>
<td>Condition</td>
<td>MerchantId</td>
<td>Sort</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MinimumPrice</td>
<td>State</td>
</tr>
</tbody>
</table>

**SearchIndex: Classical**

In an ItemSearch request, when the SearchIndex parameter equals "Classical", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>Performer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability</td>
<td>ItemPage</td>
<td>PostalCode</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>Composer</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Conductor</td>
<td>MusicLabel</td>
<td>Title</td>
</tr>
<tr>
<td>Count</td>
<td>Orchestra</td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: DVD**

In an ItemSearch request, when the SearchIndex parameter equals "DVD", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
</tbody>
</table>
In an ItemSearch request, when the SearchIndex parameter equals "Electronics", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: HealthPersonalCare

In an ItemSearch request, when the SearchIndex parameter equals "VALUE", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: HomeGarden

In an ItemSearch request, when the SearchIndex parameter equals "HomeGarden", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
SearchIndex: Kitchen

In an ItemSearch request, when the SearchIndex parameter equals "VALUE", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

SearchIndex: Music

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

- Artist
- Availability
- BrowseNode
- Count
- Format
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Performer
- PostalCode
- Sort
- State
- Title

SearchIndex: MusicTracks

In an ItemSearch request, when the SearchIndex parameter equals "MusicTracks", only the following parameters can be used in the request.

- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort

SearchIndex: OutdoorLiving

In an ItemSearch request, when the SearchIndex parameter equals "OutdoorLiving", only the following parameters can be used in the request.

- Brand
- Keywords
- MinimumPrice
### SearchIndex: Software

In an ItemSearch request, when the `SearchIndex` parameter equals "Software", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Keywords</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: SoftwareVideoGames

In an ItemSearch request, when the `SearchIndex` parameter equals "SoftwareVideoGames", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Keywords</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Toys

In an ItemSearch request, when the `SearchIndex` parameter equals "Toys", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Keywords</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>Title</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: VHS

In an ItemSearch request, when the `SearchIndex` parameter equals "VHS", only the following parameters can be used in the request.
### SearchIndex: Video

In an `ItemSearch` request, when the `SearchIndex` parameter equals "VALUE", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actor</td>
<td>Actor</td>
<td>PostalCode</td>
</tr>
<tr>
<td>AudienceRating</td>
<td>AudienceRating</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Availability</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>BrowseNode</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Count</td>
<td>Title</td>
</tr>
<tr>
<td>Director</td>
<td>Director</td>
<td>TextStream</td>
</tr>
<tr>
<td>Format</td>
<td>Format</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>ItemPage</td>
<td>ItemPage</td>
<td>Sort</td>
</tr>
<tr>
<td>Keywords</td>
<td>Keywords</td>
<td>State</td>
</tr>
<tr>
<td>Magazines</td>
<td>Magazines</td>
<td>Title</td>
</tr>
<tr>
<td>Performer</td>
<td>Performer</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: VideoGames

In an `ItemSearch` request, when the `SearchIndex` parameter equals "VALUE", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand</td>
<td>Brand</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>BrowseNode</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>Condition</td>
<td>State</td>
</tr>
<tr>
<td>ItemPage</td>
<td>ItemPage</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>Keywords</td>
<td></td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Manufacturer</td>
<td></td>
</tr>
<tr>
<td>MaximumPrice</td>
<td>MaximumPrice</td>
<td></td>
</tr>
<tr>
<td>MerchantId</td>
<td>MerchantId</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Watches

In an `ItemSearch` request, when the `SearchIndex` parameter equals "Watches", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Parameter</th>
<th>Parameter</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>BrowseNode</td>
<td>State</td>
</tr>
<tr>
<td>Condition</td>
<td>Condition</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>ItemPage</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>Keywords</td>
<td></td>
</tr>
<tr>
<td>MerchantId</td>
<td>MerchantId</td>
<td></td>
</tr>
<tr>
<td>MinimumPrice</td>
<td>MinimumPrice</td>
<td></td>
</tr>
<tr>
<td>Sort</td>
<td>Sort</td>
<td></td>
</tr>
<tr>
<td>State</td>
<td>State</td>
<td></td>
</tr>
<tr>
<td>TextStream</td>
<td>TextStream</td>
<td></td>
</tr>
</tbody>
</table>
SearchIndex-ItemSearch Parameter Combinations for US

This Search Index Matrix shows you which ItemSearch parameters may be used with each of the available SearchIndex values for the US locale.

