CREATIVE PROCESS
EXPLORATION

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User-Centered Design | Summer Term 2019
Project

- Data were collected from 30 minute brainstorming session
  - How does an idea take shape and what do inspiration to do with it?

https://i2m.imp.fu-berlin.de/wp-content/uploads/2018/06/cropped-I2M_logo_generativ_0001-e1544022064696-2.png
Project Progress

From chaos to order in three phases

https://www.shutterstock.com/es/search/organizador
First Phase

- **Design Problem**
  - How can we offer users an open source platform, that enables them to share and manage ideas.

First Version of Low-Fidelity-Prototype
Second Version of Paper Prototype
Second Version of Paper Prototype
Second Phase

- Contacting our project partner
- Redefinition of our Paper Prototype based on new insights

### Session Overview

<table>
<thead>
<tr>
<th>Session</th>
<th>User</th>
<th>Ideas</th>
<th>Inspirations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>Max Mustermann</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Session 2</td>
<td>Erika Mustermann</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Session 3</td>
<td>U. U.</td>
<td>4</td>
<td>1</td>
</tr>
</tbody>
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Side By Side

Moving 1 to 3 of decision
Third Version of Paper Prototype
Third Version of Paper Prototype
Third Phase: High-Fidelity-Prototype

http://userpage.fu-berlin.de/altanmk93/UCD/CreativeProcessExploration.mp4
First Iteration of the UEQ Evaluation
Second Iteration of the UEQ Evaluation
Outlook

- Suitable colouring of the inspirations mentioned in the ideas (e.g. D3 categorical colors)
- Highlighting synonyms or words in ideas that belong to the same class
Thank you
Open Questions?