Contents

- All
- Apparel
- Automotive
- Baby
- Beauty
- Blended
- Books
- Classical
- DigitalMusic
- DVD
- Electronics
- GourmetFood
- HealthPersonalCare
- HomeGarden
- Industrial
- Jewelry
- KindleStore
- Kitchen
- Magazines
- Merchants
- Miscellaneous
- MP3Downloads
- Music
- MusicalInstruments
- MusicTracks
- OfficeProducts
- OutdoorLiving
- PCHardware
- PetSupplies
- Photo
- SilverMerchants
- Software
- SportingGoods
- Tools
- Toys
- UnboxVideo
- VHS
- Video
- VideoGames
- Watches
- Wireless
- WirelessAccessories

**SearchIndex: All**

In an ItemSearch request, when `SearchIndex` equals "All", only the following parameters can be used in a request.

- Keywords

**SearchIndex: Apparel**

In an ItemSearch request, when the `SearchIndex` parameter equals "apparel", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>ItemPage</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>Manufacturer</td>
<td>State</td>
</tr>
<tr>
<td></td>
<td>MaximumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td></td>
<td>MerchantId</td>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: Automotive**

In an ItemSearch request, when the `SearchIndex` parameter equals "Automotive", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>ItemPage</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>Sor</td>
</tr>
<tr>
<td>Condition</td>
<td>Manufacturer</td>
<td>State</td>
</tr>
<tr>
<td></td>
<td>MaximumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td></td>
<td>MerchantId</td>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: Baby**

In an ItemSearch request, when the `SearchIndex` parameter equals "Baby", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>ItemPage</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Keywords</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Condition</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td></td>
<td>MaximumPrice</td>
<td>State</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Title</td>
</tr>
</tbody>
</table>
**SearchIndex: Beauty**

In an ItemSearch request, when the `SearchIndex` parameter equals "Beauty", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

**SearchIndex: Blended**

- Keywords

**SearchIndex: Books**

In an ItemSearch request, when the `SearchIndex` parameter equals "Books", only the following parameters can be used in the request.

- Author
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Power
- Publisher
- Sort
- State
- TextStream
- Title

**SearchIndex: Classical**

In an ItemSearch request, when the `SearchIndex` parameter equals "Classical", only the following parameters can be used in the request.

- Artist
- Author
- Availability
- BrowseNode
- Composer
- Conductor
- Count
- Format
- ItemPage
- Keywords
- Magazines
- MusicLabel
- Orchestra
- Performer
- PostalCode
- Sort
- State
- Title
SearchIndex: DigitalMusic
In an ItemSearch request, when the SearchIndex parameter equals "DigitalMusic", only the following parameters can be used in the request.

- Actor
- BrowseNode
- Condition
- Director
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- State
- Title

SearchIndex: MP3Downloads
In an ItemSearch request, when the SearchIndex parameter equals "MP3Downloads", only the following parameters can be used in the request.

- BrowseNode
- Keyword
- Title

SearchIndex: DVD
In an ItemSearch request, when the SearchIndex parameter equals "DVD", only the following parameters can be used in the request.

- Actor
- AudienceRating
- Availability
- BrowseNode
- Count
- Director
- Format
- ItemPage
- Keywords
- Magazines
- Performer
- PostalCode
- Publisher
- Sort
- State
- Title

SearchIndex: Electronics
In an ItemSearch request, when the SearchIndex parameter equals "Electronics", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- State
- TextStream
SearchIndex: GourmetFood

In an ItemSearch request, when the SearchIndex parameter equals "GourmetFood", only the following parameters can be used in the request.

- BrowseNode
- ItemPage
- Keywords
- MaximumPrice
- MinimumPrice
- Sort
- State
- TextStream
- Title

SearchIndex: HealthPersonalCare

In an ItemSearch request, when the SearchIndex parameter equals "HealthPersonalCare", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- Manufacturer
- MaximumPrice
- MinimumPrice
- ItemPage
- Keywords
- Sort
- State
- Title

SearchIndex: HomeGarden

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- Manufacturer
- MaximumPrice
- MinimumPrice
- Sort
- Title

SearchIndex: Industrial

- BrowseNode
In an ItemSearch request, when the SearchIndex parameter equals "Jewelry", only the following parameters can be used in the request:

- BrowseNode
- Condition
- ItemPage
- Keywords

- MaximumPrice
- MerchantId
- MinimumPrice
- Sort

- State
- TextStream
- Title

In an ItemSearch request, when the SearchIndex parameter equals "KindleStore", only the following parameters can be used in the request:

- Author
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Power
- Publisher
- Sort
- TextStream
- Title

In an ItemSearch request, when the SearchIndex parameter equals "Kitchen", only the following parameters can be used in the request:

- Brand
- BrowseNode
- Condition
- Manufacturer

- MaximumPrice
- MerchantId
- MinimumPrice
- ItemPage

- Keywords
- Sort
- State
- Title

SearchIndex: Magazines
In an ItemSearch request, when the SearchIndex parameter equals "Magazines", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Publisher
- State
- Sort
- Title

**SearchIndex: Merchants**

In an ItemSearch request, when the SearchIndex parameter equals "Merchants", only the following parameters can be used in the request.

- Keywords
- Title
- BrowseNode
- Artist
- Author
- Actor
- Director
- AudienceRating
- Manufacturer
- MusicLabel
- Composer
- Publisher
- Brand
- Conductor
- City
- Neighborhood
- Orchestra
- TextStream

**SearchIndex: Miscellaneous**

In an ItemSearch request, when the SearchIndex parameter equals "Miscellaneous", only the following parameters can be used in the request.

- Brand
- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- Title

**SearchIndex: Music**

In an ItemSearch request, when the SearchIndex parameter equals "Music", only the following parameters can be used in the request.

- Artist
- Availability
- ItemPage
- Keywords
- PostalCode
- Sort
In an ItemSearch request, when the `SearchIndex` parameter equals "MusicalInstruments", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>MaximumPrice</th>
<th>ItemPage</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>MerchantId</td>
<td>Keywords</td>
</tr>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Title</td>
<td>State</td>
</tr>
</tbody>
</table>

In an ItemSearch request, when the `SearchIndex` parameter equals "MusicTracks", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Condition</th>
<th>Keywords</th>
<th>MinimumPrice</th>
</tr>
</thead>
<tbody>
<tr>
<td>ItemPage</td>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td>MerchantId</td>
<td>State</td>
<td></td>
</tr>
</tbody>
</table>

In an ItemSearch request, when the `SearchIndex` parameter equals "OfficeProducts", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>MaximumPrice</th>
<th>Keywords</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>MerchantId</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>State</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>ItemPage</td>
<td>Title</td>
</tr>
</tbody>
</table>

In an ItemSearch request, when the `SearchIndex` parameter equals "OutdoorLiving", only the following parameters can be used in the request.
In an ItemSearch request, when the SearchIndex parameter equals "PCHardware", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>MaximumPrice</th>
<th>Keywords</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>MerchantId</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>State</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>ItemPage</td>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: PetSupplies**

In an ItemSearch request, when the SearchIndex parameter equals "PetSupplies", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Author</th>
<th>ItemPage</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand</td>
<td>Keywords</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>Sort</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td></td>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: Photo**

In an ItemSearch request, when the SearchIndex parameter equals "Photo", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>MerchantId</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>MinimumPrice</td>
</tr>
<tr>
<td>Condition</td>
<td>ItemPage</td>
</tr>
<tr>
<td>Manufacturer</td>
<td>Keywords</td>
</tr>
<tr>
<td>MaximumPrice</td>
<td>Sort</td>
</tr>
<tr>
<td></td>
<td>TextStream</td>
</tr>
<tr>
<td></td>
<td>Title</td>
</tr>
</tbody>
</table>

**SearchIndex: SilverMerchants**
In an ItemSearch request, when the SearchIndex parameter equals "SilverMerchants", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th><em>Keywords</em></th>
<th><em>AudienceRating</em></th>
<th><em>Conductor</em></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Title</em></td>
<td><em>Manufacturer</em></td>
<td><em>City</em></td>
</tr>
<tr>
<td><em>BrowseNode</em></td>
<td><em>MusicLabel</em></td>
<td><em>Neighborhood</em></td>
</tr>
<tr>
<td><em>Artist</em></td>
<td><em>Composer</em></td>
<td><em>Orchestra</em></td>
</tr>
<tr>
<td><em>Author</em></td>
<td><em>Publisher</em></td>
<td><em>TextStream</em></td>
</tr>
<tr>
<td><em>Actor</em></td>
<td><em>Brand</em></td>
<td></td>
</tr>
<tr>
<td><em>Director</em></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SearchIndex: Software**

In an ItemSearch request, when the SearchIndex parameter equals "Software", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th><em>Brand</em></th>
<th><em>MaximumPrice</em></th>
<th><em>Keywords</em></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>BrowseNode</em></td>
<td><em>MerchantId</em></td>
<td><em>Sort</em></td>
</tr>
<tr>
<td><em>Condition</em></td>
<td><em>MinimumPrice</em></td>
<td><em>State</em></td>
</tr>
<tr>
<td><em>Manufacturer</em></td>
<td><em>ItemPage</em></td>
<td><em>Title</em></td>
</tr>
</tbody>
</table>

**SearchIndex: SportingGoods**

In an ItemSearch request, when the SearchIndex parameter equals "SportingGoods", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th><em>Brand</em></th>
<th><em>Keywords</em></th>
<th><em>MinimumPrice</em></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>BrowseNode</em></td>
<td><em>Manufacturer</em></td>
<td><em>Sort</em></td>
</tr>
<tr>
<td><em>Condition</em></td>
<td><em>MaximumPrice</em></td>
<td><em>State</em></td>
</tr>
<tr>
<td><em>ItemPage</em></td>
<td><em>MerchantId</em></td>
<td><em>Title</em></td>
</tr>
</tbody>
</table>

**SearchIndex: Tools**

In an ItemSearch request, when the SearchIndex parameter equals "Tools", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th><em>Brand</em></th>
<th><em>Keywords</em></th>
<th><em>MinimumPrice</em></th>
</tr>
</thead>
<tbody>
<tr>
<td><em>BrowseNode</em></td>
<td><em>Manufacturer</em></td>
<td><em>Sort</em></td>
</tr>
<tr>
<td><em>Condition</em></td>
<td><em>MaximumPrice</em></td>
<td><em>State</em></td>
</tr>
<tr>
<td><em>ItemPage</em></td>
<td><em>MerchantId</em></td>
<td><em>Title</em></td>
</tr>
</tbody>
</table>
SearchIndex: Toys

In an ItemSearch request, when the SearchIndex parameter equals "Toys", only the following parameters can be used in the request.

- BrowseNode
- Condition
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- Sort
- State
- TextStream
- Title

SearchIndex: UnboxVideo

In an ItemSearch request, when the SearchIndex parameter equals "UnboxVideo", only the following parameters can be used in the request.

- Actor
- BrowseNode
- Condition
- Director
- ItemPage
- Keywords
- MaximumPrice
- MerchantId
- MinimumPrice
- MPAARating
- Publisher
- Sort
- State
- TextStream
- Title

SearchIndex: VHS

In an ItemSearch request, when the SearchIndex parameter equals "VHS", only the following parameters can be used in the request.

- Actor
- AudienceRating
- Availability
- BrowseNode
- Count
- Director
- Format
- ItemPage
- Keywords
- Magazines
- Performer
- PostalCode
- Publisher
- Sort
- State
- Title

SearchIndex: Video
In an ItemSearch request, when the `SearchIndex` parameter equals "Video", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Actor</th>
<th>Format</th>
<th>PostalCode</th>
</tr>
</thead>
<tbody>
<tr>
<td>AudienceRating</td>
<td>ItemPage</td>
<td>Publisher</td>
</tr>
<tr>
<td>Availability</td>
<td>Keywords</td>
<td>Sort</td>
</tr>
<tr>
<td>BrowseNode</td>
<td>Magazines</td>
<td>State</td>
</tr>
<tr>
<td>Count</td>
<td>Performer</td>
<td>Title</td>
</tr>
<tr>
<td>Director</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: VideoGames

In an ItemSearch request, when the `SearchIndex` parameter equals "VideoGames", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>Brand</th>
<th>Keywords</th>
<th>Sort</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td>Manufacturer</td>
<td>State</td>
</tr>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>MinimumPrice</td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Watches

In an ItemSearch request, when the `SearchIndex` parameter equals "Watches", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>MerchantId</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MinimumPrice</td>
<td>TextStream</td>
</tr>
<tr>
<td>ItemPage</td>
<td>Sort</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SearchIndex: Wireless

In an ItemSearch request, when the `SearchIndex` parameter equals "Wireless", only the following parameters can be used in the request.

<table>
<thead>
<tr>
<th>BrowseNode</th>
<th>Keywords</th>
<th>Sort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condition</td>
<td>MaximumPrice</td>
<td>State</td>
</tr>
<tr>
<td>ItemPage</td>
<td>MerchantId</td>
<td>Title</td>
</tr>
<tr>
<td>Keywords</td>
<td>MinimumPrice</td>
<td></td>
</tr>
</tbody>
</table>
**SearchIndex: WirelessAccessories**

In an ItemSearch request, when the SearchIndex parameter equals "WirelessAccessories", only the following parameters can be used in the request:

<table>
<thead>
<tr>
<th>Parameter</th>
<th>US</th>
<th>UK</th>
<th>DE</th>
<th>JP</th>
<th>FR</th>
<th>CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>BrowseNode</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Condition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ItemPage</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keywords</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>MaximumPrice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MerchantId</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sort</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MinimumPrice</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Search Index Support by Locale**

The following table provides a list of the search indices available by locale. A check mark in the following table indicates that a search index is available in a particular locale.

**Note**

All search index names are case-sensitive.

<table>
<thead>
<tr>
<th>Search Index Name</th>
<th>US</th>
<th>UK</th>
<th>DE</th>
<th>JP</th>
<th>FR</th>
<th>CA</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>✔</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Apparel</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Automotive</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
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## Amazon Associates Web Service Developer Guide

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**Browse Node IDs**

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# Appendix A. Document Conventions

This section lists the common typographical and symbol use conventions for AWS technical publications.

## Typographical Conventions

This section describes common typographical use conventions.

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<td>A call-out is a number in the body text to give you a visual reference. The reference point is for further discussion elsewhere. You can use this resource regularly.</td>
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<tr>
<td>Code in text</td>
<td>Inline code samples (including XML) and commands are identified with a special font. You can use the command java -version.</td>
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</table>
| Code blocks               | Blocks of sample code are set apart from the body and marked accordingly. **# ls -l /var/www/html/index.html**  
                             **-rw-rw-r-- 1 root root 1872 Jun 21 09:33 /var/www/html/index.html**  
                             **# date**  
                             **Wed Jun 21 09:33:42 EDT 2006**                                                                                                                                         |
<p>| Emphasis                  | Unusual or important words and phrases are marked with a special font. You must sign up for an account before you can use the service.                                                                              |
| Internal cross references | References to a section in the same document are marked. See Document Conventions.                                                                                                                                  |
| Logical values, constants, and regular expressions, abstracta | A special font is used for expressions that are important to identify, but are not code. If the value is null, the returned response will be false.                                                                    |
| Product and feature names | Named AWS products and features are identified on first use. Create an Amazon Machine Image (AMI).                                                                                                                 |
| Operations                | In-text references to operations. Use the GetHITResponse operation.                                                                                                                                                 |
| Parameters                | In-text references to parameters. The operation accepts the parameter AccountID.                                                                                                                                   |
| Response elements         | In-text references to responses. A container for one CollectionParent and one or more CollectionItems.                                                                                                            |
| Technical publication references | References to other AWS publications. If the reference is hyperlinked, it is also underscored. For detailed conceptual information, see the Amazon Mechanical Turk Developer Guide. |</p>
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<td>A special font marks text that the user types. At the password prompt, type <strong>MyPassword</strong>.</td>
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<td>User interface controls and labels</td>
<td>Denotes named items on the UI for easy identification. On the <strong>File</strong> menu, click <strong>Properties</strong>.</td>
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| Variables                        | When you see this style, you must change the value of the content when you copy the text of a sample to a command line.  
% `ec2-register <your-s3-bucket>/image.manifest`  
See also the following symbol convention. |
## Symbol Conventions

This section describes the common use of symbols.

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<td>Within a code description, square brackets denote completely optional commands or parameters. % sed [-n, -quiet] Use square brackets in XML examples to differentiate them from tags. &lt;CustomerId&gt;[ID]&lt;/CustomerId&gt;</td>
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<td>Variables</td>
<td>&lt;arrow brackets&gt;</td>
<td>Within a code sample, arrow brackets denote a variable that must be replaced with a valid value. % ec2-register &lt;your-s3-bucket&gt;/image.manifest</td>
</tr>
</tbody>
</table>
# Glossary

## A

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access Key ID</td>
<td>An alphanumeric token that uniquely identifies a request sender. This ID is associated with your Secret Access Key.</td>
</tr>
<tr>
<td>accessory</td>
<td>An related items, such as a camera, its carrying case and USB cord.</td>
</tr>
<tr>
<td>active area</td>
<td>In a shopping cart, this area contains the items that are ready to be purchased.</td>
</tr>
<tr>
<td>Amazon marketplace</td>
<td>The feature by which Amazon relates seller items directly to retail catalog items and content. This feature leverages the retail buying experience and content to third-party seller items.</td>
</tr>
<tr>
<td>ASIN</td>
<td>(Amazon Standard Item Number) An alphanumeric token generated and assigned by Amazon that uniquely identifies an item for sale by Amazon. ASINs are unique within a locale, not across locales.</td>
</tr>
</tbody>
</table>

## B

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>buyer</td>
<td>A person(s) agreeing to exchange money for an item delivered by a seller.</td>
</tr>
</tbody>
</table>

## C

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>collection</td>
<td>An ensemble of related items, such as a coordinated set of sheets, pillow cases, and curtains.</td>
</tr>
</tbody>
</table>

## D

JAN (Japanese Article Number) The equivalent of the EAN that is used in Japan for products and barcodes.

locale A region in which Amazon Associates Web Service is offered. In each locale, Amazon Associates Web Service offers support in the local language, currency, customs, and local shipping. Currently, there are six locales: CA, DE, FR, JP, UK, and US.

merchant For the purposes of this document, a merchant is a third party who is selling on the Amazon.com website but handles their own fulfillment. Merchants help expand the Amazon.com catalog of sellable items by providing Product Data for products Amazon.com currently has no data on, or relate their products to products already identified in the Amazon retail catalogs. Examples include Circuit City (both from a drop ship and in-store pickup point of view) and Ingram Micro (PC Store). For the purposes of the Bulk DP Creation project, "Merchant" does not include Toys R Us (since we carry all of their online inventory in our DCs).
marketplace

A place, physical or otherwise, where merchants offer goods for sale, and customers accept offers, place orders and make purchases. It is the logical container for all data and attributes associated with an eCommerce site. A marketplace is identified by a globally unique MarketplaceId. Marketplaces may be specific to data centers, but they should be considered global. They have a default language code and currency code, but they should be considered capable of multi-lingual and multi-currency support in designs. Only Amazon's Marketplaces are country-specific due to legacy reasons.

MarketplaceId

An alphanumeric token that identifies a locale, for example, DE: A1PA6795UKMFR9), FR: A13V1IB3VIYZZH, or a large merchant, for example, Amazon: ATVPDKIKX0DER.

offer

Item offered for sale. An offer is not associated with a merchant.

Offering

Offerings are the specific instances of a Merchant's possible stock items. A Merchant "can" have unique offerings for each product they carry and have either. A specific quantity associated with each product A stock availability state {In-Stock, Out-Of-Stock, Back-Ordered, Discontinued, Obsolete, On-Order, etc?} Saleable status is determined by positive inventory states of available quantity > 0, or ?In stock?. Offerings will have transactional rules (max quantity purchasable), condition types ('new', 'used'), and tax codes associated with them An offering is not a buyable entity on its own. An offering with an immediate availability relationship can be purchased. An Offering with a delayed availability relationship can only be ordered.

OfferListing

An item offered for sale by a specific seller or merchant. This is the inventory level specific buyable entity. It ties the merchant/customer, item, item location, pricing, and availability together. These currently represent items ?in-stock? that are essentially shipped at point of sale.

Product

Something offered for sale. Each product has an ASIN. There may be many offerings for a particular product. Product is synonymous with "item".
**SaveForLater**
Contains items that a customer has chosen to buy but are currently unavailable, or items that a customer has designated they want to save and buy later.

**Secret Access Key**
A key assigned to you by Amazon Web Services (AWS) when you sign up for an AWS account. Used for request authentication.

**seller**
Sellers are individuals or companies that sell their own items. For most sellers, the items they sell must already be for sale on Amazon. The exception is the Amazon Advantage seller, who sells items that are not on Amazon.

**Seller Central**
A web site that allows merchants to manage their web sites and listings. Go to [http://sellercentral.amazon.com](http://sellercentral.amazon.com)

**Single Detail Page (SDP)**
The purpose of Single Detail Page is to expose, for any given retail ASIN, all instances of a product that can be purchased from the Amazon.com site. The display for an ASIN would incorporate links to alternate purchase channels for the same item. For example a books detail page would list a new book from Amazon.com and used/rare/collectable editions from fixed price MarketPlace sellers.

**SKU**
(Stock Keeping Unit) A merchant-specific identifier for a purchasable good, like a shirt or chair. Amazon's version of the SKU is the ASIN.

**UPC**
(Universal Product Code) A 12-digit item identifier used in the US and CA locales. The UPC is identifier used in barcodes.

**variant**
A single version of a given product that has variations. A variant is an item defined by its product, and the unique set of property values from each property in the full set of required properties for that item.

**variation**
Different versions of a given product. If a pair of pants is available in khaki and olive, then the pants are said to have two variations. Variations are one of the two types of product relationships we support (ensembles is the other).
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